Products by Processing Level (NOVA Classification)
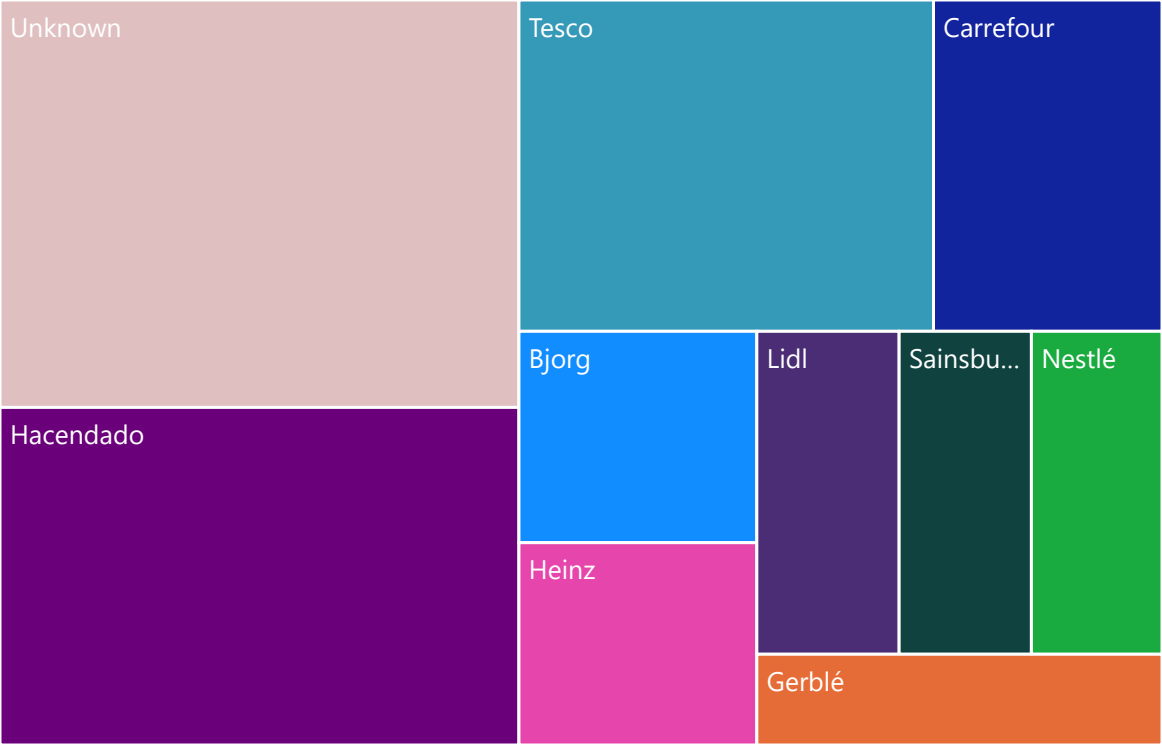

Pie chart labels:
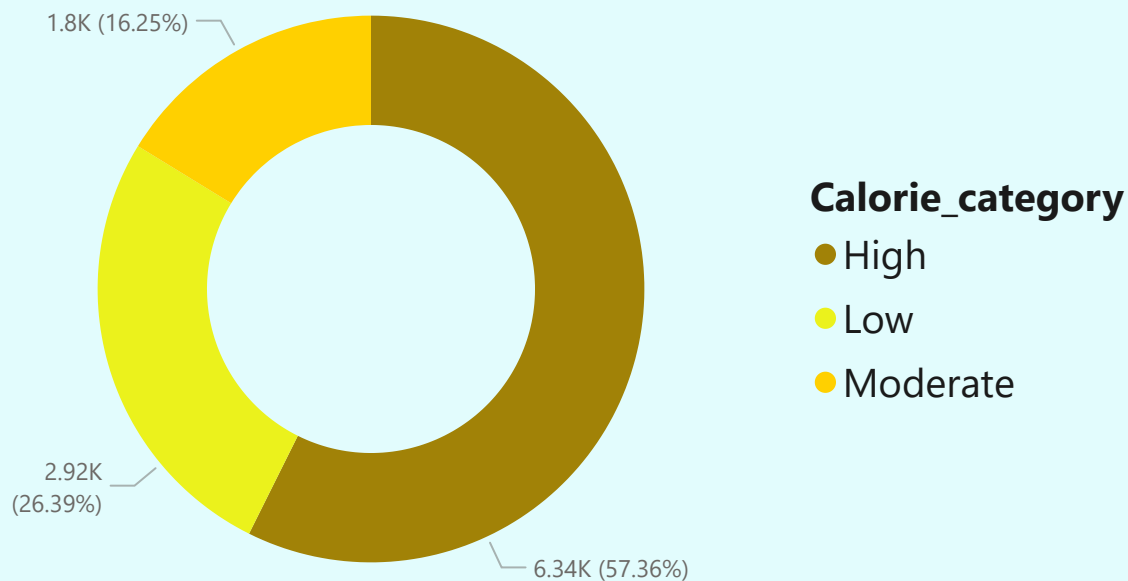- 0.47K (4.24%)
- 1.21K (10.94%)
- 2.5K (22.64%)
- 6.87K (62.18%)

nova_group
- 4
- 3
- 1
- 2

11K	3839
Sum of total_products	Sum of distinct_brands
608.50	9671
Sum of avg_energy	Sum of cnt_with_fiber
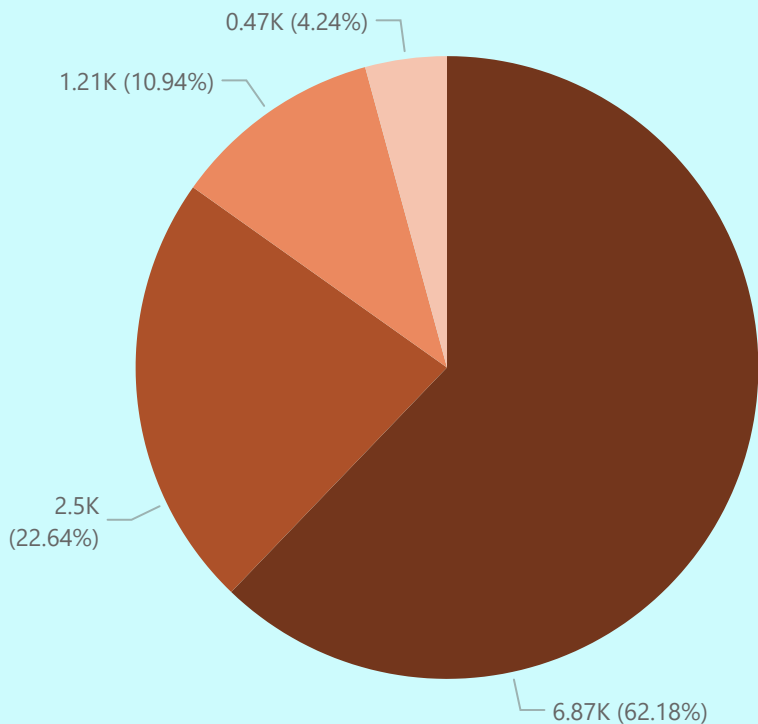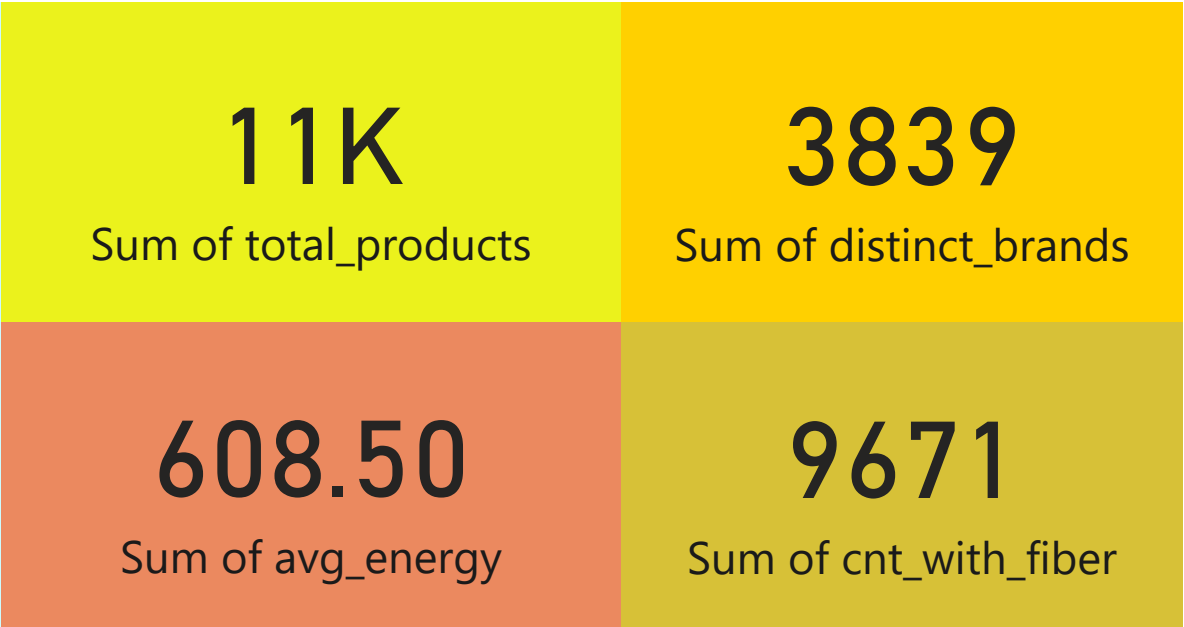
Sum of product_count by brand

Treemap labels: Unknown, Hacendado, Tesco, Bjorg, Heinz, Lidl, Sainsbu..., Nestlé, Carrefour, Gerblé

Calories per Chocolate

1.8K (16.25%)

Calorie_category
- High
- Low
- Moderate

2.92K (26.39%)

6.34K (57.36%)

Sugar Category Distribution

2.09K (18.92%)

sugar_category
- Low Sugar
- High Sugar
- Moderate Sugar

2.39K (21.61%)

6.57K (59.48%)
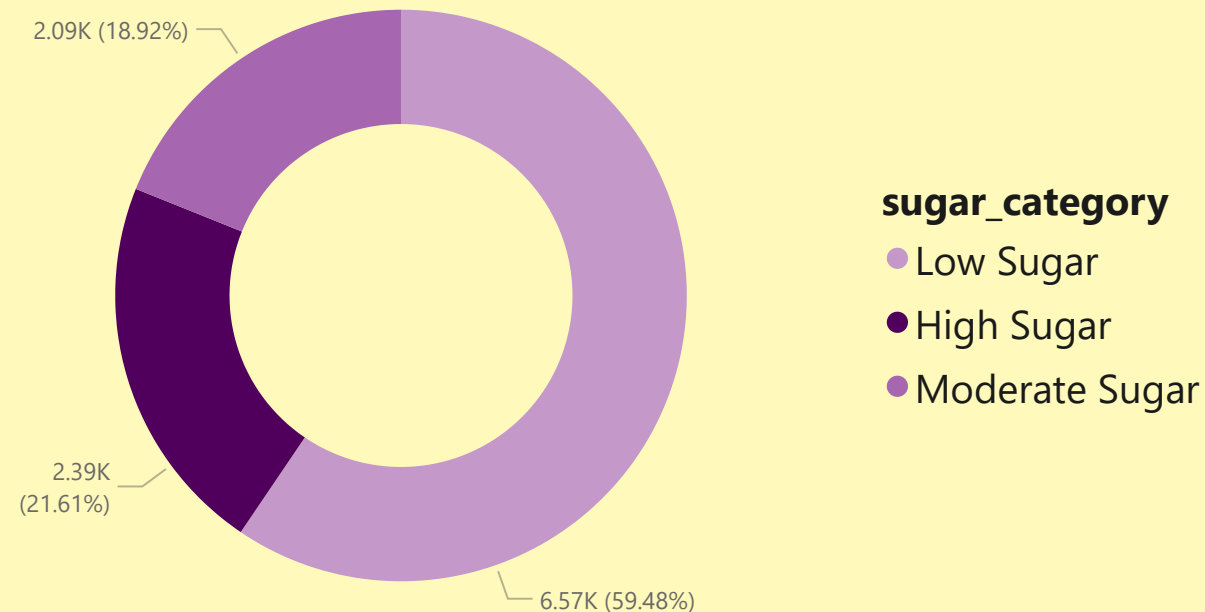
Sum of cnt by sugar_category

Sum of cnt

6K

4K

2K

0K

Low Sugar   High Sugar   Moderate Sugar

sugar_category
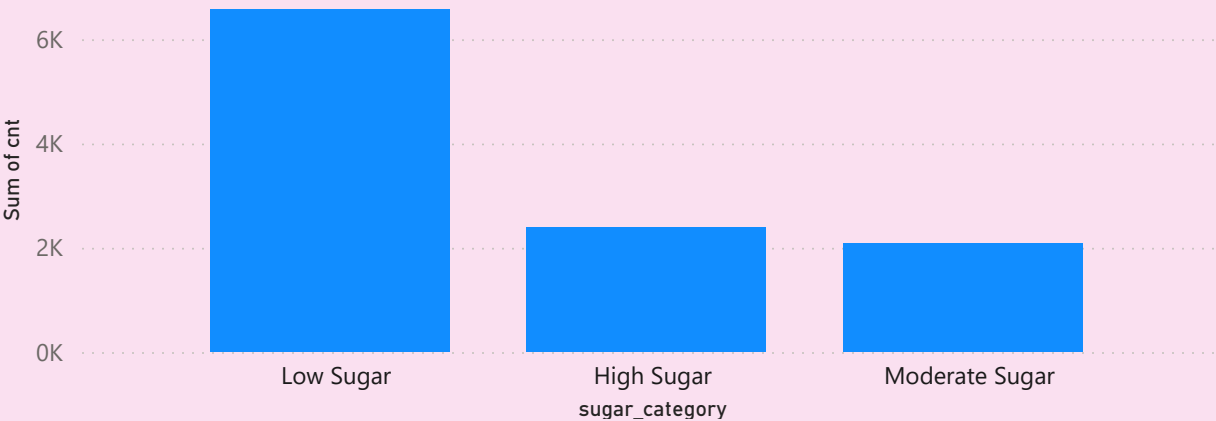
2387
Sum of cnt_high_sugar

28.74
Sum of avg_carbohydrates

Sum of avg_sugars by brand

ChocoCrunch Analytics reveals that while the global chocolate market is vast and diverse, it is heavily dominated by ultra-processed, calorie-dense, and sugar-rich products. Healthier, minimally processed options exist but form only a small fraction. This calls for consumer awareness and innovation towards better-balanced, fiber-rich, and lower-sugar alternatives.

54.08K
Sum of saturated_fat

317.48K
Sum of carbohydrates

77.15K
Sum of proteins

3.03M
Sum of energy_kcal

97K
Sum of nutrition_score

192.83K
Sum of fruits_veg_nuts_percent