

Nidhi Kumari

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Results-driven Shopify Fullstack Developer with 7+ years of experience delivering high-performing eCommerce solutions for global brands. Proven expertise in building 15+ custom Shopify stores, optimizing performance by up to 30%, and integrating complex APIs to streamline business operations. Adept at designing responsive, SEO-friendly storefronts using modern frameworks and ensuring ADA compliance. Skilled in both front-end development and backend Shopify integrations for scalable and user-friendly solutions.

Skills

Technical Skills: C, PHP, Liquid, Data Structures & Algorithms, DBMS

Frameworks/Libraries: React.js, Hydrogen Framework, Tailwind CSS, Bootstrap

APIs & Tools: Shopify & Shopify Plus, REST API, GraphQL, Git, Shopify Functions, Webhooks

Other: SEO Optimization, Performance Tuning, Agile Methodology, ADA Compliance

WORK EXPERIENCE

Senior Shopify Developer | Suntec web services | Oct 2021 - Present

- Designed and developed headless eCommerce solutions using Shopify's Storefront API, enabling flexible and scalable front-end experiences.
- Designed and launched 10+ custom Shopify Plus stores, boosting client sales by up to 25%.
- Optimized store performance, reducing average page load time by 35%.
- Integrated ERP and CRM systems via REST & GraphQL APIs, automating inventory syncing and saving clients 10+ hours/week.
- Developed custom Shopify Functions for advanced discount logic, enhancing checkout UX for 50k+ monthly customers.
- Led migration projects to Online Store 2.0, implementing reusable JSON templates and Liquid components.
- Configure Shopify Payments, third-party gateways (like Razorpay, PayPal) or manual payment methods.
- Diagnosed and debugged complex issues in Shopify Liquid, Javascript and custom themes coordinated closely with developers for code-level resolutions.
- Integrated themes, metafields, metaobjects, dynamic content.
- Worked with JSX, props, state, lifecycle methods, and React Hooks.

Shopify Developer, Red Symbol Technology, Jan 2020– Sep 2021

Design and Develop features for Red Symbol Technology.

- Migrated 7 Shopify stores to Online Store 2.0 with improved UI/UX, increasing mobile conversions by 25%.
- Integrated third-party APIs, payment gateways, and external services to extend the functionality of the Shopify platform.
- Built custom Liquid sections, JSON templates, and responsive layouts using Tailwind CSS.
- Collaborated with designers to create interactive storefronts with JavaScript animations.
- Implemented on-page SEO improvements, boosting organic traffic by 20%.
- Developed custom Shopify apps to extend the functionality of Shopify stores, automating key processes like order management, inventory syncing, and customer segmentation.

Software Engineer, IT Desk India, May 2018– Dec 2019

Commvault software is a data platform that contains modules to back up, restore, archive, replicate, and search data.

- Developed and maintained custom CRM solutions using PHP, optimizing processes for customer data management, sales tracking, and customer support.
- Worked with MySQL to design, implement, and optimize CRM databases, ensuring efficient data storage and fast retrieval.
- Build Shopify themes from scratch or customize existing themes using Liquid, HTML, CSS, jQuery.
- Understand and structure layout/theme.liquid, snippets, sections, templates, and assets.
- Integrate dynamic content using Liquid loops, filters, and conditional logic.

EDUCATION

- BTech(Computer Science & Engineering), Rajasthan Technical University, 2014 – 2018

Certifications

- GATE 2024 Qualified (Computer Science & Engineering)
- Shopify Expert Certification
- Advance React Certification