HR ATTRIBUTION

```
import pandas as pd
In [1]:
        from sklearn.tree import DecisionTreeClassifier, plot tree
        from sklearn.model_selection import GridSearchCV
        from sklearn.metrics import make_scorer, f1_score
        import numpy as np
        from sklearn.metrics import confusion_matrix, roc_curve, roc_auc_score, auc
        from sklearn.model_selection import train_test_split
        import matplotlib.pyplot as plt
        import numpy as np
        from sklearn import tree
        from sklearn.tree import DecisionTreeClassifier
        from sklearn.model_selection import GridSearchCV
        from sklearn.metrics import make_scorer, roc_auc_score
        from sklearn.model_selection import cross_val_predict
        from sklearn.metrics import accuracy score
```

Import, split data into X/y, plot y data as bar charts, turn X categorical variables binary and tts.

```
df = pd.read_csv("HR_Analytics.csv")
In [2]:
          df.head()
In [3]:
Out[3]:
                              BusinessTravel DailyRate
             Age Attrition
                                                        Department DistanceFromHome Education Education
          0
              41
                       Yes
                                Travel Rarely
                                                 1102
                                                               Sales
                                                                                                 2
                                                                                                       Life Scie
                                                         Research &
          1
                       No Travel_Frequently
                                                  279
                                                                                                       Life Scie
                                                        Development
                                                         Research &
          2
              37
                       Yes
                                Travel_Rarely
                                                 1373
                                                                                      2
                                                                                                 2
                                                                                                            (
                                                        Development
                                                         Research &
              33
                       No Travel_Frequently
                                                 1392
                                                                                                       Life Scie
                                                        Development
                                                         Research &
              27
                       No
                                Travel_Rarely
                                                  591
                                                                                      2
                                                                                                           Μŧ
                                                        Development
         5 rows × 35 columns
         y = df[["Attrition"]].copy()
          X = df.drop("Attrition", axis = 1)
         y["Attrition"] = [1 if i == "Yes" else 0 for i in y["Attrition"]]
```

```
In [6]: class_counts = y.value_counts()

plt.figure(figsize=(8, 6))
    class_counts.plot(kind='bar', color='skyblue')
    plt.xlabel('Class')
    plt.ylabel('Count')
    plt.title('Class Distribution')
    plt.xticks(rotation=0) # Remove rotation of x-axis labels
    plt.show()
```



```
In [7]: # Step 1: Identify string columns
    string_columns = X.columns[X.dtypes == 'object']

# Step 2: Convert string columns to categorical
    for col in string_columns:
        X[col] = pd.Categorical(X[col])

# Step 3: Create dummy columns
X = pd.get_dummies(X, columns=string_columns, prefix=string_columns,drop_first=True)

In [8]: x_train,x_test,y_train,y_test=train_test_split(X, y, test_size=0.20, random_state=42)
```

2.) Using the default Decision Tree. What is the IN/Out of Sample accuracy?

```
In [9]: clf = DecisionTreeClassifier()
    clf.fit(x_train,y_train)
    y_pred=clf.predict(x_train)
    acc=accuracy_score(y_train,y_pred)
    print("IN SAMPLE ACCURACY : " , round(acc,2))

    y_pred=clf.predict(x_test)
    acc=accuracy_score(y_test,y_pred)
    print("OUT OF SAMPLE ACCURACY : " , round(acc,2))

IN SAMPLE ACCURACY : 1.0
OUT OF SAMPLE ACCURACY : 0.77
```

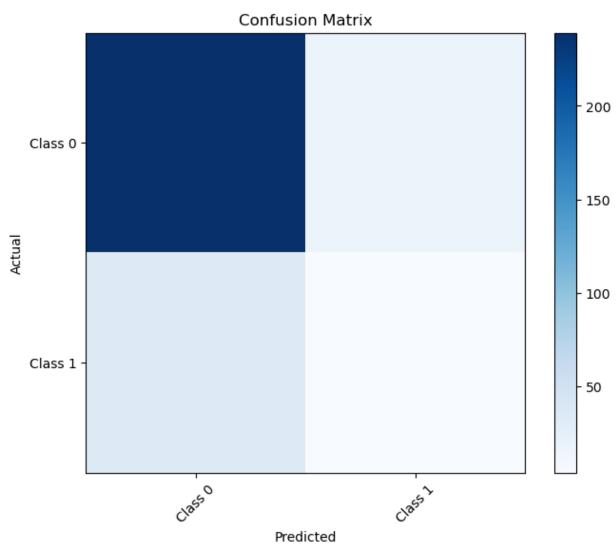
3.) Run a grid search cross validation using F1 score to find the best metrics. What is the In and Out of Sample now?

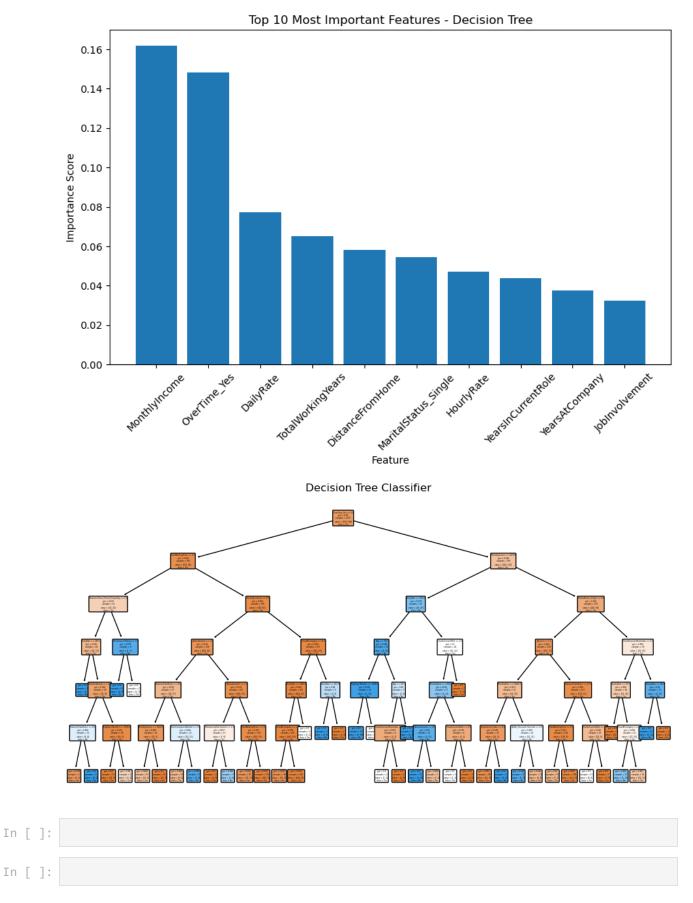
```
In [10]: # Define the hyperparameter grid to search through
         param_grid = {
             'criterion': ['gini', 'entropy'],
             'max_depth': np.arange(1, 11), # Range of max_depth values to try
             'min_samples_split': [2, 5, 10],
             'min samples leaf': [1, 2, 4]
         dt_classifier = DecisionTreeClassifier(random_state=42)
         scoring = make_scorer(f1_score, average='weighted')
         grid search = GridSearchCV(estimator=dt classifier, param grid=param grid, scoring=sco
         grid_search.fit(x_train, y_train)
         # Get the best parameters and the best score
         best_params = grid_search.best_params
         best_score = grid_search.best_score_
         print("Best Parameters:", best_params)
         print("Best F1-Score:", best_score)
         Best Parameters: {'criterion': 'gini', 'max_depth': 6, 'min_samples_leaf': 2, 'min_sa
         mples split': 2}
         Best F1-Score: 0.8214764475510983
In [11]: clf = tree.DecisionTreeClassifier(**best_params, random_state =42)
         clf.fit(x_train,y_train)
         y_pred=clf.predict(x_train)
         acc=accuracy_score(y_train,y_pred)
         print("IN SAMPLE ACCURACY : " , round(acc,2))
         y_pred=clf.predict(x_test)
         acc=accuracy_score(y_test,y_pred)
         print("OUT OF SAMPLE ACCURACY : " , round(acc,2))
```

IN SAMPLE ACCURACY: 0.91
OUT OF SAMPLE ACCURACY: 0.83

4.) Plot

```
In [12]: # Make predictions on the test data
         y_pred = clf.predict(x_test)
         y_prob = clf.predict_proba(x_test)[:, 1]
         # Calculate the confusion matrix
         conf_matrix = confusion_matrix(y_test, y_pred)
         # Plot the confusion matrix
         plt.figure(figsize=(8, 6))
         plt.imshow(conf_matrix, interpolation='nearest', cmap=plt.cm.Blues)
         plt.title('Confusion Matrix')
         plt.colorbar()
         tick_marks = np.arange(len(conf_matrix))
         plt.xticks(tick_marks, ['Class 0', 'Class 1'], rotation=45)
         plt.yticks(tick_marks, ['Class 0', 'Class 1'])
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
         feature_importance = clf.feature_importances_
         # Sort features by importance and select the top 10
         top_n = 10
         top feature indices = np.argsort(feature_importance)[::-1][:top_n]
         top_feature_names = X.columns[top_feature_indices]
         top_feature_importance = feature_importance[top_feature_indices]
         # Plot the top 10 most important features
         plt.figure(figsize=(10, 6))
         plt.bar(top_feature_names, top_feature_importance)
         plt.xlabel('Feature')
         plt.ylabel('Importance Score')
         plt.title('Top 10 Most Important Features - Decision Tree')
         plt.xticks(rotation=45)
         plt.show()
         # Plot the Decision Tree for better visualization of the selected features
         plt.figure(figsize=(12, 6))
         plot_tree(clf, filled=True, feature_names=list(X.columns), class_names=["Yes", "No"],
         plt.title('Decision Tree Classifier')
         plt.show()
```





5.) Looking at the graphs. what would be your suggestions to try to improve customer

retention? What additional information would you need for a better plan. Plot anything you think would assist in your assessment.

ANSWER:

6.) Using the Training Data, if they made everyone stop work overtime. What would have been the expected difference in employee retention?

```
In [29]: x_train_exper = x_train.copy()
In [30]: x_train_exper['OverTime_Yes'] = 0.
In [31]: y_pred_exper = clf.predict(x_train_exper)
    y_pred = clf.predict(x_train)
In [34]: sum(y_pred - y_pred_exper)
Out[34]: 59
```

Stopping overtime would lead to a loss of 59

7.) If they company loses an employee, there is a cost to train a new employee for a role ~2.8 * their monthly income.

To make someone not work overtime costs the company 2K per person.

Is it profitable for the company to remove overtime? If so/not by how much?

What do you suggest to maximize company profits?

```
x_train_exper['Y'] = y_pred
In [35]:
          x_train_exper['Y_exp'] = y_pred_exper
          x_train_exper['Ret_Change'] = x_train_exper['Y'] - x_train_exper['Y_exp']
          sav = x_train_exper['Ret_Change'] * 2.8 * x_train_exper['MonthlyIncome']
In [36]:
In [45]:
          sum(sav)
          560406.00000000002
Out[45]:
          cost = 2000 * len(x_train[x_train['OverTime_Yes'] == 1.])
In [41]:
In [47]:
          cost
         678000
Out[47]:
In [49]:
          sum(sav) - cost
          -117593.9999999977
Out[49]:
```

I would reccomend maintaining or even expanding overtime as the cost of removing overtime at present exceeds the benefits if provides

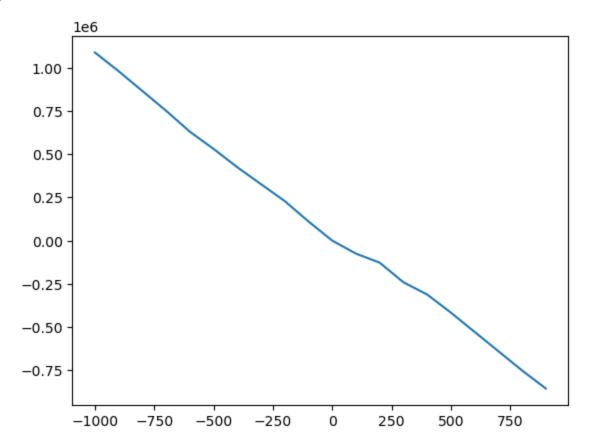
ANSWER:

8.) Use your model and get the expected change in retention for raising and lowering peoples income. Plot the outcome of the experiment. Comment on the outcome of the experiment and your suggestions to maximize profit.

```
In [83]: raise_amount = 500
In [84]: x_train_exper = x_train.copy()
```

```
x train exper['MonthlyIncome'] += raise amount
In [85]:
In [86]: y_pred_exper = clf.predict(x_train_exper)
         y_pred = clf.predict(x_train)
In [87]: x_train_exper['Y'] = y_pred
         x_train_exper['Y_exp'] = y_pred_exper
         x_train_exper['Ret_Change'] = x_train_exper['Y'] - x_train_exper['Y_exp']
         sav = x_train_exper['Ret_Change'] * 2.8 * x_train_exper['MonthlyIncome']
In [88]:
         cost = raise amount* len(x train)
In [89]:
          cost
         1176000
Out[89]:
         sum(sav) - cost
In [90]:
         -966159.6000000001
Out[90]:
In [97]:
         profits = []
         for raise_amount in range(-1000,1000,100):
             x_train_exper = x_train.copy()
             x_train_exper['MonthlyIncome'] += raise_amount
             y_pred_exper = clf.predict(x_train_exper)
             y_pred = clf.predict(x_train)
             x_train_exper['Y'] = y_pred
             x_train_exper['Y_exp'] = y_pred_exper
             x train exper['Ret Change'] = x train exper['Y'] - x train exper['Y exp']
              sav = x_train_exper['Ret_Change'] * 2.8 * x_train_exper['MonthlyIncome']
              cost = raise_amount* len(x_train)
              print('Profits is ,' , sum(sav) - cost)
             profits.append(sum(sav) - cost)
         Profits is , 1087584.4
         Profits is , 979524.0
         Profits is , 864992.8
         Profits is , 750738.8
         Profits is , 629778.8
         Profits is , 530138.0
         Profits is , 424200.0
         Profits is , 326096.4
         Profits is , 228440.8
         Profits is , 110714.8
         Profits is , 0.0
         Profits is , -75328.40000000001
         Profits is , -127503.60000000002
         Profits is , -240914.8
         Profits is , -311586.80000000005
         Profits is , -416449.6000000001
         Profits is . -527889.6000000001
         Profits is , -639329.6000000001
         Profits is , -750769.6000000001
         Profits is , -854999.6000000001
         plt.plot(range(-1000,1000,100), profits)
In [99]:
```

Out[99]: [<matplotlib.lines.Line2D at 0x204f98cda90>]



ANSWER:

Following the model, to maximize profits, reducing the monthly income / wage of the employees as the cost of wages is higher than training/layoff costs