

Empowering Identities, One Interaction at a Time

# Know Your Customer (KYC)

Unlocking Inclusive Identity Verification Through Conversational Video KYC.



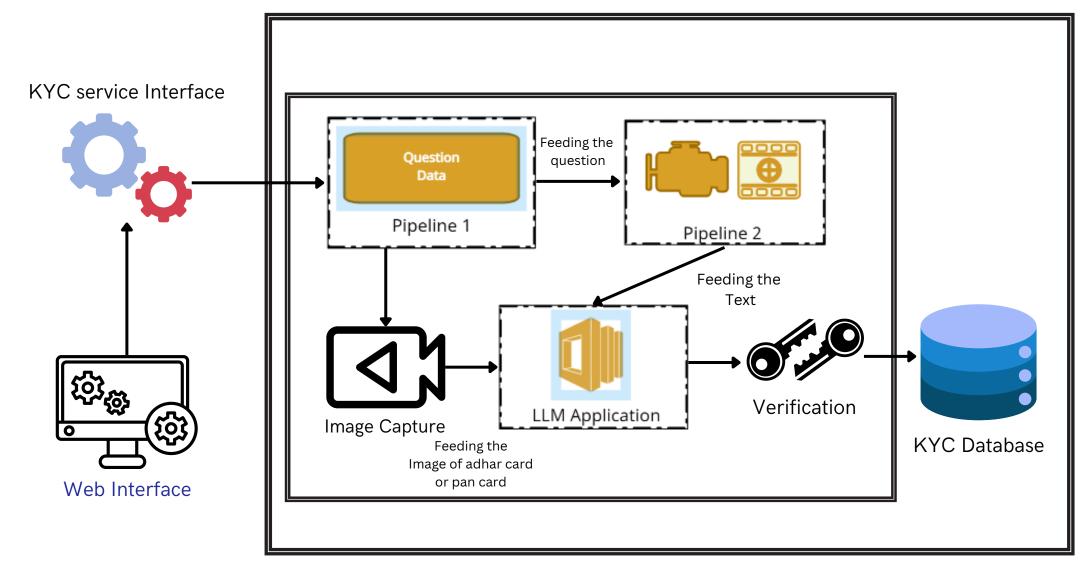
#### **Problem Statement**

- Currently Know Your Customer (KYC) is largely an offline and manual process OR non-interactive online process.
- Create an online interactive process to do video KYC which is intuitive and self-sufficient. KYC should capture the user's live photograph and their basic details like name, DOB, address, pan card / Aadhaar, signature, income range, type of employment in a conversational manner.
- This tool should be highly inclusive and should have high reach across languages and generations irrespective of financial and education gap.

#### Our Approach

- We've developed a robust dual pipeline architecture to streamline the online KYC process. One pipeline is dedicated to posing questions to users, while the other efficiently processes user inputs.
- Integration of a Language Model (LLM) enables precise extraction of user-provided information, ensuring accuracy and reliability in capturing essential details like name, DOB, address, income range, and type of employment.
- By incorporating Optical Character Recognition (OCR), our system seamlessly detects Aadhaar and PAN numbers from video captures, reducing manual effort for users.

## System Architecture



### **Tech Stack**

- Next.js:
- Use Case: Creating the Pipelines and Application Structure.
- Tailwind CSS:
- Use Case: Tailwind CSS is employed to design and style the user interface of the application.
- Langchain:
- Use Case: Langchain is utilized to integrate the Gemini Large Language Model (LLM) for precise extraction of user-provided information.
- PostgreSQL:
- Use Case: Database management.
- Easy Speech npm:
- Use Case: Text-to-speech and speech-to-text conversion.







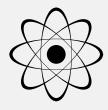






## Showstoppers







<b>Dual Pipeline Architecture:</b>
High Scalability

The dual pipeline architecture not only ensures scalability but also enhances the flexibility of the system. More questions can be added to the system without any issues.

#### Integration of LLM Model:

By integrating the Gemini Large Language Model (LLM), our product is equipped with advanced natural language processing capabilities.

## Live Image Capture and Recognition:

This innovative approach eliminates the need for users to manually enter their identification details, by seamlessly capturing and extracting information from identity documents in real-time.

#### **Team Details**



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