



MIXEAT

PITCH ON AN INNOVATIVE APPLICATION

Presented to you by Ida Mejer, Anastasija Zhuravliova, Leonardo Pedrazzoli,
Antonia Hackenberger & Jan Ostrówka

THE TEAM



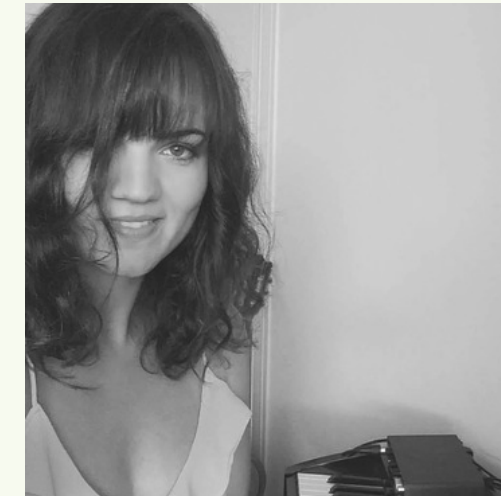
Ida Mejer



Anastasija
Zhuravliova



Leonardo
Pedrazzoli



Antonia
Hackenberger



Jan Ostrówka

PROMOTIONAL VIDEO

THE IDEA

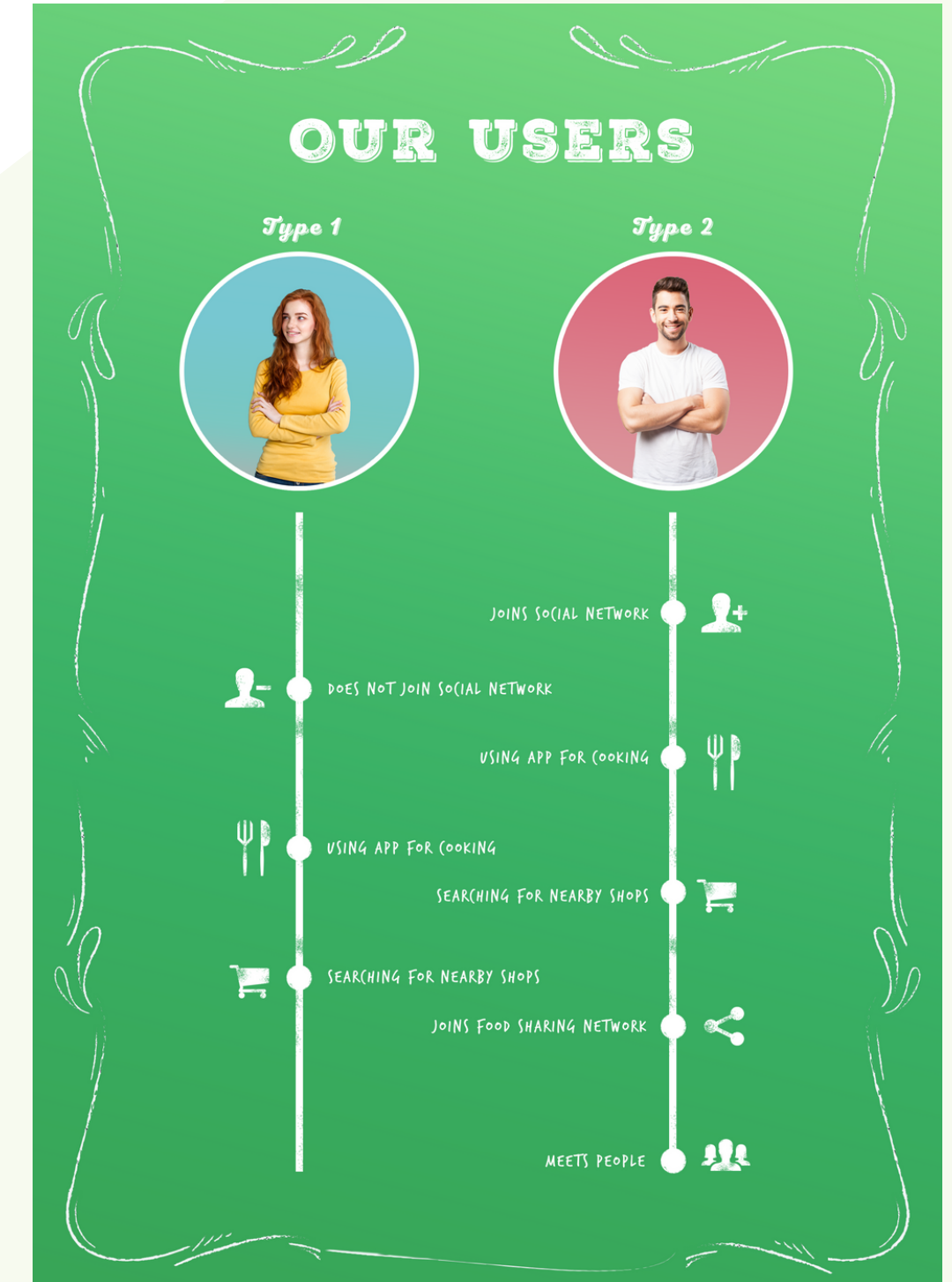
- MEAL GENERATOR
- FOODSHARING NETWORK
- SPECIAL OFFERS PROMOTION



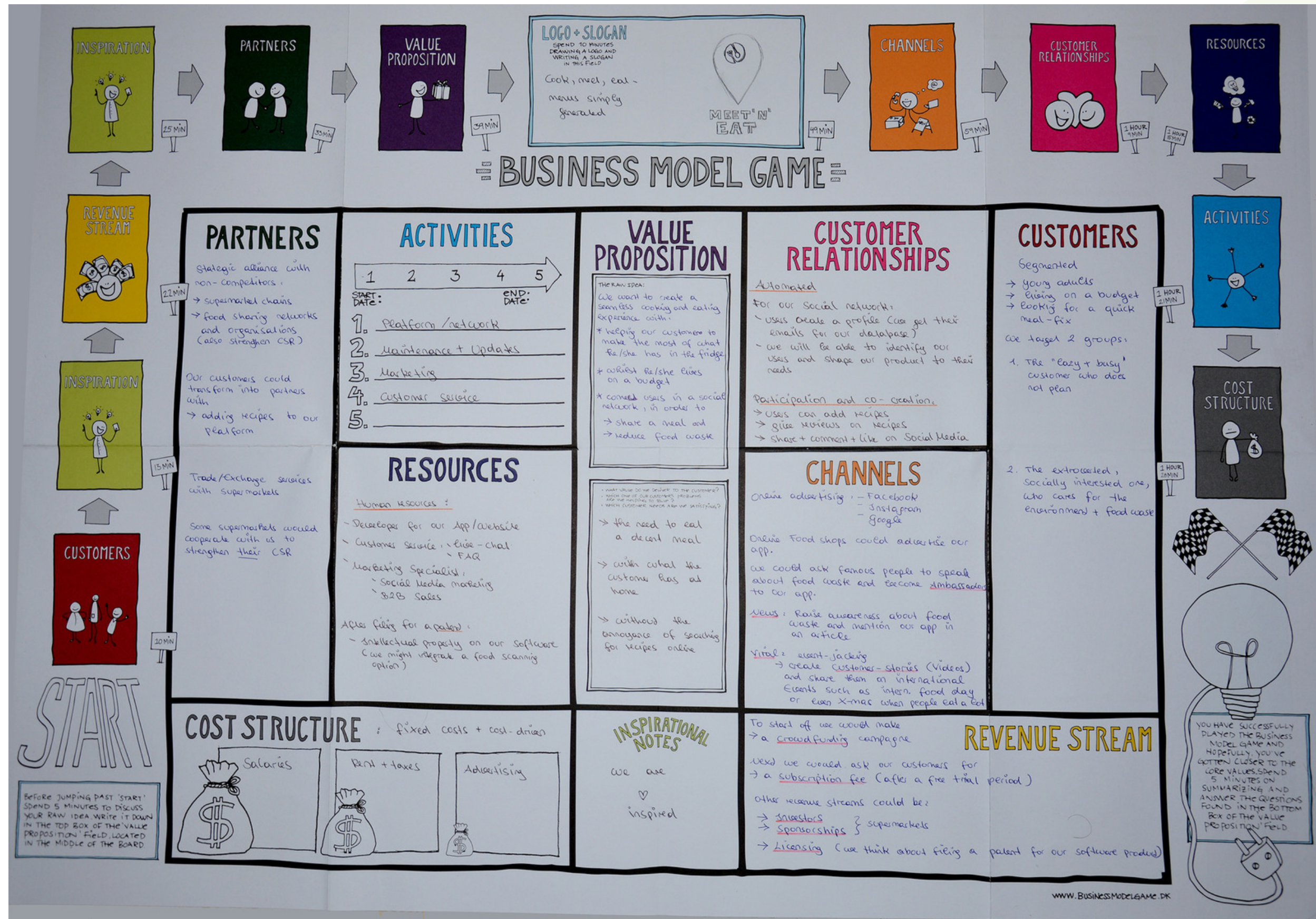
T A R G E T G R O U P

THE USERS

- INTROVERT / EXTROVERT
- STUDENTS
- DANISH OR NEWCOMERS
- CARING FOR THE ENVIRONMENT
- ON A TIGHT BUDGET

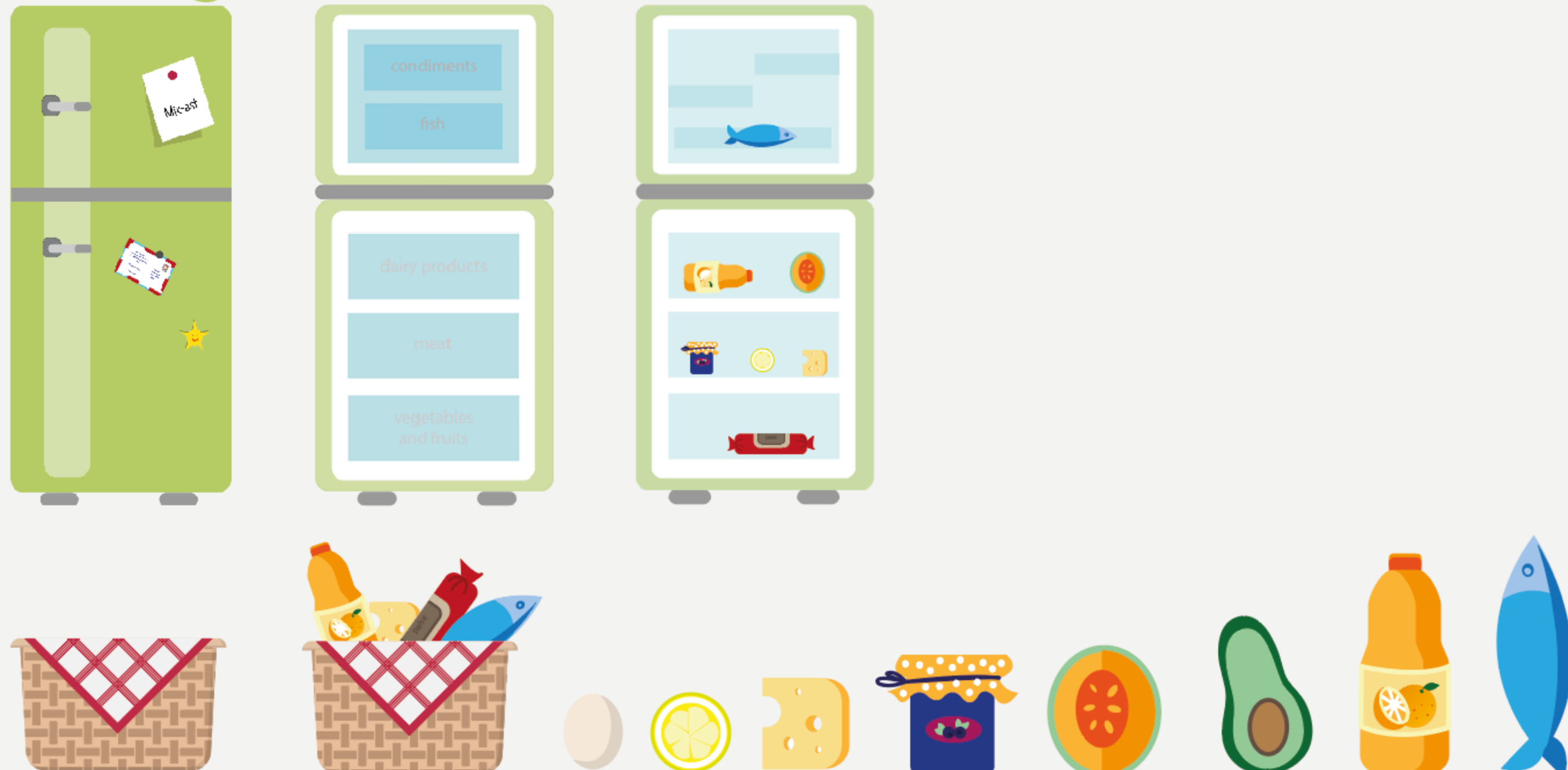


THE BUSINESS MODEL CANVAS



THE VISUAL IDENTITY PART I

Refrigerator, basket and food



THE VISUAL IDENTITY

PART II



Avatars sample

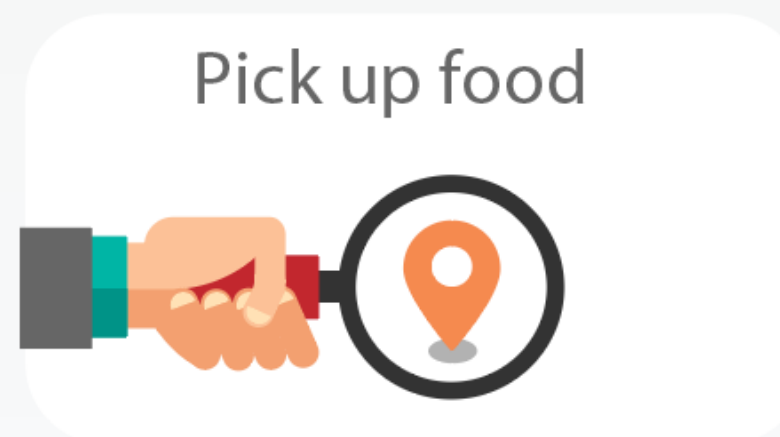
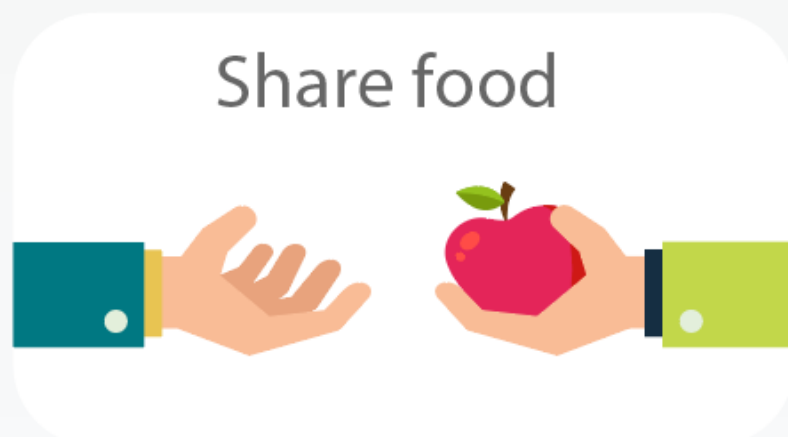
Buttons



Activated button



Disable button



Action buttons

THE WEBSITE & DIGITAL IDEA

