



SWINBURNE  
UNIVERSITY OF  
TECHNOLOGY

COS10005

Web Development

Module 3 – HTML Part 2



# Contents

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- HTML Elements -- continued
  - Forms
    - Form Element
      - Form Control Elements
- Website Development Process
  - Information Design
    - Folder Structure
    - Website Structure
- Website Application Environment
- Website Layout



# Form Element

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- `<form> ... </form>` provides a mechanism to allow a user to enter information into a web page.
- Entered information can be submitted to a server, which takes actions upon receipt of the information.
- Possible actions include, but are not limited to:
  - Verifying the received information;
  - Retrieving data from database based on the received information;
  - Generating a web page and sending it back to the user;
  - Adding data to a database.

# Form Element (continued)



## 1. Form fill in



Client

Client requests a web page containing a form by entering a URL on the web browser

Server responds by sending the HTML webpage with the form



Server

Client clicks the **submit** button on the form which sends the **form data** to the form **action** URL for processing on the server

`uname="s123456" password="abcdef"`

Server responds by processing the data received then sends a resulting HTML webpage

## 2. Form result



# Form Data

---

- Form data are submitted in the form of parameter name-value pairs

`parameterName` = `parameterValue`

– E.g., `username` = `"s123456"`

`password` = `"abcdef"`

`gender` = `"female"`

- Multiple such pairs can be sent in one submission to the server



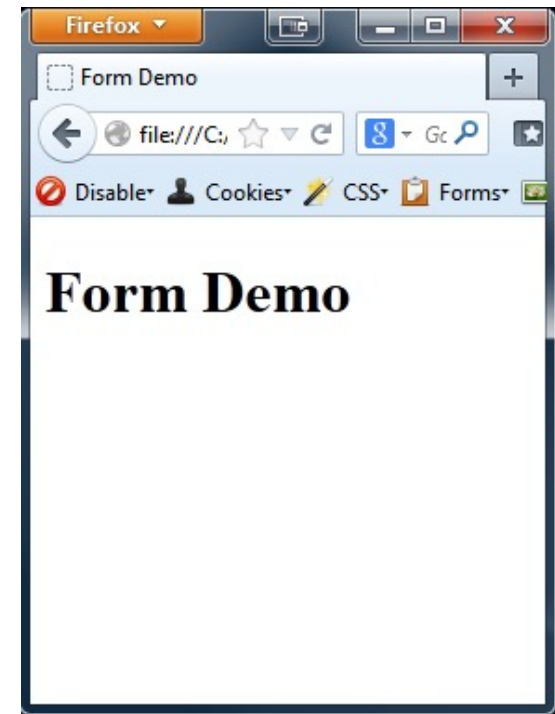
# <form> Attributes

```
<form
  id="survey"
  method="post" action="process.php">
  <!-- Form control elements here -->
</form>
```

Absolute path is used if processing is on a different server.

Usually the `<form>` element contains ***form control elements*** and form structuring elements.

The form will not be displayed or available, unless there are ***form control elements***.



# <form> Attributes (continued)



- **action** - An URL referring to where the data is to be submitted for processing
- **method** - HTTP method used to submit the form – **get** or **post**
  - **get** is often used to read/retrieve data from a server to obtain something, e.g., search, or see a product (URL is visible in the browser)
  - **post** is often used to submit data for storage e.g. registration (URL is not visible in the browser)

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## Common Form Control elements:

- `<input>` defines a ***form control element*** for the user to enter ***data***. Different ***input elements*** can be displayed ***based on*** the ***type attribute***. Its possible values include:  
`text, checkbox, radio, password, submit, reset, hidden, file, image, button`
- `<select>` defines a ***selection of options/list*** and can have the following ***attributes***: `size, multiple, tabindex, disabled`
- `<textarea>` defines a ***form control*** for the user to enter ***multi-line text input*** and can have the following ***attributes***: `rows, cols, readonly, tabindex, accesskey, disabled`



# Form Control Elements (Label)

---

- `<label>...</label>`  
associates a **label** with a **form control element**.
- The label element attributes can associate a **label** with a **form control element**, e.g.,  
`for="element-id"`.
  - It allows users to clicking on a label to select the associated control element.



# Form Control Elements (Label)

- Example

```
<form action="" method="post">  
  <p><label for="tbUserName">User Name:</label>  
    <input type="text" id="tbUserName" /></p>  
  <p><label for="tbPassword">Password:</label>  
    <input type="password" id="tbPassword" /></p>  
</form>
```





# Form Control Elements (Input)

- `<input ... >` *Note: void element*
  - defines a form control element for users to enter data.
- It can have the following attributes:  
`type, name, value, id`
- The ***type*** attribute specifies the type of the input element, including:
  - text
  - checkbox
  - radio
  - password
  - submit
  - reset
  - hidden
  - file
  - image
  - button



# Form Control Elements (Input)

```
<p><label>Name</label>  
<input type="text" name="fname" maxlength="20"  
       size="20">
```

```
</p>
```

```
<p><label>Age</label>
```

```
<input type="text" name="age" maxlength="2"  
       size="2" >
```

```
</p>
```

DEMO!

If **type** is not included, or is unidentified, **type="text"** is assumed.

**type="text"** is used for both text and numbers

**name** attribute is used to pass data for form processing

**maxlength** specify the maximum number of characters allowed

**size** sets the visible width of the text box

The screenshot shows a Firefox browser window with a single tab titled 'HTML 5 Page'. The page content displays a simple form with two text input fields. The first field is labeled 'Name' and has a width corresponding to the 'size="20"' attribute in the code. The second field is labeled 'Age' and has a width corresponding to the 'size="2"' attribute. The browser's address bar and window controls are visible at the top.

Data to send: **fname**=?      **age**=?



# Form Control Elements (Checkbox)

```
<p>Things you like about iPhone <br />  
  <input type="checkbox" name="cbDesign"  
    value="design" >Design  
  <input type="checkbox" name="cbApps"  
    value="apps" >Apps  
  <input type="checkbox" name="cbPrice"  
    value="price" >Price  
</p>
```

`<fieldset>` and `<legend>`  
elements are usually used to group  
the checklist

Data to send: **cbDesign**="design"  
**AND/OR** **cbApps**="apps" **AND/OR** **cbPrice**="price"





# Form Control Elements (Checkbox)

```
<p>Things you like about iPhone <br>  
  <input type="checkbox" name="cbDesign"  
    value="design" checked="checked" >Design  
  <input type="checkbox" name="cbApps"  
    value="apps" >Apps  
  <input type="checkbox" name="cbPrice"  
    value="price" >Price  
</p>
```

The **checked** attribute is used to initialise a checked checkbox by default.

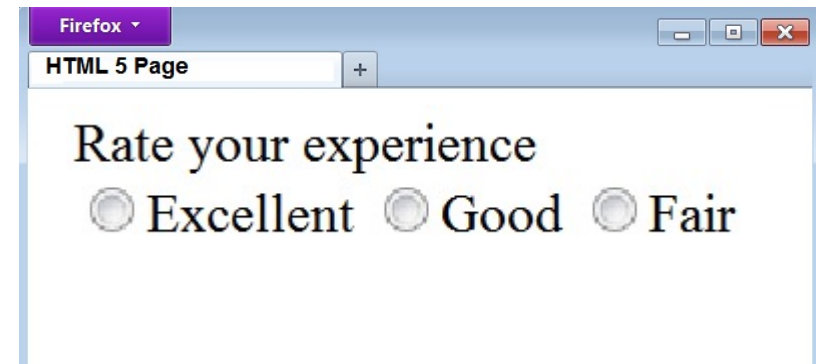


# Form Control Elements (Radio Button)



```
<p>Rate your experience<br >  
  <input type="radio" name="rbRating"  
    value="Exel" >Excellent  
  <input type="radio" name="rbRating"  
    value="Good" >Good  
  <input type="radio" name="rbRating"  
    value="Fair" >Fair  
</p>
```

Note that only one choice is allowed. *Thus, the names of those radio buttons must be the same.*



Data to send: **rbRating**="Exel" **OR** **rbRating**="Good"  
**OR** **rbRating**="Fair"

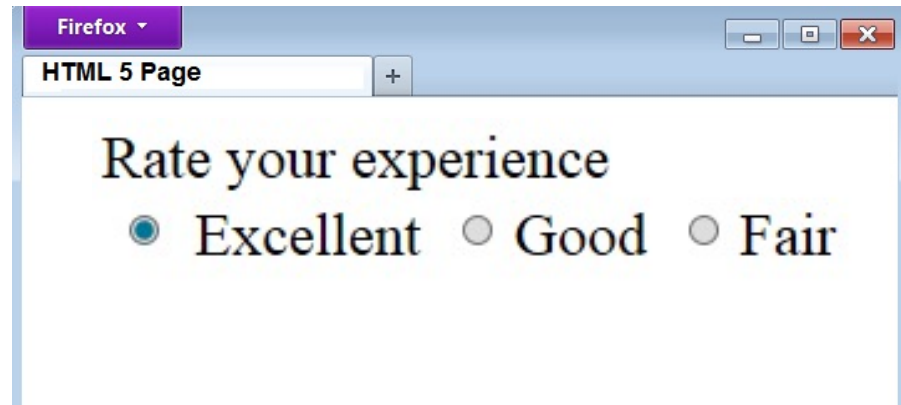


# Form Control Elements (Radio Button)



```
<p>Rate your experience<br >
  <input type="radio" name="rating"
    value="Exel" checked="checked" >
    Excellent
  <input type="radio" name="rating"
    value="Good" >Good
  <input type="radio" name="rating"
    value="fair" >Fair</p>
```

The **checked** attribute is used to check a radio by default when the web page is loaded.



# Form Control Elements (Submit Button)



<p>

```
<input type="submit" value="Submit" >
```

```
<input type="reset" value="Reset" >
```

</p>

Texts to be displayed on buttons

**Make sure that your form has an input of type submit.**

**Note: reset means set all input form fields to their initial values.**





# Form Control Elements (Select & Option)

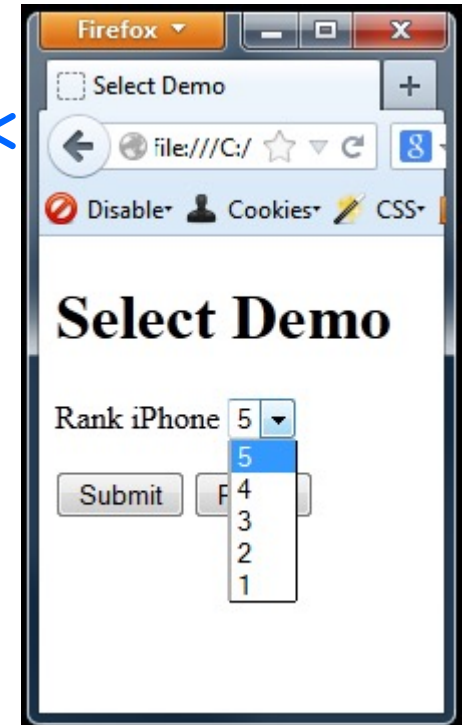
---

- `<select>...</select>`  
defines a form control for the selection of options from a selection list
- It can have the following attributes:  
*multiple, disabled*
- The *selected* attribute sets the default selected value
- Options are listed by using  
— `<option> ... </option>`



# Form Control Elements (Select & Option)

```
<p><label>Rank iPhone</label>
  <select name="rank">
    <option value="5" selected>5</option>
    <option value="4">4</option>
    <option value="3">3</option>
    <option value="2">2</option>
    <option value="1">1</option>
  </select>
</p>
```



The **selected** attribute is used to initialise a default option.

Data to send: **rank="1"** OR **rank="2"** OR **rank="3"** OR **rank="4"** OR **rank="5"**

# Forms – Watch out!

## Checkboxes

```
<input type="checkbox" name="cbname1" value="value1" >  
<input type="checkbox" name="cbname2" value="value2" >
```

Checkboxes in a group usually have **different values for their *name* attributes, and different values for their *value* attributes.**

## Radio Buttons

```
<input type="radio" name="rbname" value="value1" >  
<input type="radio" name="rbname" value="value2" >
```

Radio buttons in a group are mutually exclusive – one checked, all others unchecked. They have **the same values for their *name* attribute, but different values for their *value* attributes.**



# Forms – Watch out!

- Errors in *Form Control elements* may lead to data *errors*

```
<select name="rank">
  <option value="5">5</option>
  <option value="4">4</option>
  <option value="3">3</option>
  <option value="2">2</option>
  <option value="1">1</option>
</select>
```

***select*** and ***option*** (dropdown box)

Only the *select* element has the ***name*** attribute.

The *option* elements in the same group usually have ***different values for their value attributes***.





# Form Control Elements (Text Area)

---

- `<textarea>...</textarea>`  
defines a form control for the user to enter multi-line text input
- It can have the following attributes:  
`rows, cols, readonly, disabled`
- Example  
`<textarea readonly="readonly">`  
`<textarea disabled="disabled">`



# Form Control Elements (Text Area)

```
<p><label>Comments</label><br >  
  <textarea name="comments" rows="4" cols="20">  
Enter comments here.  
  </textarea>  
</p>
```







# Form Elements (Fieldset & Legend)

---

- `<fieldset>...</fieldset>`
  - Used for **grouping** related form controls.
  - Enables authors to divide a form into smaller, more manageable parts, improving the usability of the form.
  - Draws a box around the related elements.
- `<legend>... </legend>`
  - Defines a **caption** for a `<fieldset>`
  - Must be at the start of a `<fieldset>` element, before any other elements.



# Form Elements (Fieldset & Legend)

**<fieldset>**

**<legend>**Personal Details:**</legend>**

**<label>**Name:**</label>**

**<input type="text" name="fname" >**

**<label>**Email:**</label>**

**<input type="text" name="email" >**

**<label>**Date of birth:**</label>**

**<input type="text" name="dob" >**

**</fieldset>**

Firefox

HTML 5 Page

Personal Details:

Name:

Email:

Date of birth:



# Forms – How do they work?

- The **form** element *must* have an *action* attribute and value. It specifies where the form data will be submitted.
- A form *must* contain an `<input type="submit">`
  - When the submit button is clicked, or the ‘enter’ key is pressed, the form is ‘actioned’.
- Form control elements for data collecting *must* have *name* attributes.
  - These *names* are paired with user entered attribute *values* and then sent as “*name=value*” data pairs to the server.



# HTML5 FORM ELEMENTS



# HTML5 Form Elements

- HTML5 introduces new form `<input ...>` type.  
*Note that these are not yet universally supported by all browsers.*
  - color range
  - date search
  - datetime tel
  - email time
  - month url
  - number week
- New attributes include:  
autofocus, placeholder, pattern, required

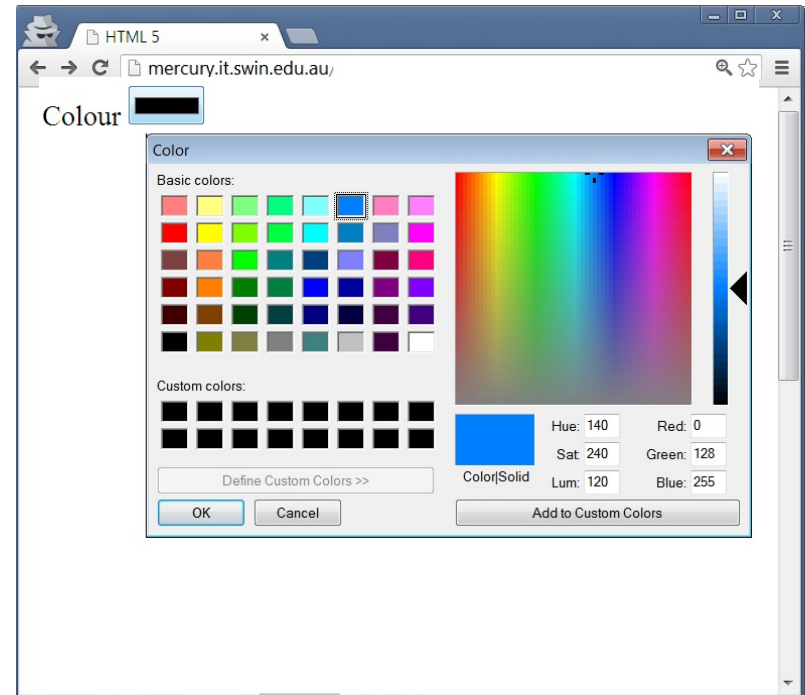


# HTML5 Form Elements (Colour)

```
<p><label>Colour</label>  
  <input type="color" name="favcolor"  
    autofocus="autofocus" >  
</p>
```

The *autofocus* attribute defines which input element should have the default cursor position.

There can only be one input element with *autofocus*. If there is more than 1 the **last** instance gets the focus.





# HTML5 Form Elements (Date)

```
<p><label>Date</label>  
    <input type="date" name="date" >  
</p>
```

```
<p><label>Time</label>  
    <input type="time" name="time" >  
</p>
```

The screenshot shows a web browser window with the URL [mercury.it.swin.edu.au/](http://mercury.it.swin.edu.au/). The page contains two form elements:

**Date**

**Time**

The date input shows a calendar for January 2013, with the 23rd selected. The time input shows a digital clock interface with hours, minutes, and seconds.



# HTML5 Form Elements (Email)

```
<p><label>Email</label>  
  <input type="email" name="emailContact"  
    placeholder="name@domain.com" required=  
"required" >  
</p>
```

The **required** attribute indicates that email field must be filled prior to submission.

The **placeholder** attribute specifies a hint that describes the expected value of an input field.

The screenshot shows a Firefox browser window with a tab titled 'Email Demo'. The address bar shows a local file path. The page content includes the title 'Email Demo', followed by the prompt 'Please enter your first email:' and an input field with the placeholder 'name@domain.com'. Below this is another prompt 'Please enter your second email:' and an empty input field with the placeholder 'Enter email here'. At the bottom is a 'Submit' button.





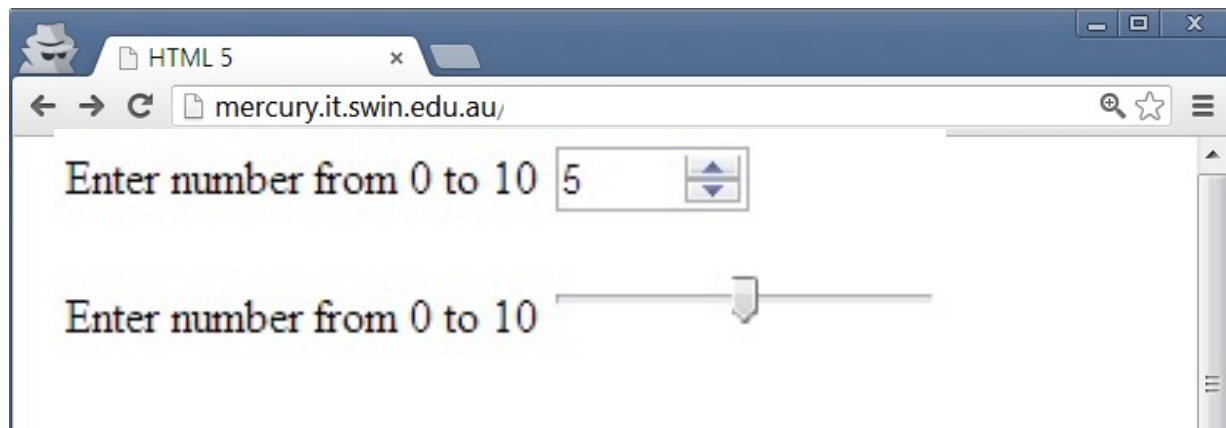
# HTML5 Form Elements (Number)

```
<p><label>Enter number from 0 to 10</label>  
  <input type="number" name="nbScore" min="0"  
        max="10" step="1" value="5" >
```

</p>

```
<p><label>Enter number from 0 to 10</label>  
  <input type="range" name="rgRating" min="0"  
        max="10" value="5" >
```

</p>



# HTML5 Form Elements (Search and URL)



<p><label>**Search**

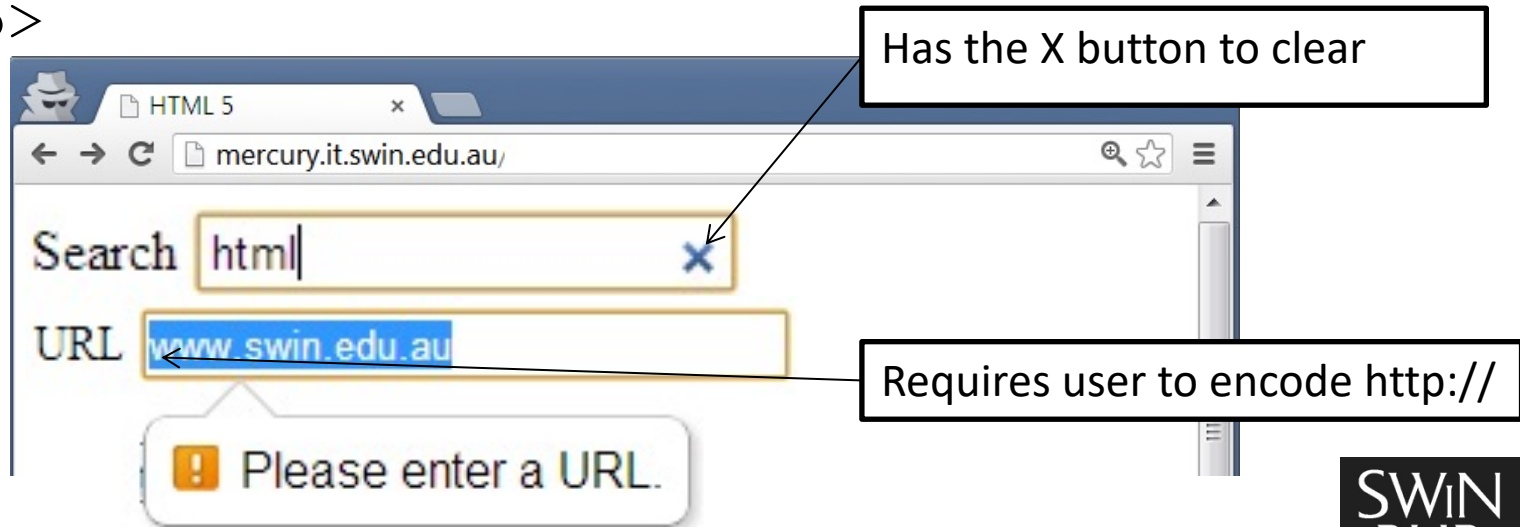
```
<input type="search" name="scQuery"
placeholder="search query" >
```

</label></p>

<p><label>**URL**</label>

```
<input type="url" name="urlWebsite"
placeholder="http://www.domainname.au" >
```

</p>



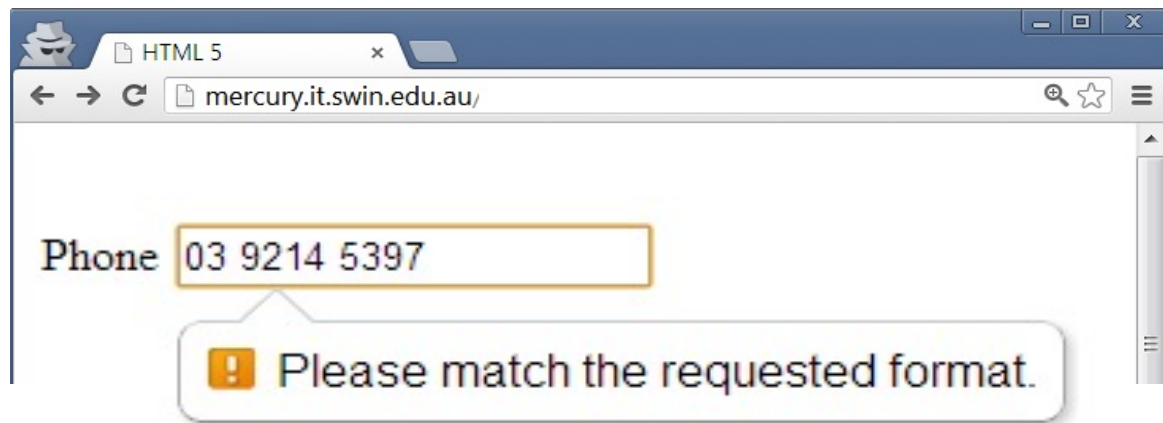


# HTML5 Form Elements (Phone)

```
<p><label>Phone</label>
  <input type="tel" name="phone"
    placeholder="(##) ####-####"
    pattern="\(\d{2}\) +\d{4}-\d{4}" >
</p>
```

The **pattern** attribute specifies a **regular expression** that the `<input>` element's value is checked against.

It works with the following input types: `text`, `search`, `url`, `tel`, `email`, and `password`.

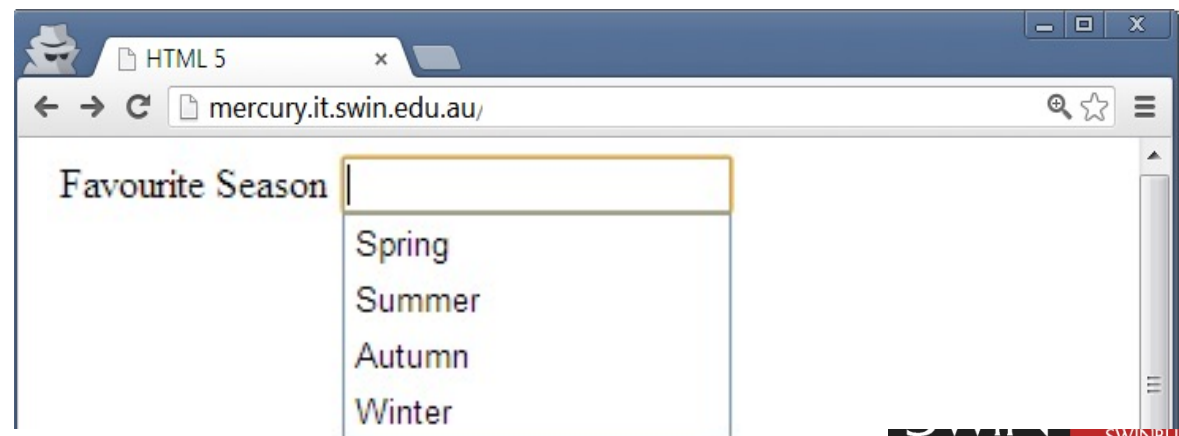




# HTML5 Form Elements (Data List)

```
<p><label>Favourite Season</label>
  <input list="dlSeasons"
    name="favseason" >
  <datalist id="dlSeasons">
    <option value = "Spring">
    <option value = "Summer">
    <option value = "Autumn">
    <option value = "Winter">
  </datalist>
</p>
```

Make sure the *list* attribute matches the *id* attribute of the list.



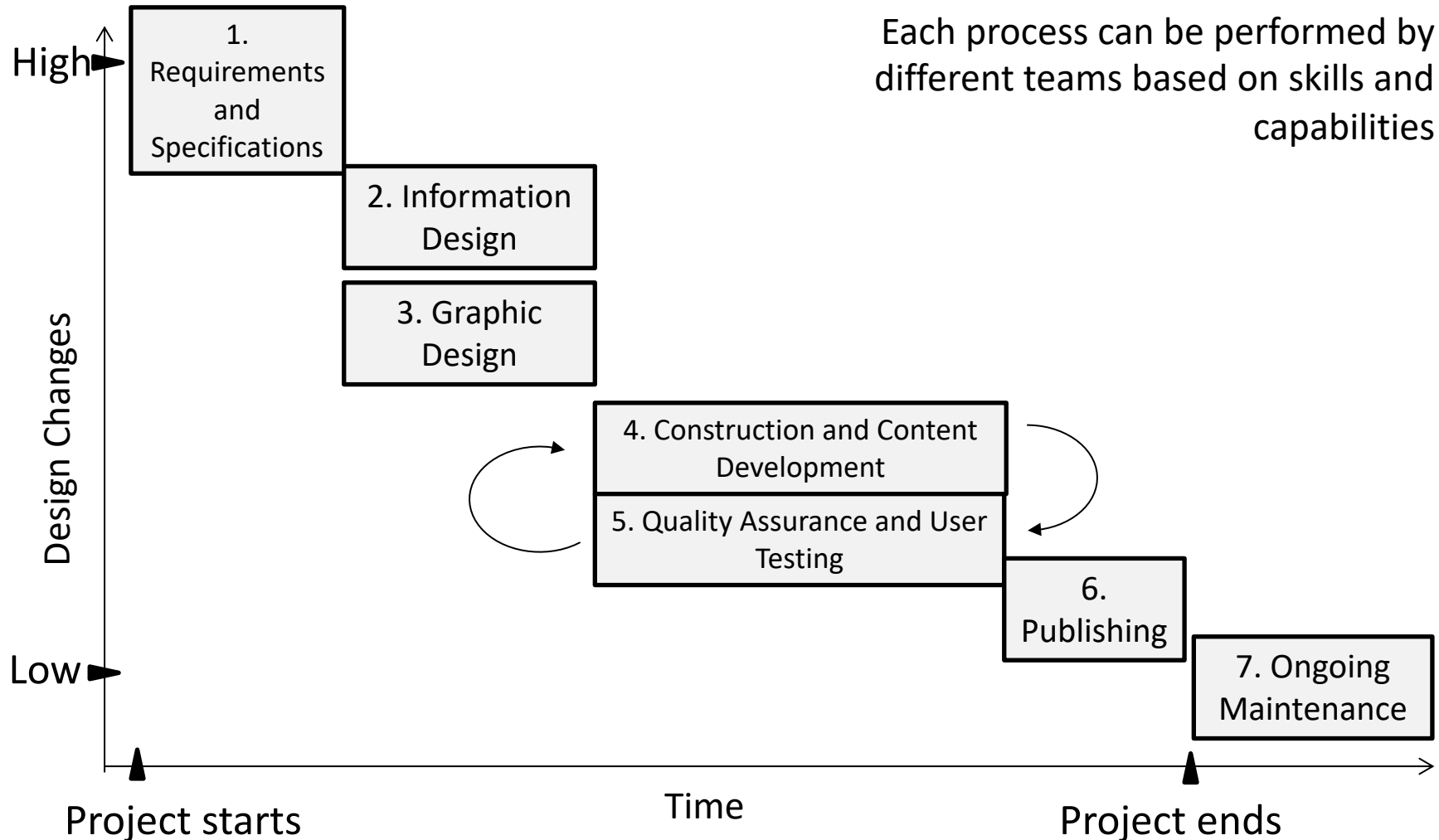
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# Process: Project Life Cycle (continued)





# 1. Requirements and Specifications

---

- Establish the client's needs
  - Gain visibility or attract customer
  - Provide a service or sell a product
  - Create a community or disseminate information
- Determine requirements
  - Search capabilities, menu navigation
  - Colour and branding
- Analyse and assess viability



# Process: Design

---

- 2. Information Design
  - Set up a **directory structure** and create conventions for filenames and URLs
  - Select an appropriate **website structure** that is meaningful and support user navigation
- 3. Graphic Design
  - Understand the **web design environment**
  - Design **page mock ups** for discussion
  - Capture refined mock ups as **wireframes** for developers



# Process: Construction and Testing

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- 4. Construction
  - Coding and validation starts
  - Templates are established
  - Contents are encoded
- 5. Testing
  - Cross browser compatibility and connectivity at different bandwidths
  - Valid links, forms and multimedia resources
  - Accessibility to all users and usability tests

# Process: Publishing and Maintenance

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- 6. Publishing
  - Make the website known to the public
  - Registering with search engines
- 7. Maintenance
  - Ensure that the web **content** is updated
  - Restart project life cycle if new requirements are to be addressed



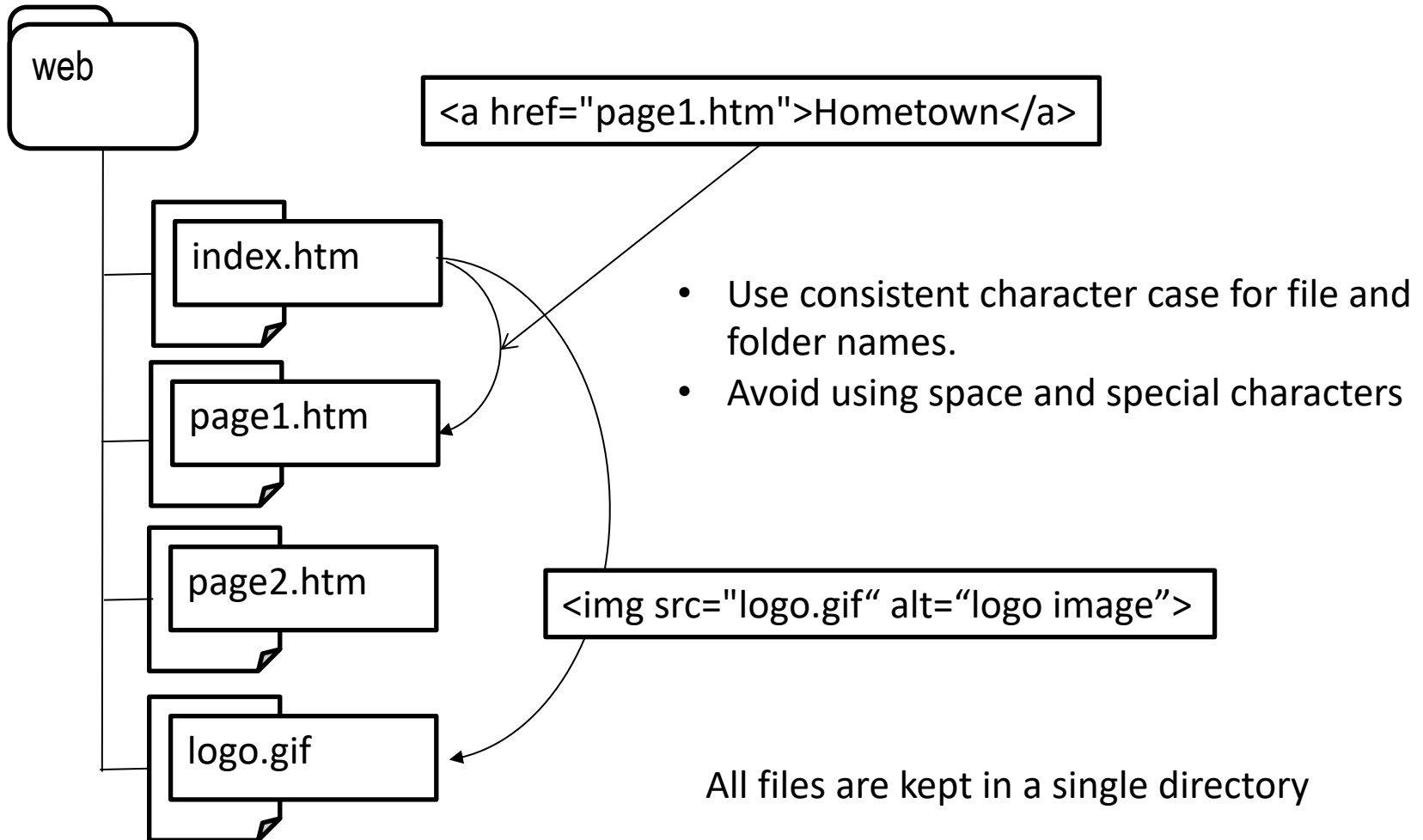
# Contents

---

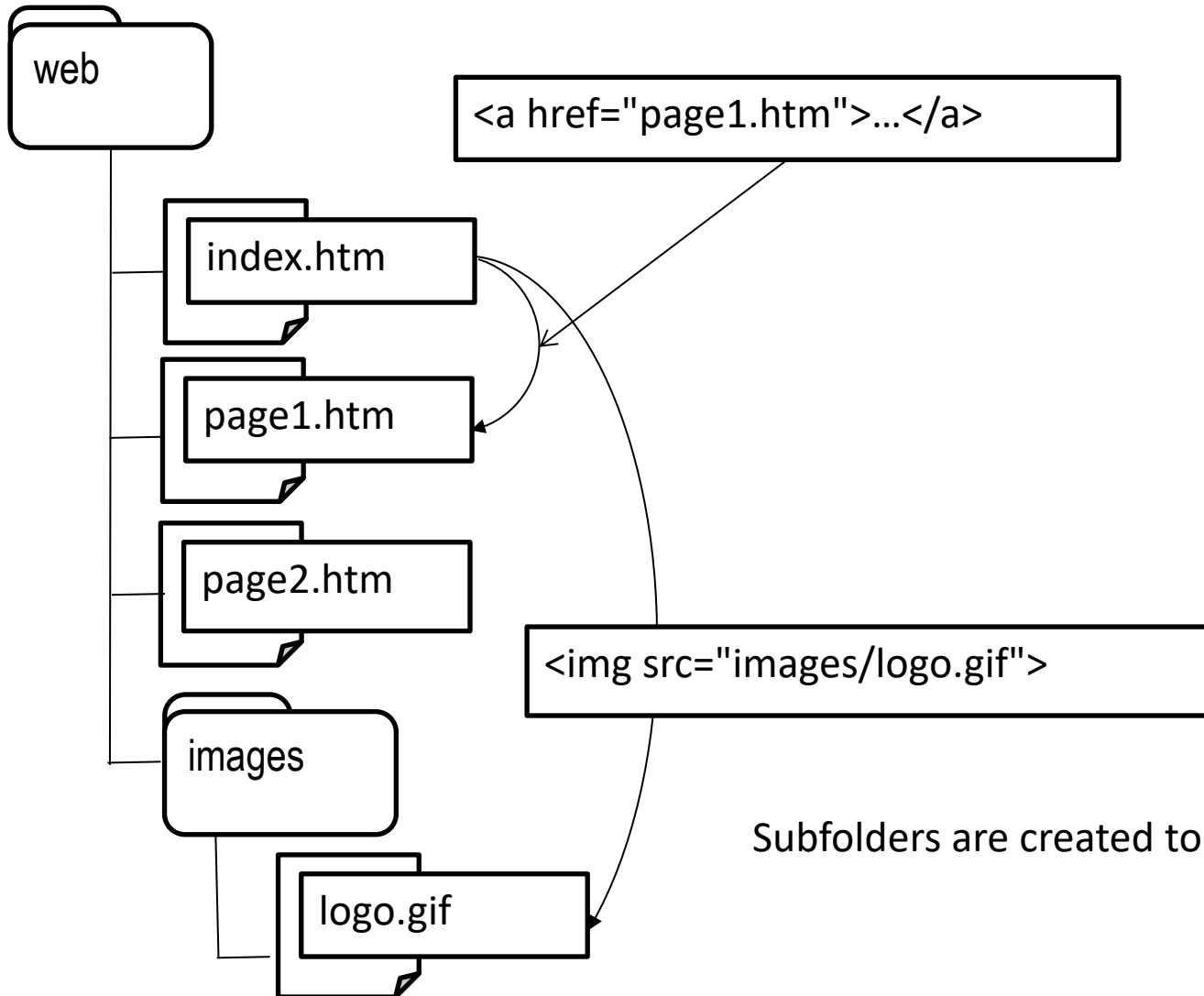
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# Folder Structure: Single Folder

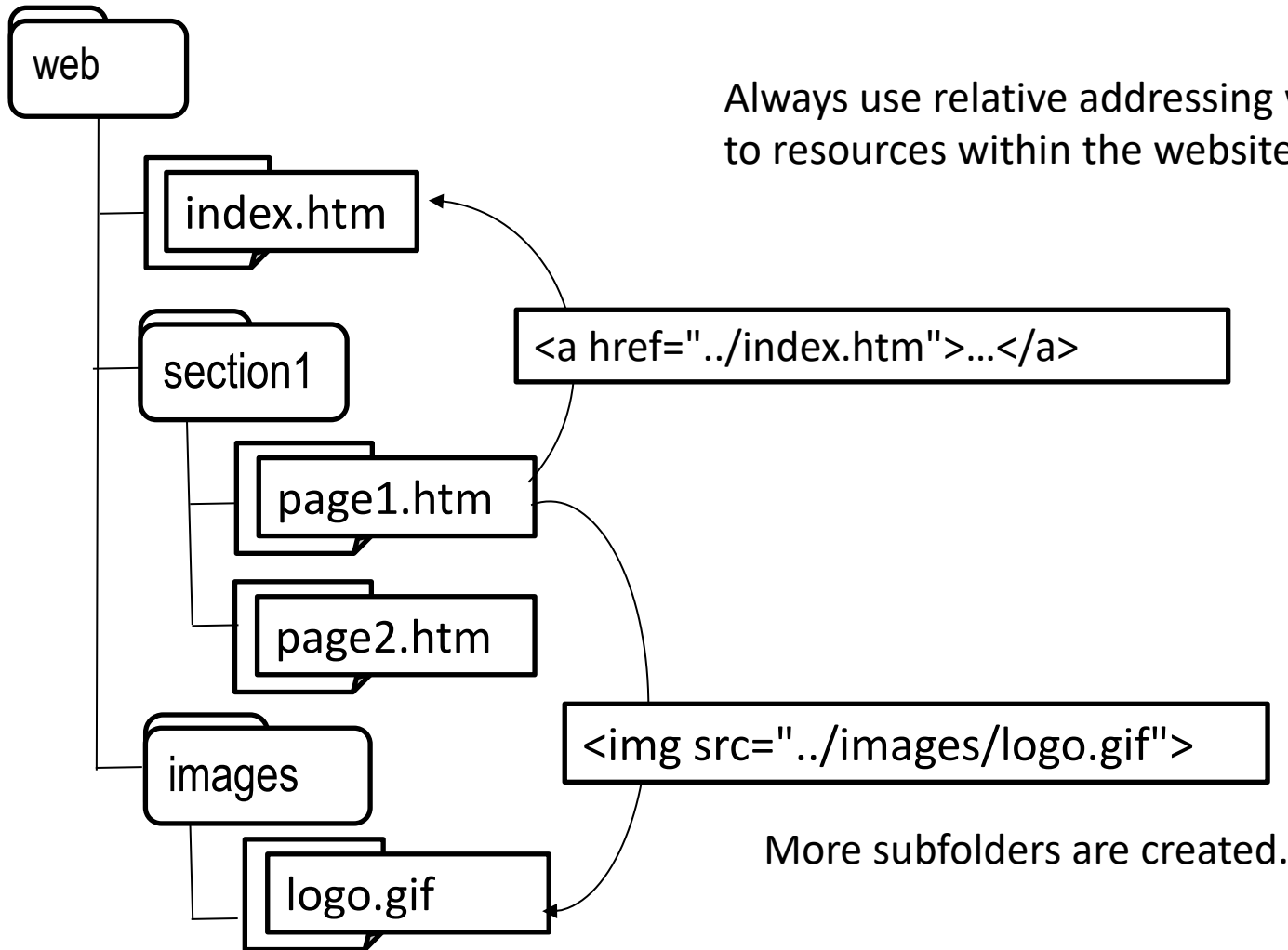


# Folder Structure: Hierarchical Folder



Subfolders are created to store image files.

# Folder Structure: Hierarchical Folder



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# Website Organisation

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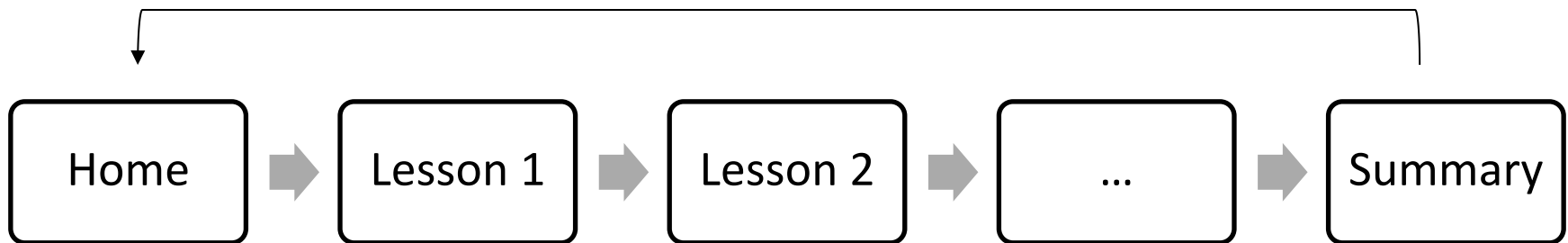
- Organise the website based on the site's **content**
- Understand its effects on navigation
  - Folder structure, menu depth, navigation
  - Common information structure or website organisation
    - **Linear**
    - **Hierarchical**
    - **Network**





# Structure: Linear

Some website uses linear structure in a small area, and will generally be using hierarchical organisation.



Site map for linear organisation



# Structure: Linear (continued)

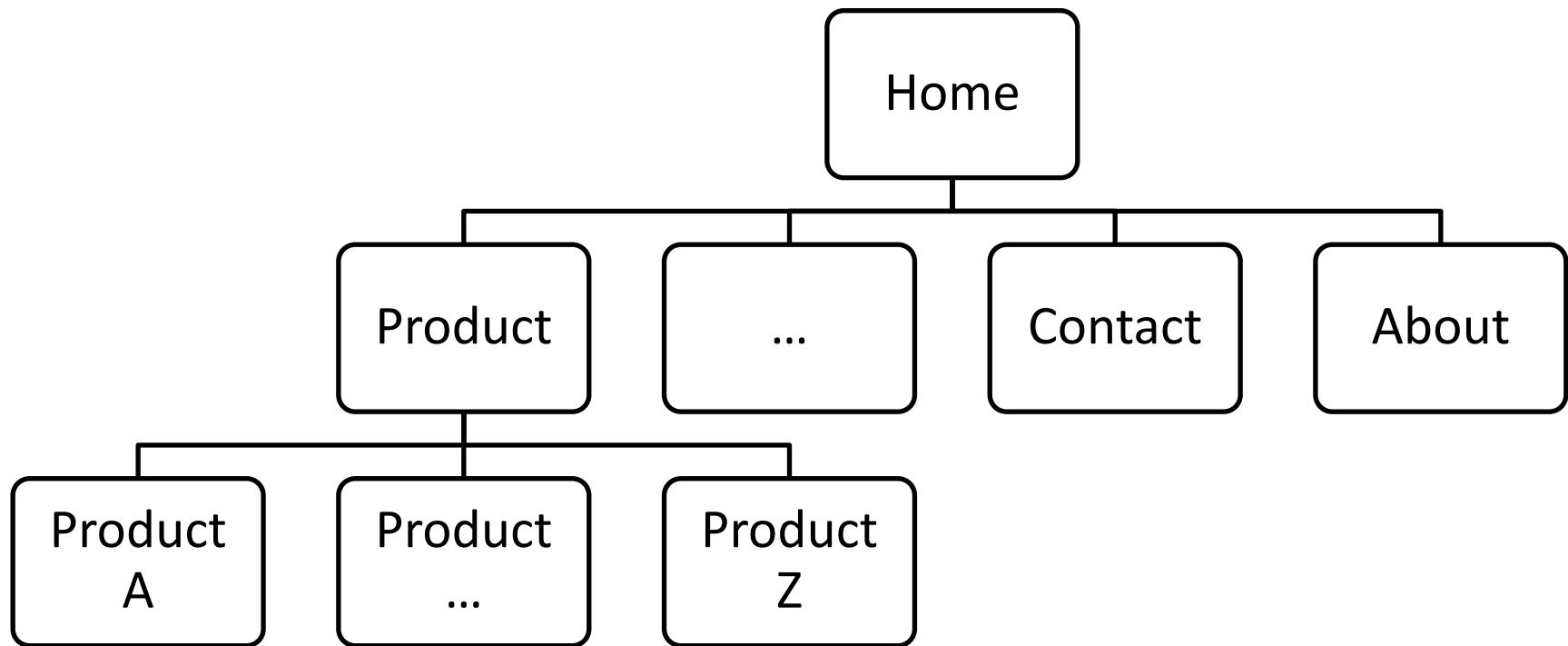
---

- Linear structure supports **forward** and **back** movement through a ***sequence*** of Web pages.
- This structure is suitable for describing **step-by-step** procedures, instructions or for dividing up text that is to be read sequentially, for example, online course and survey websites.
- Users will generally have no navigational difficulties however there should be an easy way to exit.



# Structure: Hierarchical

Website generally use hierarchical organisation



Site map for hierarchical organisation

# Structure: Hierarchical (continued)

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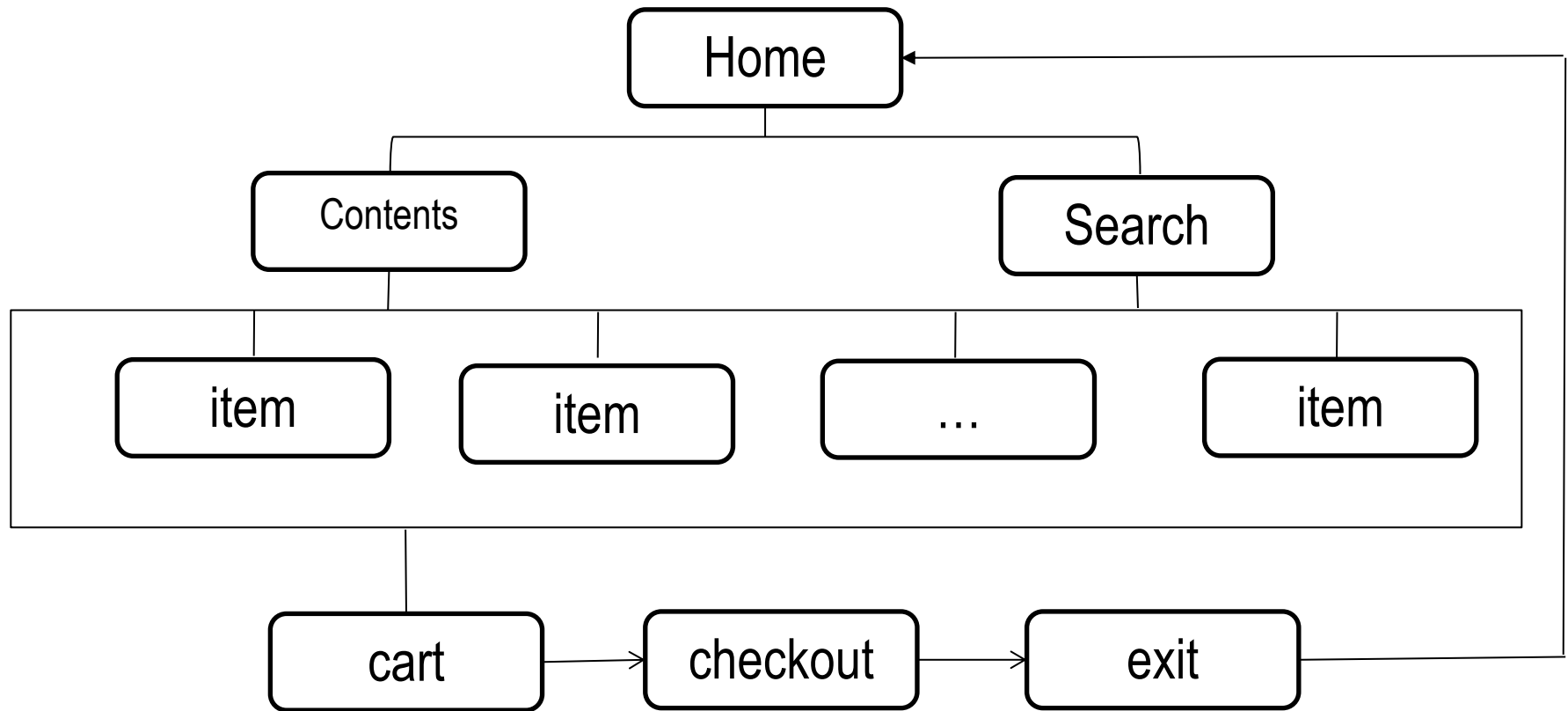
- Hierarchical structure has an index page that contains links to other pages, which contain links to other pages
  - Users can navigate towards their desired information from top down.
- Usability studies suggest that **breadth** (or “**fanout**”) should be kept to less than **10** options, and depth less than **5** layers.
  - The **three click rule** is an unofficial web design rule which suggests that users should be able to find any information with no more than three mouse clicks. This is based on the belief that users become frustrated and often leave if they cannot find the information within the three clicks.
  - Usability studies considered this a **myth**.

<http://uxmyths.com/post/654026581/myth-all-pages-should-be-accessible-in-3-clicks>



# Structure: Network - Catalogue

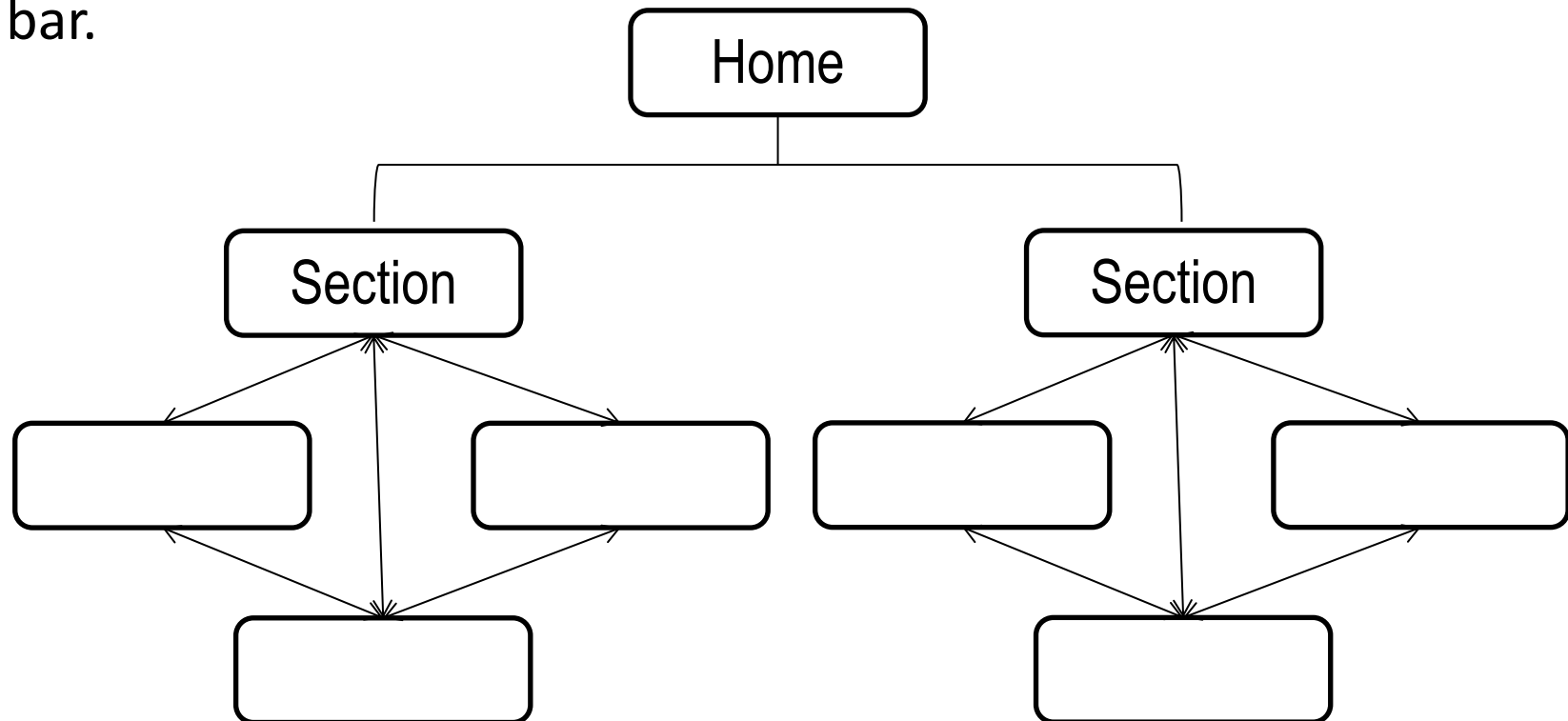
Catalogue structure supports shopping cart system. Make sure all items include a clear navigation bar.





# Structure: Network Cluster

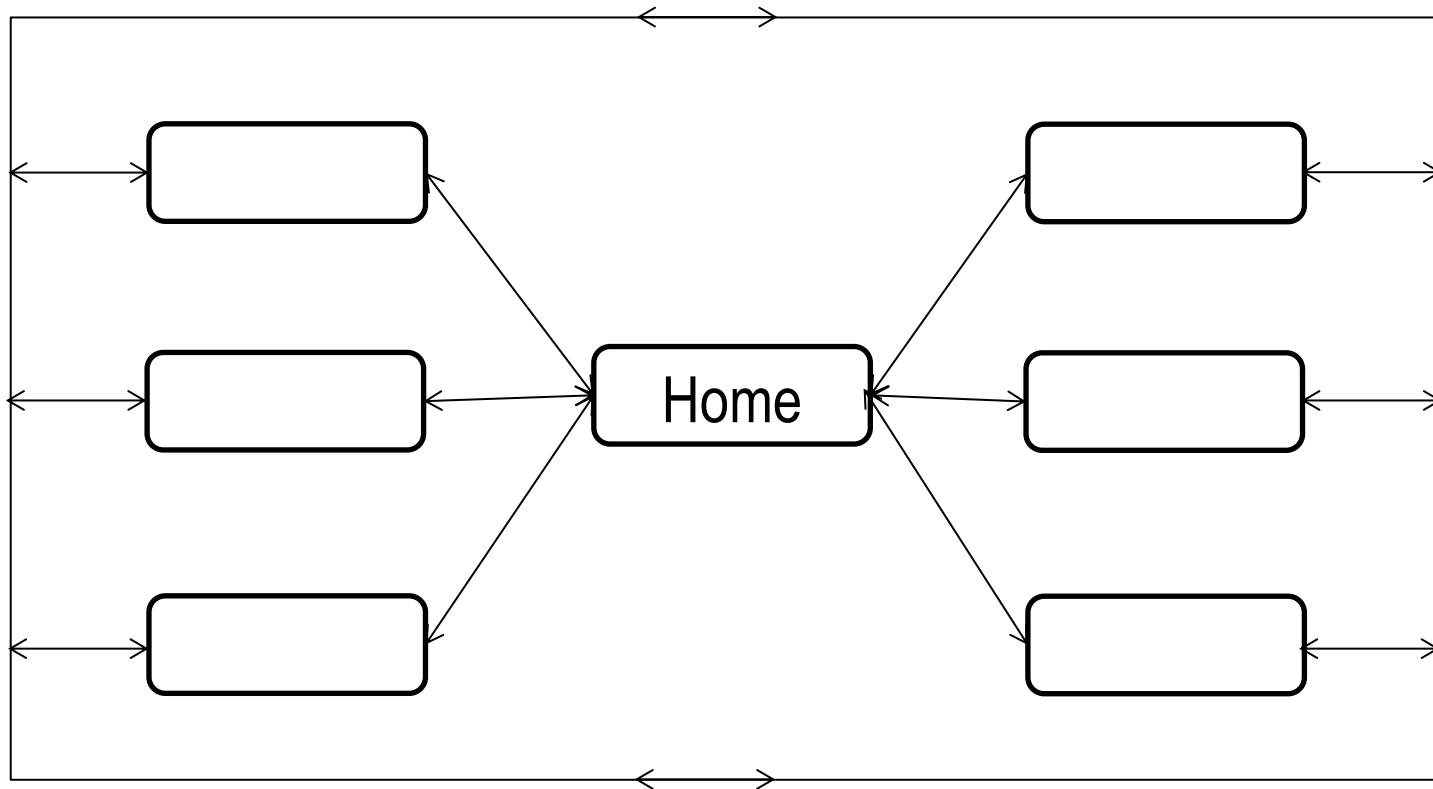
Cluster structure encourages exploration within a section.  
Make sure all pages in each section include a clear navigation bar.





# Structure: Network - Web

Web structure allows free navigation. Make sure each page includes a standardised navigation bar.





# Structure: Network (continued)

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- This structure can result in a user **easily become lost**.
- This type of structure can also cause a significant **maintenance** problems.



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# Browser Compatibility

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- Design must be **portable** and **accessible** by users who have
  - different browsers and device platforms
  - different level of physical abilities
- Guidelines for compatibility
  - follow W3C standards
  - validate your code
  - test your web site using different browsers (including old versions) on different device platforms



# Speed and Resolution

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- Consider internet connection speed
  - On first visit, the entire contents of the HTML file, every referenced image, and CSS are downloaded
- Consider screen resolution
- Consider the choice of fonts

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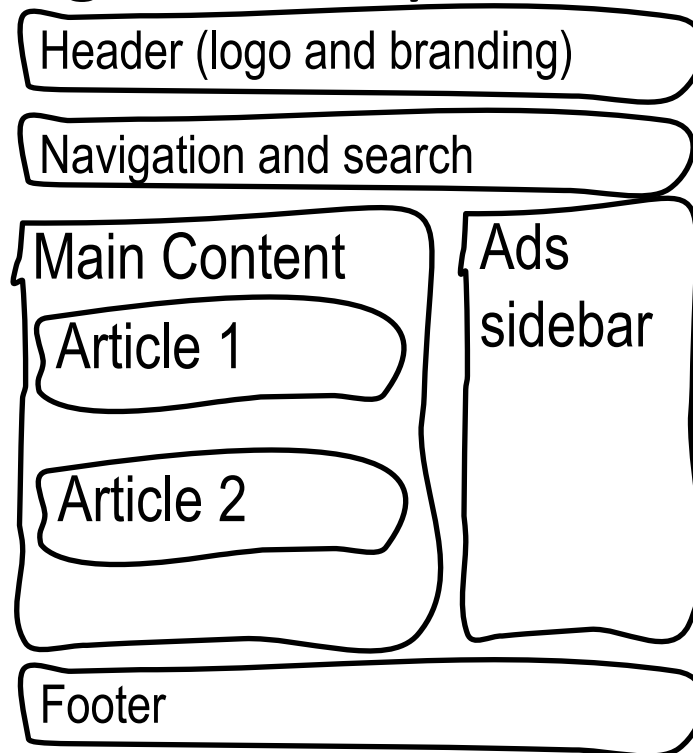


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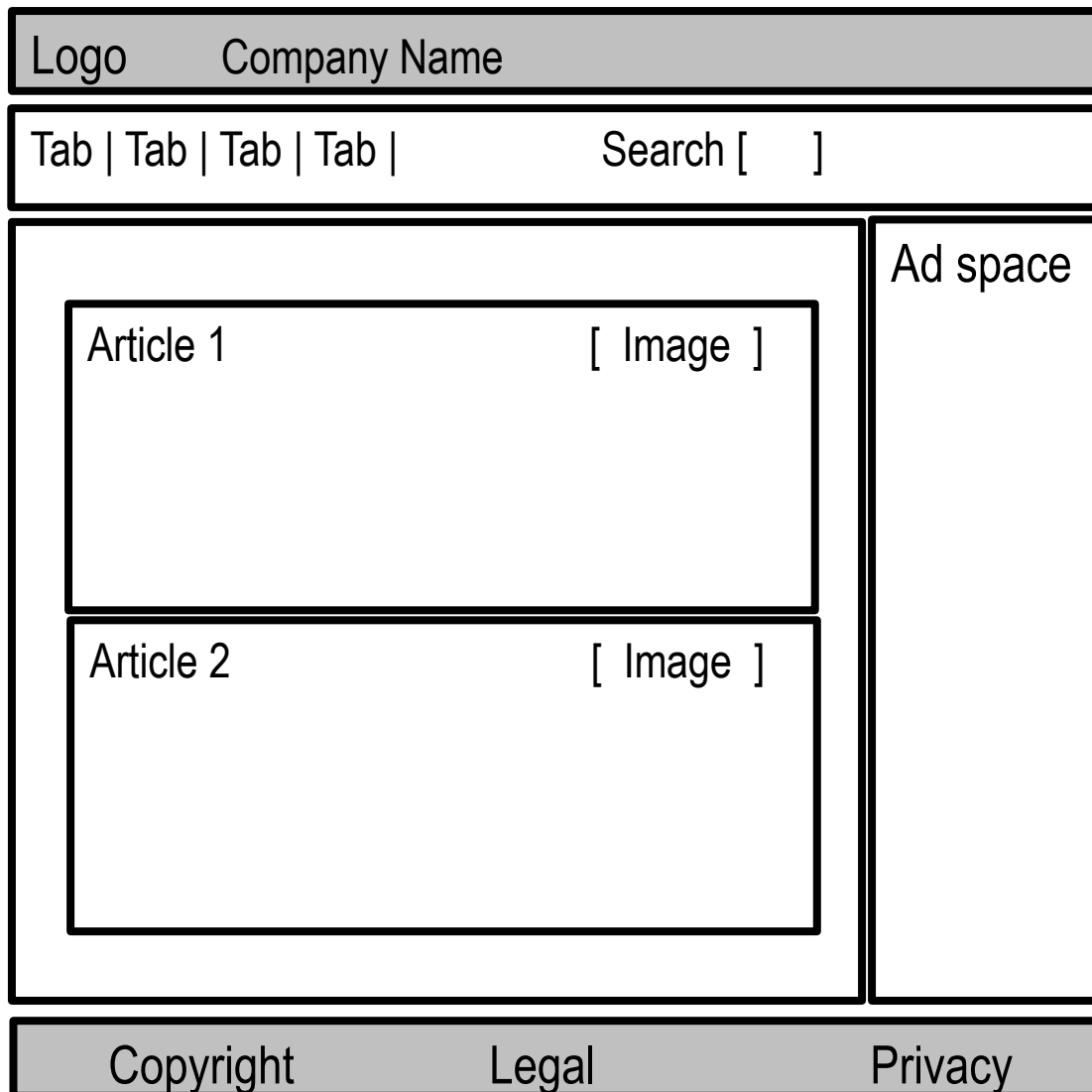
# Website Layout: Page Mock Up

- It is a sketch of the desired design for discussion and critique
- Indicates the general layout of the website





# Website Layout: Wireframe



- Wireframe shows a more complete version of the page design
- Contains a more detailed elements



# References

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- Web Style Guide

<http://webstyleguide.com/>

**Web Style Guide**

<http://webstyleguide.com/wsg3/index.html>

**Web Style Guide Online**

<http://webstyleguide.com/wsg3/1-process/index.html>

**Website Development Process**



**NEXT LECTURE:**

# **HTML PAGE STRUCTURE CSS PRESENTATION**