



SUPER STORE SALES POWERBI DASHBOARD

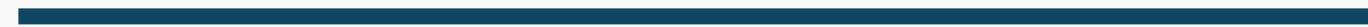


Table of Contents

- *Introduction*
- *Skills Learned*
- *Objectives*
- *Visualizations*
- *Conclusion*



Introduction



This document provides an overview of the Super Sales Power BI dashboard project. It outlines the skills learned during the project, the objectives achieved, and a detailed explanation of the dashboard components along with accompanying visualizations.



2. *Skills Learned*

During the development of the Super Sales dashboard, I acquired the following skills:

- Data Visualization: Created interactive and insightful visualizations using Power BI to present sales data effectively.
- Data Modeling: Built relationships between different datasets to create a cohesive data model that enhances analysis.
- DAX Formulas: Learned to use DAX (Data Analysis Expressions) for creating calculated columns and measures to derive key metrics.
- Report Design: Gained experience in designing user-friendly dashboards that communicate key insights clearly.



3. *Objective*



. Objectives

The main objectives of the Super Sales Power BI dashboard project were:

- To analyze sales performance across different products and regions.
- To identify trends and patterns in sales data for informed decision-making.
- To create a visually appealing dashboard that facilitates easy access to key performance indicators (KPIs).



Super Sales Store Dashboard

Region

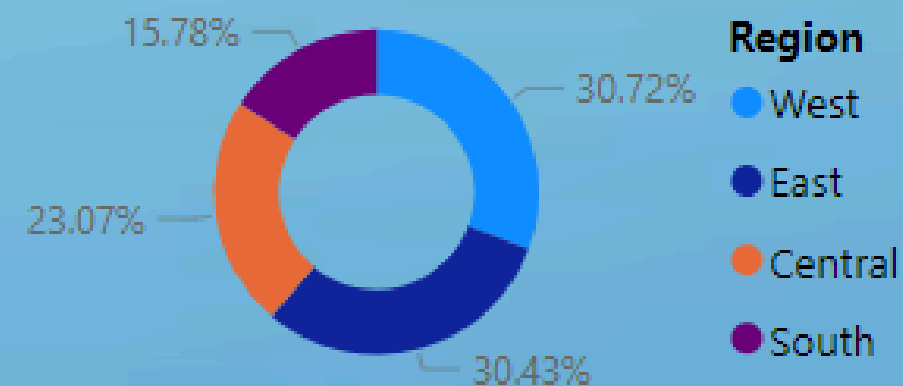
Central

East

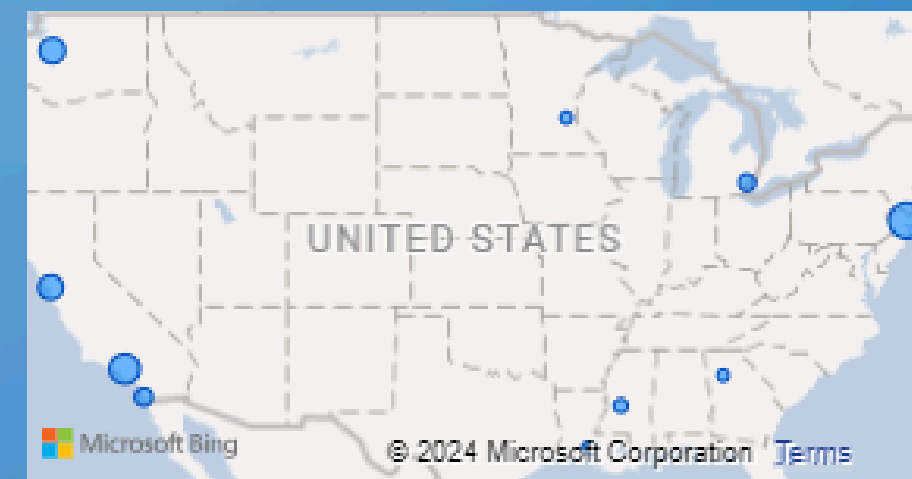
South

West

Sales by Region



Sum of Sales and Sum of Profit by City



Sales

2.30M

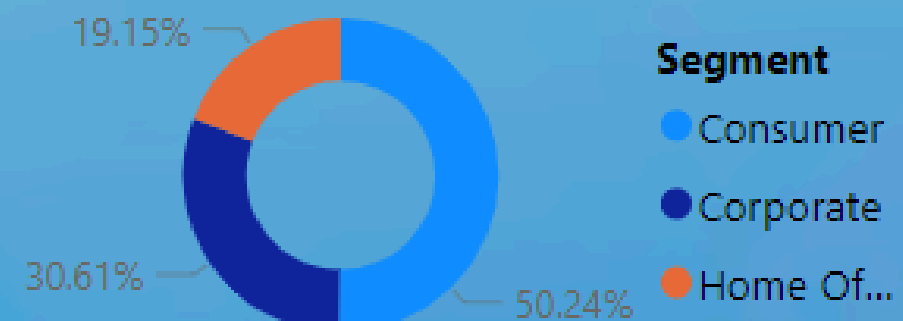
Profit

0.3M

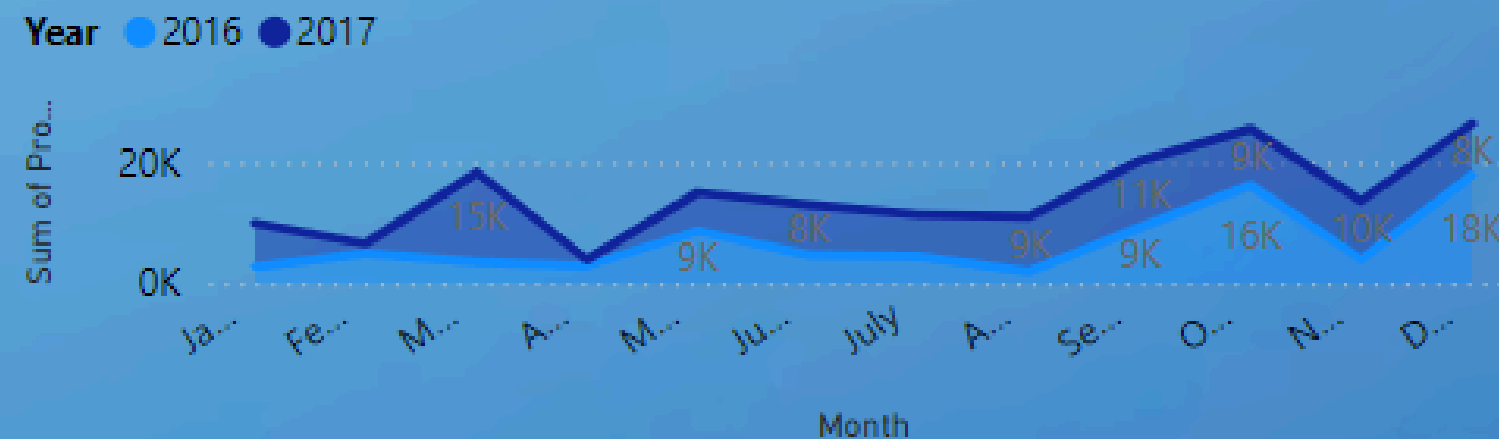
Discount

2K

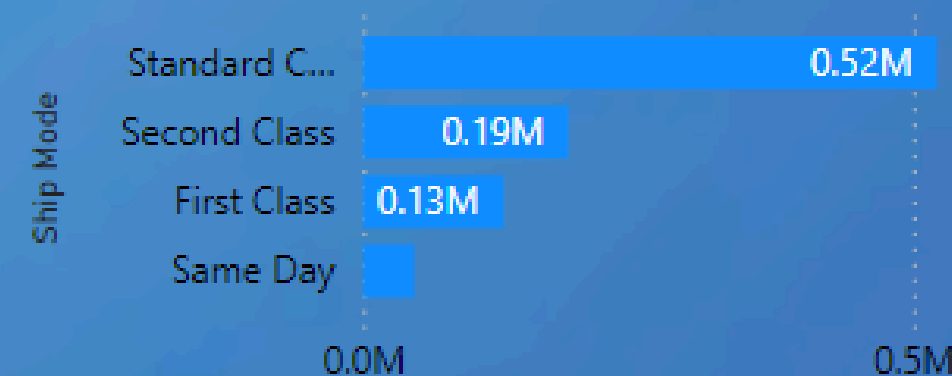
Sales by Segment



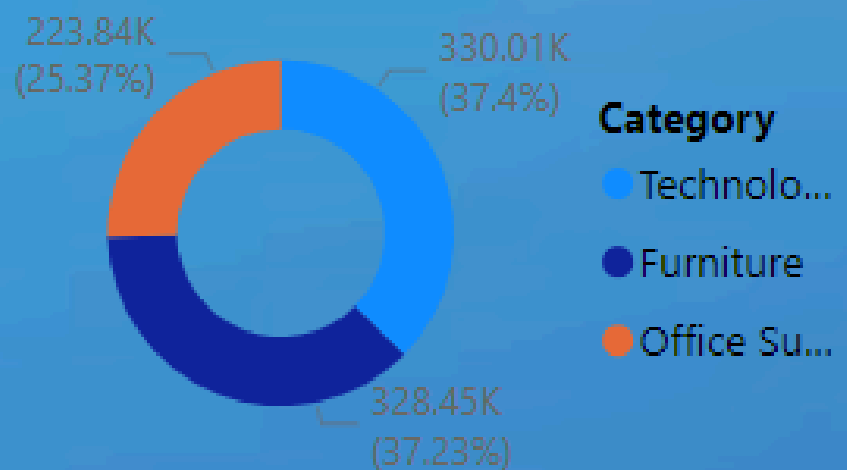
Sum of Profit by Month and Year



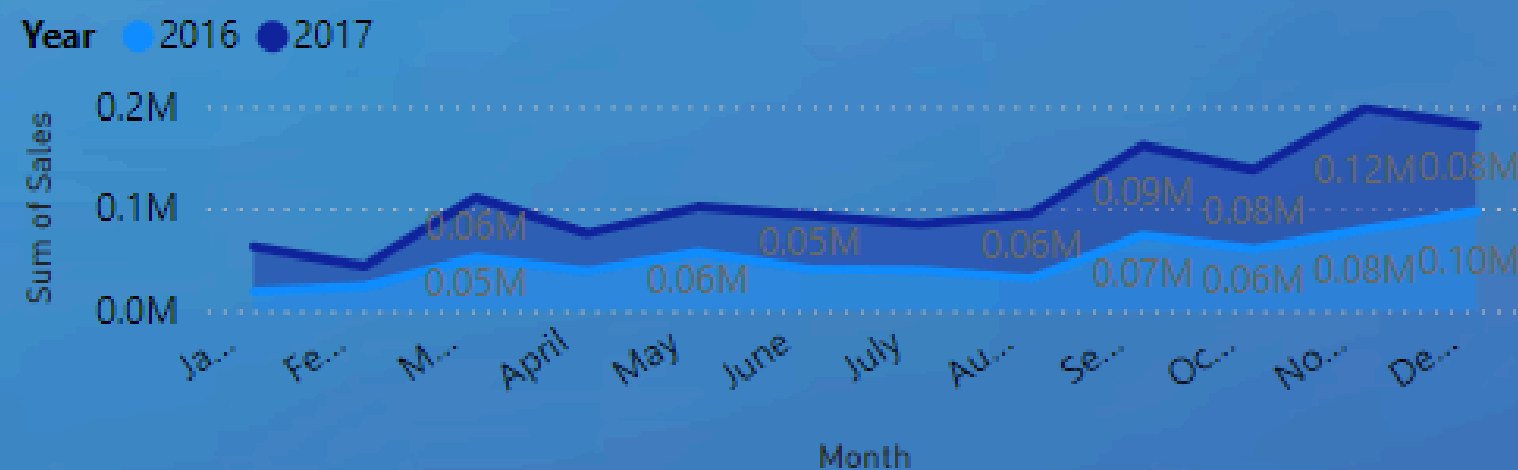
Sales by Ship Mode



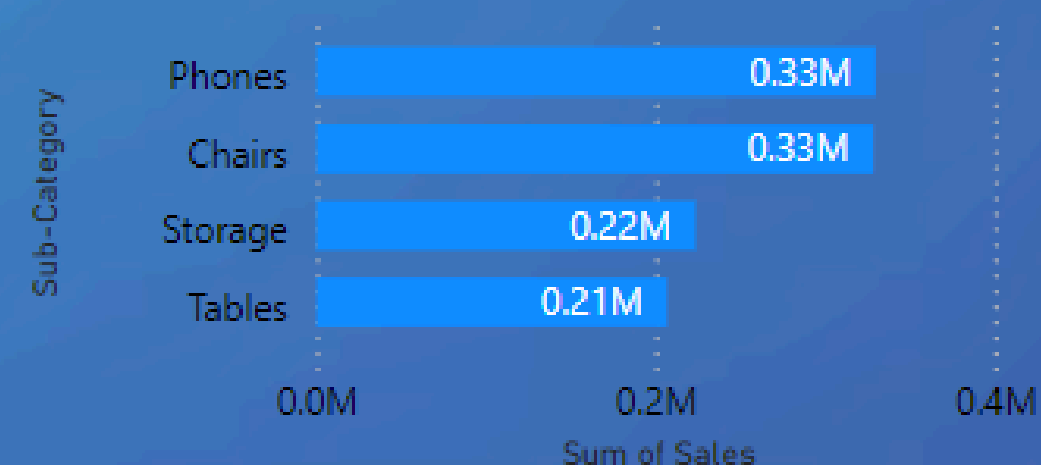
Sales by Category



Sum of Sales by Month and Year



Sales by Sub-Category



SUPER STORE SALE-FORECAST

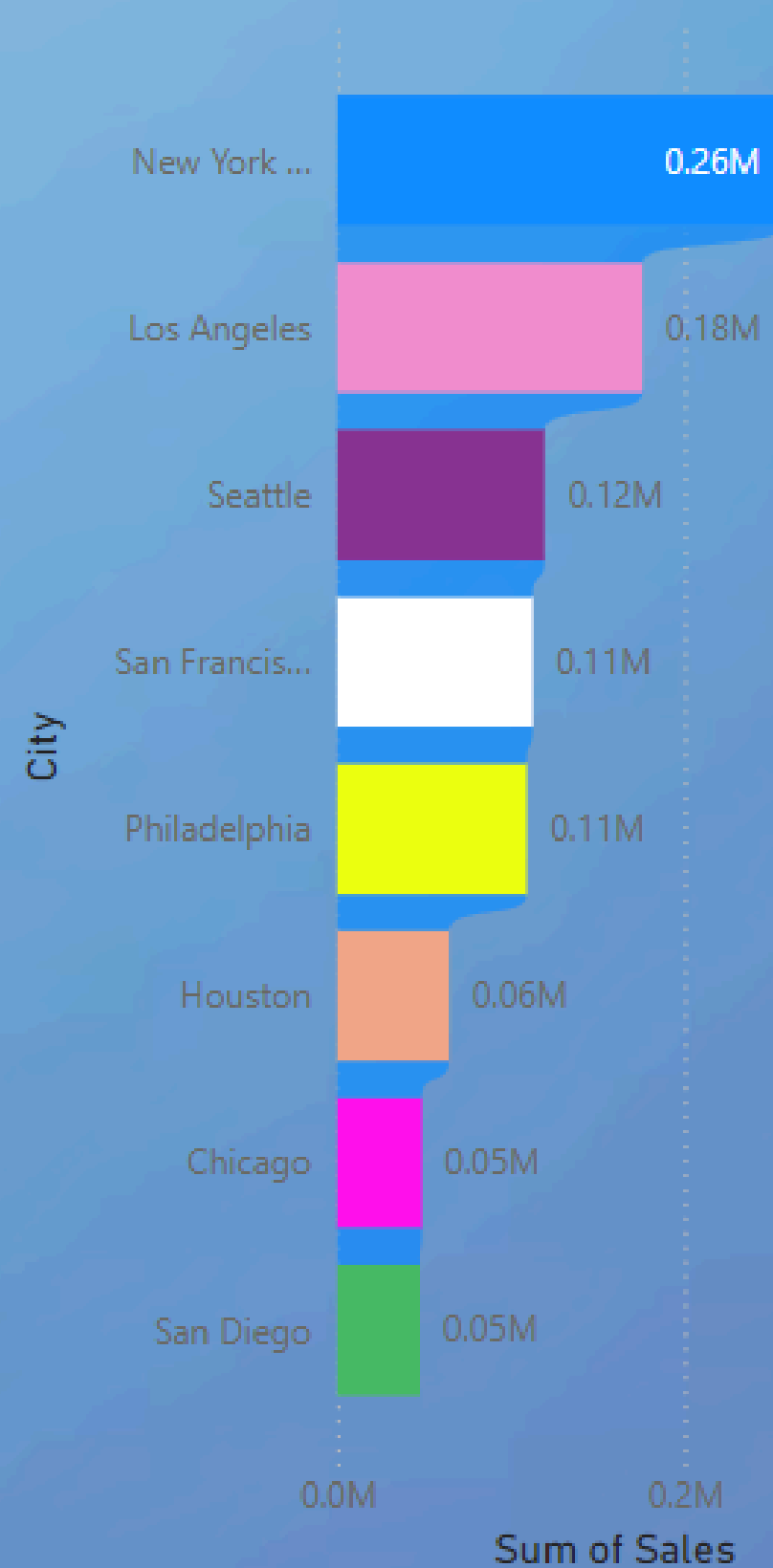
Sum of Sales by Month



Sum of Sales by Year and Month



Sum of Sales by City



Conclusion



The Super Sales Power BI Dashboard provides a comprehensive overview of sales performance, highlighting key metrics such as total revenue, sales by region, product category breakdown, and monthly sales trends. This dashboard enables quick insights into top-performing products and regions, helping businesses identify growth opportunities and areas needing improvement. With its interactive visuals, users can explore data dynamically, supporting informed decision-making to drive sales strategies forward.





Thank you

