

Tushar Parashar

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PROFESSIONAL SUMMARY

Frontend Developer with 4+ years of experience building scalable, high-performance web apps using React.js, TypeScript and Redux. Skilled in engineering clean UIs, boosting performance, and delivering user-centric solutions.

EXPERIENCE

Electrogets

Noida, India

Executive Frontend Developer

Mar 2024 – Jul 2025

- Led frontend development of ExpertifyMe marketplace platform using React 18, serving 10K+ active users with role-based dashboards, advanced search functionality, and responsive UI components.
- Revamped Wiseish Admin Panel with JWT authentication and Redux Persist, real-time analytics with MUI Charts, and automated reminder systems with 35% improvement in merchant engagement.
- Orchestrated Wiseish Sales App using React Native (Expo), enabling 150+ electronics stores to digitize sales tracking and customer registration with real-time synchronization.
- Optimized IndKiyo performance by integrating React hooks with Intersection Observer API for Framer Motion scroll triggered animations, achieving 70% improvement in scroll performance.
- Deployed automation tool using HTML5 Canvas API to bulk-generate personalized images/videos from Excel data, reducing design workflow time by 84%, saving 30+ hours weekly.

Tech Mahindra

Noida, India

Software Engineer

Jul 2022 – Dec 2023

- Developed mock GraphQL-JSON server using Express.js to simulate APIs, reducing development time by 30%.
- Implemented Redux Observable middleware for asynchronous operations, optimizing API response handling by 17%.
- Built Postpaid Usage Page, leading to a 52% increase in user session time and significant reduction in bounce rate.
- Conducted code reviews and enforced best practices, decreasing post-release bug reports by 30%.

Tech Mahindra

Noida, India

Associate Software Engineer

Jun 2021 – Jun 2022

- Produced responsive React components for a client serving 10M+ users, increased user engagement by 20%.
- Implemented WCAG 2.1 standards, resolving 94% of accessibility audit issues ensuring compliance.
- Optimized application performance with code splitting & lazy loading, improved session duration by 10%.

SKILLS

Frontend: React 18 (Hooks, Context API), TypeScript, JavaScript (ES6+), HTML5, CSS3, TailwindCSS, Material UI, Shadcn

State Management: Redux, Redux Toolkit, Zustand

APIs & Performance: REST, GraphQL, Code Splitting, Lazy Loading, Memoization, Web Vitals Optimization

Testing & Devops: Git, Webpack, Vite, Docker, AWS, Nginx, React Testing Library, Jest, WCAG Accessibility

EDUCATION

Sunderdeep Engineering College

Ghaziabad, India

Bachelor of Technology in Computer Science

2016 – 2020

ACHIEVEMENTS

- “Calmer of Storms” Award – Nov 2024 (for leading high-pressure product delivery)
- “Rising Star” Award – Nov 2024 (recognition for driving frontend performance improvements)
- “Pat on the Back” Award – Sep 2023 (for exceptional collaboration and mentoring)