Data Quality

Questions

> **ℹ Learning goals covered**
>
> 1. Give examples of theories and models within Data Governance as well as its purpose for the decisions and processes in organisations.
> 6. Explain the requirements in place for the usability of the quality of data.
> 12. Take responsibility for, and independently choose means of control for information management in an organisation based on business goals, sustainability, regulatory requirements and key theoretical models.

Identify Critical Data

Critical data can be defined as data that, if it were of higher quality, would provide greater value to the organization and its customers.

- What data is critical to your organization?

Define High Quality Data

Assess your organizations readiness for data quality improvement, and start building an understanding of the current state of the organizations data quality by trying to answer the following questions. Focus on the critical data identified in the previous step.

- What do stakeholders mean by "high quality data"?
- What is the impact of low quality data on business operations and strategy?
- How will higher quality data enable business strategy?
- What priorities drive the need for data quality improvement?
- What is the tolerance for poor quality data?
- What governance is in place to support data quality improvement?
- What additional governance structures will be needed?