

ANUPAMA S

UPCOMING ENGINEERING
GRADUATE | PROBLEM-SOLVER
MENTOR | FIRE-FIGHTER

812-371-8538
anupamacks589@gmail.com
www.linkedin.com/in/anupamashettigar/
www.github.com/AnuS2003/

OBJECTIVE

Seeking a challenging position in the recruited organization to learn new skills, expand my knowledge, and leverage learning.

EDUCATION

ST JOSEPH ENGINEERING COLLEGE	Expected 2025
BE ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING	CGPA : 8.75
CHRIST KING PU COLLEGE	2021
PRE-UNIVERSITY ,PCMB	96%
CHRIST KING ENG MED PU COLLEGE	2019
SSLC	91.84%

WORK EXPERIENCE

EGDK | Machine Learning Intern Oct – Nov 2023

- Leveraged Python and Tableau to apply advanced data analysis techniques, driving valuable insights for key projects at EGDK India.
- Implemented agile methodologies to ensure efficient project execution and timely delivery.

PROJECTS

Data Driven Insights for Ken Jee's YouTube Channel

- Analyzed RPM and CPM trends to optimize content strategy, focusing on Data Science and Machine Learning.
- Received 9,466 positive comments for content quality; addressing 774 negative comments on audio, thumbnails, and content strength.
- Increased Ken Jee's YouTube channel engagement and profitability through targeted marketing, collaborations, and strategic content optimization.

Telecom Churn Analysis

- Orchestrated a surge in internet service adoption to 78%, bolstering connectivity and bolstering customer satisfaction.
- Utilized statistical inference tests to assess the determinants impacting churn rates providing valuable insights for strategic decision-making.

ADDITIONAL INFORMATION

- Technical Skills:** Data Analytics, Python, Java, NLP, AI, Machine Learning
- Languages:** English, Hindi, Kannada
- Certifications:** Innovation Engineering-Design Thinking Bootcamp, Salesforce Administrator Virtual Internship, Mini-Course: Clean and Green Campus.
- Volunteer/Activities:** Participated actively as Treasurer for IUCEE SJEC, Volunteered at Hack to Future 2024, Participant in SOSC Hackathon 2023.