

# **Yogendra Batham**

Power BI Developer

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## **PROFESSIONAL SUMMARY**

Total 10 Years of working experience with 4 years experience as Power BI Developer ,adept at data visualization, DAX, Power Query, and developing interactive dashboards to drive business intelligence. Demonstrated expertise in data analytics, transforming complex datasets into actionable insights for business stakeholders. Additionally, backed by more than 5 years of experience in diverse technical roles, bringing a well-rounded approach to problem-solving and technology integration

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## **PROFESSIONAL EXPERIENCE**

**Ericsson I Noida**

**Oct 2021 - Present**

**Power BI Developer**

- Developed and delivered customized Power BI reports from scratch for multiple clients, tailored to specific industry requirements and business goals.
- Created interactive dashboards and data visualizations to enable data-driven decision-making, using advanced DAX and Power Query functions.
- Optimized report performance by refining data models, reducing load times, and ensuring seamless user experiences.
- Transformed raw datasets into actionable insights by applying data cleansing, transformation, and modeling techniques.
- Collaborated closely with stakeholders to define reporting requirements, align metrics with business objectives, and ensure the accuracy of visualizations.
- Implemented data refresh schedules and automated updates to ensure timely, up-to-date reporting across business units.
- Conducted thorough quality checks to maintain data accuracy, consistency, and compliance with industry standards.
- Provided training and support for end-users to maximize the adoption and effective use of Power BI reports.

**Oct 2020- Sep 2021**

- Conducted in-depth data analysis on network performance to provide actionable insights for new site integrations and upgrades across PAN India.
- Utilized Power BI to visualize and track network faults, enabling data-driven solutions to enhance site functionality and performance.
- Created custom dashboards to monitor key metrics, supporting decision-making for infrastructure improvements and seamless integration of new sites.
- Collaborated with stakeholders to ensure that visualizations effectively highlighted areas for optimization and aligned with business goals.

## Skills

- Power BI: Expert in developing interactive reports, **dashboards**, and **data visualizations** from scratch using Power BI Desktop and Power BI Service.
- **DAX** (Data Analysis Expressions): Advanced knowledge in creating complex measures, calculated columns, and KPIs to enhance report functionality and analysis.
- Power Query: Proficient in data transformation (**ETL** processes) using **Power Query** for data cleaning, reshaping, and integration from multiple sources.
- **Data Modeling**: Skilled in designing efficient data models, establishing relationships, hierarchies, and optimizing data structures for large datasets in Power BI.
- **Performance Optimization**: Experience in optimizing **Power BI reports** for faster performance, improving query efficiency, reducing load times, and enhancing user experience.
- SQL: Strong foundational knowledge in SQL for querying, manipulating data, creating views, and integrating databases with Power BI for dynamic reporting.
- Data Analysis: Expertise in analyzing large datasets, identifying trends, patterns, and actionable insights to support business decision-making.
- Advanced Excel: Skilled in using Excel functions (Pivot Tables, VLOOKUP, Index-Match) to support data analysis, visualization, and reporting.
- Business Intelligence (BI): Proficient in delivering data-driven insights and solutions to enhance decision-making through effective use of Power BI as a BI tool.
- Programming Languages: Basic understanding of C, C++, .NET, and Python

## Other Technical Experience

### RAN Engineer

Jan 2019 - Sep 2020

- Responsible for soft configuration testing of telecom devices, ensuring proper setup and alignment with technology requirements.
- Managed site configuration checks and generated detailed reports to track configurations and ensure compliance.
- Provided solutions to improve network performance and resolve issues identified during configuration testing.

### Transmission Engineer

Jan 2015 - Aug 2018

**IDEA (Jan 2015 - Jan 2016) | NOKIA (Jan 2016 - Jan 2017) | ERICSSON (Jan 2017 - Dec 2018)**

- Managed live network operations, ensuring stability and performance across transmission systems.
- Handled signal rerouting tasks during network downtimes to restore and maintain network functionality.
- Worked with cross-functional teams to troubleshoot and resolve issues, minimizing downtime and ensuring continuous network availability.

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## EDUCATION & CERTIFICATIONS

### Bachelor of Engineering (Computer Science)

Rajiv Gandhi Proudyogiki Vishwavidyalaya, 2014

### Certifications

Power BI Certification

Awarded by Microsoft Power BI Trainer