

# NITESH RAI

## Software Engineer

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**GitHub:** <https://github.com/niteshrai-innovator>

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## PROFESSIONAL SUMMARY

- Full-Stack Developer with 6+ years of experience in PHP, JavaScript, Laravel, React.js, Node.js, Express.js and Vue.js.
- Expertise in e-commerce platforms (WooCommerce, Shopify, Ebay, QuickBook ), CMS customization (WordPress), and RESTful APIs.
- Improved client revenue by 40% and reduced latency by 30% through scalable solutions.

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## TECHNICAL SKILLS

- **Programming Languages:** PHP, JavaScript, HTML, CSS3, SQL, GraphQL
- **Frameworks & Libraries:** Laravel, React.js, Node.js, Vue.js, Express.js, Redux, Socket.io, Bootstrap, Tailwind CSS
- **CMS & E-commerce:** WordPress (Theme/Plugin), WooCommerce, Bagisto, Shopify, eBay Integration
- **Tools & Platforms:** Git, Docker, VS Code, MySQL, RESTful APIs, JWT Authentication
- **Databases:** MySQL, MongoDB

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## PROFESSIONAL EXPERIENCE

### Software Engineer | Webkul Software, Noida

( February 2022 – Present )

- Developed custom WooCommerce plugins for eBay/Shopify integrations, increasing client revenue by 35%.
- Built real-time features using Socket.io and Node.js, reducing latency by 30%.
- Implemented JWT Authentication for secure API endpoints in Laravel applications.
- Integrated Stripe and PayPal payment gateways, streamlining checkout workflows and increasing conversion rates by 25%.
- Developed custom WordPress themes/plugins using PHP, Vue.js, and React.js, enhancing client-specific functionality.
- Built RESTful APIs for seamless integration with third-party services, reducing latency by 30%.

### Full Stack Web Developer | ITSWS Technologies, Noida

( October 2020 – February 2022 )

- Designed React.js/Redux frontends for WordPress sites, boosting engagement by 25%
- Collaborated with UX teams to rebuild customer portal using Laravel Blade and React.js, boosting user satisfaction scores by 20%.
- Mentored 3 junior developers on best practices for PHP, JavaScript, and responsive design.
- Designed cross-device-compatible web applications using React.js and Laravel, reducing bounce rates by 20%.

## **Full Stack Web Developer | AKR Technologies, Greater Noida**

( April 2018 – October 2020 )

- Customized WordPress themes with Vue.js, reducing bounce rates by 20%.
- Optimized MySQL databases for high-traffic platforms, improving query speeds by 40%.
- Designed cross-patible web applications using React.js and Laravel

## **Web Developer Intern | Deh Media, Greater Noida**

( July 2017 – April 2018 )

- Developed WordPress themes and Android apps for client websites, increasing mobile traffic by 30%.
- Collaborated with cross-functional teams to deliver 5+ web features ahead of deadlines.

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## **EDUCATION**

### **Abdul Kalam Technical University, Lucknow | MCA (Master of Computer Applications)**

( 2015 – 2018 )

### **Chatrapati Shahu Ji Maharaj University, Kanpur | BCA (Bachelor of Computer Applications)**

( 2012 – 2015 )

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## **PROJECTS**

### **WordPress Plugins (PHP, React.js)**

- Developed and enhanced WordPress plugins using React.js, improving user experience and system efficiency.
- **Tech Stack:** PHP, React.js, MySQL
- **Plugin Link:** <https://codecanyon.net/user/webkul/portfolio>

### **E-Commerce Application**

- Built React.js frontend for Shopify, increasing mobile sales by 25%.
- **Tech Stack:** React.js, Shopify APIs, Laravel
- **Website Link:** <https://paveyspieces.co.uk/>

### **Real-Time Chat Application**

- Developed chat app using Socket.io and Express.js with <100ms latency.
- **Tech Stack:** Node.js, Socket.io, JWT Authentication
- **Github Link:** <https://github.com/niteshrai-innovator>