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## **e-Επιχειρείν**

Ακαδημαϊκό Έτος 2024-2025

ΤΜΗΜΑ ΜΗΧΑΝΙΚΩΝ Η/Υ & ΠΛΗΡΟΦΟΡΙΚΗΣ ΠΟΛΥΤΕΧΝΙΚΗ ΣΧΟΛΗ

ΠΑΝΕΠΙΣΤΗΜΙΟ ΠΑΤΡΩΝ

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### **Project μαθήματος e-Επιχειρείν 2024-25 (Μέρος Α')**

Ηλίας Ανδρονίκου

1078712

Αντώνης Αναστασίου

1078711

Link Σελίδας: <https://sportzone.run.place/>

Έχουμε τις εξής κατηγορίες και υποκατηγορίες:

Men -Clothes, Shoes, Accessories

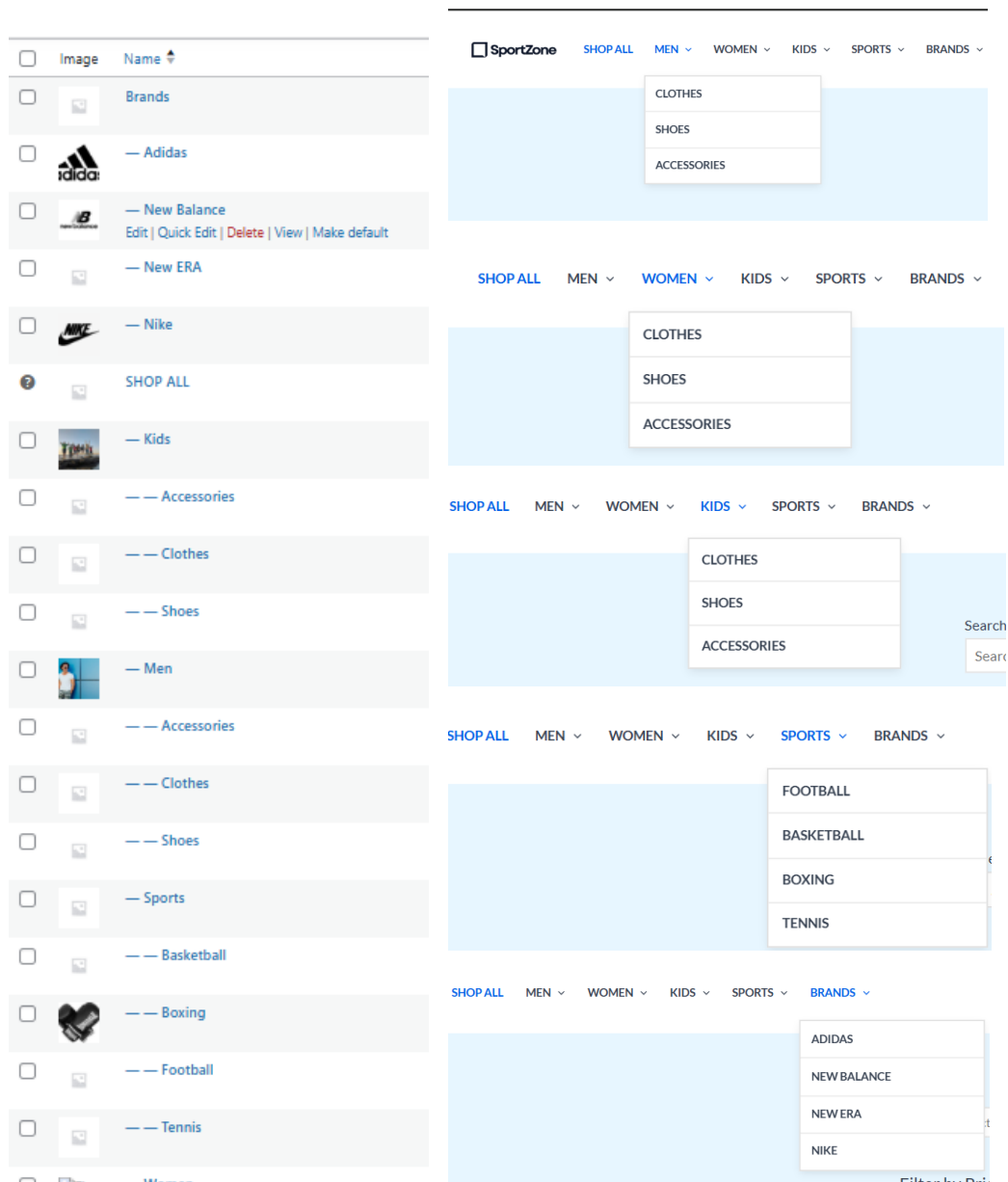
Women -Clothes, Shoes, Accessories

Kids -Clothes, Shoes, Accessories

Sports -Football, Basketball, Box, Tennis

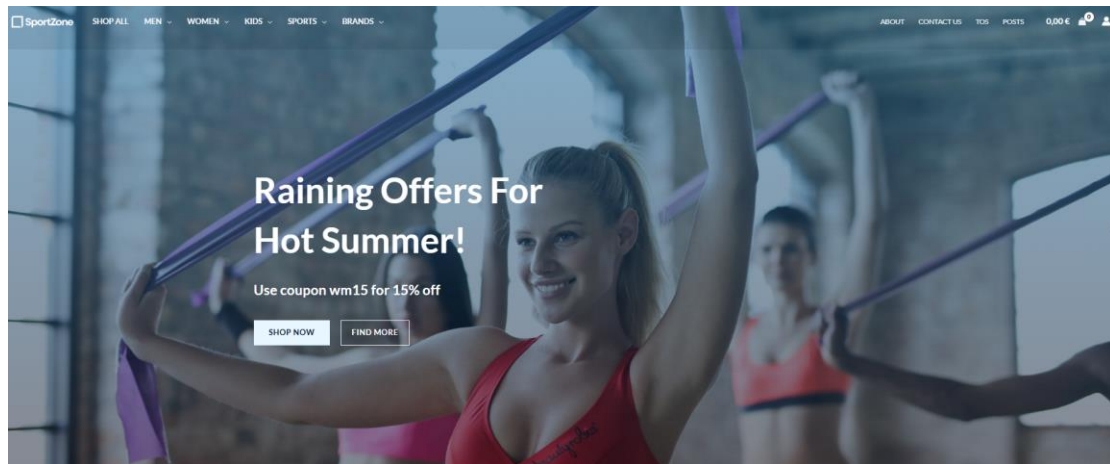
Brands -Adidas, New Balance, New Era, Nike

**Screenshot1:**



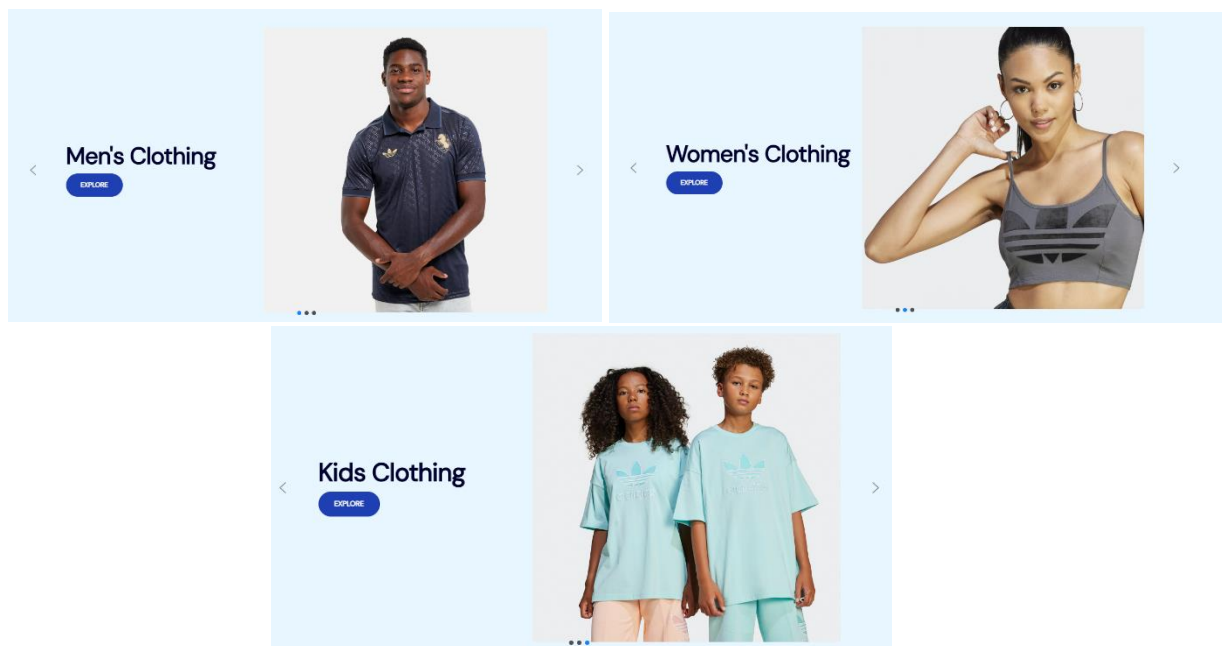
Αρχική Σελίδα:

Screenshot2:



Banner slide show:






Screenshot3:



39 διαφορετικά προϊόντα:

Screenshot4:

All (39) | Published (39) | Trash (55) | Cornerstone content (0) | Sorting

Bulk actions	Apply	All SEO Scores	All Readability Scores	Select a c
<input type="checkbox"/>	 Name			SKU
<input type="checkbox"/>	 Nike Paris Saint-Germain Kids T-Shirt			-
<input type="checkbox"/>	 Nike Km Nk Df Acd25 Ss Short Set			-
<input type="checkbox"/>	 Jordan Playground 2.0 9P Deflated			-
<input type="checkbox"/>	 adidas Originals Supercourt Kids' Shoes			-
	ID: 4782   <a href="#">Edit</a>   <a href="#">Quick Edit</a>   <a href="#">Trash</a>   <a href="#">View</a>   <a href="#">Duplicate</a>   ID: 4782			

Home / SHOP ALL

# SHOP ALL

Showing 1–12 of 39 results

Default sorting



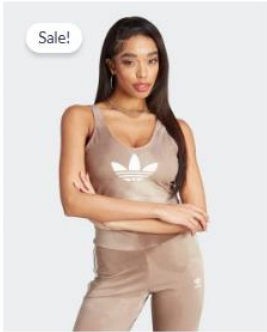
Adidas Adicolor 3-Stripes Pinstripe Women's T-Shirt

Adidas  
20,00 € 15,00 €



adidas Italy 24 Home Men's Football Jersey

Adidas  
100,00 €



adidas Originals Colour Fade Women's Bra Top

Adidas  
40,00 € 35,00 €




9 προϊόντα με διαφορετικά μεγέθη και χρώματα:  
Screenshot5:



Εμφάνιση 4 προϊόντων με τις περισσότερες πωλήσεις στην αρχική σελίδα και 4 προϊόντων με τις ψηλότερες βαθμολογίες

Screenshot6:

### Most Popular



adidas Italy 24 Home Men's Football Jersey  
Adidas  
100,00 €


XS

S

M

L

XL



Nike Air Force 1 Kids' Shoes  
Nike  
100,00 €


36

37

38

39

40




Nike Inter Match Home Men's Jersey  
Clothes  
100,00 €

S

M

L

XL



Nike Sport Jam Snake AOP Women's Shorts  
Clothes  
30,00 €

XS

S

M

L

### Top Rated

Sale!



Nike Km Nk Df Acd25 Ss Short Set  
Clothes  
99,99 € 38,00 €

XS

S

M

L



Lonsdale Ashdon Boxing Gloves made of Synthetic Leather for Match  
Boxing  
27,00 €

Sale!



Nike NBA City Edition Giannis Antetokounmpo Milwaukee Bucks Men's Basketball Jersey  
Clothes  
99,99 € 105,00 €

S

M

L

XL



adidas Originals Handball Spezial Women's Shoes  
Adidas  
120,00 €

36

37

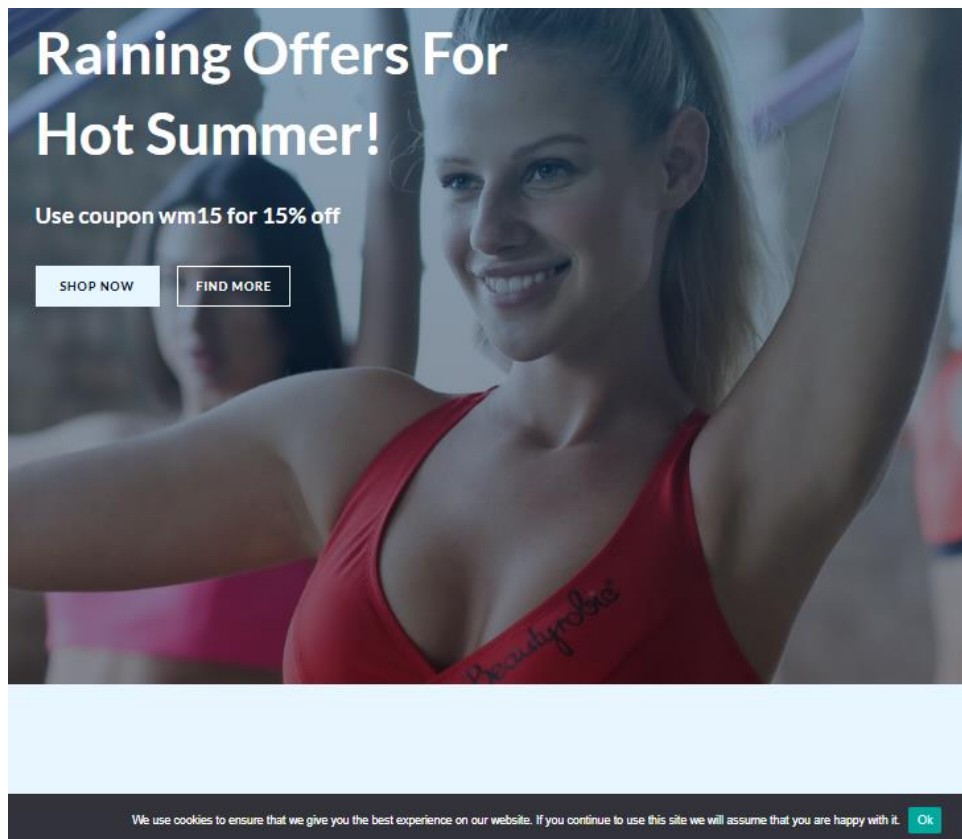
38

39

40

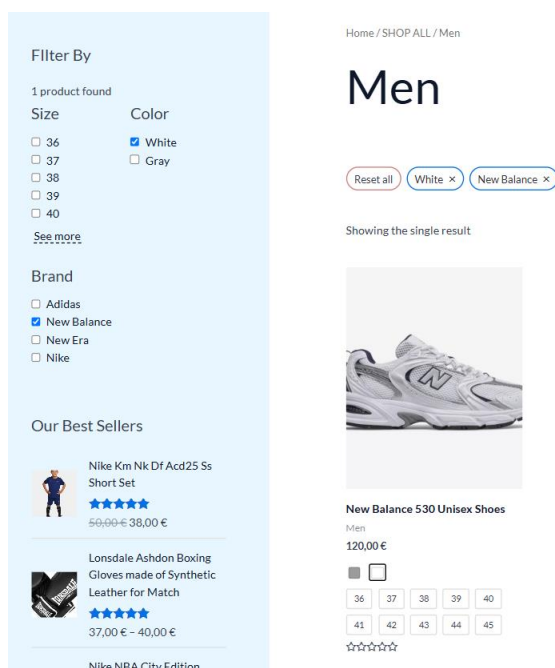
Ενημέρωση για κανονισμό GDPR στην 1<sup>η</sup> επίσκεψη

Screenshot7:



Φίλτρα


Screenshot8:





## 5 Posts

### Screenshot9:




#### Celebrate Italy's Day

By ilias May 26, 2025 Fashion, News, Special Offers, sports

Use code ITALY10 for 10% off on Italian National Team Jersey...

[Read More](#)




#### Last Season Kits Sale Inter

By ilias May 26, 2025 Fashion, News, Special Offers, sports

Use Code INTER20 For 20% off...

[Read More](#)




#### new gloves

By antonis anastasiou May 26, 2025 boxing, sports

the best gloves on the market...

[Read More](#)




#### new warehouse

By antonis anastasiou May 26, 2025 News

new location, new building...

[Read More](#)



#### new collection

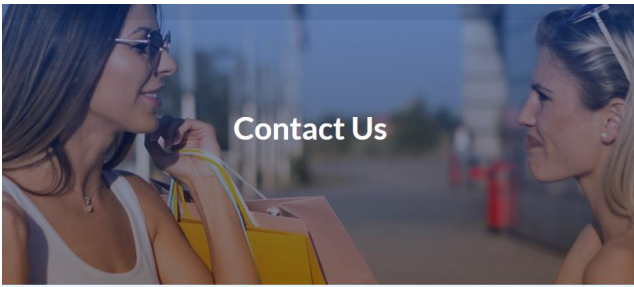
By antonis anastasiou May 26, 2025 Fashion, Trends

this is our new collection...

[Read More](#)

## Στοιχεία επικοινωνίας


### Screenshot10:



## Contact Us

We're here to help.

<b>Sales</b> 1800 123 4567	<b>Complaints</b> 1900 223 8899	<b>Returns</b> <a href="mailto:returns@mail.com">returns@mail.com</a>	<b>Marketing</b> 1700 444 5378
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Αντικαταβολή €3.5 για Ελλάδα και €10 για εξωτερικό

Screenshot11:

Billing details

First name \*

Last name \*

Country / Region \*

Greece

Street address \*

House number and street name

Apartment, suite, unit, etc. (optional)

Town / City \*

State / Country (optional)

Select an option...

Postcode / ZIP \*

Phone (optional)

Email address \*

☐ I would like to receive exclusive emails with discounts and product information

☐ Ship to a different address?

Order notes (optional)

Notes about your order, e.g. special notes for delivery.

Your order

Product

Subtotal

adidas Italy 24 Home Men's Football Jersey - Blue

× 1

Size: M

100,00 €

Subtotal

100,00 €

Coupon: football20

-20,00 €

[Remove]

Coupon: Italy10

-10,00 €

[Remove]

Shipping

Free shipping

Cash on delivery

3,50 €

Total

73,50 €

☐ Direct bank transfer

☒ Cash on delivery

Pay with cash upon delivery. Extra €3.5 cost for Greece and extra €10 for the rest of the world.

Your personal data will be used to process your order, support your experience throughout this website, and for other purposes described in our privacy policy.

PLACE ORDER

Billing details

First name \*

Last name \*

Country / Region \*

Greenland

Street address \*

House number and street name

Apartment, suite, unit, etc. (optional)

Town / City \*

State / Country \*

Postcode / ZIP \*

Phone (optional)

Email address \*

☐ I would like to receive exclusive emails with discounts and product information

☐ Ship to a different address?

Order notes (optional)

Notes about your order, e.g. special notes for delivery.

Your order

Product

Subtotal

adidas Italy 24 Home Men's Football Jersey - Blue

× 1

Size: M

100,00 €

Subtotal

100,00 €

Coupon: football20

-20,00 €

[Remove]

Coupon: Italy10

-10,00 €

[Remove]

Shipping

Free shipping

Cash on delivery

10,00 €

Total

80,00 €

☐ Direct bank transfer

☒ Cash on delivery

Pay with cash upon delivery. Extra €3.5 cost for Greece and extra €10 for the rest of the world.

Your personal data will be used to process your order, support your experience throughout this website, and for other purposes described in our privacy policy.

PLACE ORDER

9 διαφορετικά κουπόνια

Wm15, wm20 για γυναικία, singlemen για αντρικά, inter20 και italy10 για συγκεκριμένα προϊόντα, football20 για ποδοσφαιρικά και patra10 για όλα.

Screenshot12:


<input type="checkbox"/> Code	Coupon type	Coupon amount	Description	Product IDs	Usage / Limit
<input type="checkbox"/> wm15	Percentage discount	15	–	–	0 / ∞
<input type="checkbox"/> wm20	Percentage discount	20	–	–	1 / 20
<input type="checkbox"/> singlemen	Fixed cart discount	5	–	–	1 / 10
<input type="checkbox"/> inter20	Fixed product discount	20	–	4705, 4833	1 / ∞
<input type="checkbox"/> Italy10	Fixed product discount	10	–	4708, 4713, 4711	1 / ∞
<input type="checkbox"/> football20	Percentage discount	20	–	–	3 / ∞
<input type="checkbox"/> patra10 <small>Edit   Trash   ID: 4918</small>	Fixed cart discount	10	–	–	1 / ∞
<input type="checkbox"/> Code	Coupon type	Coupon amount	Description	Product IDs	Usage / Limit

6 Παραγγελιές με 2 ολοκληρωμένες και παραγγελία με 2 κουπόνια ταυτόχρονα.

Screenshot13:

Order #	Date	Status	Total	Origin
#5051 Antonis Anastasiou	52 minutes ago	Processing	90.00 €	Direct
#4953 ELIAS ANDRONIKOU	May 26, 2025	Processing	36.50 €	Direct
#4952 ELIAS ANDRONIKOU	May 26, 2025	Completed	93.50 €	Direct
#4951 ELIAS ANDRONIKOU	May 26, 2025	Processing	63.50 €	Direct
#4950 ELIAS ANDRONIKOU	May 26, 2025	Completed	73.50 €	Direct
#4948 ELIAS ANDRONIKOU	May 26, 2025	Processing	36.50 €	Direct

Item



[adidas Italy 24 Home Men's Football Jersey - Blue](#)  
Variation ID: 4713  
Color: Blue  
Size: M

Cash on delivery

Free shipping

Items: adidas Italy 24 Home Men's Football Jersey - Blue x 1

Coupon(s)

italy18 football128





13 διαφορετικά Reviews.

Screenshot14:

Type	Author	Rating	Review	Product	Submitted on
in Review	antonis anastasiou antonisanastasiou2012@gmail.com 176.58.224.116	*****	good	adidas Originals Handball Special Women's Shoes	2025/05/26 at 4:22 pm
in Review	antonis anastasiou antonisanastasiou2012@gmail.com 176.58.224.116	*****	good	Lordside Ashbin Boxing Gloves made of Synthetic Leather for Men	2025/05/26 at 4:19 pm
in Review	antonis anastasiou antonisanastasiou2012@gmail.com 176.58.224.116	*****	nice	Lordside Ashbin Boxing Gloves made of Synthetic Leather for Men	2025/05/26 at 4:19 pm
in Review	antonis anastasiou antonisanastasiou2012@gmail.com 176.58.224.116	*****	very good	Nikei Box 16 2014/2015 3x Short Set	2025/05/26 at 4:19 pm
in Review	antonis anastasiou antonisanastasiou2012@gmail.com 176.58.224.116	*****	top	Nikei Box 16 2014/2015 3x Short Set	2025/05/26 at 4:17 pm

Footer με λογότυπο, διεύθυνση, στοιχεία επικοινωνίας, links για social media και για σημαντικές σελίδες εντός καταστήματος.

Screenshot15:

<div></div> <div><b>SportZone</b></div>	<div>Address: Agiou Nikolaou 24, Patra 262 21, Greece</div> <div>Phone: 1800 123 4567</div> <div>Email: sportzone@gmail.com</div>	<div>ABOUT US</div> <div>CONTACT US</div> <div>TERMS OF SERVICE</div>
<div>The best look anytime, anywhere.</div>		
<div>Copyright © 2025 Sport Zone. Powered by Sport Zone.</div> <div><div> Facebook</div><div> Instagram</div><div> Google Reviews</div></div>		

**Χρήση plugin gspeech για άτομα με προβλήματα όρασης.**

**Χρήση plugin Wordfence Security, ενεργοποιήσαμε το firewall και Brute Force Protection.**

**Επίσης χρησιμοποιήσαμε το WPS hide login για να αλλάξουμε τη διεύθυνση admin panel.**

**Εγκαταστήσαμε το Yoast SEO, JetPack και Variation Swatches for WooCommerce.**