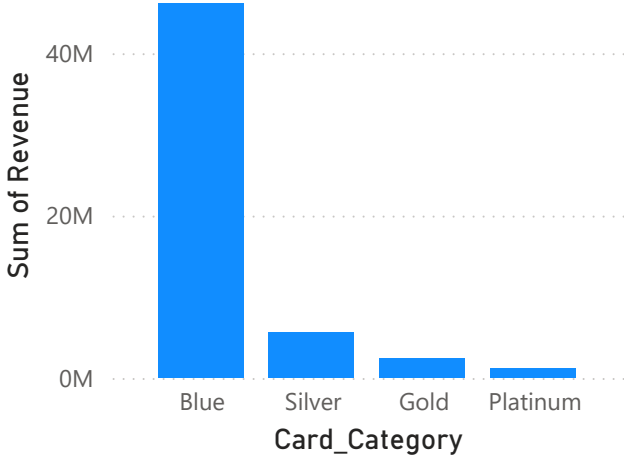


Sum of Revenue by Card_Category



week_num2	previous_week_revenue	Current_week_revenue	wow_revenue
52	10,70,439.10	9,33,134.43	-12.83%
51	10,26,549.11	10,70,439.10	4.28%
50	9,80,152.37	10,26,549.11	4.73%
49	10,08,776.60	9,80,152.37	-2.84%
48	10,47,120.33	10,08,776.60	-3.66%

Credit Card Transaction Report

Revenue

55M

Amount

45M

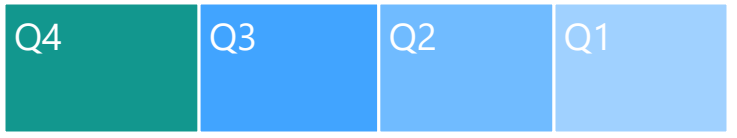
Total Interest

8M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382



Week_Start_Date

All

F

M

Silver

Blue

Gold

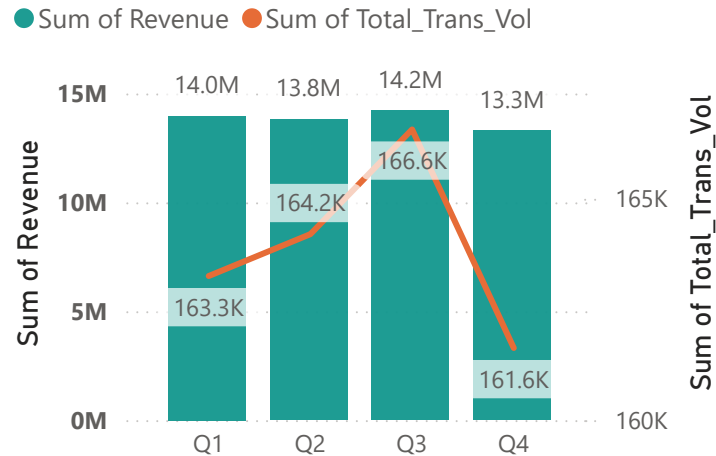
Platinum

High

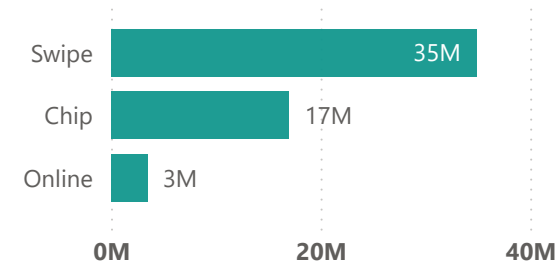
Low

Med

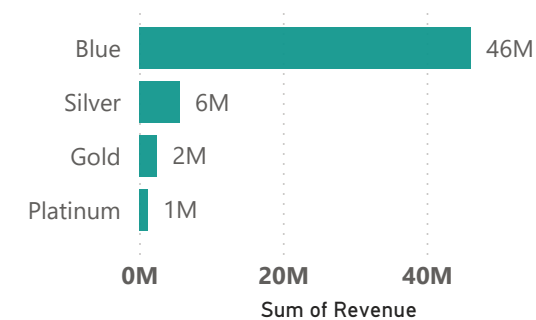
Revenue and Total_Trans_count



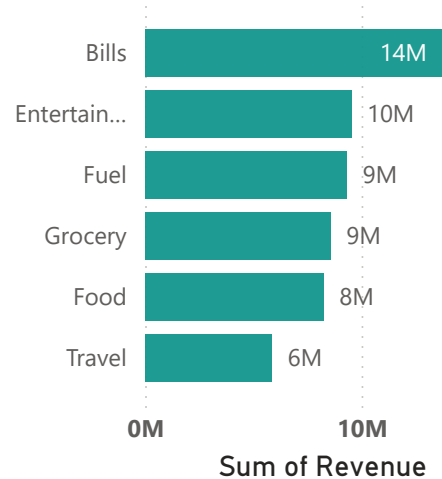
Revenue by Payment



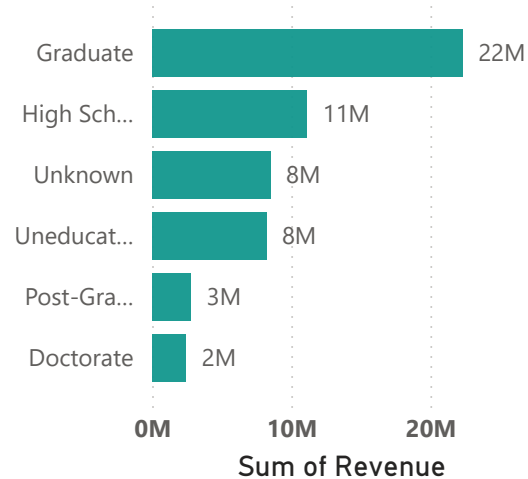
Revenue by Card Category



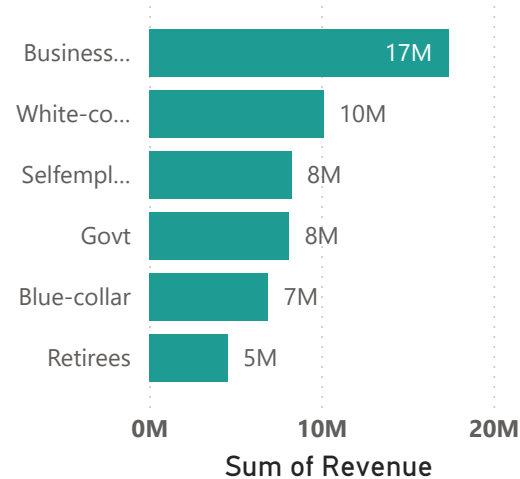
Revenue by Expenditure Type



Revenue by Education Level



Revenue by Customer Job



Credit Card Customer Report

Revenue

55M

Income

576M

Total Interest

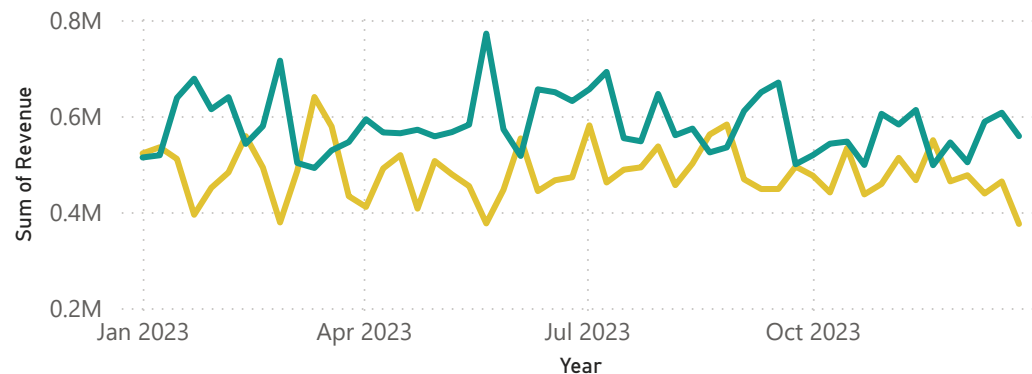
8M

CSS

3.19

Revenue by Week

Gender ● F ● M



Q4

Q3

Q2

Q1

Week_Start_Date

All

Swipe

Online

Chip

Silver

Blue

Gold

Platinum

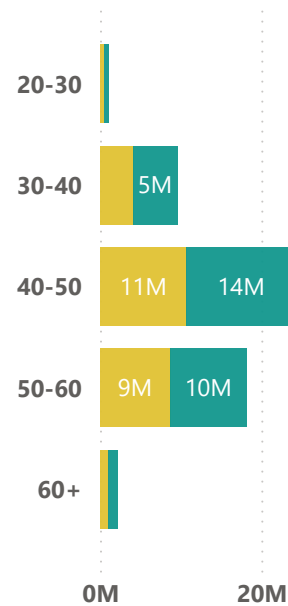
M

F

30M

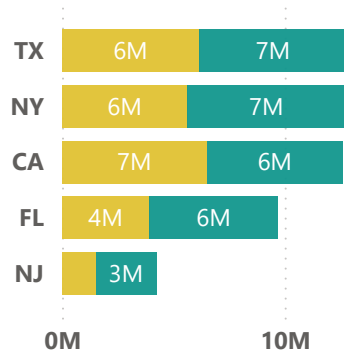
25M

Revenue by Age Group

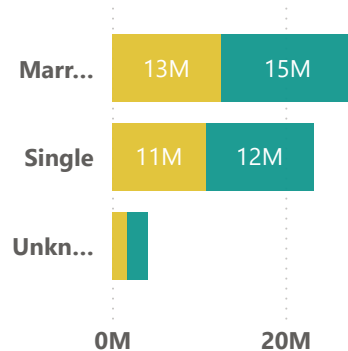


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
White-collar	10114656	103930055	1441074
Selfemployeed	8261758	75313288	1119742
Retirees	4535184	48675030	630359
Govt	8111701	88773989	1160016
Businessman	17387832	186959919	2539390
Blue-collar	6904279	72262158	952801
Total	55315410	575914439	7843382

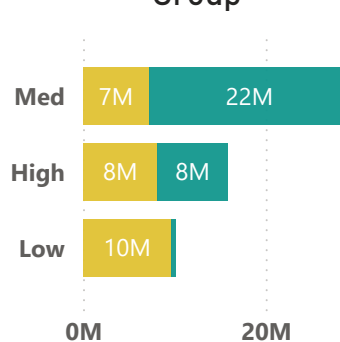
Top 5 State



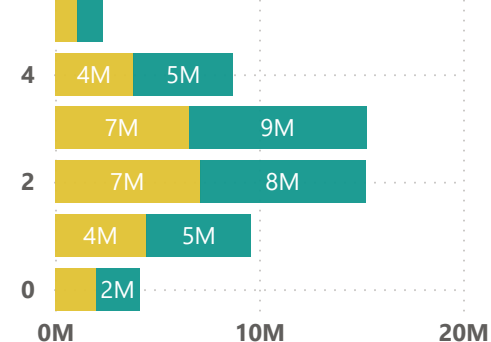
Revenue by Marital Status



Revenue by Income Group



Revenue By Dependent



Revenue by Education

