Thomas Berg holds a PhD in Plant Ecophysiology and Climate Change from the University of Gothenburg (Sweden), a MSc in Marine Biology from the University of Lund (Sweden), and a BA in ecology from UFRGS (Brazil). He has worked for many years as a consultant in the aquaculture and sustainable agriculture sectors, and has lived in several countries in South America, Europe, Asia and Africa. He owns The Natural Media, a company that works with science communication and media, teaching students, researchers and educators to better communicate their work and research using audiovisual tools. Currently, he is the general manager on-site at ARAÇÁ Project for Antonelli Foundation for Biodiversity Research and Conservation, and is responsible for management, staffing, infrastructure, visitor interaction, sustainability and productivity.