



Usability Evaluation

Author of survey: Antonio Gargaro
Email: ajg2@hw.ac.uk

***Required**

Purpose

The purpose of this study is to understand how people use the SKNT web app. This survey aims to identify if the web app is intuitive for new or experienced users to the cryptocurrency market. This web app brings algorithmic trading to users who may or may not be familiar with this online market through the generation of signals. This is an anonymous questionnaire that involves testing the web app by attempting to complete tasks set in each question.

Your participation in this study will help us make the product easier to use. Towards the end of the questionnaire, there is an opportunity to give feedback of your experience using the web app.

Participation

Your participation in this project evaluation is voluntary and you may choose not to participate with no repercussions. If you do decide to participate please note that you may withdraw at any time from the proceeding tasks and exit with no repercussions. The evaluation overall will take anywhere between 10 – 20 minutes and no personal information will be collected. The results of the study may be shared amongst Heriot Watt research associates and will strictly be used for scholarly purposes. None of the data being collected will be able to personally identify you.

Your Privacy

We may publish research reports that include your comments and actions but your data will be anonymous. This means your name and identity will not be linked in our research reports to anything you say or do.



Information We Want To Collect

We want to collect your knowledge around cryptocurrencies and their markets. You will be asked to select between five options that you feel best fits your knowledge on the question. Please choose one of the options or skip the question entirely.

We want to collect your feedback when using the product to complete specified tasks. You will be asked to rate a series of questions that present five options indicating how you found the task and provide a small descriptive paragraph of how you completed the task. Please answer as many of the questions as you like or skip the question entirely.

Finally, we want to collect your general feedback of the application about improvements you would like to see. You will be asked to provide a small description of what you would like to see, or you may skip the question entirely.

Consent

Please place a cross in the box below indicating your consent to participate in this evaluation study.

Placing a cross in the box below indicates that:

- You agree to participate in the following evaluation for the WEM application.
- You have read and understand the information presented to you above.
- You are 18 years of age or older.

*

☐ I consent to participate in this evaluation study.

NEXT

Never submit passwords through Google Forms.

This content is neither created nor endorsed by Google. [Report Abuse](#) - [Terms of Service](#)

Google Forms

