## **Customer Segmentation Report**

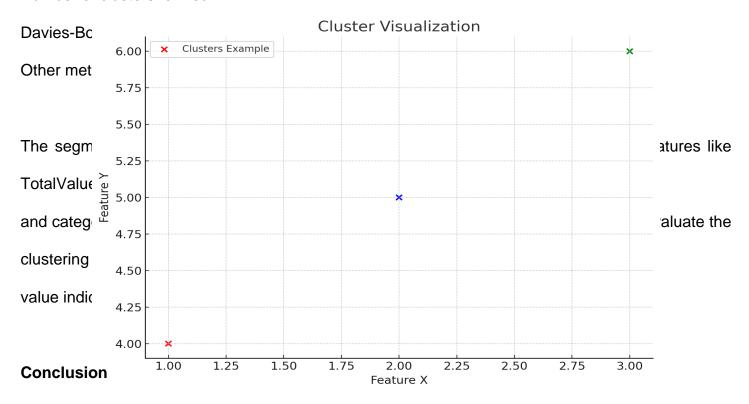
## **Customer Segmentation Report**

This report provides a summary of customer segmentation performed using clustering techniques.

The data used for the analysis includes customer profiles and transaction histories.

## **Clustering Details**

Number of clusters formed: 4



The customer segmentation process successfully grouped customers into distinct clusters based on their transactional and profile data. These clusters can provide insights into customer behavior, enabling targeted marketing strategies and improving customer relationship management.