



NAAM

PROFESSIONAL MAKE UP



CATALOGUE 2024

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The NAM brand was created out of passion for makeup, beauty and tolerance, which we want to share with you. It is a completely new Polish brand with 30 years of experience. We wanted to create high-quality professional cosmetics that are aimed at conscious and modern people, people who love animals, care for the environment, and know what their skin loves.

It took us 2 years to work on cosmetics. The people who created them put a lot of heart, knowledge and passion into them. NAM cosmetics are CRUELTY FREE because we love animals. The paper used for the production of packaging is 100% recycled because we care about the environment. We chose our packaging consciously in order to reduce plastic consumption, which is why most of the products were packed in paper and glass.

30 years of working with makeup cosmetics have taught us that beautiful skin, properly moisturized and cared for, is the basis of flawless makeup! It is with this in mind that our products contain many nutrients. Among the rich product offer, you will also find cosmetics in which the use of natural ingredients is over 90% of the composition. All products are vegan, developed on the achievements of modern cosmetology with the use of a special BEST FILTER NEEDED complex, giving the PhotoShop effect.

We hope that you will share with US our great passion for beauty, makeup and care, that thanks to US you will love yourself even more.

We want and strongly believe that thanks to US you will show the world what you really are, that you will free yourself and manifest it loudly!

BECAUSE we like you just the way you really are!

BLACKLIST

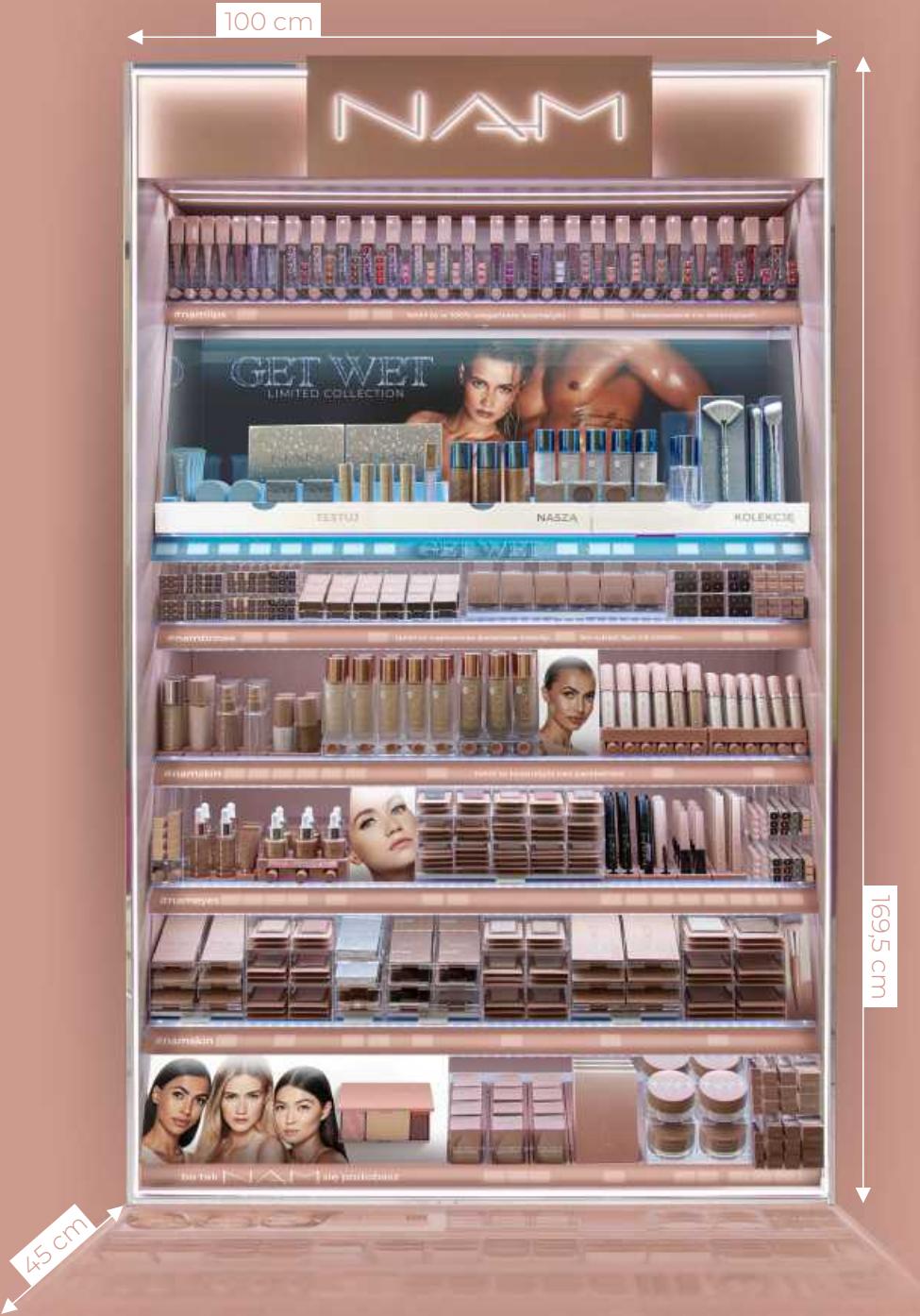
What ingredients don't we use in our cosmetics? Ingredients of animal origin, parabens, formaldehyde, mineral oil, palm oil, microplastics, BHA, TEA, BEA



**PARABEN
FREE**



RECYCLED PAPER



Me, Myself & NAM

LIMITED COLLECTION



Real Skin Foundation

Smart foundation that has a vegan formula with hyaluronic acid, tapioca and an extract from 3 types of rice. For normal, oily and combination skin. It's extremely concentrated formula makes it possible to freely build coverage, from subtle to full coverage. Its creamy consistency and ingredients, such as active glucose, moisturise skin layers, fill in the pores and make your complexion look smooth and naturally radiant. It contains over 90% of natural origin ingredients.



Smart Concealer

A vegan concealer with acerola cherry, known for its properties which remove imperfections. The concealer smooths out the skin and evens out its colour. An extremely light formula with foolproof coverage.

Brightening Undereye Setting Powder

A brightening vegan under-eye loose powder with a velvety formula. It contains extracts from plants, such as orchid and bamboo, which moisturise the skin, smooth it out and stimulate collagen production.



Smart Velvet Powder

A vegan and transparent loose powder for tired skin. It gives the skin a velvety finish. It contains extracts from plants, such as orchid and bamboo, which have antioxidant properties, firm the skin and support regeneration.



Smart Corrector

A vegan concealer which hides imperfections. It has an extremely creamy formula with vitamin E, elderberry extract and aloe extract.



Me, Myself & NAM

LIMITED COLLECTION



Foundation Kabuki Brush

A vegan brush used for applying foundation or a makeup base, with angled hair and a flat top finish. It owes its precision to its ergonomic shape and high-quality hair. You can use it to easily apply makeup and contour your face with dry or wet products. Flat top brushes can also be used to apply mineral powder.



Concealer Brush

A vegan brush for applying concealer and NAM matte eyeshadows. The rounded tip guarantees access to the parts of the face that are the hardest to reach, such as inner corners of the eyes.

Smart Powder Puff

A puff used to apply powder. It enables you to apply cosmetics evenly, without the impression that you are wearing a mask.



Me, Myself & NAM

LIMITED COLLECTION

PART II



Black Rose BB Cream

Toning and caring BB cream with BestFILTERneeded™ complex. Contains black rose extract and niacinamide: substances that neutralize the effects of free radicals and have strong antioxidant properties. The BB cream also contains hyaluronic acid: an intensively moisturizing, soothing, and anti-inflammatory bisabolol ingredient, as well as a milk thistle emollient. It unifies the color, cares for the skin, and protects against external factors. The cream's formula does not clog pores, which ensures a quick and pleasant application. Gives the effect of satin skin.

Prebiotic Face Mist 98% Natural*

Prebiotic Face Mist consists of 98% natural ingredients*. Moisturizing face mist with a prebiotic that has a beneficial effect on the skin by maintaining its natural microbiological balance. It strengthens the skin's protective barrier, making it resistant to external factors. Glycyrrhizic acid contained in the product regulates the secretion of sebum, and the addition of sea water provides the skin with necessary minerals. How to use: while protecting your eyes, spray the mist on your face, both under makeup and during evening care. The product contains 98% natural ingredients*.



Translucent Pressed Powder 95% Natural*

Translucent pressed powder for finishing make-up with the BestFILTERneeded™ complex. Red algae extract contained in the powder improves skin elasticity and smoothness, while tapioca starch absorbs excess sebum. The powder properly mats the skin without affecting the color of the foundation. Sets and completes make-up. It has a light, non-overburdening formula, is easy to apply, and is suitable for all skin types. The product contains 95% natural ingredients*. Environmentally friendly, reusable packaging - after the product is used up, simply replace the pans.

Me, Myself & NAM

LIMITED COLLECTION



01 DEEP PEACH 02 ROSE QUARTZ 03 NEW
RADIANT PINK



Under Eye Setting Powder 90% Natural*
Loose powder under the eyes containing the BestFILTERneeded™ complex and 90% natural ingredients*. It smoothens the area under the eyes, optically reducing the visibility of fine expression

Smart Liquid Blush

A liquid formula blush with Best FILTERneeded™ complex. It blends perfectly with ease into the skin and gives the effect of a fresh, luscious color. Smart Liquid Blush is available in three colored versions.



Illuminating Face Loose Powder 90% Natural*

Illuminating, loose powder fixing makeup with the BestFILTERneeded™ complex. Contains jojoba oil and red algae to improve skin elasticity and smoothness, as well as clay to regulate the secretion of sebum. The powder sets the make-up, while giving it a delicate illumination. The product contains 90% natural ingredients*.

Smart Liquid Bronzer

Face contouring bronzer with a liquid formula and Best FILTERneeded™ complex. Its consistency blends easily and adds color, while providing a long-lasting and natural effect. Smart Liquid Bronzer is available in three colored versions.



NEW 03 WARM CHOCOLATE 02 COCOA FRUIT 01 BROWN NUTS



Nourishing Mascara 91% Natural*

Nourishing vegan mascara made of over 90% certified natural ingredients*. Contains almond oil, vitamin E, and jojoba oil, which nurture and protect eyelashes against external factors. This nourishing mascara is an antidote to damaged eyelashes!

Me, Myself & NAM LIMITED COLLECTION

PART III



Perfect Lift Foundation

A long-lasting face foundation with a buildable formula. Contains the **BestFILTERNeeded™** complex. The addition of hyaluronic acid supports skin hydration, and pullulan reduces water loss through the epidermis and provides an immediate smoothing effect. The foundation contains the **PEPTIDOX®** complex, imitating botulinum toxin and anti-wrinkle black rose extract, which visibly support the anti-aging processes of the skin. Composed of 90% ingredients of natural origin. The formula of the foundation does not contain silicones. Available in 5 shades.



01 NAKED
(NEUTRAL)



02 WARM NUDE
(WARM)



03 TRUE NATURAL
(NEUTRAL)

Loose Mineral Foundation

A lightweight mineral foundation that provides light to full coverage. A long-lasting product with a natural finish. Minimizes the visibility of pores and minor skin imperfections. It won't clog pores, cause breakouts or settle into fine lines. In addition, the powder contains a UV filter that protects the skin from premature aging.

Available in 3 shades.

Me, Myself & NAM

LIMITED COLLECTION



Comfy Liquid Lipstick

Caring lipstick for lips. It contains moisturizing agents such as: sodium hyaluronate, vitamin E and squalane. Available in 4 shades:



Comfy Lip Pencil

Creamy lip liner with added vitamin E. Available in 4 shades:



Smart Flawless Blender

The make-up sponge is made of a delicate, vegan and biodegradable material. The application of the foundation gains a natural, perfectly melted effect with the skin - without clear cuts and mask effect. SMART FLAWLESS BLENDER fits perfectly in the hand, and its ergonomic shape facilitates precise application. Before use, the product should be moistened under running water and gently squeeze out the excess. Then, apply the preferred amount of the applied cosmetic on the back of your hand and, using the SMART FLAWLESS BLENDER, apply it by tapping on individual parts of the face.



ATTENTION! After use - do not throw away, just plant mung bean seeds in it and put it in the ground to enjoy your own plant.



Me, Myself & NAM

LIMITED COLLECTION



DRAPPING STICK BLUSHER **NEW**

Blush in a stick with a creamy formula. It contains hyaluronic acid and vitamin E. It blends perfectly and combines with other products. Available in 3 shades.



SCULPTING STICK BRONZER **NEW**

Contouring face bronzer in a stick with a creamy formula. Contains hyaluronic acid and vitamin E. It blends perfectly and combines with other products. Available in 3 shades.

Me, Myself & NAM

LIMITED COLLECTION



SMART LUMINOUS FOUNDATION LIGHTENER **NEW**

Illuminating brightener for foundation. A few drops are enough to adjust the foundation individually to the skin tone, while providing it with a delicate illumination. The product does not change the properties of the original primer.



WONDER MOUSSE FOUNDATION **NEW**

An adaptive foundation with a mousse texture that combines four functions: makeup base, primer, concealer and powder. Containing black rose extract, hydralisinol and vitamin E, it supports the skin's antioxidant functions and also promotes the maintenance of skin hydration. Wonder Mousse Foundation has a universal shade that matches skin tone. The velvety finish makes skin look powdered, and the



SMART LUMINOUS FOUNDATION DARKENER **NEW**

Illuminating dimmer for foundation. A few drops are enough to adjust the foundation individually to the skin tone, while providing it with a delicate illumination. The product does not change the properties of the original primer.



CLEAN. SIMPLE. BEAUTIFUL.

FACE CARE COLLECTION - BEFORE AND AFTER MAKEUP

TILL STOCK ENDS



BEFORE MAKE-UP SMART SHEET FACE MASK

Compressed dry face masks designed for any NAM Before Make Up Treatment serum. When exposed to a small amount of water, the mask self-expands, taking the form of a sheet. You decide which serum to use. It's a chameleon mask - it has the nutrients you just need in it.

MATCHA UNDER EYE ROLL-ON

An under eye base with three massaging beads to eliminate signs of fatigue. It hides matcha extract, vitamin E and hyaluronic acid. It likes it cool, so keep it in the fridge.



NOURISHING SERUM

A nourishing serum that prepares the skin for makeup application. It has deeply nurturing properties. It does not leave a greasy film on the skin. It is responsible for repairing the skin's natural barrier, so that even under makeup your skin will be taken care of all the time. Cherry blossom extract supports the skin's repair properties, and rice oil, thanks to its vitamin E content, eliminates the feeling of dryness. Squalane



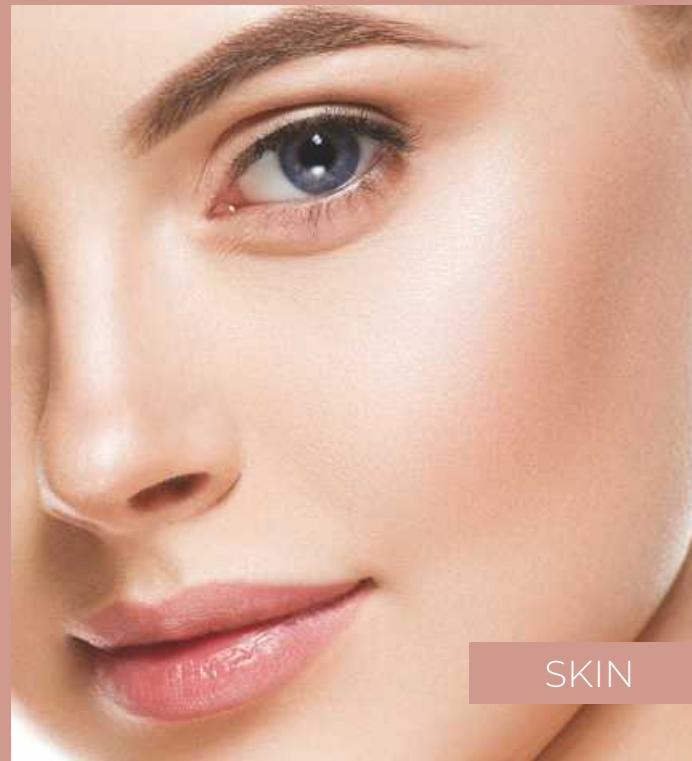
LIFTING SERUM

A vitamin bomb, ideal for use before makeup. With a formula rich in niacinamide, it increases skin elasticity. Vitamin C, a powerful antioxidant, reduces imperfections and stimulates collagen production. Pro-vitamin B5 prevents water loss from the epidermis, and sodium hyaluronate is responsible for the moisturizing effect of the serum.



MOISTURIZING SERUM

Moisturized skin is the key to a perfect make up. The green serum prepares the skin for makeup application, while the vegan collagen and sodium hyaluronate in it help hydrate. The addition of vitamin C helps reduce fine lines, improving tone and brightening the skin.



SKIN

Pro Shaping Concealer

Perfectly moisturizing face contouring concealer with the "easy to blend" formula, with collagen and the BestFILTERneeded smoothing complex. The perfectly covering formula will allow you to get perfect makeup. Creamy consistency ensures easy application and blending.



01C - SWAN	02N - NAKED	03C COLD NUDE
04W WARM NUDE	05C COLD BRONZE	06N NATURAL BRONZE

Creaseless Camouflage

Whether you are suffer from stubborn eye shadows, couperose-prone skin or small scars This camouflage will allow you to forget about these mundane problems. Perfectly camouflaging, smoothing and allowing you enjoy the flawless look of your complexion. Most effective in combination with the Smart Flawless Foundation,. Contains our signature bestFILTERneed TM skin smoothing complex. Apply with a finger or sponge and pat the product into the skin.



01 Swan	02 Naked	03 Cold Nude
04 Warm Nude	05 True Natural	08 Sunkissed

Black Rose & Botox Like Concealer

Under-eye concealer with Botox-like effect, contains skin-smoothing peptide and black rose extract. Available in 4 shades.



01C Swan	02N Naked
03C Cold Nude	04W Warm Nude

Glass Highlighting Concealer

A moisturizing, highlighting under eye concealer with bio gold chelate and the BestFILTERneeded TM complex that will make your face look fresh and relaxed at any time of the day or night. One brush stroke and the face takes on a sensual glow.



01	02
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Black Rose & Botox Like Under Eye Serum

Eye serum with hyaluronic acid, black rose extract, pullulan, and anti-wrinkle peptide. Hyaluronic acid intensively supports skin hydration, while pullulan and black rose extract have anti-wrinkle properties. In addition, the content of a peptide mimicking botulinum toxin helps reduce wrinkles and increases skin elasticity. It should be used under makeup or at night as a regenerating product.



Smart Flawless Foundation

A new generation intelligent foundation with vegan caviar, Atlantic water and conditioning rice extract. Go for healthy, moisturized skin, give it a luminous matte effect. The foundation perfectly evens out and smoothes the complexion, leaving it wonderfully soft. A modern oil-free formula rich in nutrients with medium coverage that you can freely build from medium to full. The foundation is resistant to moisture, rubbing off and sweat - perfect for all skin types!



01 Swan



05 True Natural



02 Naked



06 Sand



03 Warm Nude



07 Warm Beige



04 Almond Nude



08 Sunkissed

Dewy Foundation

Brightening foundation, enriched with vegan caviar, tapioca starch and hyaluronic acid. It also contains active glucose, which improves the balance of fluids in deep layers of the skin, leaving it moisturised and radiant. It provides a long-lasting effect of glowing complexion, bringing out its natural glow. The excellent formula allows you to apply the foundation according to the effect and intensity you want to achieve. Created in more than 90% from ingredients of natural origin.



01 Swan



04 Sand



02 Naked



05 Warm Beige



03 True Natural

Creamy Camouflage Concealer

Refill for the NAM Exchangeable Magnetic Palette. A high-coverage concealer with a pleasant creamy texture to mask any imperfections and even out skin colour. The special formula reduces shallow wrinkles and conceals the dark circles under the eyes for a fresh and healthy look.



01 - PORCELAIN

02 - VANILLA

03 - BISCUIT

Smart Foundation Lightener/Darkener

Thanks to this product you will lighten or darken your foundation, perfectly matching the current skin tone. The product does not change the properties of the fluid. Go for comfort and perfection!



01

02 NEW

Contouring Pressed Powder

The pressed powder with a fabulously fine matte pigment that blends easily with makeup, leaving the perfect finish for the whole day. A special, slightly creamy formula perfectly contours or brightens selected parts. Thanks to the BestFILTERneeded TM complex and Hydrasolinol, the powder gives the blur effect. There are six different shades in the collection designed to contour each skin tone. Light shades applied under the eyes visibly smooth wrinkles, giving the effect of healthy and relaxed skin.

Paper case with replaceable inserts



Contouring Pressed Powder refill



Contouring Pressed Powder Insert

The pressed powder with a fabulously fine matte pigment that blends easily with makeup, leaving the perfect finish for the whole day. A special, slightly creamy formula perfectly contours or brightens selected parts. Thanks to the BestFILTERneeded TM complex and Hydrasolinol, the powder gives the blur effect. There are six different shades in the collection designed to contour each skin tone. Light shades applied under the eyes visibly smooth wrinkles, giving the effect of healthy and relaxed skin.

02 NAKED



03 COLD NUDE



04 WARM NUDE



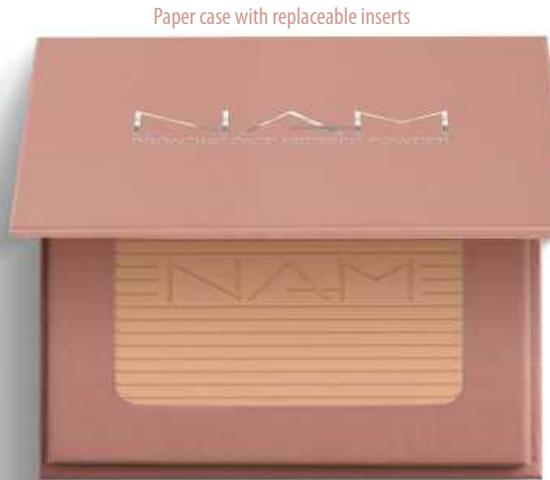
Setting Translucent Powder

A transparent, perfectly ground powder that slightly mats and fixes makeup. It contains sea algae and proprietary filters, thanks to which the problem of pores, fine lines and imperfections disappears. Thanks to it, you can maintain the effect of light matte with the PhotoShop effect throughout the day, and your skin looks radiant and healthy!

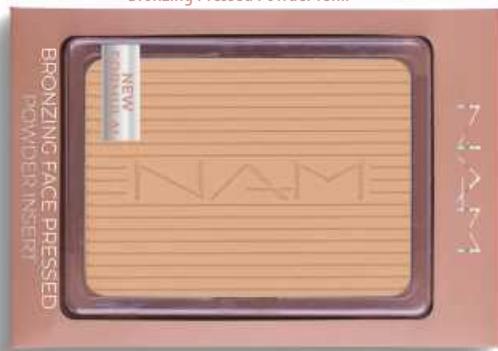


Bronzing Face Pressed Powder

Powder with BestFILTERneeded™ complex, which gives the skin a blur effect. Warm bronzer tones provide the effect of a natural-looking, radiant sun-kissed skin. The perfect formula guarantees easy application and the ability to build the desired effect. Environmentally friendly, reusable packaging - after the product is used up, just replace the pans. Available in three shades.



Paper case with replaceable inserts



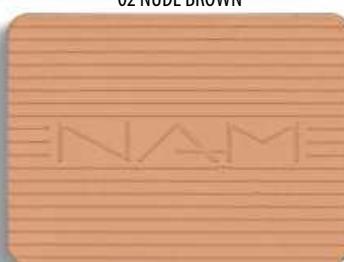
Bronzing Pressed Powder refill

Bronzing Face Pressed Powder Insert

Powder with BestFILTERneeded™ complex, which gives the skin a blur effect. Warm bronzer tones provide the effect of a natural-looking, radiant sun-kissed skin. The perfect formula guarantees easy application and the ability to build the desired effect. Environmentally friendly, reusable packaging - after the product is used up, just replace the pans. Available in three shades.



01 CAPPUCINO



02 NUDE BROWN



03 CHOCOLATE BROWN



Wonder Finish Loose Powder

Highly micronized, extremely light face powder coloring with vitamin E and BestFILTERneeded™ complex. It gently corrects skin color while eliminating minor imperfections. Emphasizes the contours of the face, leaving a translucent layer of color. The product is available in four shades.



01 NUDE



02 DEEP NUDE



03 VANILLA



04 DESERT BEIGE

Pro Bake Loose Powder

A silky, finely ground powder with a satin finish, designed for the BAKING technique. Thanks to its signature filters it gives your skin a blur effect, making pores and fine lines invisible.



Diamond Drops Mixer

A condensed, liquid highlighter that you can add to your foundation for a perfectly highlighted finish. You can also use the highlighter directly on the skin for an intense sheen, thanks to which your skin will be radiant and will look nourished and younger. It contains concentrated vegan caviar with a strong nourishing effect and the bezFILTERneeded complex ensuring the blur effect. The product is 100% vegan and cruelty-free.

Touch of Color Blusher

Give your skin a subtle freshness and delicacy with our rose collection. A vegan blusher that gives the skin a fresh and ruddy appearance. The innovative formula that easily and evenly applies, perfectly blends and ensures long-lasting effect. Meet the Touch of Color Blushers containing the BestFILTERneeded TM complex that guarantees the blur effect. With the Touch of Color Blushers you will have full control over the final effect and a velvety finish.



Touch of Color Blusher Insert



04 SUNKISSED



05 WILD MOMENT



06 VINTAGE ROSE



07 FRESH PINK



08 PEACH PEARL



09 BERRY PINK



Talc Free Loose Blusher

Powder rouge in the Talc Free formula. Available in two colors:



Talc Free Loose Powder

Loose face powder without talc. It contains the **BestFILTERNeeded™** complex that provides a soft-focus effect: it will dispel fatigue, smooth and brighten the complexion, leaving it naturally healthy and radiant.



Make Up Primer

Smoothing and correcting make-up base. It visually reduces skin imperfections and prolongs the durability of make-up, creating an ideal base for it. Its unique formula makes fine mimic wrinkles less visible.



Baked Diamond Crime

Luxurious powder for a perfected complexion – without limits! A cosmetic maestro with natural ingredients that unapologetically brings out a flawless, radiant and youthfully smooth complexion. Finishing your make-up on your own has never been so spectacular!

An exclusive, vegan, baked pressed face powder for a satin effect of youthful and healthy skin. The luxurious micro pearl formula spectacularly smooths the complexion, wrapping it in a pearly glow. Perfectly radiant and rested skin, the crowning glory of any make-up, becomes a reality with BAKED DIAMOND CRIME powder!

Apply BAKED DIAMOND CRIME powder with NAM's professional KABUKI BRUSH with dense bristles or with NAM's excellent POWDER BRUSH with dense and soft bristles. The choice is yours!



Banana Flawless Loose Powder

The shameless killer of unwanted pimples. Restores control over facial redness, smooths and unifies skin tone. With BANANA FLAWLESS LOOSE POWDER nothing can surprise you. From now on, you can decide what kind of blush you want to show the world. A powder that visibly increases your confidence and control over your own image.

Banana smoothing powder with magnolia extract eliminates stubborn redness and spider veins. Finely grained, it blends effectively with the skin surface, creating a barrier against unwanted erythema caused by stress or heat. The innovative BestFILTERneeded complex in the powder composition will spectacularly smooth and brighten the complexion, leaving it naturally healthy and radiant. Thanks to orchid extract, the cosmetic permanently blends with the skin texture, prolonging the fresh and perfect look of the make-up. A malleable powder that is easy to apply. Can be used alone or as the finishing touch to your make-up.



Satin Loose Powder

The ultimate anti-fatigue face powder, SATIN LOOSE POWDER from NAM is a vegan ally to a well-rested and fresh complexion every day!

No matter how your night has gone. With SATIN LOOSE POWDER, you'll regain a fresh and youthful look with just a few strategic brush strokes. A lightweight vegan powder with a satin finish, it can be used alone or as a perfect finishing touch to your make-up. It is malleable and comfortable to apply. Enriched with nature's wealth, it quickly restores healthy colour and vitality to the skin. Regenerating clay conceals unaesthetic dark circles under the eyes and disperses the grey tone of sleep-deprived skin. Protective micro-algae with highlighting particles will brighten, highlight and add a natural glow to the complexion. The innovative BestFILTERneeded complex in the powder composition provides an extremely desirable soft-focus effect in make-up: it will disperse fatigue, smooth and illuminate the complexion, leaving it naturally healthy and radiant. A powder that will give you confidence no matter what the occasion!



Mineral Masterpiece Powder

Face fixing powder with a creamy texture and innovative packaging which turns pressed powder into loose powder. It contains the bestFILTERneeded™ complex for a blur effect. It leaves the skin fabulously velvety to the touch and evens out the skin colour.



Cotton Candy Loose Powder

A feather-light vegan eye powder that instantly takes the fatigue off your face. The loose, naturally lightweight NAM COTTON CANDY UNDEREYE POWDER will extend the wear of your concealer and the fresh look of your eye make-up – whenever you want or need it. The ultra-light powder formula does not weigh down the skin or settle in the creases. Effortlessly smooths the undereye area and gives it a satin finish that refreshes the look. Applied using the baking method (e.g. with the vegan NAM KABUKI BRUSH), it gently sweeps across the skin like a cotton flake, creating a subtly brightened, velvety eye area. The powder diminishes the appearance of fine lines or imperfections. A make-up finished with COTTON CANDY UNDEREYE POWDER will make your face rested and full of vigour. So that you can face any challenge with fresh eyes – anytime!



Go Smoothly Primer

A primer like no other that instantly smoothes your complexion before make-up application! NAM's GO SMOOTHLY PRIMER is lightweight and comfortable to wear, absorbs perfectly and quickly. The oil-free make-up primer formula perfectly eliminates the appearance of dilated pores and fine lines. Rich in natural vegan caviar, it protects skin from harmful UVA and UVB rays and harmful light from monitors (blue light). The GO SMOOTHLY PRIMER also reduces the penetration of environmental pollutants into the skin's structures, also soothing previously formed inflammation and irritation. Thanks to the BestFILTERneeded complex, the primer perfectly smoothes and optimally brightens the skin, making it possible to create a fashionable soft-focus effect in make-up!

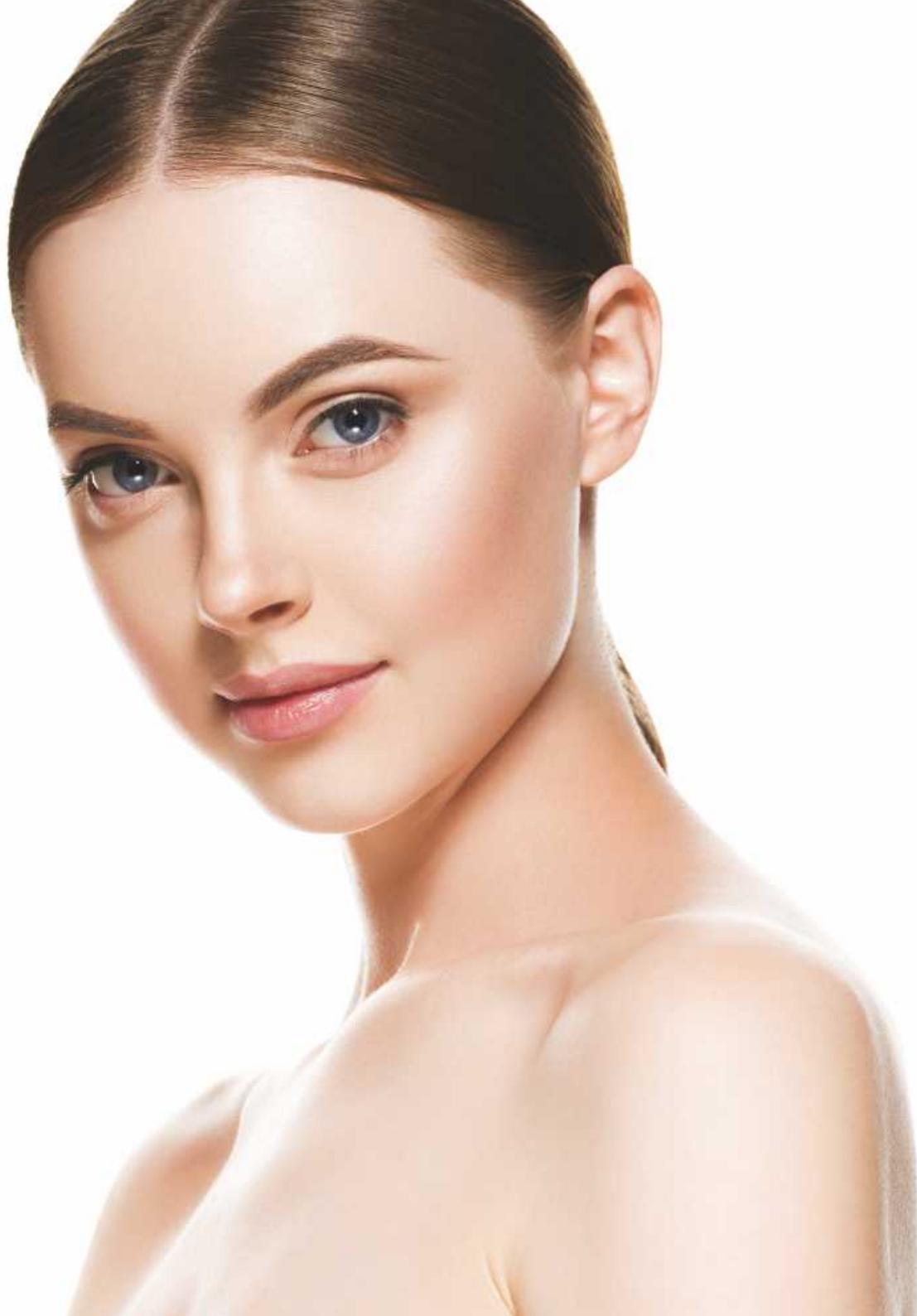


Flawless Body Primer

A true jewel in the crown of natural skin beauty products! The NAM FLAWLESS BODY PRIMER vegan fixing base is a highly conditioning product for the face and body with a broad spectrum of applications.

FLAWLESS BODY PRIMER fixing base instantly fills in the fine lines, wrinkles, visible pores and unevenness in the skin, evening out and unifying its surface. Based on natural ingredients such as sodium hyaluronate and vegan collagen, the base beautifies the skin from within, leaving it soft and nourished for hours. FLAWLESS BODY PRIMER fixing base is designed to be used under make-up or on its own.





Velvety Touch Under Eye Powder

A transparent under-eye powder. It smoothes the skin and is not heavy on the delicate area under the eyes, makes the concealer last longer and gives a blurring effect.



Setting Pink Powder

A pink powder smoothing the structure of the skin, perfectly concealing hyperpigmentation spots and grey areas caused by fatigue. It contains BestFILTERneeded™ and snow algae to prolong the youthfulness of skin cells.



Smart Jelly Highlighter

A face highlighter with a jelly formula. It contains a rich composition of nourishing oils such as sunflower seed oil, macadamia oil and coconut oil.

01 CALIFORNIA SUN



02 FULL MOON



03 NIGHT STAR **NEW**



Glass Highlighter Insert



1 LIGHT CHASER



2 NEUTRAL LIGHT



4 BLINK BLINK



06 PURE PEACH



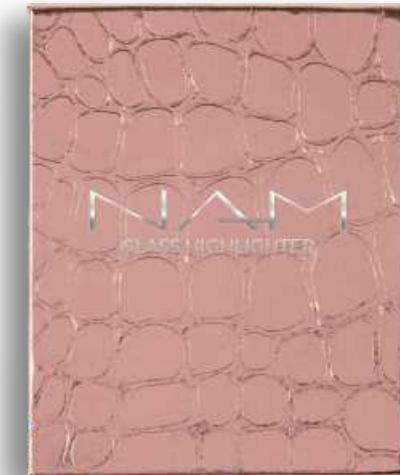
07 SPLASH VANILLA



08 GOLDEN BEIGE

Glass Highlighter

The face highlighter full of light-reflecting particles for a perfect iridescent effect. It blends perfectly into the skin, giving it a wonderful glow. The formula that gives many possibilities to get the desired effect - from natural light diffusion to the sheet effect. It contains the BestFILTERneeded TM complex that guarantees the blur effect. Available in five different shades.



Smart Jelly Blusher NEW

Blusher for the face in a jelly formula. Contains a rich composition of nurturing oils such as sunflower seed oil, macadamia oil and coconut oil. Available in 3 shades.



01 PINK CRUSH



02 BERRY ROMANCE



03 SPARKLING PLEASURE

Oily Primer Vitamin Booster

A super nourishing primer extending the durability of makeup. It is an excellent base for foundation, facilitating its application. It instantly smoothes the skin and its imperfections. The developed formula contains 98% natural ingredients. The concentrated elixir, rich in the following oils: almond, cherry blossom, sunflower, abyssinian, argan, rice, argan, rice, shea, sterols, pomegranate, vitamin E, swualane and NanoCacaotM that gives the skin a healthy glow throughout the day. The Oily Primer Vitamin Booster is 100% vegan and cruelty-free.



Gold Luxury Primer

A luxurious, super smoothing primer that extends the durability of makeup. It perfectly absorbs, leaving the skin velvety to the touch, without feeling greasy. Mango, kiwi, grapefruit and papaya extract will make your skin nourished and fresh, while allantoin will regenerate it. The composition of betaine, phytocollagen and hyaluronic acid will give a healthy moisturizing effect. Give your skin a subtle glow and smoothness to the touch. Honey, mango, pomegranate, kiwi, grapefruit and papaya extract, as well as sodium hyaluronate, allantoin, betaine and phytocollagen.



Smart Flawless Primer

A super-light make-up primer that extends its durability. The innovative formula makes it quickly absorbed when applied to the skin, leaving the skin smooth, perfectly prepared for makeup application. The formula was enriched with the bestFILTERneeded TM, which gives the blur effect so much desired today. In combination with the Smart Flawless Foundation, it ensures a perfect, velvety finish. The formula enriched with vegan collagen, vitamin E and yeast extract. It is perfect for all skin types. Cruelty-free product.



Smart Radiance Primer

Make your skin look appetizing with the radiance face primer that prepares your skin for foundation, moisturizes it and extends the durability of your makeup. It contains unique light reflecting ingredients and creates an "anti-pollution" protective shield. It eliminates fine lines and imperfections, and the skin gains a subtle glow. The composition rich in vitamins C, A, E, as well as soothing green tea extract and allantoin.



Pro Setting Spray

A light face mist that fixes makeup, giving subtle brightness. One dose of the cosmetic guarantees a moisturizing effect thanks to its bio-bamboo water, collagen, d-panthenol and gold biochelat. Thanks to the Pro Setting Spray mist you will get skin softness and no shine throughout the day! The quick-drying formula with 90% natural ingredients, not tested on animals.



Shine Setting Spray

A light face mist that fixes makeup, giving subtle brightness. The moisturizing effect is guaranteed by glycerin, post biotic and neroli extract. The spray contains the BestFILTERneeded TM complex that guarantees the blur effect. The skin will be moisturized and in full makeup all daylong.



Smart Blender Contour

Ergonomic sponge essential for perfect make-up. Soft and comfortable material makes the sponge spread the product on the face thoroughly and evenly, giving a natural effect. For application of foundation and facial contour. Moisten before use. Clean under running warm water using a small amount of soap.



TILL STOCK ENDS



Smart Blender Perfection

Ergonomic sponge essential for perfect make-up. Soft and comfortable material makes the sponge spread the product on the face thoroughly and evenly, giving a natural effect. For application of foundation and facial contour. Moisten before use. Clean under running warm water using a small amount of soap.



TILL STOCK ENDS

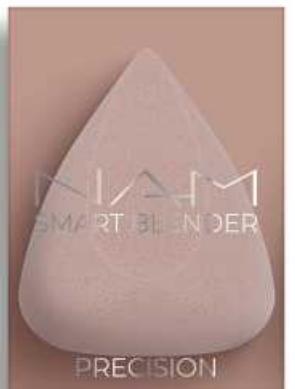


Smart Blender Precision

Ergonomic sponge essential for perfect make-up. Soft and comfortable material makes the sponge spread the product on the face thoroughly and evenly, giving a natural effect. The wide stamp-like surface allows for quick application of the foundation, while the narrow tip allows for precise application of the concealer under the eyes. Moisten before use. Clean under running warm water using a small amount of soap.



TILL STOCK ENDS



Powder Brush

An excellent powder brush with thick and soft bristles.



Large Kabuki Brush

A vegan kabuki brush. Perfect for primer application and wet contouring. With the high-quality bristles and unique thickness, products are spread over the skin easily without smudges, leaving it naturally finished.



Kabuki Brush

Universal vegan kabuki brush. The shape, density and length of the bristles make it perfect for applying highlighter, blush and eye powder.



Bouncy Highlighter Brush

A vegan brush dedicated to bouncy highlighters to perfectly apply the highlighter on your skin without smudges for an intensive glow effect.



Highlighter Brush

A vegan paintbrush for the application of a highlighter, without which today's make-up cannot take place. It applies the product evenly, leaving no uneven areas. Brush your cheekbones, the bow under your eyebrows,



Blending Brush

A vegan brush designed for eye make-up. Its fine bristles are ideal for blending and rubbing in shadows.



Spreading Brush

Vegan brush for spreading shadows on the larger surface of the upper eyelid and the smaller surface of the lower eyelid. Delicate bristles allow you to create subdued color transitions for a subtle effect. In addition, it can be used to apply a highlighter on smaller parts of the face, such as the bridge of the nose or cupid's bow.



Precise Blending Brush

Precise vegan blending brush. The rounded shape of the bristles allows for precise and easy blending of the shadows on the eyelids, without leaving streaks. Its exceptional density also allows it to distribute the shadows perfectly in the crease of the eyelid and in the outer corner of the eye.



Precise Eyeliner Brush

A precise eyeliner brush. Thin bristles and a slender shape of the brush allow you to make a very precise eye make-up, leaving a uniform line. PRECISE EYELINER BRUSH is great for applying both cream and wet cosmetics.



Feather Brow Brush

A vegan brow brush dedicated to application of soap and gel for a "feather brow" effect.



Eyebrow Brush

A vegan double-sided eyebrow brush for styling your eyebrows. The excellent quality of the bristles allows for precise application, while the brush will distribute the products evenly.



Exchangeable magnetic palette

The magnetic palette allows you to configure your favorite products in the form of inserts, i.e. eyeshadows, blushes, highlighters, powders.



Exchangeable magnetic palette - THINK BIG

A professional refillable magnetic palette for replacement pans of eyeshadows, bronzers, highlighters and blushers. You can organise it any way you want to arrange your favourite make-up set.



MIXING PALETTE

A mixing palette is a tool you can use to mix your favourite cosmetics in any quantity (for example eyeshadows, foundations, lipsticks, concealers and bases). Thanks to stainless steel and a flat surface, it guarantees hygienic and easy use. The product comes with a cosmetic spatula which you can use to easily mix any cosmetics of your choice.



EYES

Foil Eyeshadow Insert

Pearl shadows in the form of cartridges for NAM Exchangeable Magnetic Palette have a velvety, perfectly blending formula that blends perfectly with other shadows.



NAM Exchangeable Magnetic Palettes



Matte Eyeshadow Insert

Ultranapigmented matt shadows in the form of cartridges for NAM Exchangeable Magnetic Palette. A special, perfectly blending formula allows mixing of different tones of shadows.



NAM Large Exchangeable Magnetic Palette

NEW

Professional magnetic, reusable cassette for interchangeable cartridges: eyeshadows, bronzers, highlighters and blushes. Provides voluntary organization of the cassette, you can store your favorite makeup kit in it.



Baked Eyeshadow

NEW

Baked eye shadows in classic and timeless colors. They give a special glow thanks to the unique baking technique.



NR 01
MOON LIGHT



NR 02
SILVER LINING



NR 03
GOLD RUSH

Eye Water Topper

A transparent eye topper for a wet eyelid effect. It can be used as a standalone product or applied on the eyeshadow to highlight the intensity of pigments.



Make me High

Twisting mascara for a multidimensional look. The composition enriched with larch extract.



Sexy Long

Long-lasting mascara for styling your lashes. The effect of super elongated and sensual lashes in deep black. Contains marigold extract, vitamin E and C.



Temptation Volume Drama

Mascara to thicken the eyelashes and build up stage volume in 3d size. Contains castor oil, which nourishes and strengthens lashes.



Tinted Lashes

The vegan lash care mascara with natural walnut bronzer will saturate your lashes with natural pigment, adding a fierce definition to your look!



Volume Lover

Mascara thickening the eyelashes. A creamy formula that brings out the sensual depth of the eye. The composition enriched with marigold extract.



Seductive Curl

A vegan formula of the mascara that flirtatiously lifts and seductively curls the lashes (and the look) is a cosmetic vegan novelty – the SEDUCTIVE CURL mascara from NAM!



Waterproof Madness

Volumizing, waterproof mascara with nourishing jojoba oil. Water-resistant, long-lasting formula which ensures your make-up's longevity.



Long And Divine Tubing Mascara

Lengthening mascara with extended durability against crumpling and smudging. The innovative technology of "micro-tubing", i.e. "micro-tubes", envelops each eyelash creating non-crumpling tubes, without falling off or smudging of the product. The vegan formula has been enriched with carnauba wax. The product is easy to wash off, without rubbing or pulling the eyelashes.



Waterproof Unlimited Mascara

A waterproof mascara that thickens and separates the lashes. Enriched with caring waxes, jojoba oil and pro-vitamin B5.



Up To The Sky

Vegan mascara with 92% ingredients of natural origin*. The product contains sunflower seed oil, carnauba wax, and vitamin E, which is known for its strengthening properties.



Long Lasting Eyeliner

Waterproof Pen Liner

Back to Black Eyeliner

Waterproof Liner

Eyeliner with Lash Glue

Smart Magnetic Eyeliner

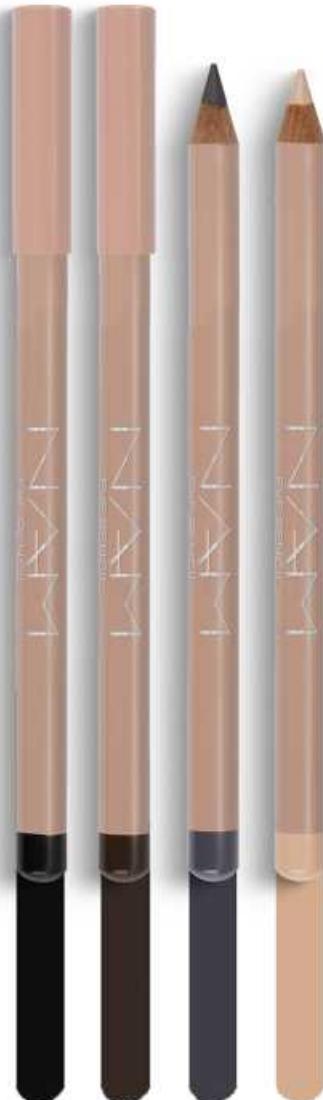
Intense black, quick-drying IA strongly pigmented eyeliner Long-lasting, black eyeliner in a pen form.

with a waterproof formula, brush form which guarantees long-lasting makeup. Shake before use. Dermatologically tested.



Eye Pencil

A super-durable and intensely pigmented eyelid pencil.



Precise Eyeliner

A setting gel pencil for precise eye make-up, e.g. the waterline. Available in three colours: nude, black and brown.



Eye Contour

A long-lasting eye pencil with a sponge that allows you to blend the contours for a smokey eye effect. Available in three colors: Nude, Brown, Black and White.



Intense Eye Pencil

Cream eyeliner in black. Extremely intensely pigmented and at the same time extremely soft and creamy.



Creamy eyeshadow base

Eyeshadow base improving their adhesion, prolonging their durability and preventing the accumulation of shadows in the folds.



Aqua Boost Undereye Base

A deeply moisturising under eye base. It prevents the gentle area of the eyes from becoming dry. It ensures lasting moisture level and reduces wrinkle depth. It perfectly prepares the skin even for heaviest make-up and extends its durability.



Great Feeling Lashes

False eyelashes on a transparent strip that define everyday makeup. Application: Apply glue and place them on the upper eyelid along your lash line. It is a reusable product, provided with glue.



GREAT FEELING LASHES

Insanity Look Lashes

False eyelashes on a transparent strip that define evening makeup. Application: Apply glue and place them on the upper eyelid along your lash line. It is a reusable product, provided with glue.



INSANITY LOOK LASHES

Breathtaking Half Lashes

Synthetic half lashes that define and make the eyes pop. Application: Apply glue and place them on the upper eyelid from the middle of your lash line towards the outer corner of the eye. It is a reusable product, provided with glue.



BREATHTAKING HALF LASHES

Smart Brow pencil

Smart eyebrow styling kit: precise BROW DEFINER PENCIL with a triangular tip and COLOR BROW GEL coloring fixative gel - the perfect duo in one cosmetic!



Color brow gel

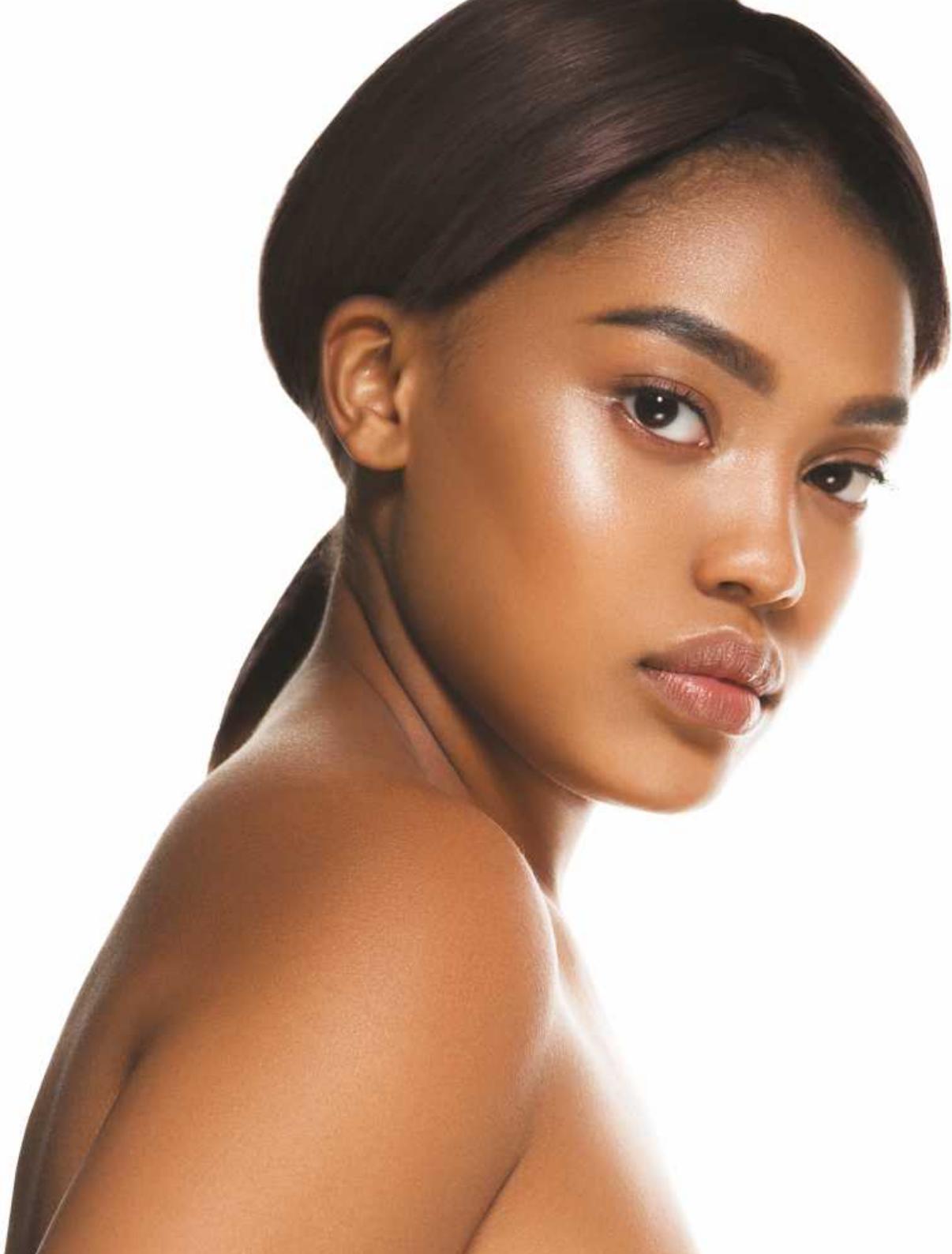
A gel that adds colour and preserves the makeup of the eyebrows. With one movement you can style and model your eyebrows and give them a delicate colour. Its ultra-light formula makes the hair naturally soft and flexible without smudging. The gel can be used separately or applied as a last layer onto other eyebrow products.



Transparent brow gel

Long-lasting, transparent gel for eyebrows, which allows to arrange and discipline them. It can be applied directly with a brush to model the shape of the eyebrows, or with short brush strokes to fix them. The ultra-light and long-lasting formula spreads perfectly on the eyebrows. It can be used to smooth out the fine hair growing along the forehead.





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Half Transparent Brow Gel

A semi-transparent vegan gel for eyebrows to style their shape and give them a delicate colour. The product allows you to build colour intensity after re-application.



Matte Eyebrow Gel

A colourless gel for styling eyebrows. It gives your eyebrows shape, leaving a matte effect while fixing them for a long time. This is a product with an innovative formula that does not dry out the delicate eyebrow hairs.



Coloring Eyebrow Soap

Colouring and fixing soap for styling eyebrows. It gives colour while keeping the desired shape for a long time. It provides an even finish without lumps.



TRANSPARENT EYEBROW SOAP **NEW**

Transparent eyebrow soap that disciplines and fixes eyelashes for a long time.



Eyebrow Powder

Eyebrow shadows in two complementary colors for a natural ombre effect. The long-lasting formula and adjustable coverage level allow you to get an intense or delicate finish. Apply with an angled brush, filling and modeling the eyebrows.



WARM DARK BROWN



COOL BLONDE



WARM BLONDE

Eyebrow Pen Pomade

Waterproof eyebrow pomade with a creamy consistency blends into the skin while coloring and disciplining the eyebrows. Universal product, 2in1 fixes and fills in eyebrows. It allows for proper contouring and filling. Perfectly emphasizes the eyebrow line.

Available in two colors:

1 Cool deep brown, 2 Neutral Deep Brown



1 COOL
DEEP BROWN

2 NEUTRAL
DEEP BROWN

FILL AND FIX EYEBROW DUO

NEW

Automatic eyebrow pencil with colorless fixing gel. Available in three shades.



1
NEUTRAL
MEDIUM
BROWN

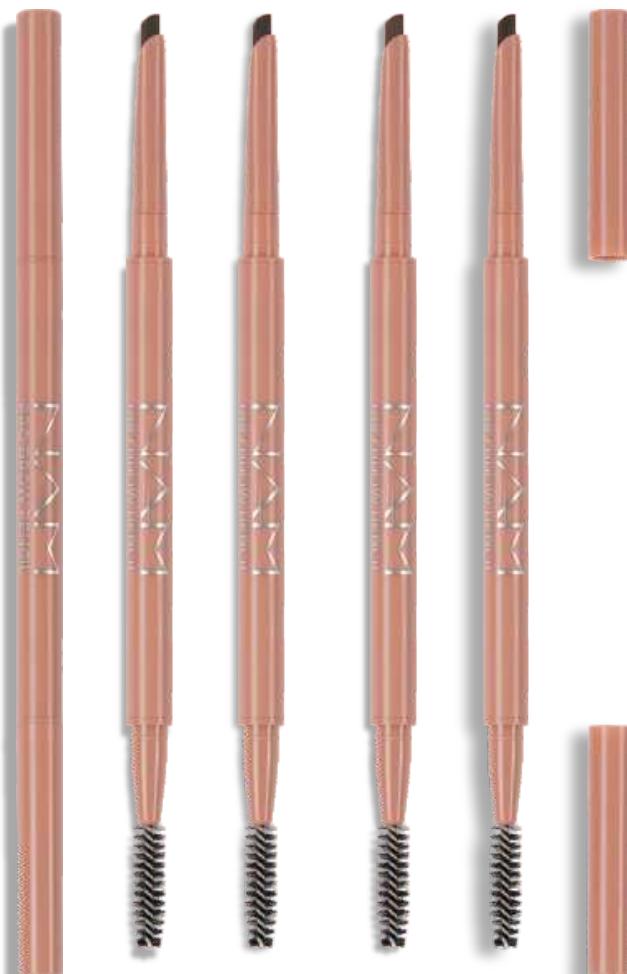
2
COOL
MEDIUM
BROWN

3
DEEP
DARK
BROWN

PRO BROW PENCIL

NEW

Automatic eyebrow pencil with comb to comb and ensure perfect styling. Available in four shades.

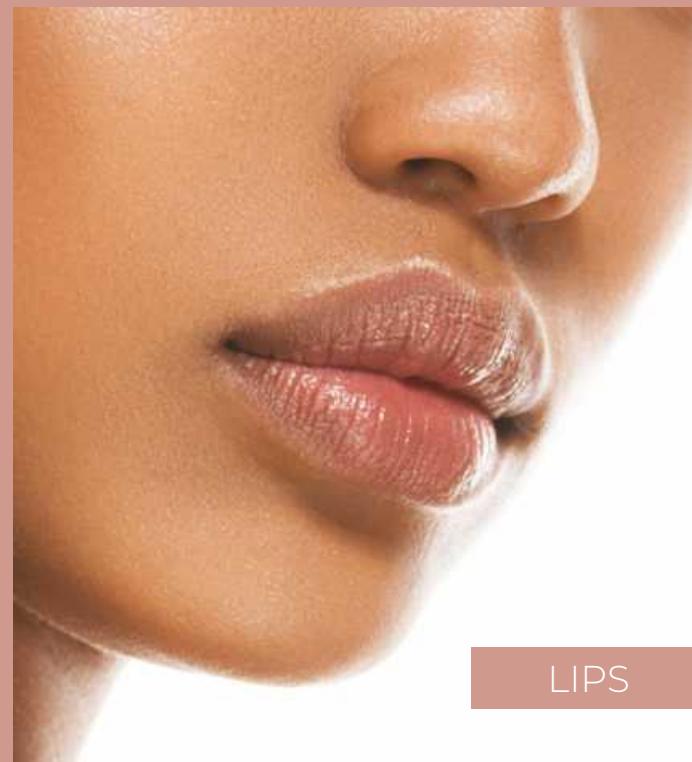


1
NEUTRAL
MEDIUM
BROWN

2
COOL
DARK
BROWN

3
WARM
MEDIUM
BROWN

4
WARM
DARK
BROWN



LIPS

Iconic Matte Lipstick

Go for lips, which others will envy you! The liquid lipstick, rich in intense pigment, will satisfy even the most demanding clients. A specially designed applicator will allow you to get full lips. Long-lasting makeup that will surprise you, look you will seduce with and comfort to wear that will captivate you. The formula contains ingredients that care for the lips and Hydrosalinol - oil extract obtained from Salicornia herbacea ensuring turbo-moisturizing.



Iconic Matte Pencil

Matte 12-hour lip pencils intensely pigmented and perfectly matched in color under the Iconic Matte Lipstick. Lipstick and lip pencil are perfect as a duet.



Epic Liquid Lipstick

The innovative demi-matte formula that dresses the lips in a thin layer of rich pigment. Exceptional long-lasting makeup up to 12 hours. Guarantee yourself comfort for every day and for special occasions. The formula contains ingredients that care for the lips and Hydrosalinol - oil extract obtained from Salicornia herbacea ensuring turbo-moisturizing.



Epic Liner

A truly iconic product with a creamy and comfortable formula, covering the lips with a long-lasting color with a velvety matte finish. The liner leaves the lips soft and refined. It is perfect for shaping, highlighting and filling the lips.



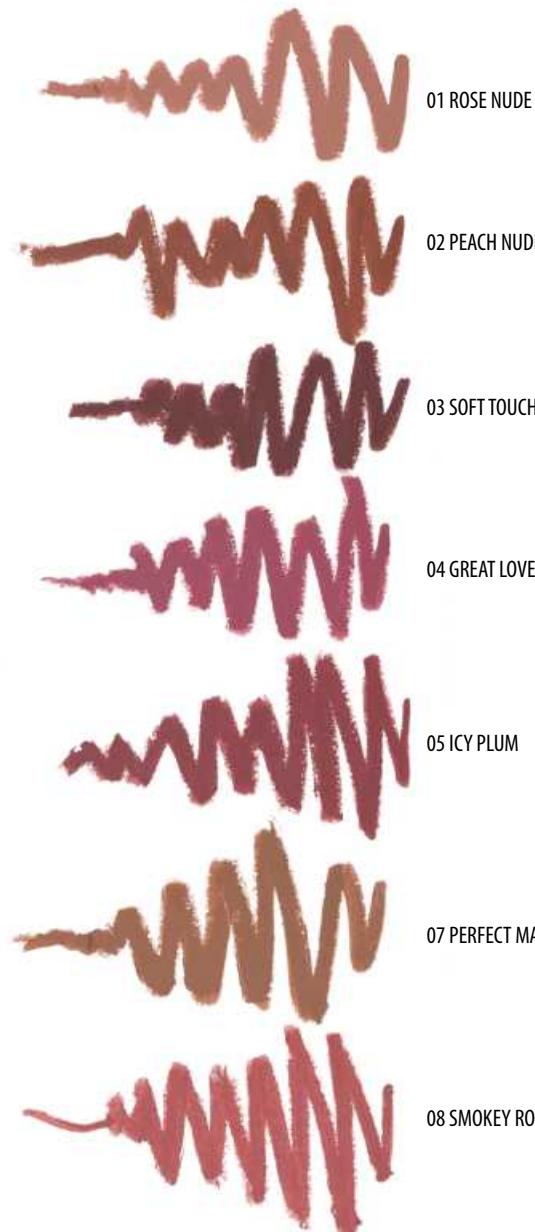
Latex Lipgloss

Go for a tempting gloss in 7 amazing shades. The formula smoothes, nourishes and moisturizes the lips thanks to the Hydrasalinol TM contained in it and the InstaPlum TM complex, which optically enlarges the lips (contains paprika and ginger). Comfortable to wear and non-sticky formula.



Latex Liner

Automatic lip liner in a perfectly creamy formula. Available in 7 shades:



Lip Booster Topper

We all love full and enticing lips. An lip-plumping topper allows for non-invasive lip enhancement. It leaves a beautiful shine. Can be used alone or applied over the lipstick. Containing jojoba oil and vitamin E.



Lip Volume

A lip gloss that makes your lips more plump and larger with a convenient JUMBO applicator, allowing for quick and comfortable application of the product on the lips. It contains vitamin E and jojoba oil. The product should only be used on the surface of the lips to make them more plump. NOTE: The product causes a burning sensation.



Baobab Lip Serum

A lip serum with baobab tree oil and a composition of 7 flower extracts that keep your lips moist, regenerate them and smooth out their surface. Apply alone or before applying your favourite lip product, leaving the serum on the lips until it is absorbed.



Lip Filler Mask

Intensely moisturizing lip balm with sodium hyaluronate, shea butter, almond oil, and vitamin E. Additionally, the balm has been enriched with a complex consisting of macadamia oil and monoi, as well as quinoa extract. The formula of the balm intensively moisturizes, and the additionally contained menthol pleasantly cools as well. Thanks to sodium hyaluronate, regularly used balm will provide your lips with softness and volume.



Reviving Lip Mask

Intensely moisturising lip mask with Shea butter. Softens, moisturises and eliminates roughness of the lips. Enriched with extracts from 7 plants: chamomile, liquorice, rosemary, Centella Asiatica, baicalin, tea, Japanese knotweed, which together constitute a bomb to soothe irritation. The optimised composition provides effective care for the delicate lipskin.



Rich Lip Balm with 24k Gold

A nourishing lip balm with 24 carat gold flakes. It nourishes, softens and protects the lips against drying thanks to its rich formula.





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