

Client Segments Analysis

Product: Mortgage

Selection conditions:

5.0 > loan_accounts and members_in_household > 3.0

Threshold values:

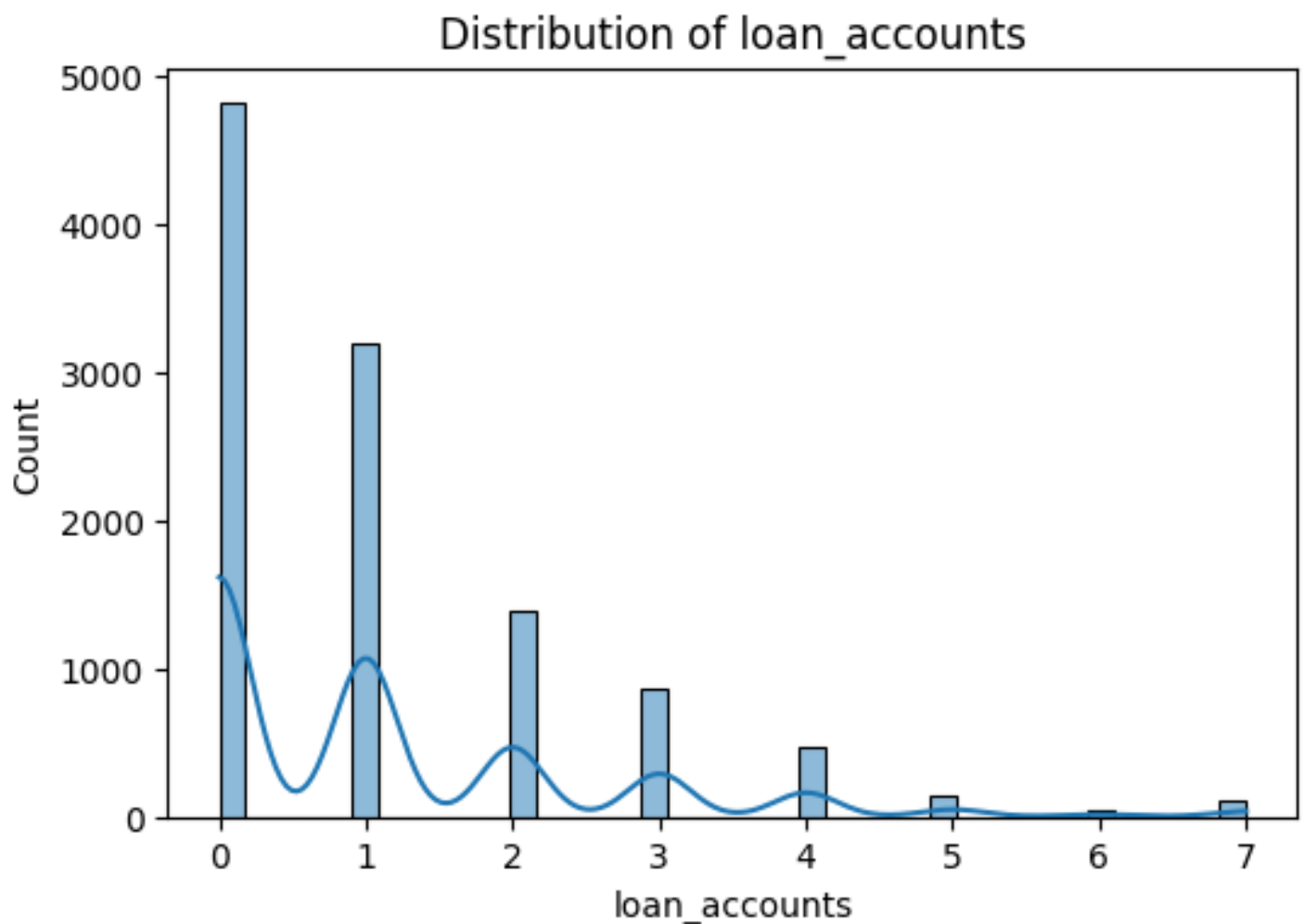
5.0 > loan_accounts

members_in_household > 3.0

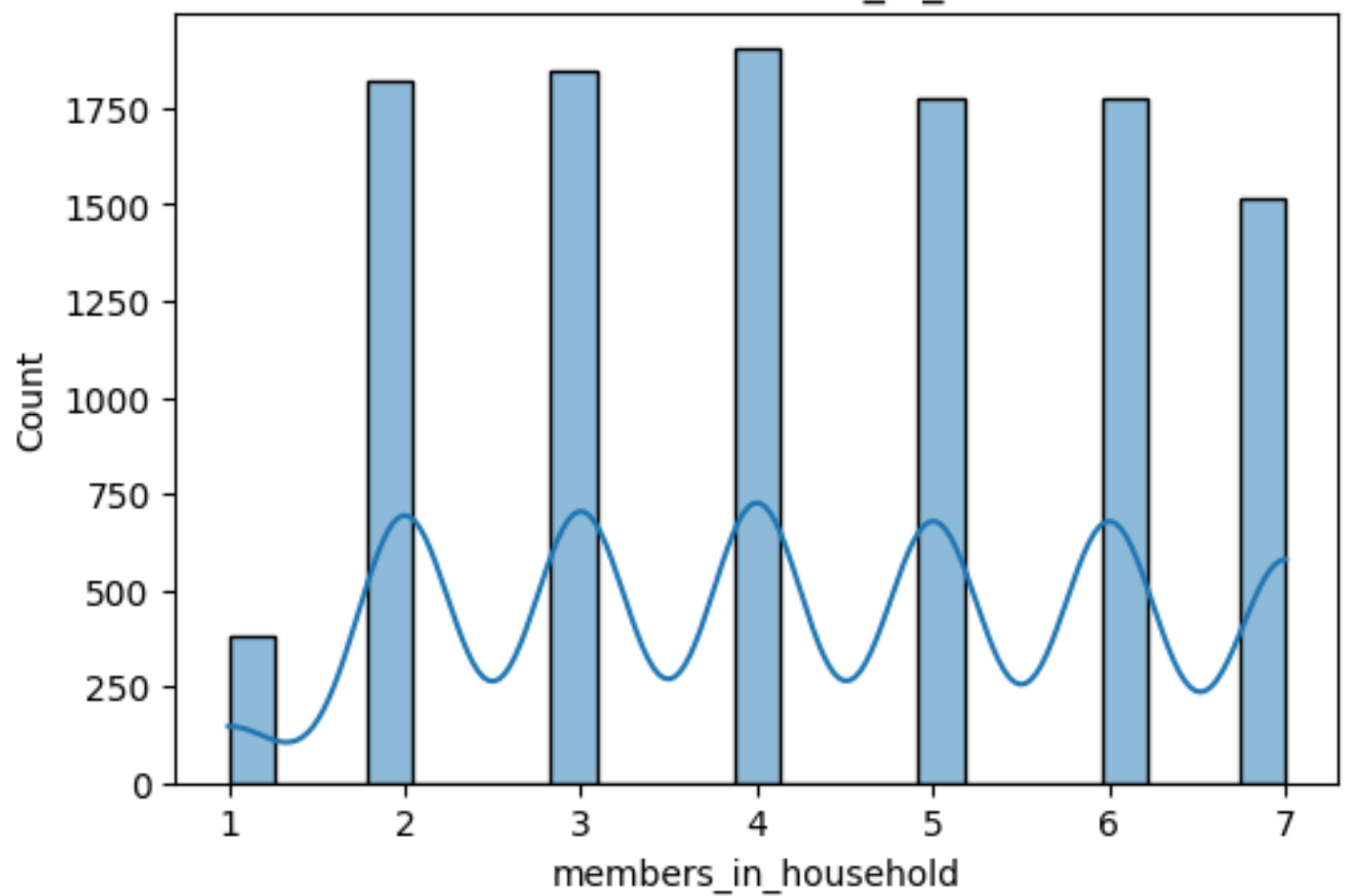
Key metric:

Recall: 74.82% (1245/1664)

Key variables distribution:



Distribution of members_in_household



Product: Pension

Selection conditions:

age > 35.0 and months_current_account > 10.0

Threshold values:

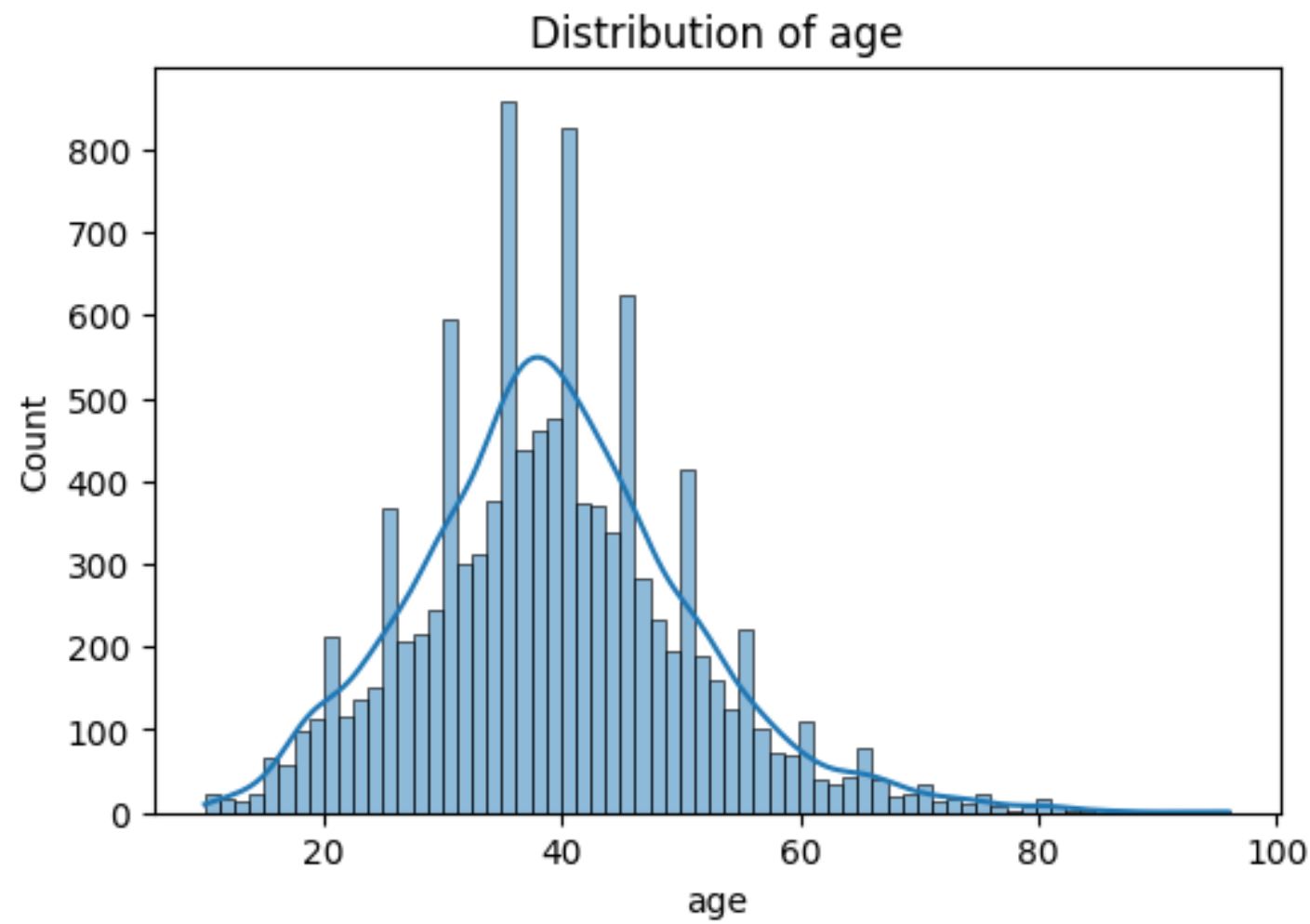
age > 35.0

months_current_account > 10.0

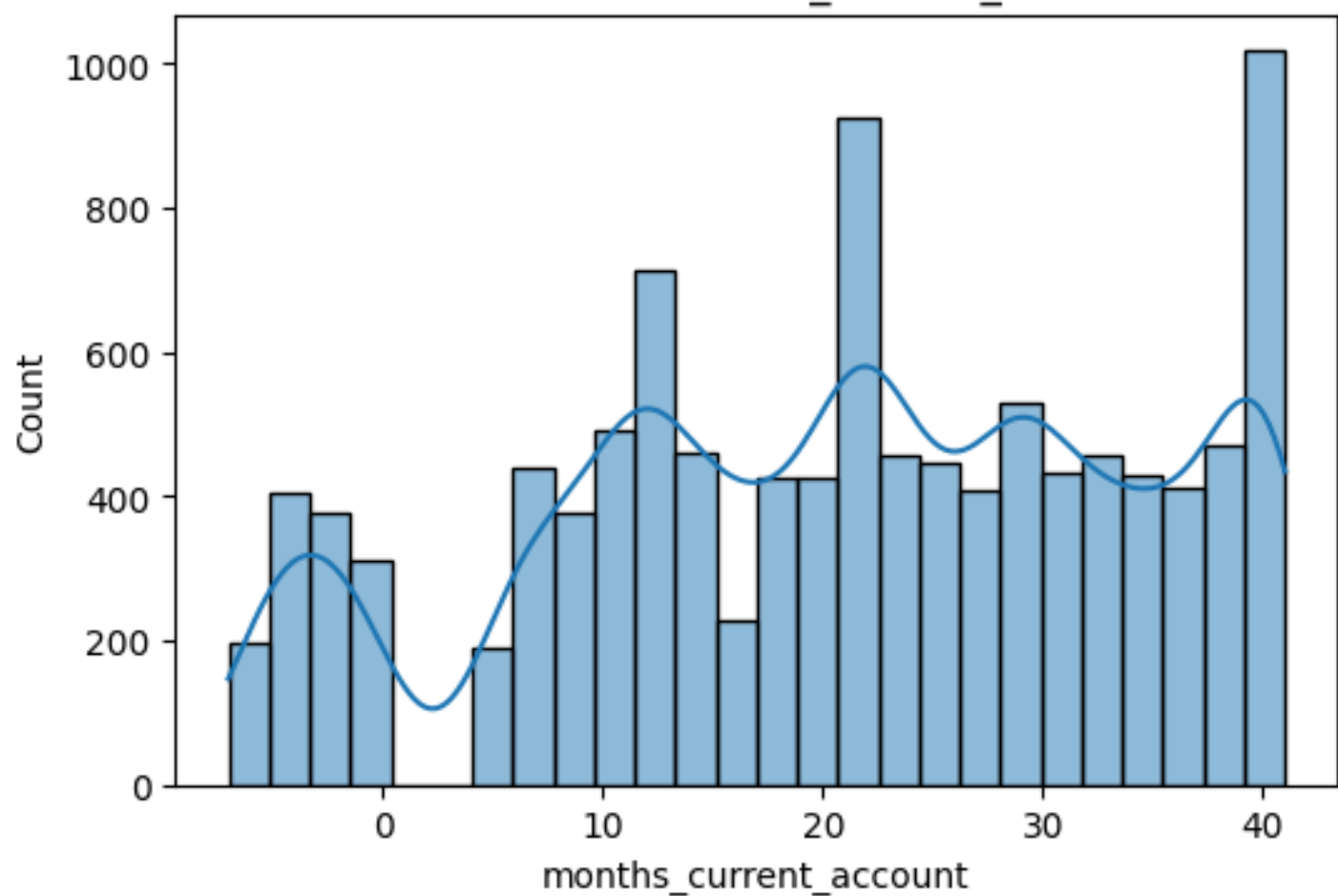
Key metric:

Recall: 71.95% (1767/2456)

Key variables distribution:



Distribution of months_current_account



Product: Savings

Selection conditions:

income > 30000 and age > 25.0

Threshold values:

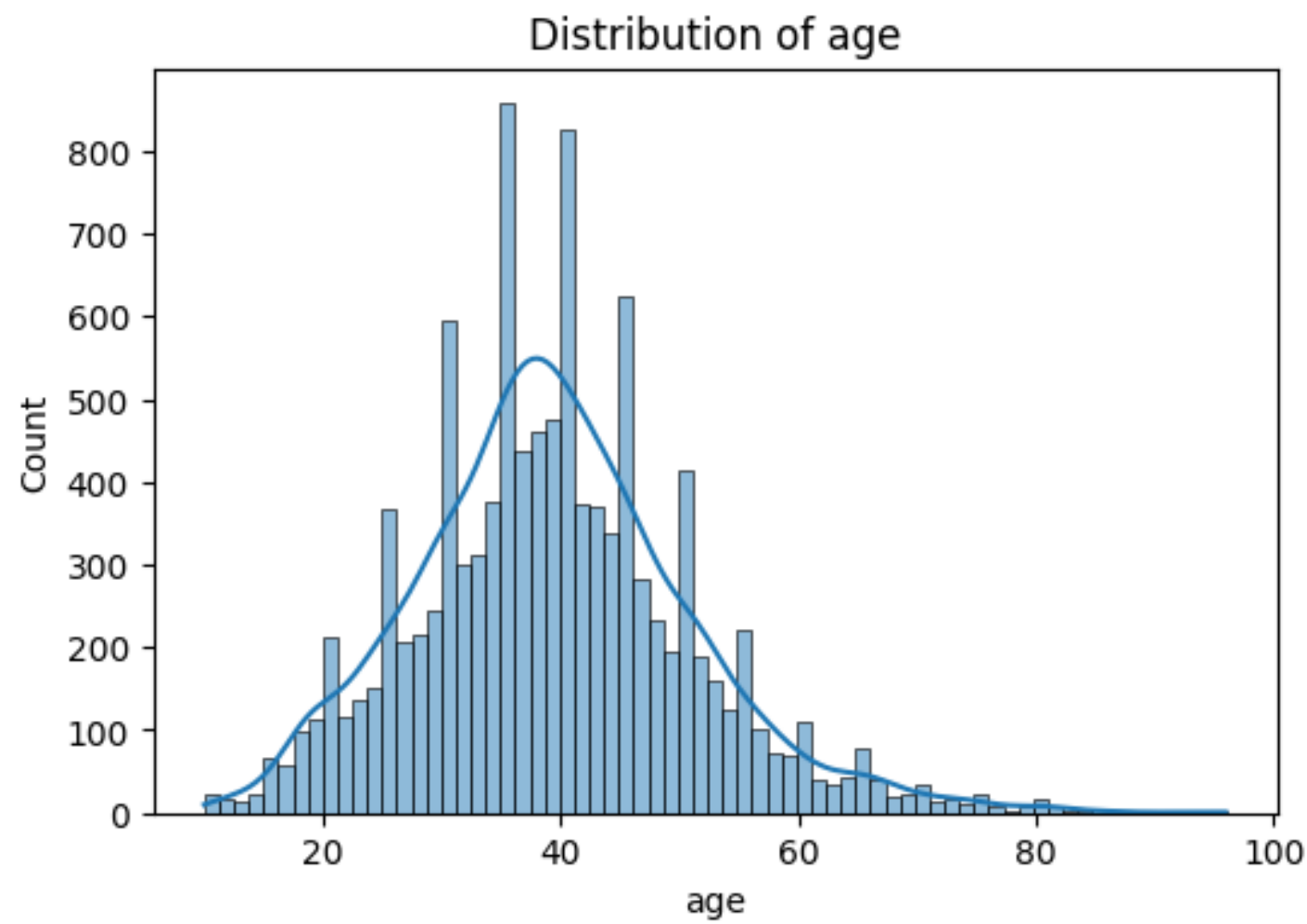
income > 30000

age > 25.0

Key metric:

Recall: 87.80% (3707/4222)

Key variables distribution:



Distribution of income

