

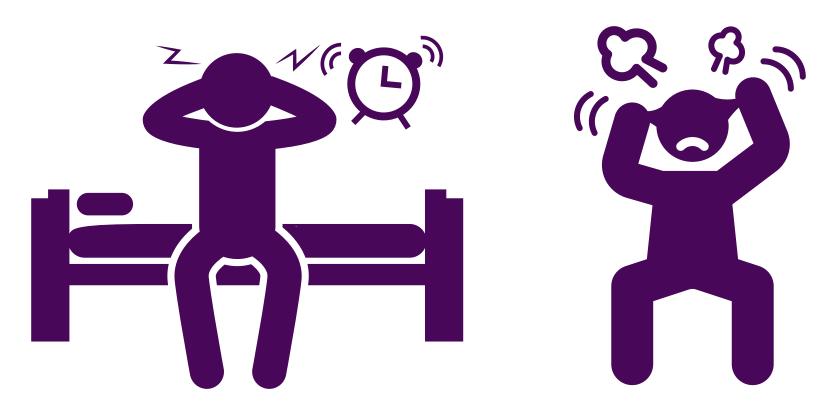


SONUS WAKE



Problema

Dificultatea de a folosi alarme sau notificări sonore fără a deranja persoanele din jur.





Alternative



Smartphone



Ceas cu alarma



Ceas cu lumina

88%

folosesc telefoane

12%

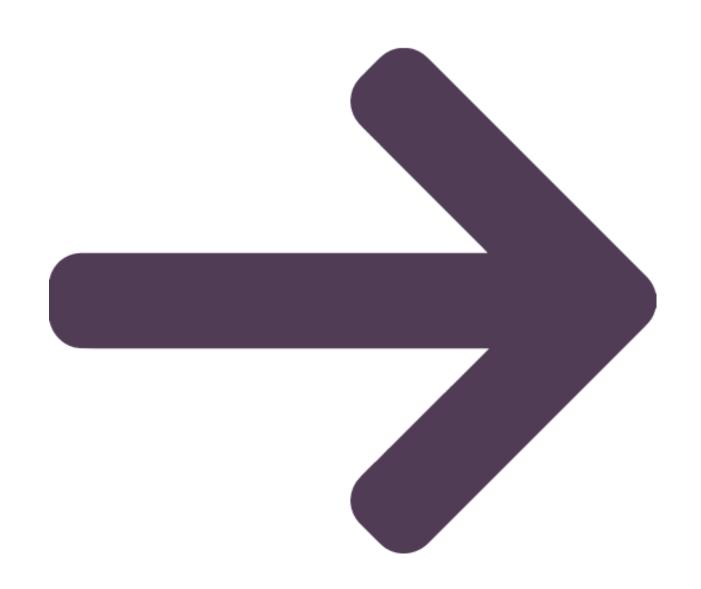
folosesc ceas fizic

<1%

folosesc lampa



Singura soluție reală este...

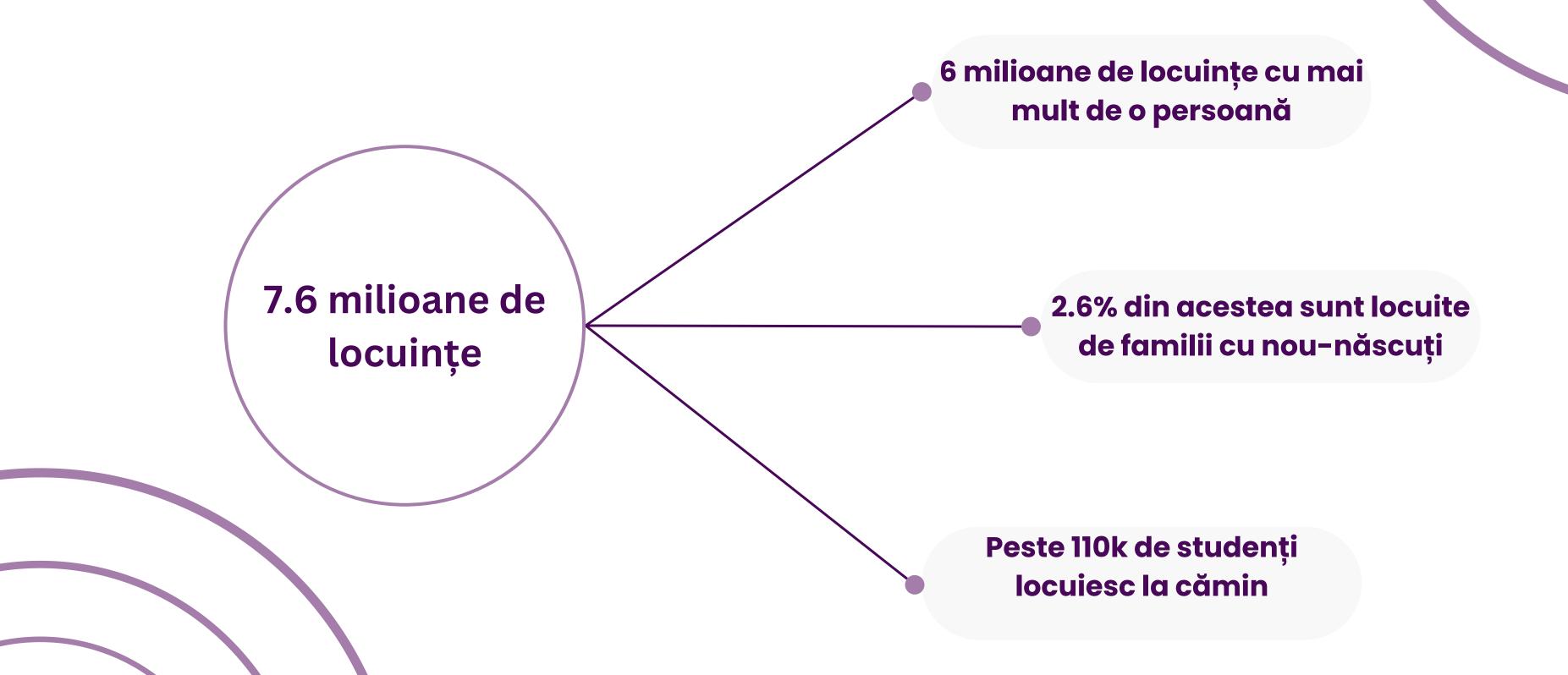






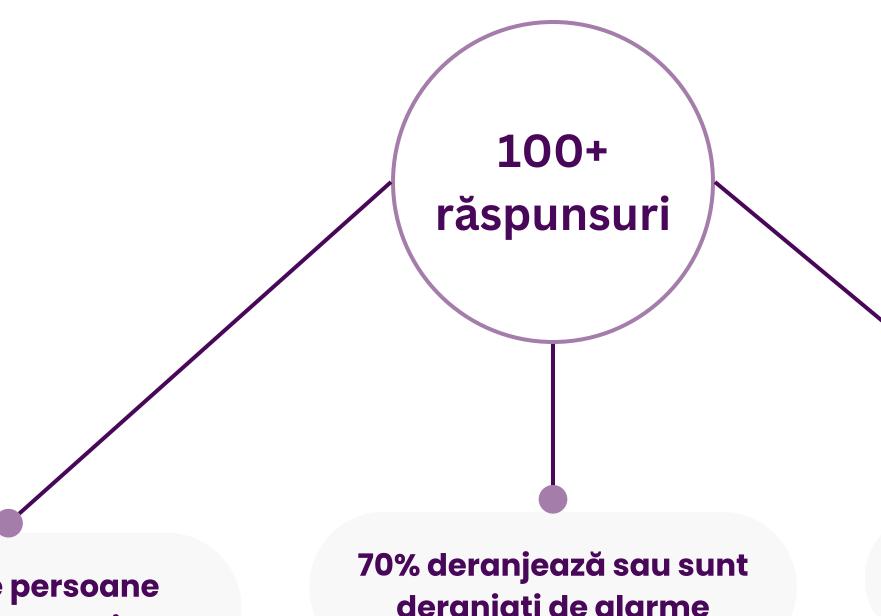


Marimea Pietei









90% dintre persoane conviețuiesc cu altcineva deranjați de alarme

92% sunt interesați în soluția noastră



Competiție

	SONUSWAKE	FOCUSONICS	HOLOSONICS
B2C			
B2B			
Portabil			
Preţ	80 RON	4750-6500 ron	



Marketing



Campanii de promovare

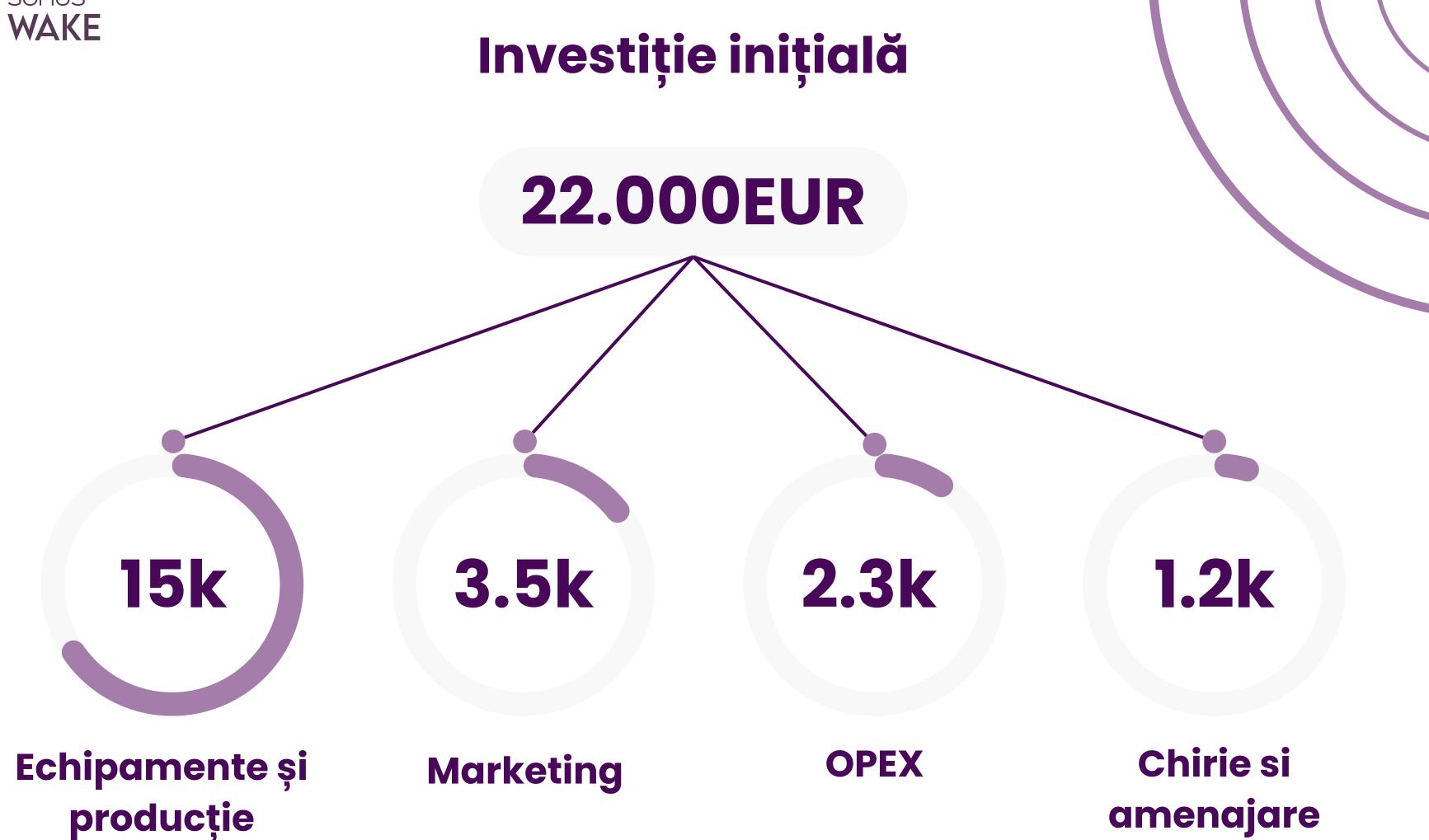


Mostre gratuite



Evenimente



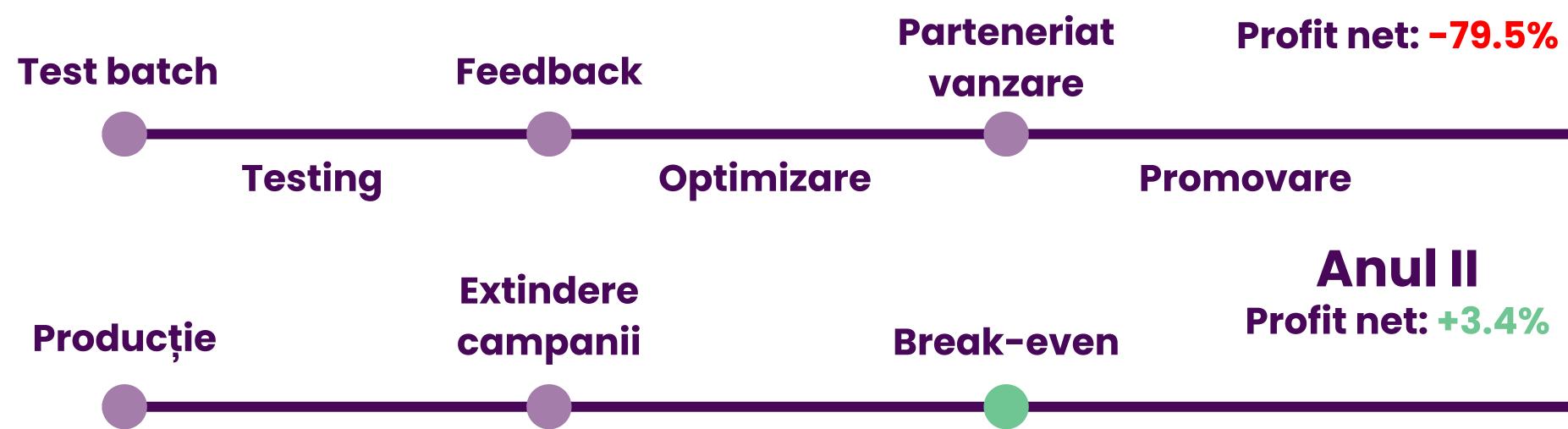




Optimizare

Roadmap





Promovare



Echipa Snoopify



Suciu Andrei



Tivadar Razvan



Szecsi Antonia



Vilau Paul



Koblicica Vlad



Sunteti gata sa faceti parte din echipa sonusWake?

Key Partnerships	Key Activities			Public Relationships	Customer Segments
 Companii de transport Furnizori materiale Companii de digital advertising Magazine online (emag) 	 Productie Vanzari Promovari Key resources Echipament 	SONUS		 Customer support Feedback Website Channels Social-Media 	 Studentii din camine Familii cu nou nascuti Cupluri
(0110.9)	Website Resurse umane			WebsiteMagazine online(emag)	
Cost Structure			Revenue Streams		
 Productie de dispozitive - 40.75 RON / dispozitiv 					

Marketing

Mentinere website

• Vanzari de dispozitive - 80 RON / dispozitiv