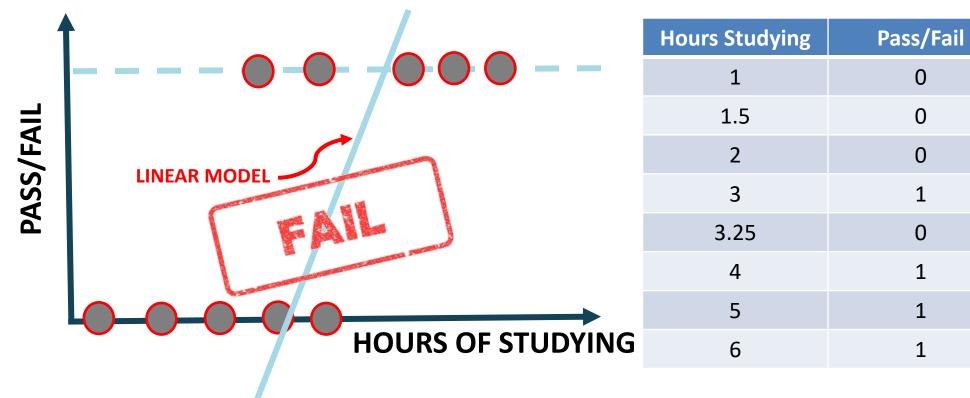
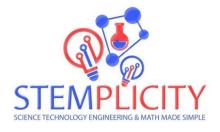


LOGISTIC REGRESSION: INTUITION

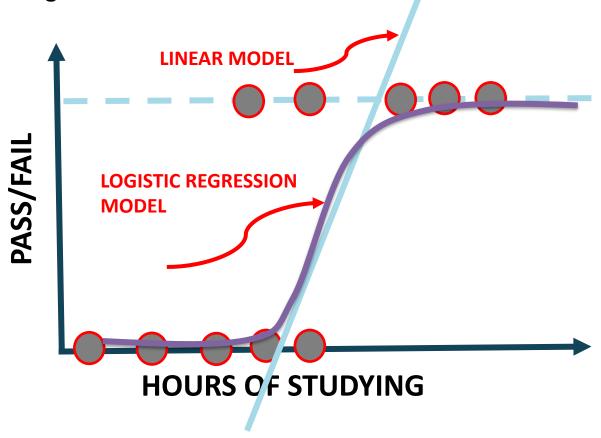
- **Linear regression** is used to predict outputs on a continuous spectrum.
 - Example: predicting revenue based on the outside air temperature.
- Logistic regression is used to predict binary outputs with two possible values labeled "0" or "1"
 - Logistic model output can be one of two classes: pass/fail, win/lose, healthy/sick

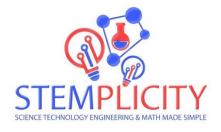




LOGISTIC REGRESSION: INTUITION

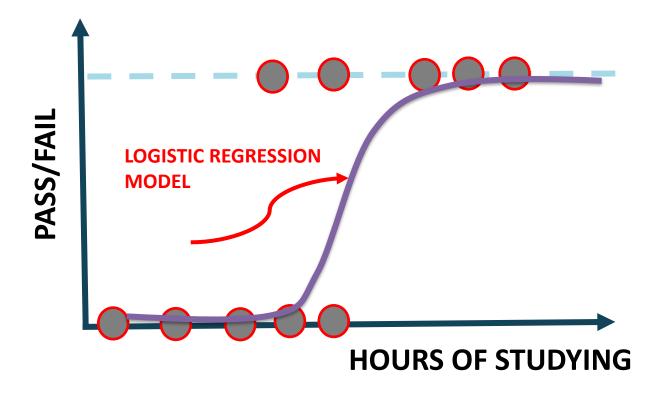
- Linear regression is not suitable for classification problem.
- Linear regression is unbounded, so logistic regression will be better candidate in which the output value ranges from 0 to 1.





LOGISTIC REGRESSION: SOME MATH

- Logistic regression algorithm works by implementing a linear equation first with independent predictors to predict a value.
- We then need to convert this value into a probability that could range from 0 to 1.



Linear equation:

•
$$y = b_0 + b_1 * x$$

• Apply Sigmoid function:

•
$$P(x) = sigmoid(y)$$

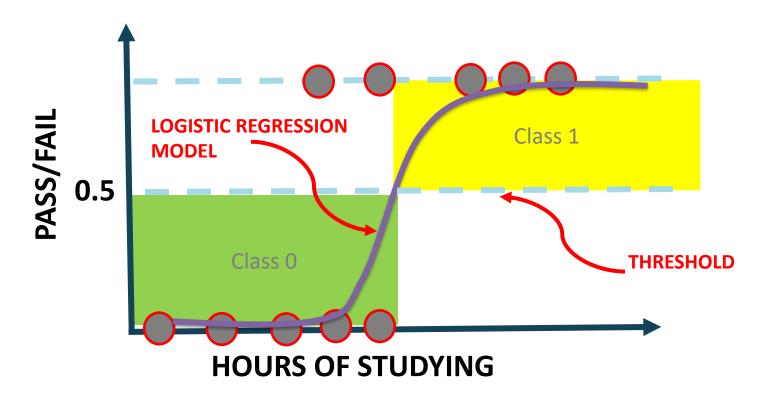
$$P(x) = \frac{1}{1 + e^{-y}}$$

•
$$P(x) = \frac{1}{1 + e^{-(b_0 + b_1 * x)}}$$





Now we need to convert from a probability to a class value which is "0" or "1".



- Linear equation:
 - $y = b_0 + b_1 * x$
- Apply Sigmoid function:
 - P(x) = sigmoid(y)
 - $P(x) = \frac{1}{1 + e^{-y}}$