

Style Guides

Logo

***Antonella**
GRAPHIC DESIGN, UX & UI

Variations



***A**
G. D. UX & UI



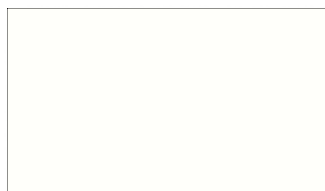
Brand Values

Responsible, punctual,
professional and dinamic

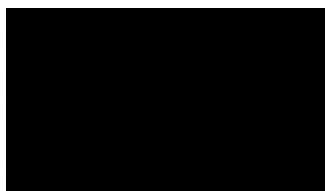
Brand Personality

Neutral, inclusive, up to date, relevant

Color palette



#FFFFFFA



#000000



#FFC670



#FFFFFF

Icons



Fonts

Unbounded: Titles (TBC)

Black **Bold** Regular Light

Montserrat : Body text

Black **Bold** Regular Light

Type Scale

Headline 1
Font: Unbounded
Size: 89px
Weight: Bold

H1 Headline Style

Headline 2
Font: Unbounded
Size: 56px
Weight: Semibold

H2 Headline Style

Headline 3
Font: Unbounded
Size: 45px
Weight: Semibold

H3 Headline Style

Headline 4
Font: Unbounded
Size: 32px
Weight: Medium

H4 Headline Style

Headline 5
Font: Unbounded
Size: 22px
Weight: Medium

H5 Headline Style

Headline 6
Font: Unbounded
Size: 19px
Weight: Medium

H6 Headline Style

Subtitle 1
Font: Unbounded
Size: 19px
Weight: Bold

Subtitle 1 Style

Subtitle 2
Font: Unbounded
Size: 19px
Weight: Bold

Subtitle 2 Style

Body 1
Font: Montserrat
Size: 16px
Weight: Regular

Lorem ipsum dolor sit amet consectetur. Praesent massa nulla consequat molestie ipsum. Tortor eu pellentesque curabitur amet mi egestas interdum viverra mi.

Body 2
Font: Montserrat
Size: 14px
Weight: Regular

Lorem ipsum dolor sit amet consectetur. Praesent massa nulla consequat molestie ipsum. Tortor eu pellentesque curabitur amet mi egestas interdum viverra mi.

Button
Font: Montserrat
Size: 14px
Weight: Semibold

BUTTON

Caption
Font: Montserrat
Size: 12px
Weight: Semibold

Lorem ipsum dolor sit amet consectetur.