ANUPAMA S

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Objective

Seeking a challenging position in the recruited organization to learn new skills, expand my knowledge, and leverage learning.

Education

ST JOSEPH ENGINEERING COLLEGE

Expected 2025

B.E in Artificial Intelligence and Machine Learning

CGPA: 8.75

Work Experience

EGDK | Machine Learning Intern

Oct - Nov 2023

- Leveraged Python and Tableau to apply advanced data analysis techniques, driving valuable insights for key projects at EGDK India.
- Implemented agile methodologies to ensure efficient project execution and timely delivery.

Projects

Portfolio

React.js | Tailwind.css | Framer Motion

- Developed a responsive and interactive portfolio website using React and Tailwind CSS, enhancing user experience with dynamic animations and smooth transitions powered by Framer Motion.
- Implemented optimized code practices and efficient use of JavaScript, leading to a fast-loading, mobile-friendly site that effectively highlights projects, skills, and contact details.

Data Driven Insights for Ken Jee's YouTube Channel

Python

- Optimized content strategy by analyzing RPM and CPM trends, optimising content strategy, focusing on Data Science and Machine Learning.
- Enhanced content quality resulting in 9,466 positive comments, while effectively addressing 774 negative comments related to audio, thumbnails, and content strength.

Telecom Churn Analysis

Python | PowerBI

- Orchestrated a 78% surge in internet service adoption, significantly enhancing connectivity and customer satisfaction.
- Conducted statistical inference tests to identify key factors influencing churn rates, providing actionable insights for strategic decision-making.

Technical Skills

Programming Languages: Java, Python, HTML5, CSS, SQL

Data visualization: PowerBI

Version control: git

Additional Information

- Certifications: Innovation Engineering-Design Thinking Bootcamp, Salesforce Administrator Virtual Internship, Mini-Course: Clean and Green Campus.
- **Volunteer/Activities**: Participated actively as Treasurer for IUCEE SJEC, Volunteered at Hack to Future 2024, Participant in SOSC Hackathon 2023.