

Finding Similar Items

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This is my attempt at Project 1: “*Finding similar items*”. The task is to build a detector of pairs of similar Amazon book reviews. Checking every possible pair would be prohibitively slow ($O(N^2)$), so I rely on the standard techniques seen in the course: shingling, MinHashing, and locality-sensitive hashing (LSH). I implement everything in PySpark so that I can handle millions of reviews and keep the experiments replicable.

1 Goal and methodological approach

The goal is to identify pairs of reviews that are very similar (I focus on Jaccard similarity of 0.9, so near-duplicates) without doing brute-force comparisons across all pairs. To overcome the $O(N^2)$ bottleneck, I do the following:

- (i) I convert each review into a set of k-shingles
- (ii) I compress each set into a MinHash signature
- (iii) I use LSH banding to generate a small number of candidate pairs
- (iv) I verify each candidate pair by estimating Jaccard similarity from signatures and keeping only those above my threshold

As far as I know my work is not based on an existing published solution; I mainly follow what we saw in the course and focus on getting something correct, scalable, and reproducible, although probably not particularly original.

2 Dataset

2.1 Source and selected parts

I use the Kaggle dataset mohamedbakhmet/amazon-books-reviews. The dataset contains Amazon book reviews, so we are working with language and variable-length text.

From the unzipped archive I use Books_rating.csv. For practical reasons, I take the first 1,000,000 rows using `limit(1000000)`.

2.2 Fields used

The only field I really need for similarity is the review text column `review/text`.

I also keep identifiers:

- I rename the dataset column `Id` to `book_id` (the original naming is a bit confusing/misleading).
- I create a new unique row identifier `id` with *monotonically_increasing_id()* so I can safely refer to reviews later.

3 Organize data

I use Spark DataFrames, starting from *reviews_df*.

Whenever I reuse intermediate results, I persist them (*MEMORY_AND_DISK*) and materialize the cache with a *count()*.

4 Pre-processing

4.1 Filtering

Before shingling, I remove:

- null review texts
- texts shorter than the shingle length k (otherwise shingling returns an empty set)

4.2 Shingling

I write a function that generates 10-shingles from each review. A “shingle” is just a substring of length k found within the document. This turns the problem into a set-based similarity problem, which can be handled more efficiently.

I use $k = 10$ character shingles: 10 should be large enough that random overlap is unlikely, but still robust to small edits. I also lowercase the text to make shingling case-insensitive. I use a set so that each review has unique shingles.

Listing 1: Shingle generator

```
def generate_shingles(text):
    if text is None:
        return []
    s = text.lower() #force lowercase
    shingles = set()
    for i in range(len(s) - shin_len + 1):
        shingles.add(s[i:i+shin_len]) #slide a window of length k across the string
    return list(shingles) #convert set to list (removes duplicates)
```

I implement shingling with a Python UDF. I also tried an alternative approach in pure Spark (without a Python UDF), but it appeared slower on my setup, so I keep it as legacy code in the notebook.

5 Algorithms and implementations

5.1 HashingTF

The set of all possible k -shingles is too big, so I reduce dimensionality using feature hashing:

- Transformer: *HashingTF*
- Dimension: 2^{20}
- Binary mode: *binary=True*

I also make sure rows with an empty shingle array are filtered to avoid exceptions in *MinHashLSH*.

Listing 2: HashingTF

```
#I use HashingTF to convert shingles to a sparse binary feature vectors
num_dim = 1 << 20

#each shingle is hashed into an index in [0, numFeatures) in the feature vector

hashingTF = HashingTF(
    inputCol="shingles",
    outputCol="features",
    numFeatures=num_dim,
    binary=True
)

#I filter out empty shingle arrays (prevents exceptions in MinHashLSH)
#I also keep only the columns needed downstream to speed up the code
features_df = (hashingTF
    .transform(reviews_df.filter(size(col("shingles")) > 0))
    .select("id", "features"))
```

5.2 MinHash signatures

I then create a MinHash signature for each set. MinHashing compresses a set into a small signature, and the key property is that the fraction of equal signature rows gives an unbiased estimate of Jaccard similarity.

Spark provides *MinHashLSH*, which I use to compute signatures efficiently.

Listing 3: MinHashLSH

```
#signature length. If we want to be more precise we can increase the number of Hash
    Tables, but that would slow us down
#I experimented a bit and noticed I don't need too long signature length to get
    accurate results, and using low values improves speed a lot
#as the error should be proportional to 1/sqrt(n), I think using about 100 minhash
    values is a bit low but ok (if, say, true Jaccard similarity is 0.5, StD is 0.05)
b = 6 # number of bands
r = 16 # rows per band
n_sig = b * r

#I use MinHash LSH model to simulate permutations, adding the output column for hash
    keys
mh = MinHashLSH(inputCol="features", outputCol="hashes", numHashTables=n_sig)
model = mh.fit(features_df)

sig = model.transform(features_df).select("id", "hashes").select("id", pyspark.sql.
    functions.transform("hashes", lambda v: vector_to_array(v)[0].cast("long")).alias(
    "sig")).persist(StorageLevel.MEMORY_AND_DISK)
```

5.3 LSH banding

Even with signatures, comparing all pairs is still too expensive, so I use LSH banding.

I split each signature into b bands of r rows:

$$b = 6 \quad r = 16 \quad n_{\text{sig}} = b \cdot r = 96$$

For each band I hash the band slice into a bandKey. Two reviews become a candidate pair if they share a bandKey in at least one band.

Candidate generation can still blow up if a bucket is too big (a bucket with k items produces $O(k^2)$ pairs). To keep the code from becoming too slow, I drop buckets with more than 200 elements (this can be modified by changing *MAX BUCKET* in the code). This makes the pipeline faster, but I might miss some true pairs.

Listing 4: Banding

```
#split signatures into b bands of size r, hash each band to a bandKey
#I basically take sig, convert into a single string, slice it, use xxhash64 to hash,
  and this is my "bucket id" for that band

band_rows = []
for band in range(b):
    start = band * r + 1 # Spark slice is 1-based
    band_rows.append(
        sig.select(
            "id",
            pyspark.sql.functions.lit(band).alias("band"),
            pyspark.sql.functions.xxhash64(pyspark.sql.functions.concat_ws("_", pyspark.
                sql.functions.slice("sig", start, r))).alias("bandKey")
        )
    )

#unite all rows (id, band, bandKey), each review appears b times (once per band) with
  a different bandKey each time
#then repartition (re-shuffle) so that rows with the same band & bandKey end up
  together, next operations should be faster
buckets = reduce(lambda a, d: a.unionByName(d), band_rows).repartition(spark.
    sparkContext.defaultParallelism * 4, "band", "bandKey")
```

5.4 MinHash and Jaccard estimate

For each candidate pair I compute the estimate of the Jaccard distance based on signatures similarity. I keep only pairs whose estimated Jaccard similarity is above a chosen threshold t (in my experiments, $t = 0.9$, although I also tried $t = 0.8$ and works fine). At that point, I consider the near-duplicate detection goal achieved.

Listing 5: Estimate Jaccard similarity

```
#join back the corresponding signatures so we can estimate their Jaccard similarity by
  comparing signature components
#I select the useful output columns: first id, second id, first MinHash signature,
  second MinHash signature

pairs = (cand
    .join(sig.alias("sa"), cand.idA == pyspark.sql.functions.col("sa.id"))
    .join(sig.alias("sb"), cand.idB == pyspark.sql.functions.col("sb.id"))
    .select("idA", "idB",
        pyspark.sql.functions.col("sa.sig").alias("sigA"),
        pyspark.sql.functions.col("sb.sig").alias("sigB")))

#here we compute a MinHash based estimate of Jaccard similarity between the two
  reviews in each candidate pair

pairs = pairs.withColumn(
    "jacc_est",
    (pyspark.sql.functions.aggregate(
        pyspark.sql.functions.zip_with("sigA", "sigB",
```

```

        lambda x, y: when(x == y, lit(1)).otherwise(lit(0))),
        pyspark.sql.functions.lit(0),
        lambda acc, x: acc + x
    ) /pyspark.sql.functions.size(pyspark.sql.functions.col("sigA"))(col("sigA")))
)

threshold = 0.9 # change this if you want
similar = pairs.where(col("jacc_est") >= threshold).select("idA", "idB", "jacc_est")

```

6 Scalability

The code is designed so that most work is parallel:

- Shingling and hashing are done independently for each review
- MinHash signature computation is also for each review
- LSH reduces the pairs to likely pairs only
- Distance is estimated only on candidate pairs, not all pairs

Spark distributes the computation across available cores (though they were only 2 in my Colab...), so the approach scales to large datasets in practice, especially if more CPU cores are available.

A potential bottleneck is candidate pairs "explosion" inside large buckets. I also tried different (b, r) choices, but couldn't increase their values too much otherwise the code becomes simply too long.

7 Experiments

I run everything in a notebook using PySpark in local mode (`master("local[*]")`). A quick hardware check shows I have two CPU cores available. I set the Spark driver memory to 8g.

On my setup, the code takes about an hour to execute using 2 CPU cores.

I validate the output in a simple way:

- I print a sample of returned pairs and inspect them
- I also pull a few specific id's and display the corresponding review texts to confirm they are actually similar

A quick human check confirms that the pairs are indeed very similar.

8 Results

Overall, the results match what I expected: the method finds reviews that are essentially the same or extremely close (reposts, minor edits, small formatting changes, subsets of other reviews, ...).

The two main trade-offs I see are:

- **Precision VS tractability from LSH:** With $b = 6$ and $r = 16$, I bias towards efficiency of the code, higher values might be preferable
- **Speed VS recall from bucket filtering:** `MAX_BUCKET` makes the execution of the code more manageable, but it might remove some true matches inside very large buckets.

9 Replicability

To reproduce the experiments:

1. Set Kaggle credentials in the environment
2. Download and unzip the dataset
3. Run the notebook cells in order (Spark session \rightarrow load Books_rating.csv \rightarrow preprocessing \rightarrow hashing \rightarrow MinHash/LSH \rightarrow filtering)
4. Optional: write the output pairs to CSV (I use coalesce(1) if I want a single file)

Key parameters

Table 1: Parameters used in my implementation

Component	Value
Dataset file	Books_rating.csv
Rows used	1,000,000 (limit)
Shingle length k	10 (character shingles)
HashingTF dimension d	2^{20}
HashingTF binary	True
Bands b	6
Rows per band r	16
Signature length n_{sig}	96
Max bucket size	200
Similarity threshold t	0.9

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