

Summary and Recommendations for

RSVP Movies

As per the analysis it reveals that Action, Comedy, and Drama especially (DRAMA) genres have performed well in terms of ratings and votes. Hindi movies have also outperformed other languages. Certain production houses, such as Dharma Productions and Yash Raj Films, and directors like Rohit Shetty and Sanjay Leela Bhansali, have a higher and better success rate.

To increase the chances of success for upcoming projects, I recommend:

- ❖ Focusing on Action, Comedy, and Drama genres
- ❖ Producing more Hindi movies
- ❖ Collaborating with successful production houses and directors
- ❖ Casting popular actresses like Alia Bhatt and Deepika Padukone

Following are the core team could be recommended to RSVP Movie for next project

- ❖ A. **James Mangold** can be hired as the **director** for their next project, he higher movie average rating.
- ❖ B. **Mammootty** (1st) or **Mohanlal** (2nd) can be sign as the **actor** for their next project based on median rating.
- ❖ C. Based on the total votes received and average rating insights, **Taapsee Pannu** can be cast as the **actress** for their next project.
- ❖ D. **Vijay Sethupathi** can be cast as the supporting actor for their next project, based on total votes and weighted average to attract regional audience in India.

Additionally, it is suggested that global trends, experimenting with new genres, and investing in quality storytelling should be implemented. Which will help RSVP Movies to make data-driven decisions to produce movies that resonate their target audience.