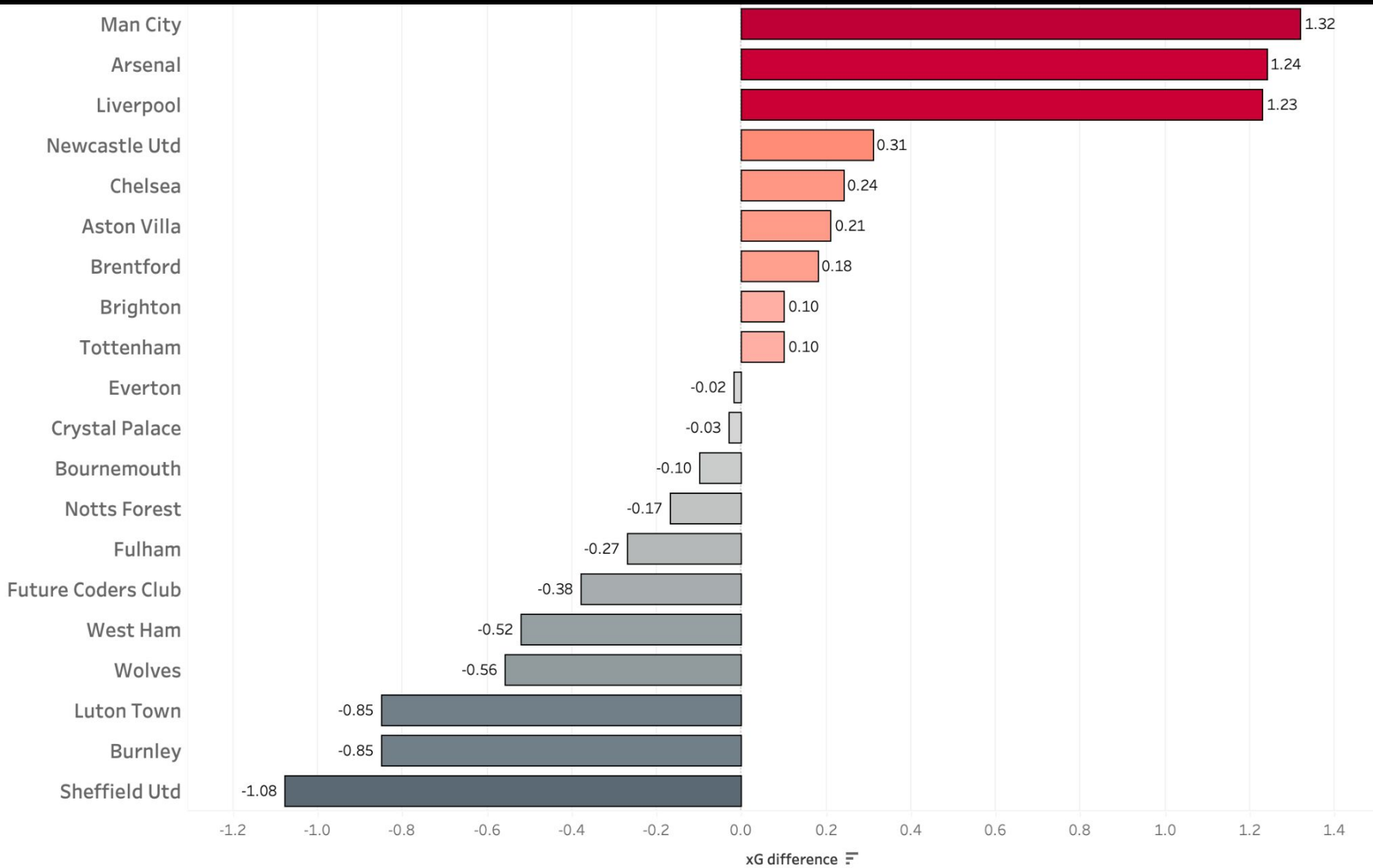


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**Recruitment plan to
target identified
weaknesses**

Overall Performance

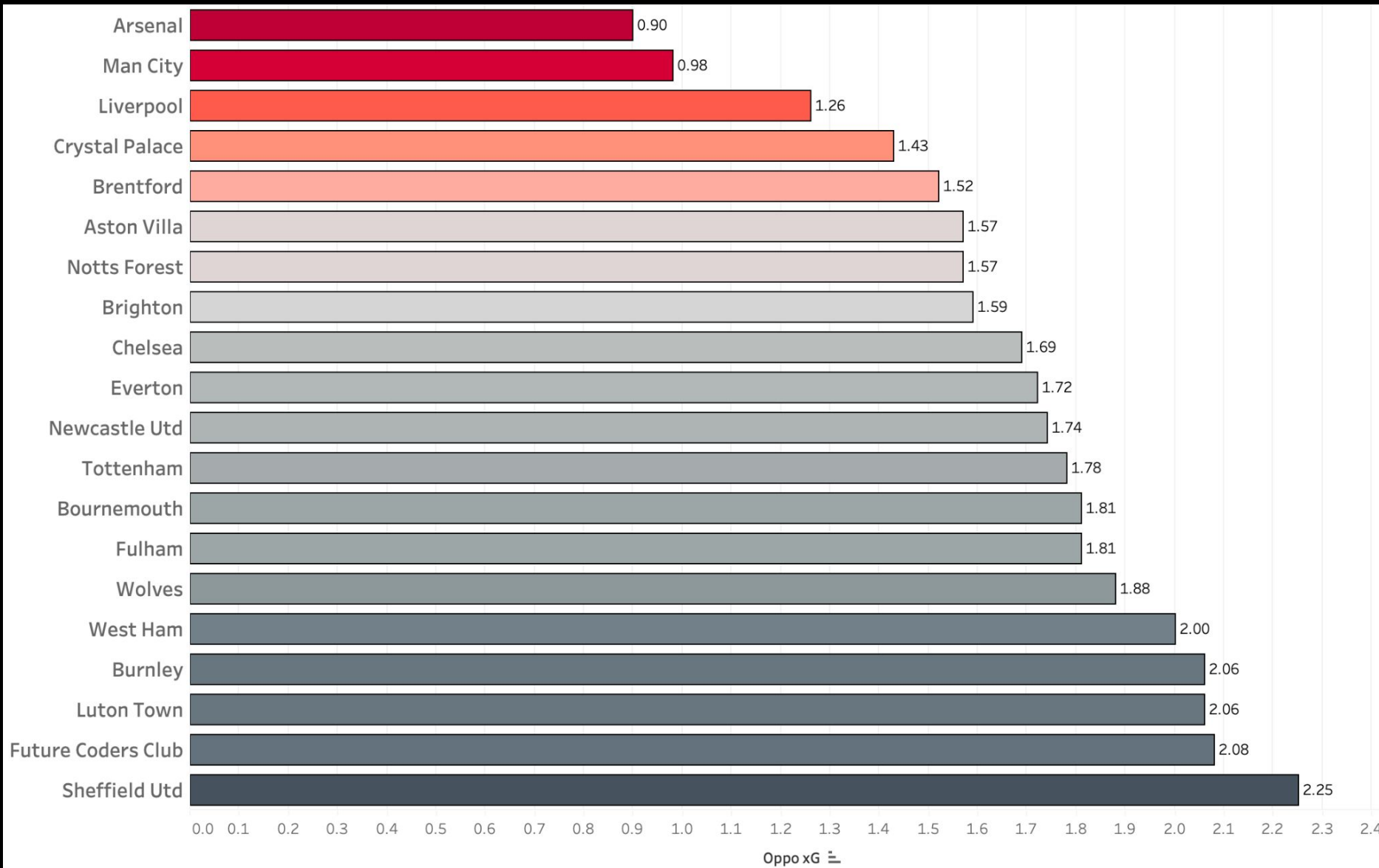


**xG difference =
(xG - xG conceded)**

**Valuable stat -
tends to correlate
with actual
performance (T3 +
bottom 3 identical)**

**Average xG
difference of -0.38
per game indicates
inferiority in most
games**

Major issue: xG against

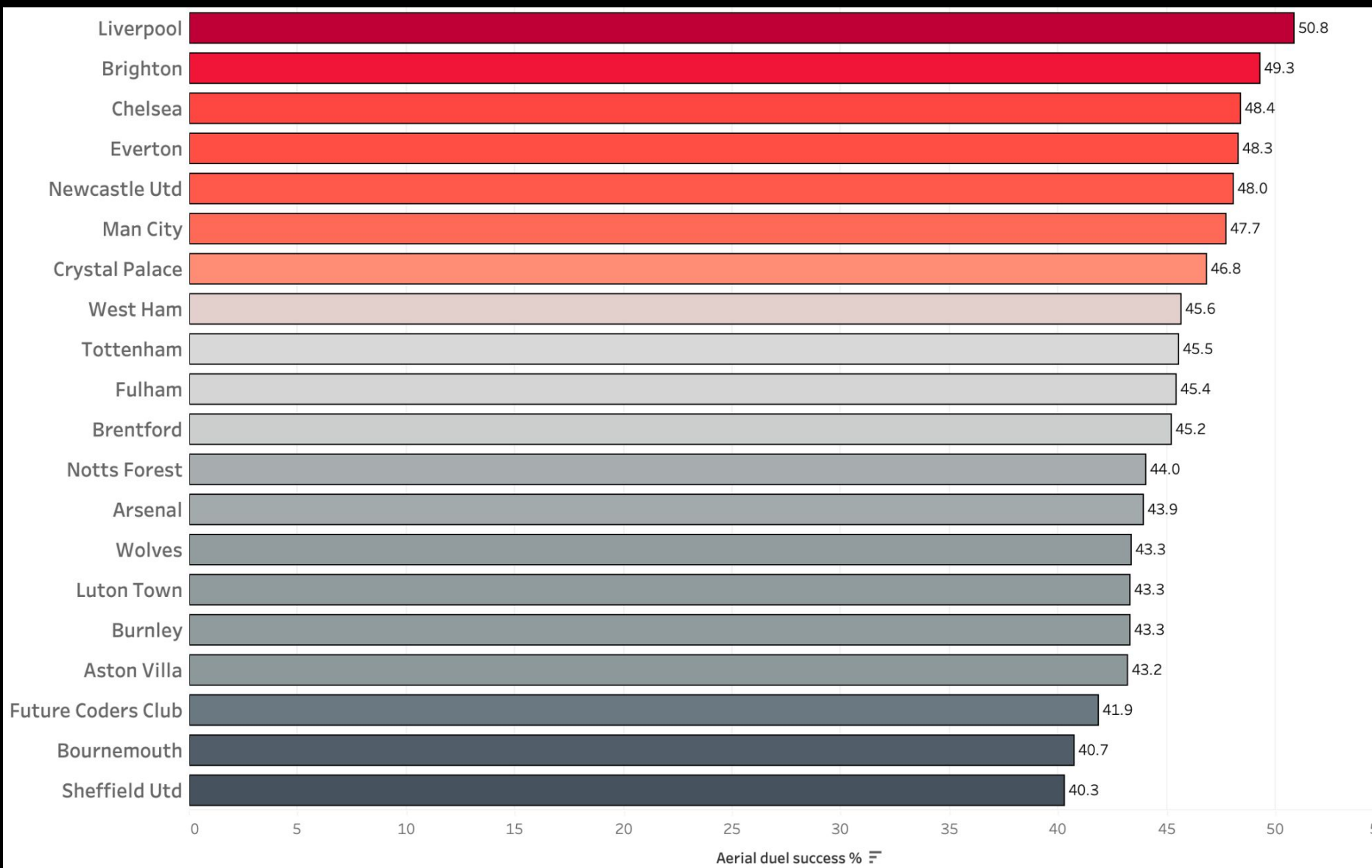


**2nd worst defence
in league -
conceding
unsustainable
amount of chances**

**Variety of factors
identified:**

- 1. Aerially poor**
- 2. Vulnerable to counter**
- 3. Set pieces**
- 4. Inability to progress possession safely**

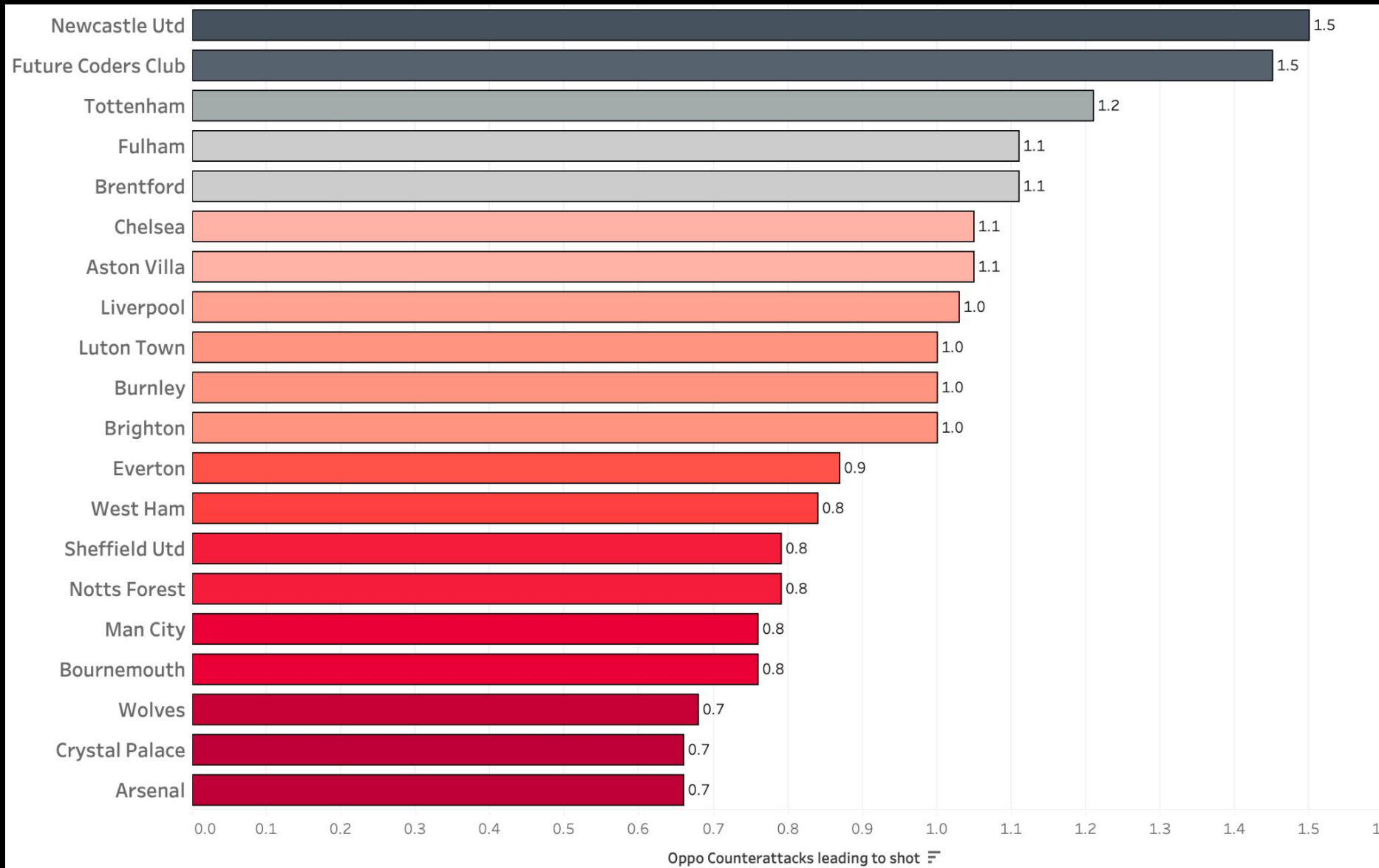
Cause: Aerial duels lost



Poor aerial win %:

- Vulnerable to set pieces
- Difficulty dealing with direct play
- Struggle to defend crosses into the box

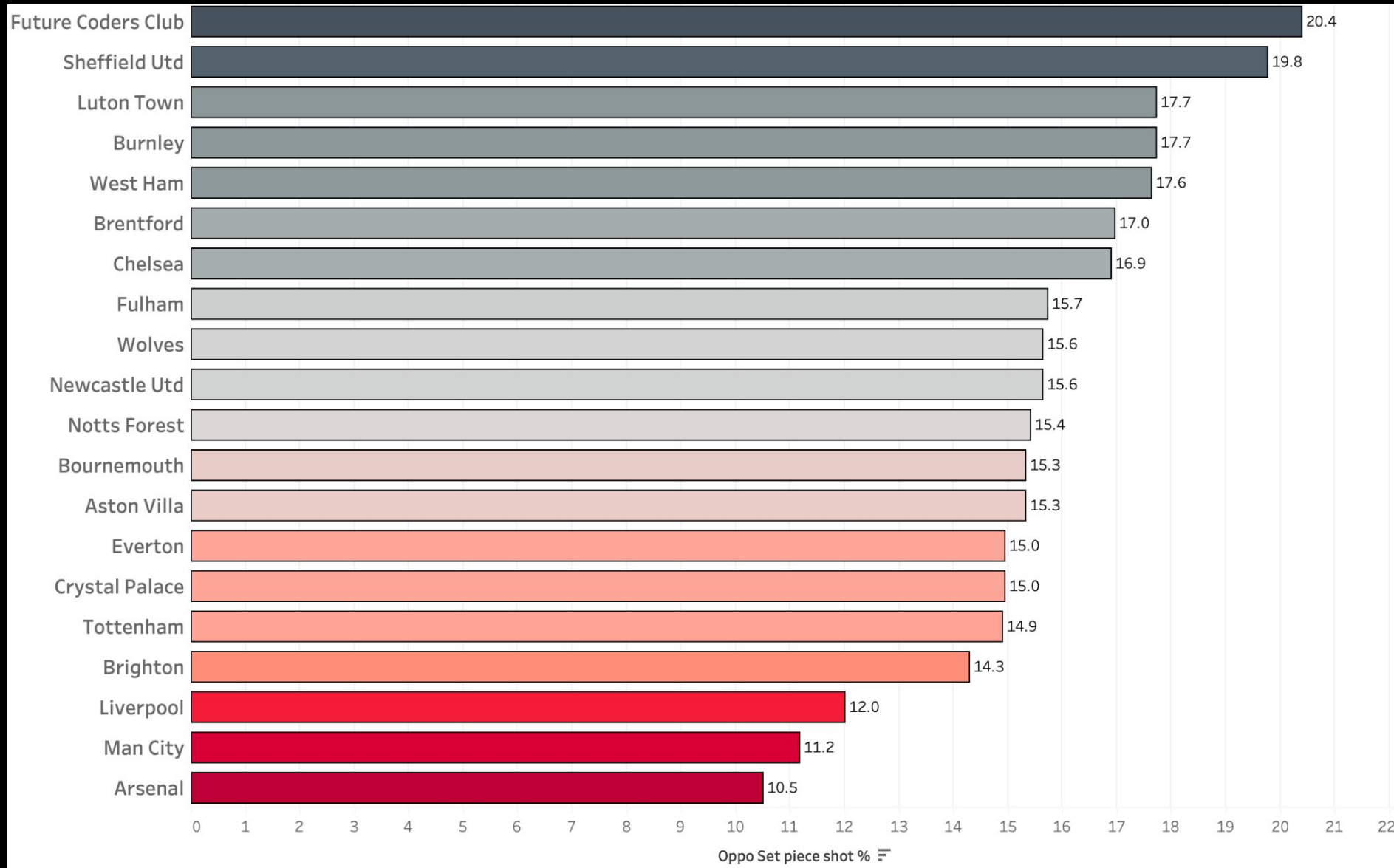
Cause: Counters conceded



Counter attacks are highest value xG chances:

- 2nd most conceded - despite only having 50% possession
- Indicates poor 'rest defence' structure and too many mistakes on the ball

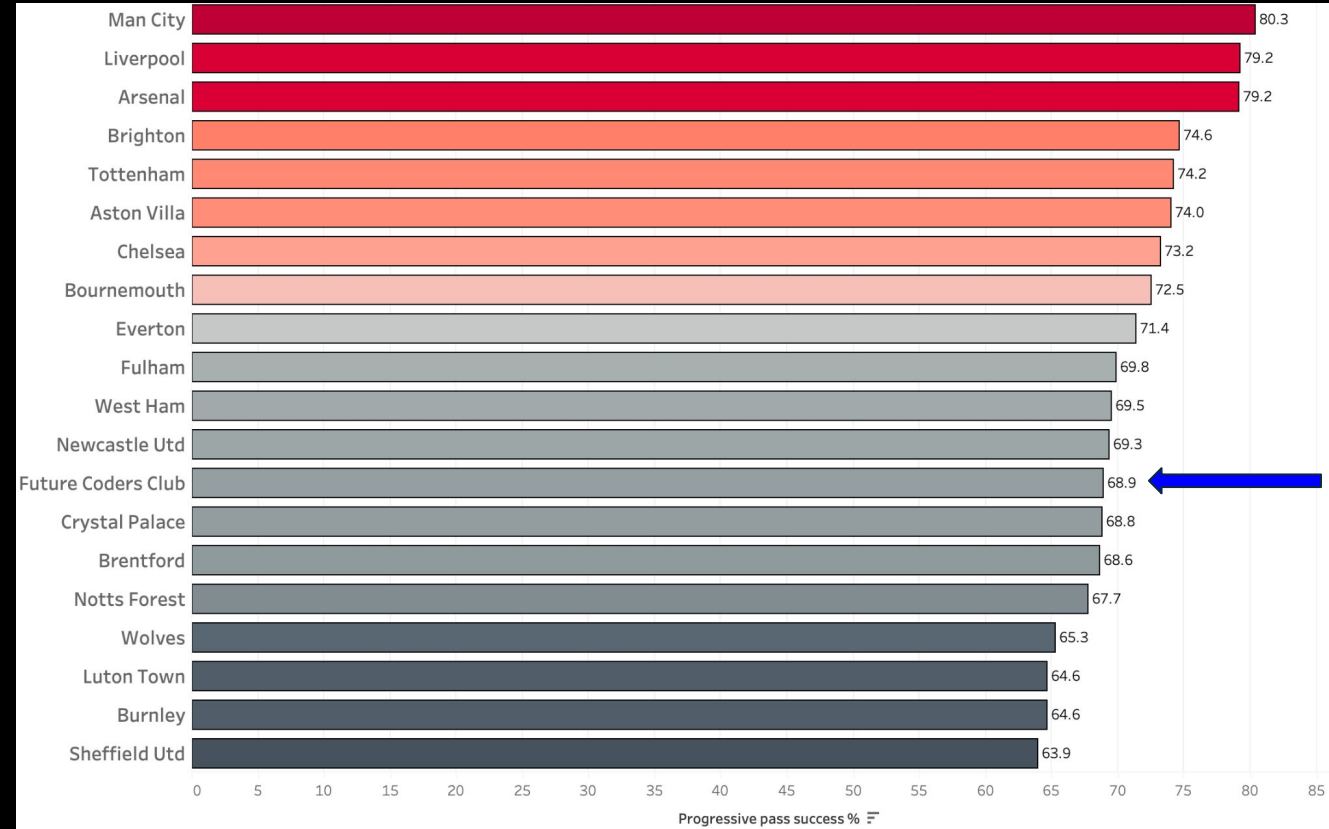
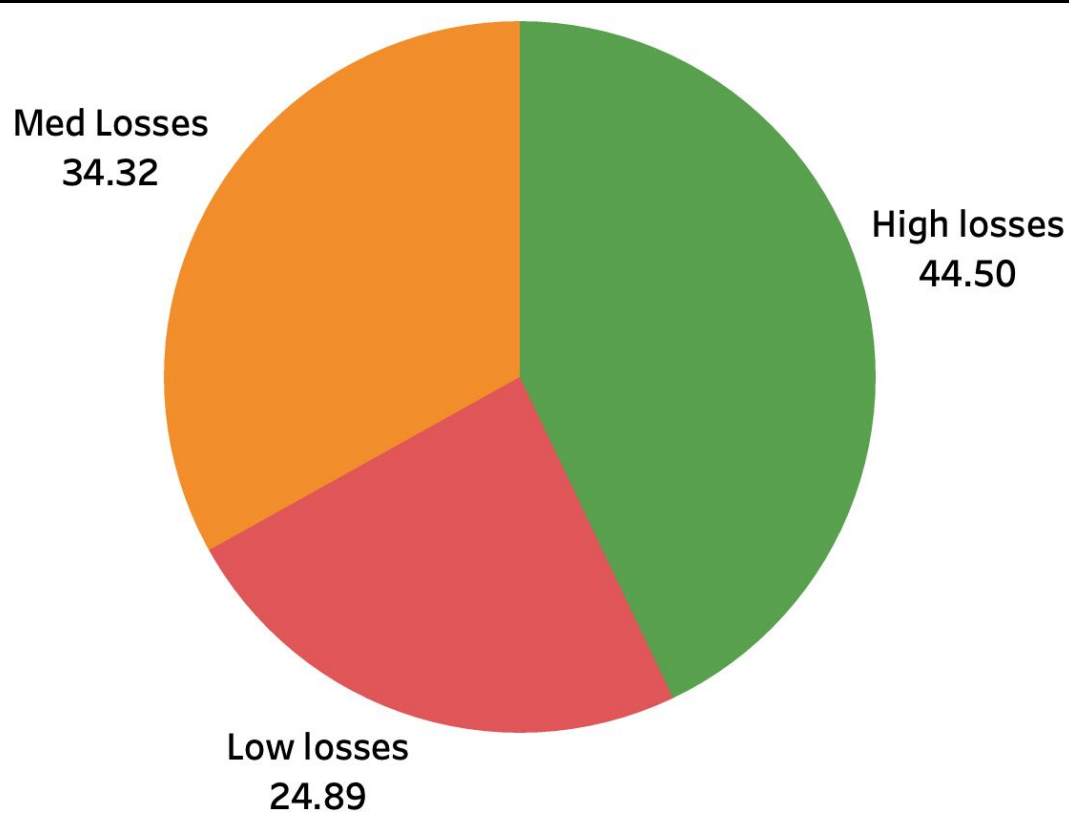
Cause: Set piece defending



Set pieces are very underrated:

- 30% of shots in PL = set piece
- 20.4% of set pieces conceded ended in a shot - league worst

Transition Exposure

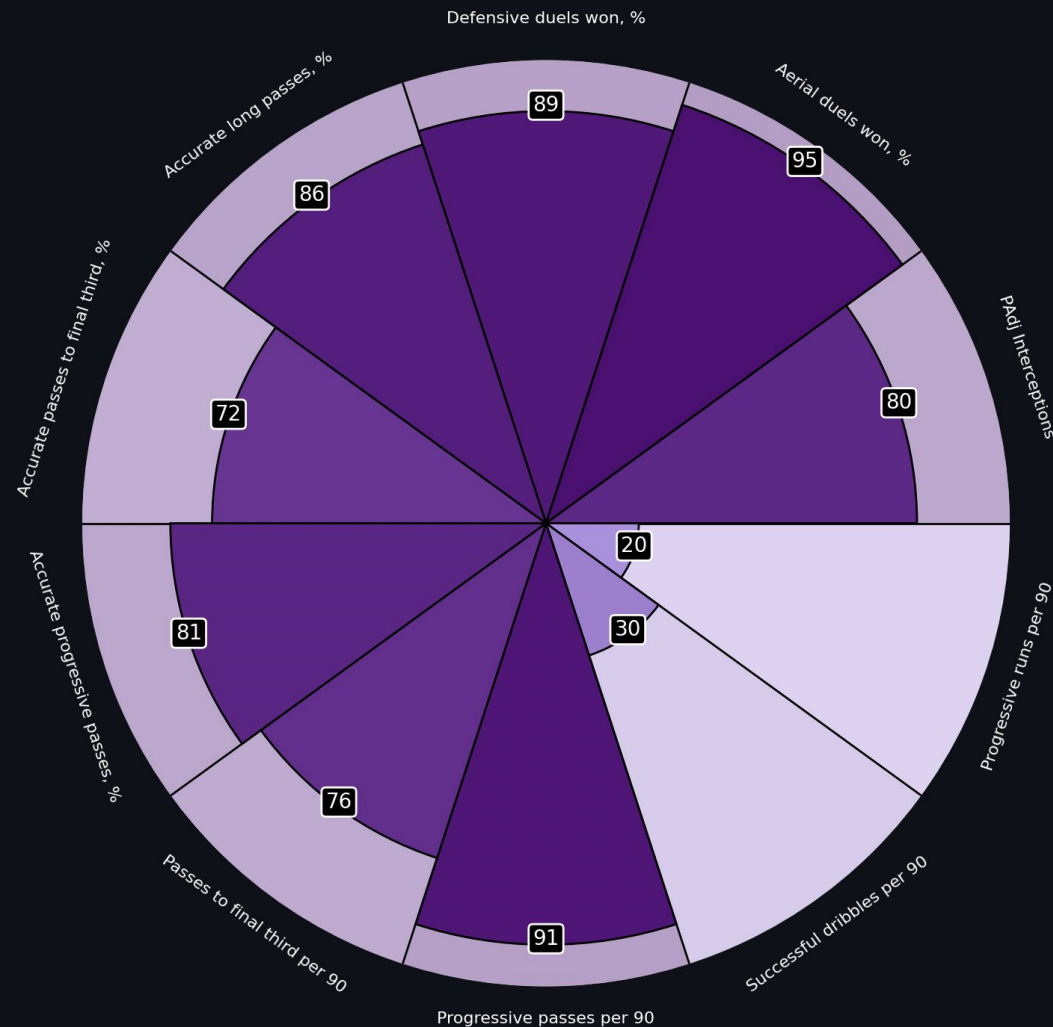


- ≈60 losses per game occurring before final third + highest % losses in def 3rd - shorter distance to goal for opposition / less opportunity to recover
- Only 69% of progressive passes = successful

Progressive strong CB

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John Smith, Team X, 2023/24



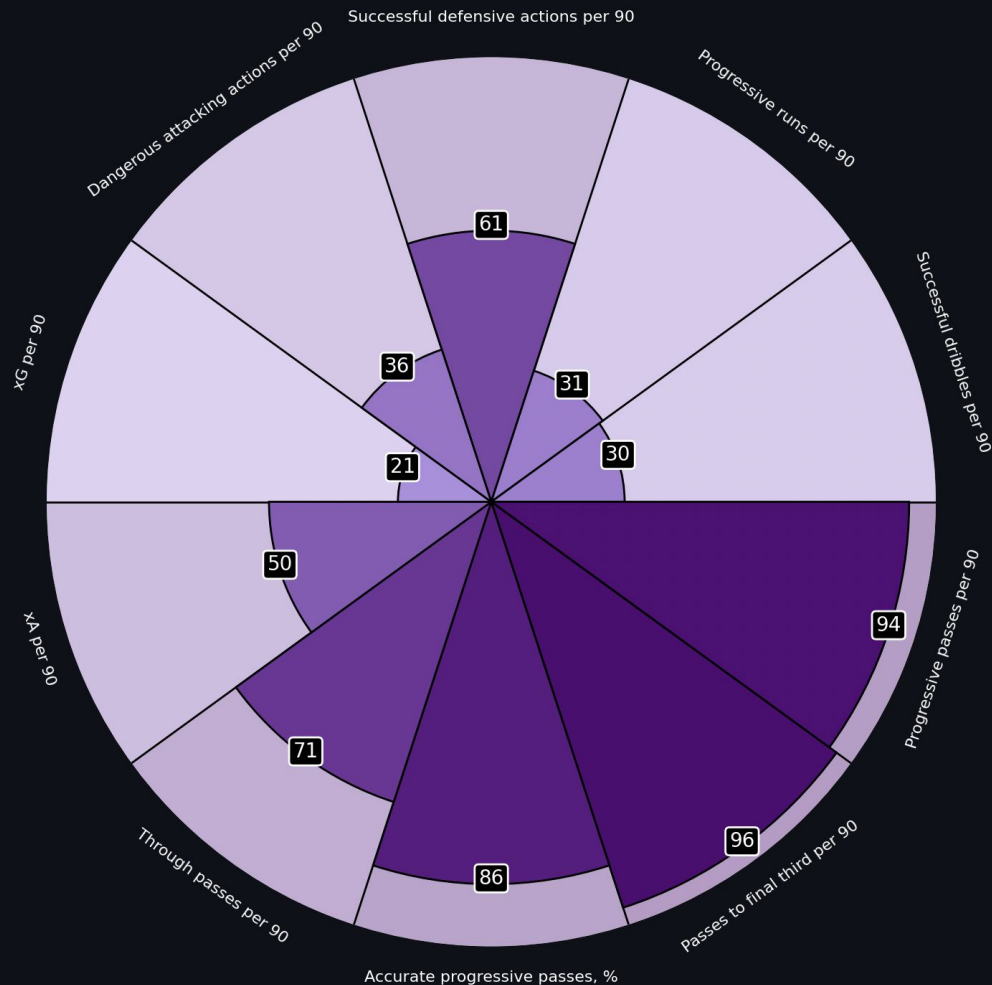
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- **Top aerial winner and interceptions**
- could solve the aerial weakness - cutting out crosses, set pieces and dealing with direct play
- **High volume of progressive passes and % success** - could help build play into through the thirds and limit turnovers faced - thus less counter attacks

Deep lying playmaker

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Charlie White, Team X, 2023/24



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- Excels at progressing ball into middle and final third - and has an eye for through ball
- Low progressive runs could indicate lack of mobility - which could be a concern when defending counter attacks