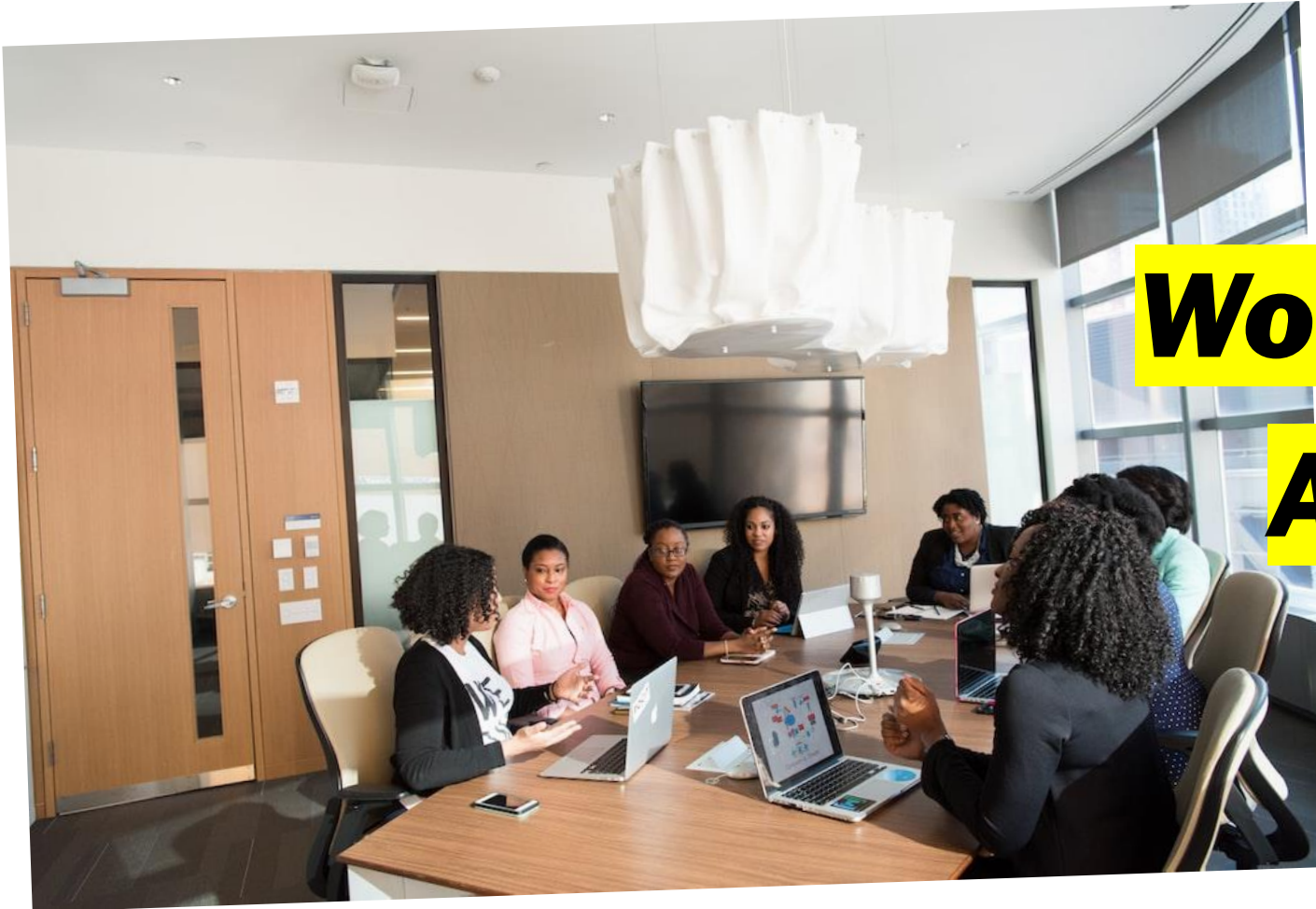


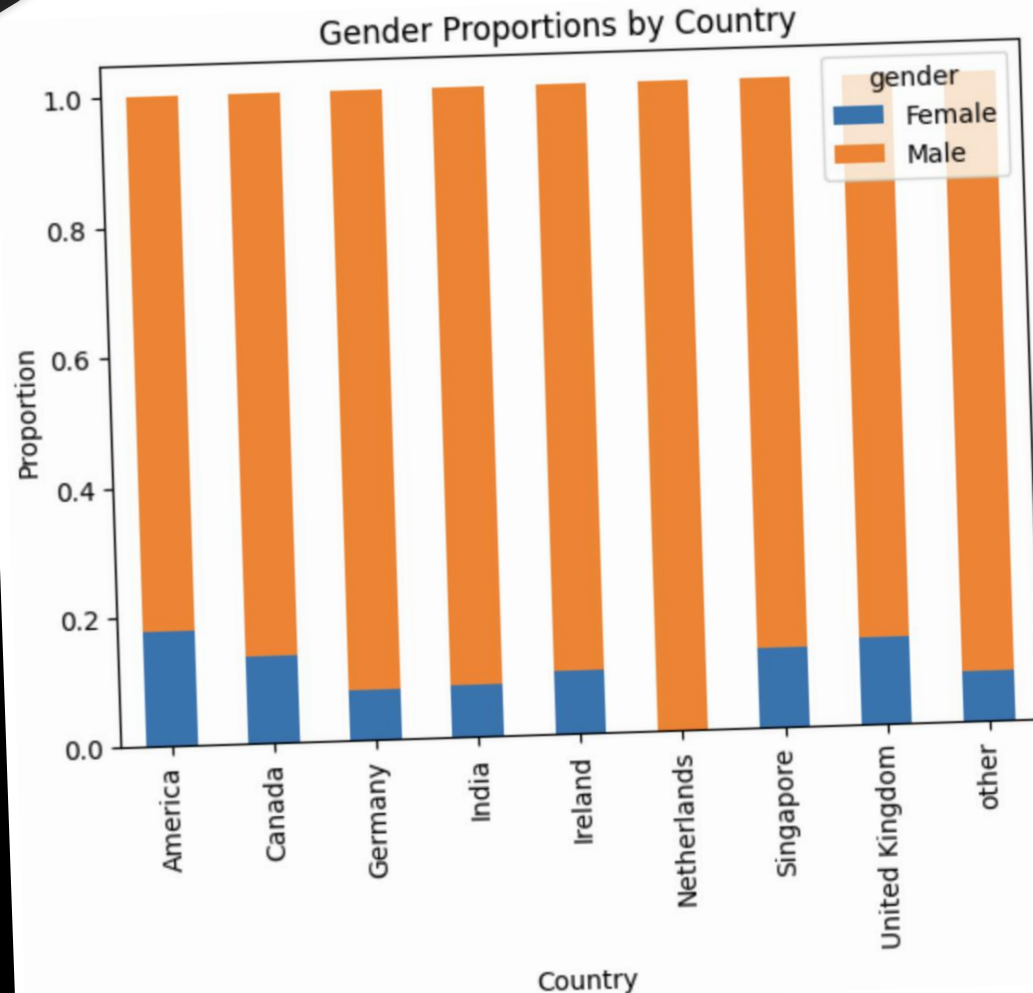


Women vs. John: A Battle in the Workplace

TEAM NAME:
TEAM MEMBERS:

HACKARELLAS
Aditi Sharma
Antria Panayiotou
Zoe Wang
Paris Sadeghi





- ❑ Despite significant progress in various domains, **gender inequality remains** in workplaces around the world.
- ❑ According to the World Economic Forum's Global Gender Gap Report, it is estimated that gender equality in the workplace **will not be achieved for another 136 years** if we continue on our current trajectory.

INTRODUCTION

CONTENTS OF THE PRESENTATION



Introduction



Data Analysis



Comparison of Gender
Representation



Challenges that women face in
the field



Proposed Solutions



Key findings & Conclusions



DATA SELECTION / CLEANING

| | timestamp | company | level \ |
|-------|--------------------|-----------------------|---------------------|
| 0 | 4/12/2018 16:15:32 | GE Digital | Senior |
| 1 | 4/12/2018 23:19:33 | Amazon | L5 |
| 2 | 4/13/2018 6:32:17 | Uber | L5 |
| 3 | 4/13/2018 16:28:03 | Microsoft | 61 |
| 4 | 4/14/2018 13:05:22 | Microsoft | 60 |
| ... | ... | ... | ... |
| 41733 | 8/17/2021 7:50:25 | Raytheon Technologies | P2 |
| 41734 | 8/17/2021 8:16:36 | Amazon | L6 |
| 41735 | 8/17/2021 8:22:17 | Fidelity Investments | L3 |
| 41736 | 8/17/2021 8:24:56 | Cisco | Grade 8 |
| 41737 | 8/17/2021 8:28:57 | Adobe | Software Engineer 5 |

Selected Data
[41738 rows x 17 columns]

| | timestamp | company | level \ |
|-------|--------------------|----------------------|---------------------|
| 0 | 6/7/2017 11:33:27 | Oracle | L3 |
| 1 | 6/10/2017 17:11:29 | eBay | SE 2 |
| 2 | 6/11/2017 14:53:57 | Amazon | L7 |
| 3 | 6/14/2017 21:22:25 | Microsoft | 64 |
| 4 | 6/16/2017 10:44:01 | Amazon | L5 |
| ... | ... | ... | ... |
| 62637 | 8/17/2021 8:16:36 | Amazon | L6 |
| 62638 | 8/17/2021 8:22:17 | Fidelity Investments | L3 |
| 62639 | 8/17/2021 8:24:56 | Cisco | Grade 8 |
| 62640 | 8/17/2021 8:26:21 | HSBC | GCB5 |
| 62641 | 8/17/2021 8:28:57 | Adobe | Software Engineer 5 |

Original Data
[62642 rows x 17 columns]

DATA SELECTION / CLEANING

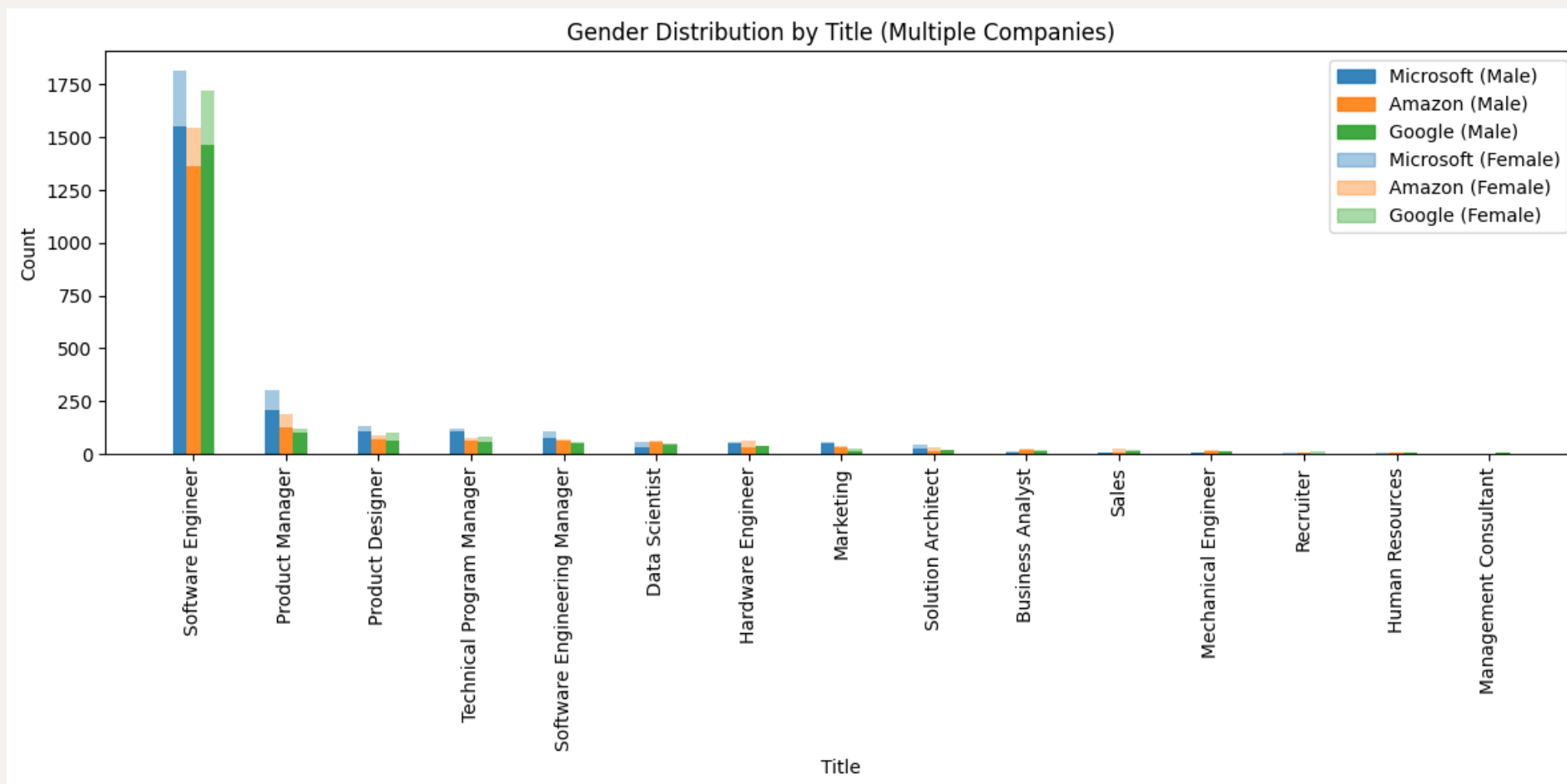
| | timestamp | company | level \ |
|-------|--------------------|-----------------------|---------------------|
| 0 | 4/12/2018 16:15:32 | GE Digital | Senior |
| 1 | 4/12/2018 23:19:33 | Amazon | L5 |
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| ... | ... | ... | ... |
| 41733 | 8/17/2021 7:50:25 | Raytheon Technologies | P2 |
| 41734 | 8/17/2021 8:16:36 | Amazon | L6 |
| 41735 | 8/17/2021 8:22:17 | Fidelity Investments | L3 |
| 41736 | 8/17/2021 8:24:56 | Cisco | Grade 8 |
| 41737 | 8/17/2021 8:28:57 | Adobe | Software Engineer 5 |

Selected Data
[41738 rows x 17 columns]

- Remove the records that does not have input for gender
- Remove the records that have `base_salary` equal to 0
- Select the 3 companies with more data
 - Amazon Data Length: 5277
 - Microsoft Data Length: 3497
 - Google Data Length: 2861
- Select only the software engineers and software engineers managers
[Software Engineer, Product Manager , Data Scientist, Solution Architect, Product Designer]

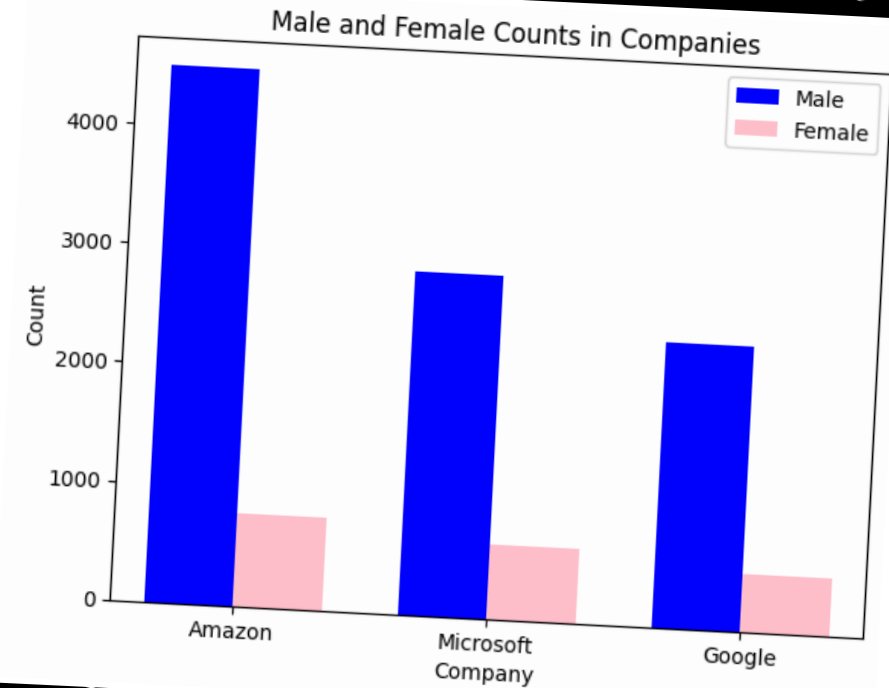
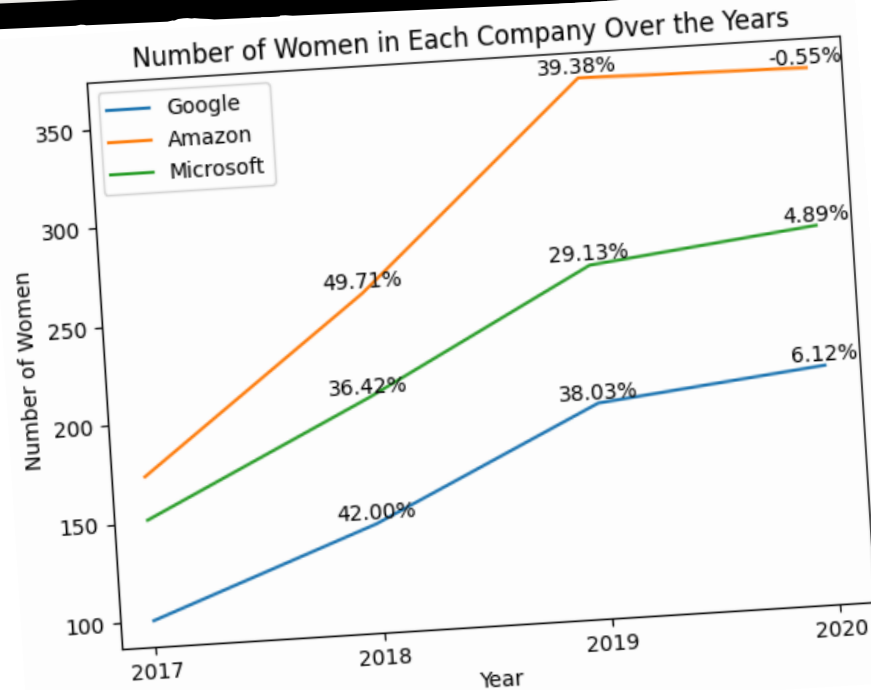


DATA SELECTION / CLEANING



- Select only the software engineers and software engineers managers

[Software Engineer, Product Manager , Data Scientist, Solution Architect, Product Designer]

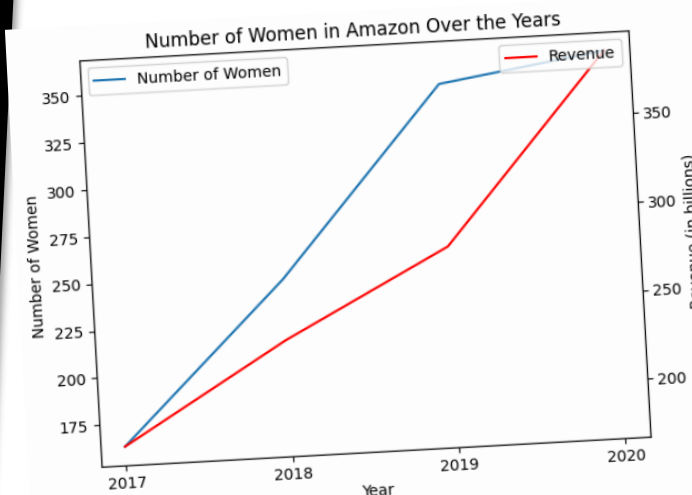
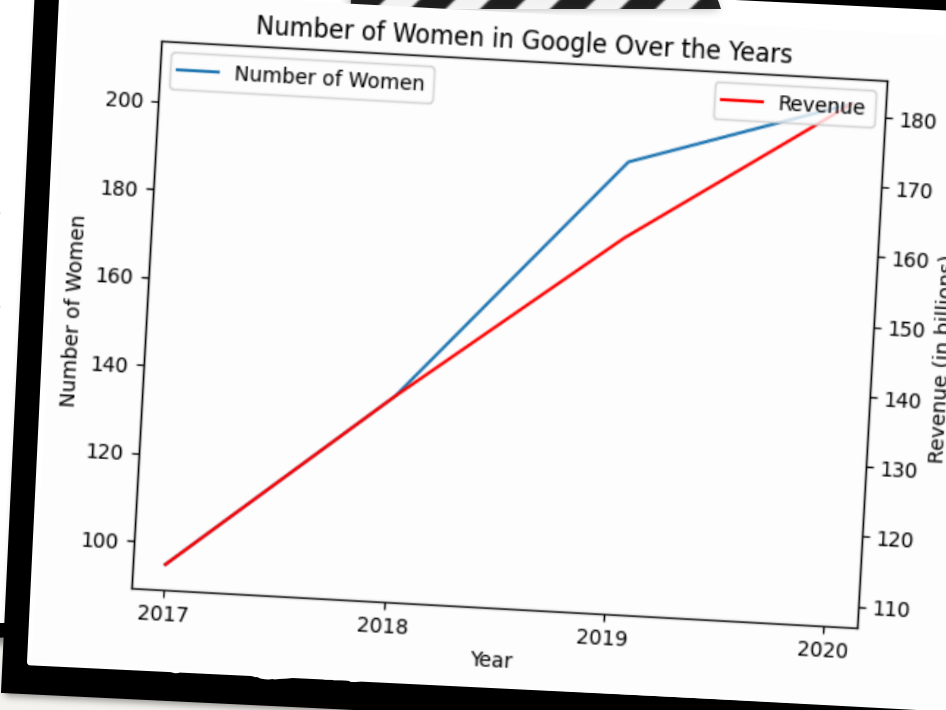
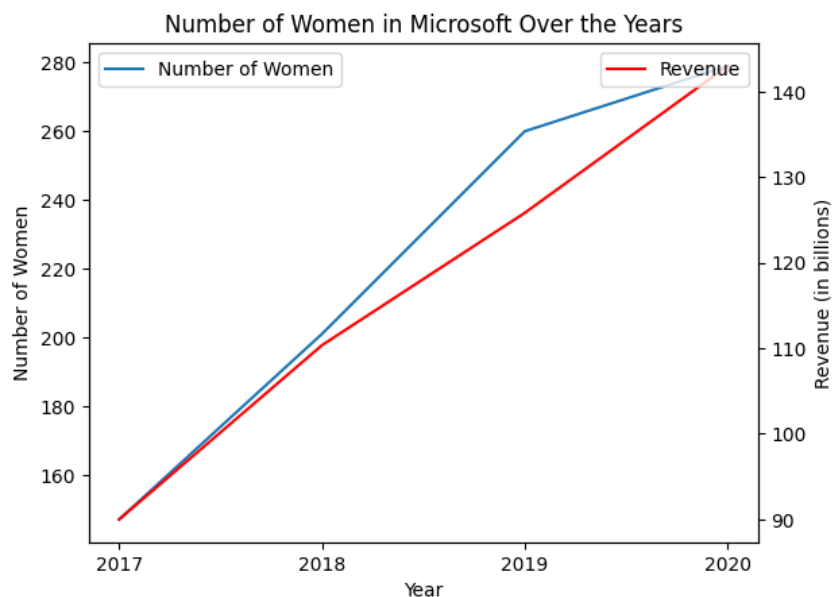


Number of women in big tech companies



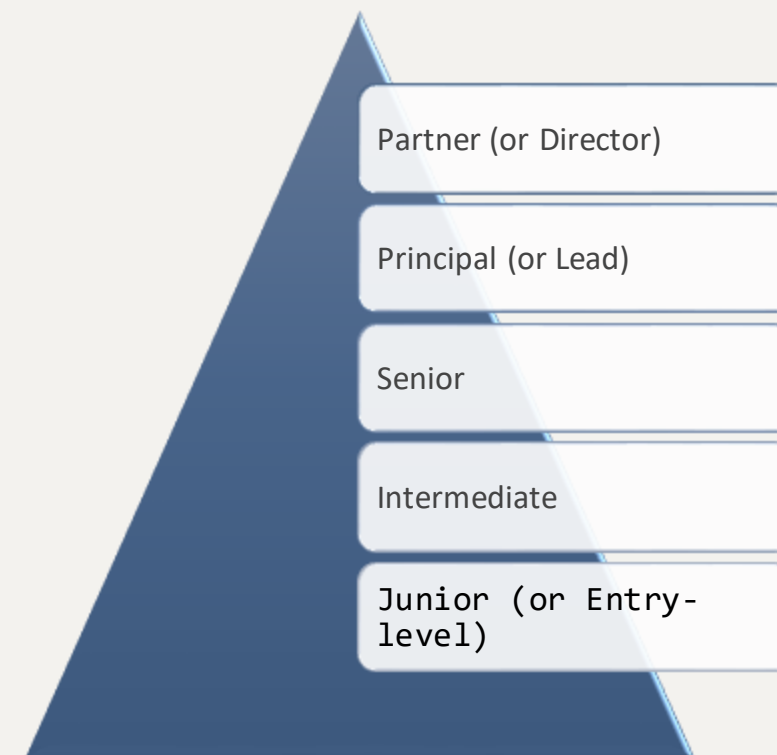
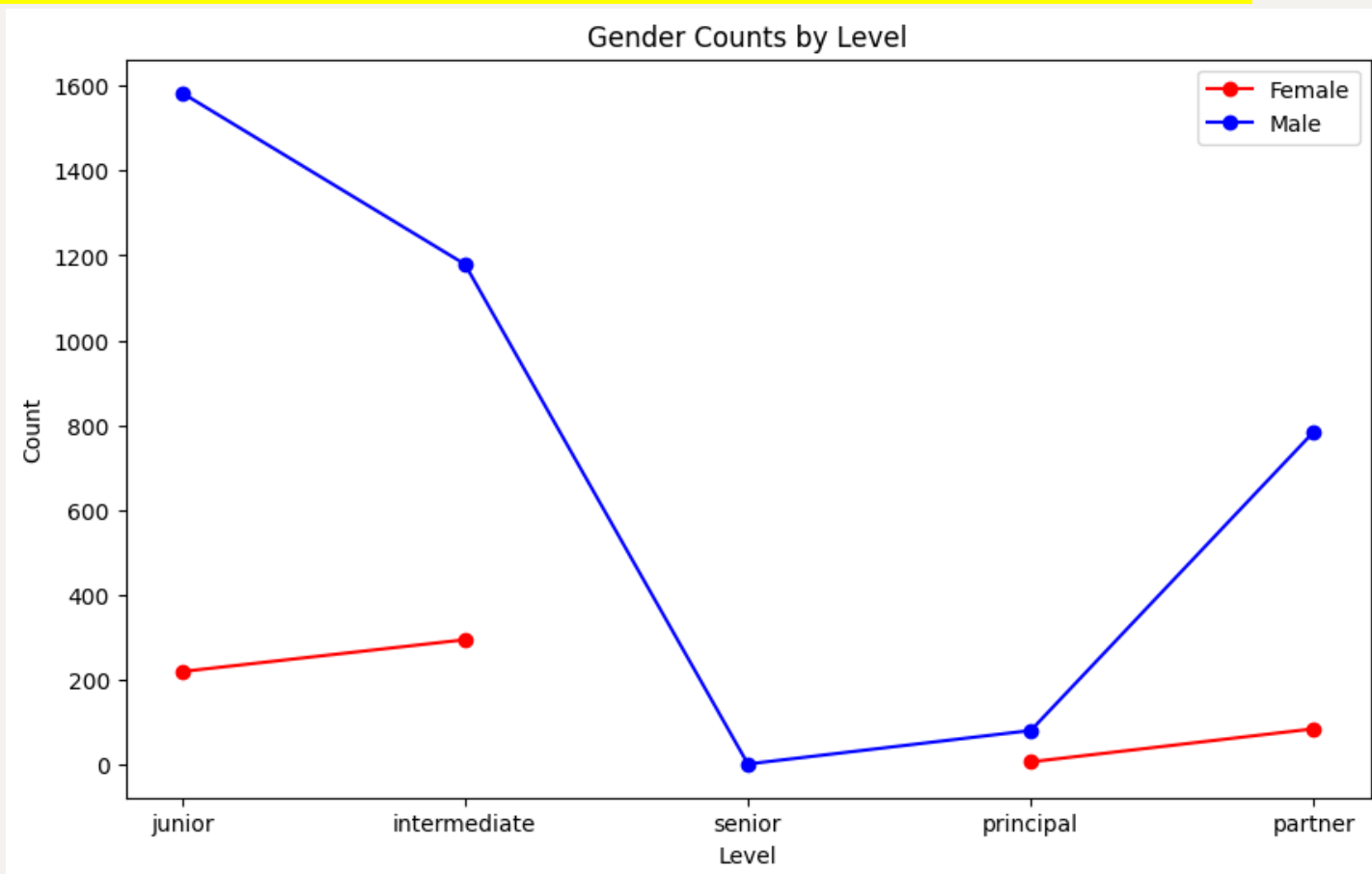
FACT TIME

"Gender diversity improves financial performance. Companies with diverse boards and leadership teams have been shown to have higher financial returns and improved long-term sustainability."



We can see a positive correlation between the increase of number of women and companies' revenue.

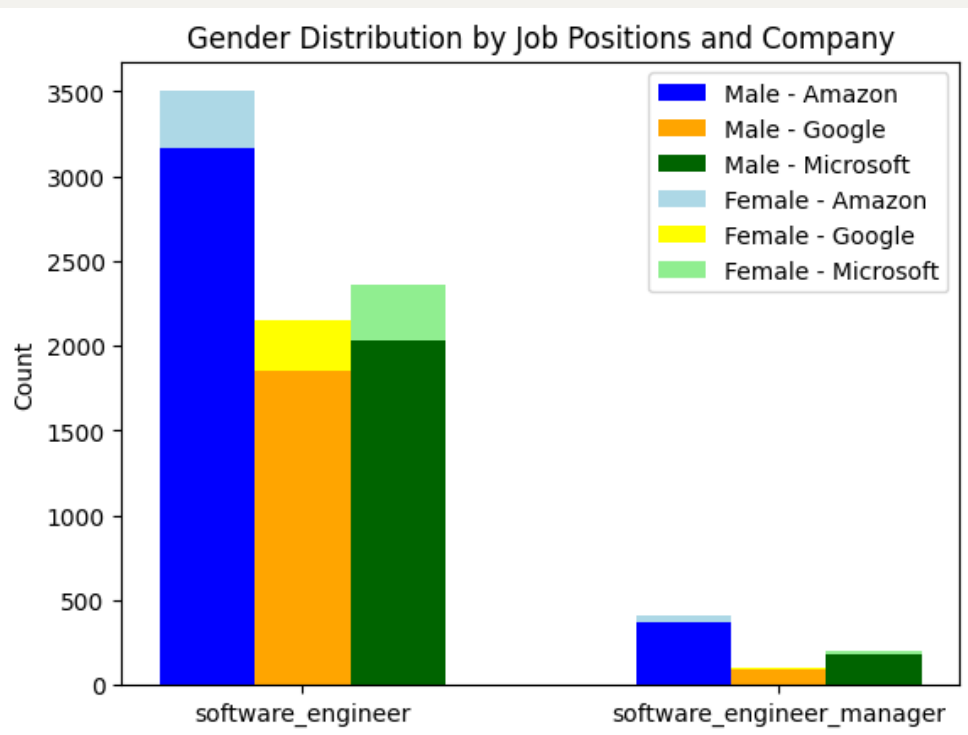
Comparison of people in different leadership levels



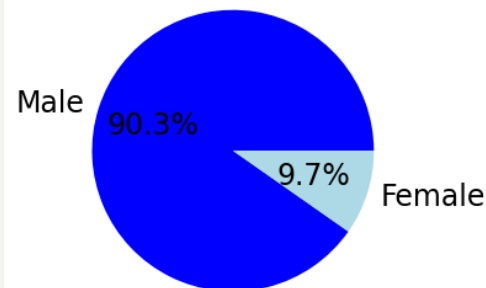
Ranking from lower to higher

Percentages of women

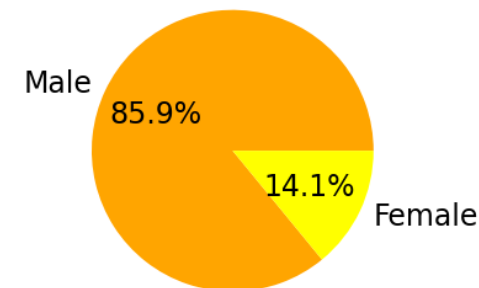
in leadership



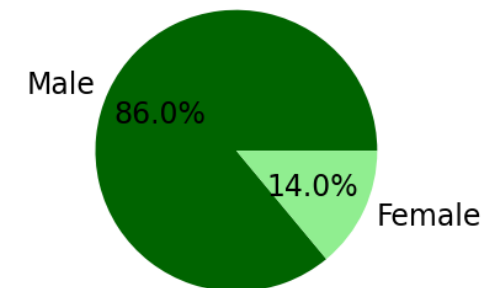
Amazon - Software Engineers



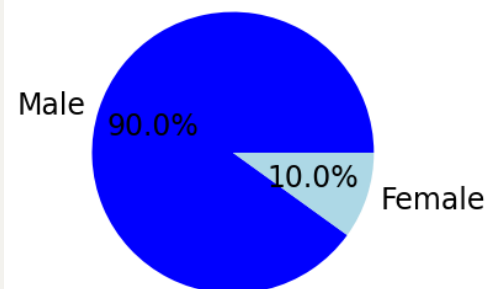
Google - Software Engineers



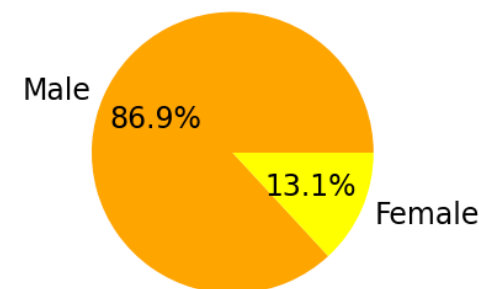
Microsoft - Software Engineers



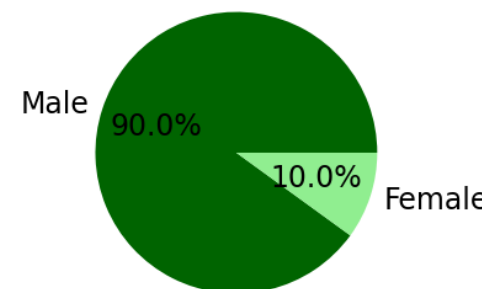
Amazon - SE Managers



Google - SE Managers



Microsoft - SE Managers



Software Engineers Women: 10-14%
(~ 1/7th of men)

Software Engineers Manager Women: 10-13%
(~ 1/8th of men)



FACT TIME

“Companies with diverse leadership have better employee engagement. Research indicates that organizations with diverse leadership teams experience higher levels of employee engagement and satisfaction.”

Source: Diversity Matters (REPORT) – 2015

[Vivian Hunt Dennis Layton Sara Prince]

Ethnic diversity



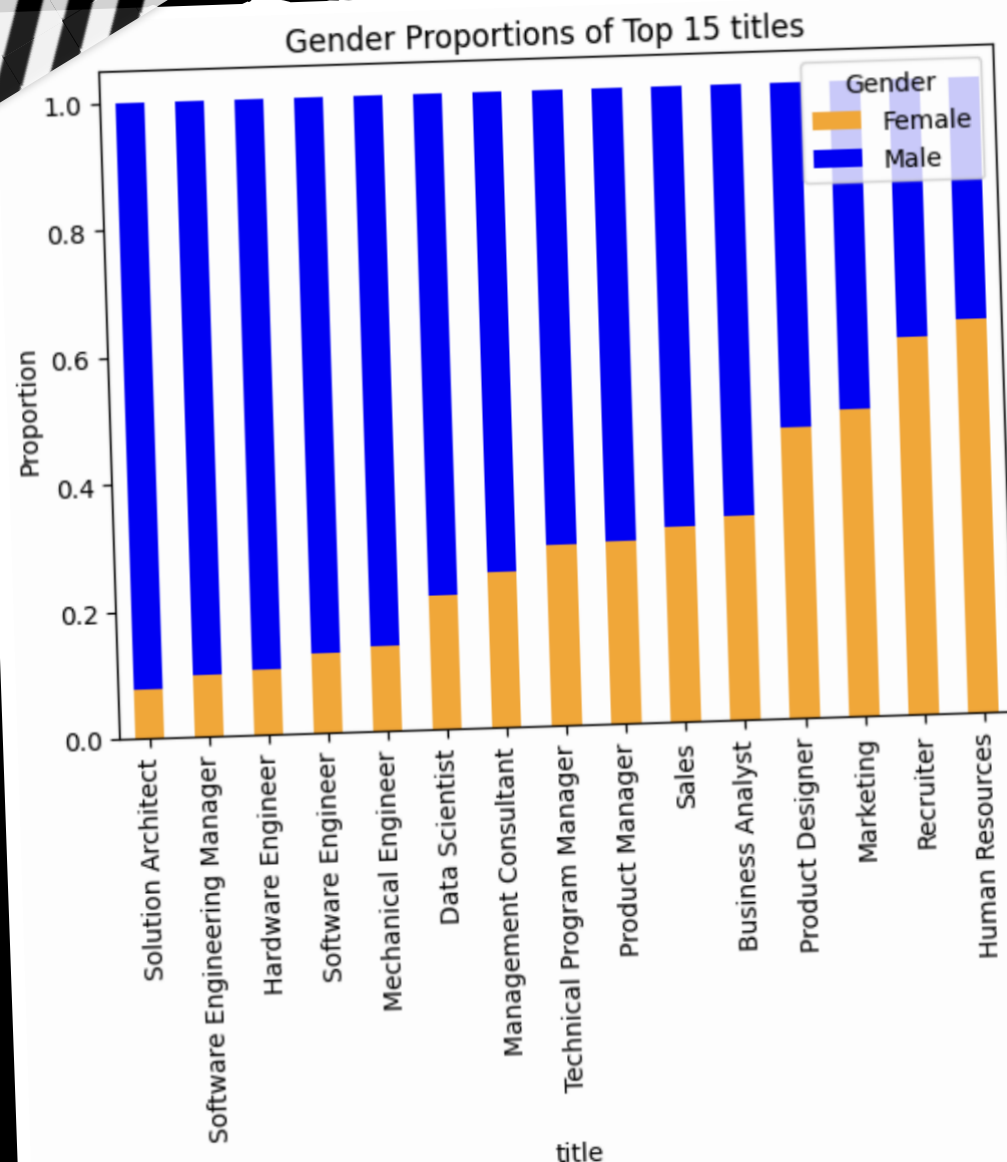
Gender diversity



Gender and ethnic diversity combined



Source: McKinsey Diversity Database



- The gender ratio is relatively balanced in roles such as product designers and marketers
- As the roles become more technical, the proportion of women decreases.

Reasons:

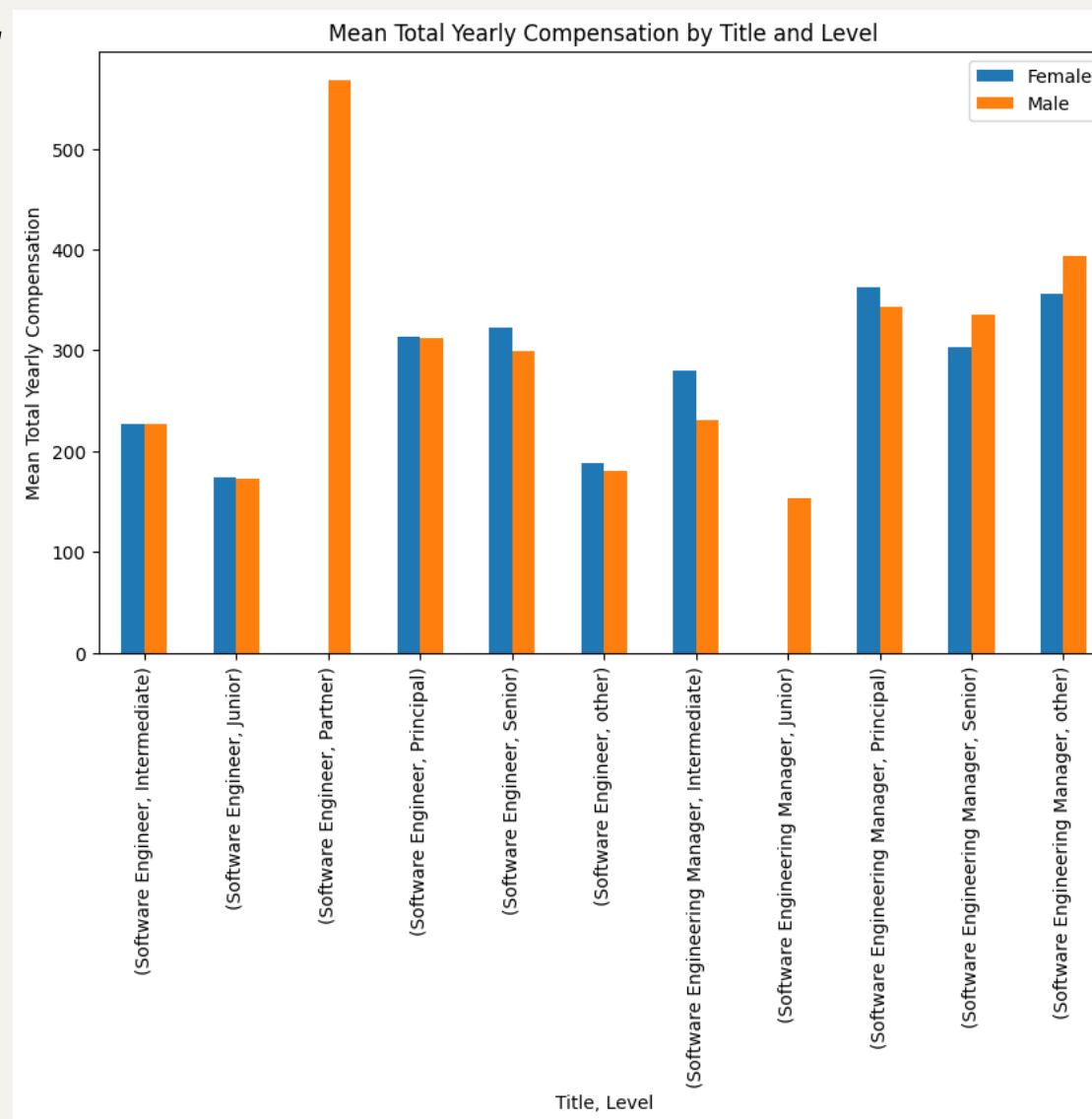
- Gender bias in recruitment?
- Societal influence and educational biases?

DISTRIBUTION OF MEN AND WOMEN IN DIFFERENT POSITIONS

COMPARISSON OF SALARY MEN VS

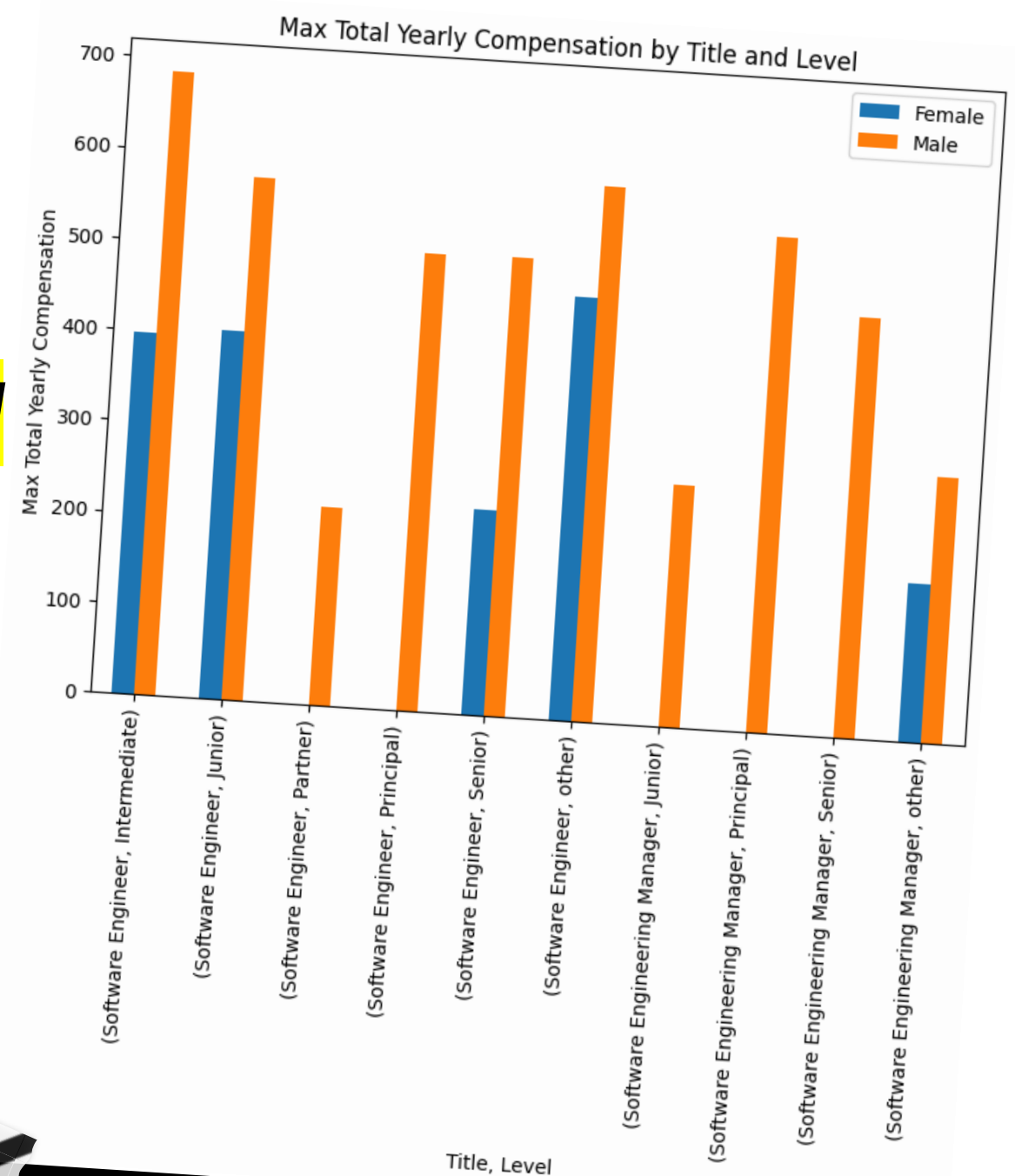
WOMEN - AVERAGE

- In the presence of a higher percentage of males and a lower percentage of females, the average salaries do not differ significantly.
- However, what about the maximum salary values?



COMPARISSON OF SALARY MEN VS WOMEN - MAXIMUM

- The difference is significant
- As males are more likely to achieve higher incomes than females within the same position and level





FUN FACT TIME

"The first programmer was a woman. Ada Lovelace, an English mathematician, is credited with writing the world's first algorithm and is often considered the first computer programmer."



***TIME FOR SOME
SOLUTIONS***



Challenges and its solutions:

Women may encounter bias and stereotypes that limit their career options or advancement opportunities.



Implement bias awareness training:

- ☐ Design and deliver tailored programs to educate employees and managers on unconscious biases
- ☐ Fostering mindfulness and reducing gender disparities in recruitment
- ☐ Evaluations
- ☐ Promotions

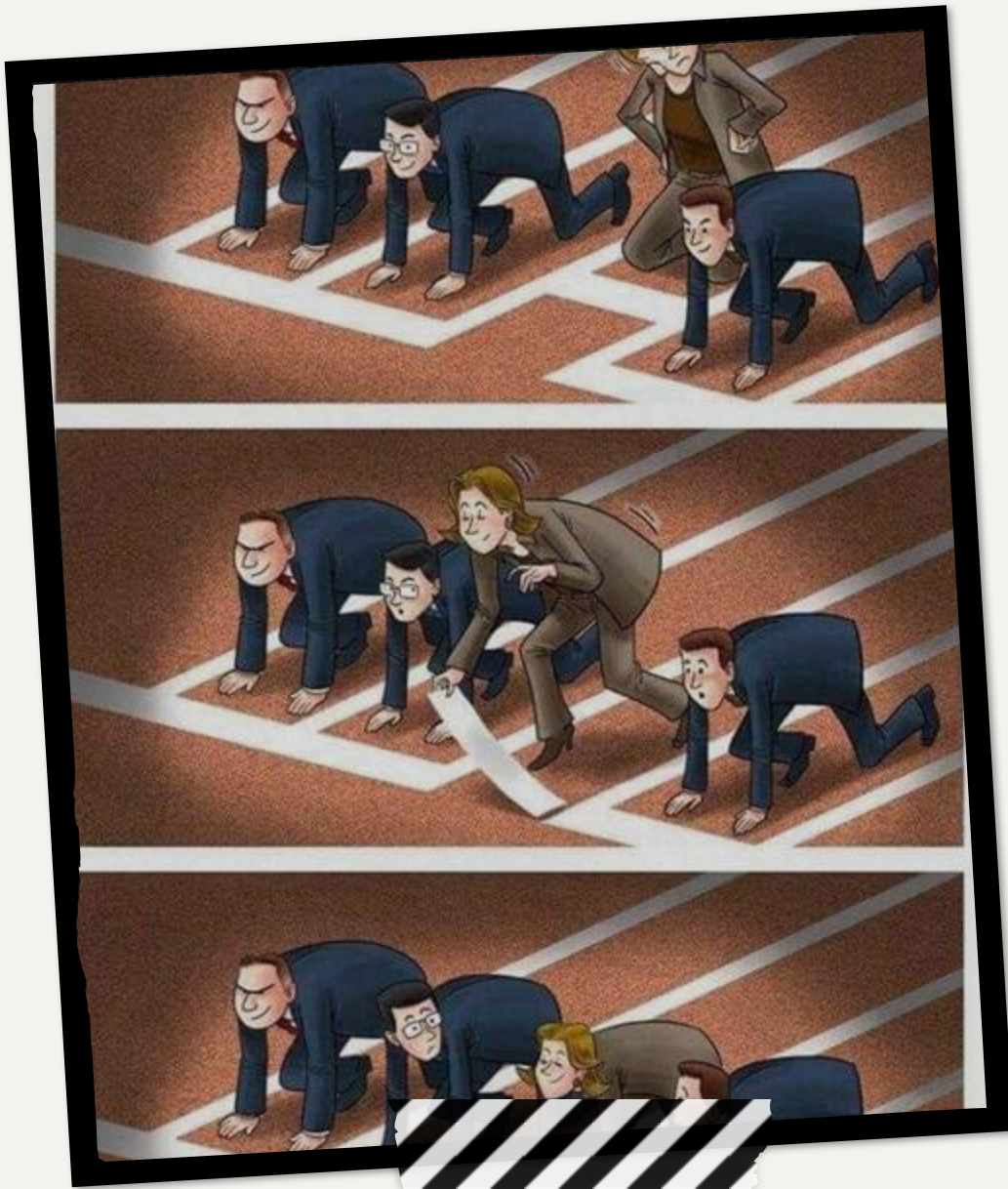




Unequal pay and slower career progression for women can be significant barriers.



- ☐ Regular salary reviews to ensure equitable compensation
- ☐ Transparent and fair compensation policies based on objective factors
- ☐ Promotion of salary ranges for transparency and clarity



The underrepresentation of women in leadership roles can create a perception of limited career prospects.



- ☐ Introduce flexible work arrangements for work-life balance and women in leadership
- ☐ Promote visibility and representation of diverse women leaders
- ☐ Recognize and share their accomplishments
- ☐ Provide mentoring and role model opportunities

THANK YOU FOR YOUR ATTENTION

We are happy to
receive your
feedback!

