🍕 PIZZA SALES REPORT
Jan/15 - Dec/15

Pizza Category: All

01-01-2015   31-12-2015

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⭐ Best & Worst Sellers

817.86K	38.31	50K	21K	2.32
Total_Revenue	Average_Order_Value	Total_Pizzas_Sold	Total_Orders	Average_Pizzas_Per_Order

BUSIEST DAYS & TIMES

DAYS

Orders are the highest on weekends Friday & Saturday.

MONTHLY

The maximum orders are in the month of July & January

SALES PERFORMANCE

CATEGORY

Classic Category contributes to the maximum sales and total orders.

SIZE

Large Size Pizza contributes to maximum sales.

Daily Trend for Total Orders

Day	Orders
SUN	2.7K
MON	2.9K
TUE	3.0K
WED	3.1K
THU	3.2K
FRI	3.4K
SAT	3.1K

Monthly Trend for Total Orders

Month	Orders
JAN	1929
FEB	1648
MAR	1864
APR	1829
MAY	1765
JUN	1771
JUL	1860
AUG	1835
SEP	1638
OCT	1782
NOV	1844
DEC	1585

% of Sales by Pizza Category

pizza_category
- Classic — 26.91%
- Supreme — 25.46%
- Chicken — 23.96%
- Veggie — 23.68%

% of Sales by Pizza Size

pizza_size
- Large — 45.89%
- Medium — 30.49%
- Regular — 21.77%
- X-Large — 1.72%
- XX-Large

Total_Pizzas_Sold by pizza_category

Category	Total
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050

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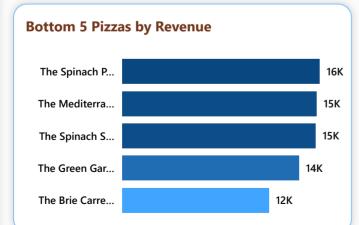|				
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Total_Revenue	Average_Order_Value	Total_Pizzas_Sold	Total_Orders	Average_Pizzas_Per_Order

BEST SELLERS

REVENUE
The Thai Chicken Pizza contributes to maximum Revenue.
QUANTITY
The Classic Deluxe Pizza contributes to maximum Total Quantity Sold
TOTAL ORDERS
The Classic Deluxe Pizza contributes to maximum Total Orders

WORST SELLERS
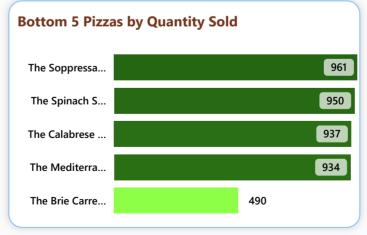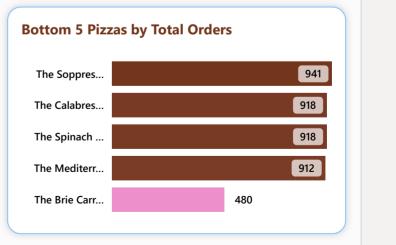
REVENUE
The Brie Carre Pizza contributes to minimum Revenue.
QUANTITY
The Brie Carre Pizza contributes to minimum Total Quantity Sold
TOTAL ORDERS
The Brie Carre Pizza contributes to minimum Total Orders

Top 5 Pizzas by Revenue

Pizza	Revenue
The Thai Chick...	43K
The Barbecue ...	43K
The California ...	41K
The Classic De...	38K
The Spicy Itali...	35K

Top 5 Pizzas by Quantity Sold

Pizza	Quantity
The Classic De...	2.5K
The Barbecue ...	2.4K
The Hawaiian ...	2.4K
The Pepperoni...	2.4K
The Thai Chick...	2.4K

Top 5 Pizzas by Total Orders

Pizza	Orders
The Classic ...	2.3K
The Hawaiia...	2.3K
The Peppero...	2.3K
The Barbecu...	2.3K
The Thai Chi...	2.2K

Bottom 5 Pizzas by Revenue

Pizza	Revenue
The Spinach P...	16K
The Mediterra...	15K
The Spinach S...	15K
The Green Gar...	14K
The Brie Carre...	12K

Bottom 5 Pizzas by Quantity Sold

Pizza	Quantity
The Soppressa...	961
The Spinach S...	950
The Calabrese ...	937
The Mediterra...	934
The Brie Carre...	490

Bottom 5 Pizzas by Total Orders

Pizza	Orders
The Soppres...	941
The Calabres...	918
The Spinach ...	918
The Mediterr...	912
The Brie Carr...	480