

# Buy Booz with BoozCoin

Creating a Marketplace for Crypto & Alcohol



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# Creating a Marketplace for Crypto & Alcohol

BoozCoin is taking on an industry with a \$1.5 trillion market and integrating it into crypto.

With the support of a strong BoozCoin community we will succeed.

**By capturing a mere 5% of the alcohol market, BoozCoin would see a market cap of \$75 Billion dollars.**

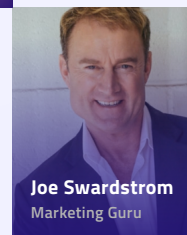
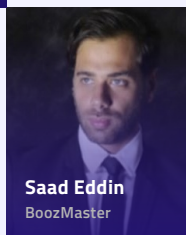
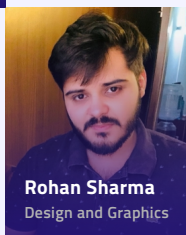
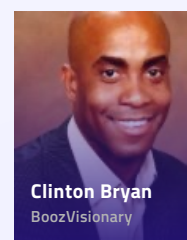
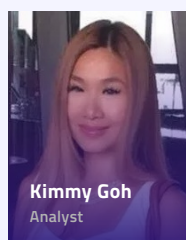
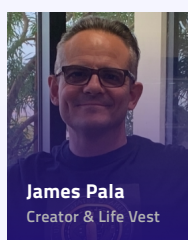
BoozCoin will become part of the ecosystem and operate as a medium of exchange in payment for the wine and spirits market. A sister product being developed is BoozExchange. This allows a buyer to see what products and quantities are available, where, and at what price—an Amazon for the wine and spirits industry.

BoozCoin simultaneously benefits producers, distributors, retailers, and consumers by reducing bank fees, exchange rate fees, and increasing choice for the consumer.

We're creating a **PHYSICAL PURPOSE** for crypto in both the real & virtual world.

## Wine Investment Analysts. Renowned World Wide.

The BoozCoin team is unique in its makeup! We've combined experts from the Crypto space with those who have years of experience within the wine & spirits investment industry!



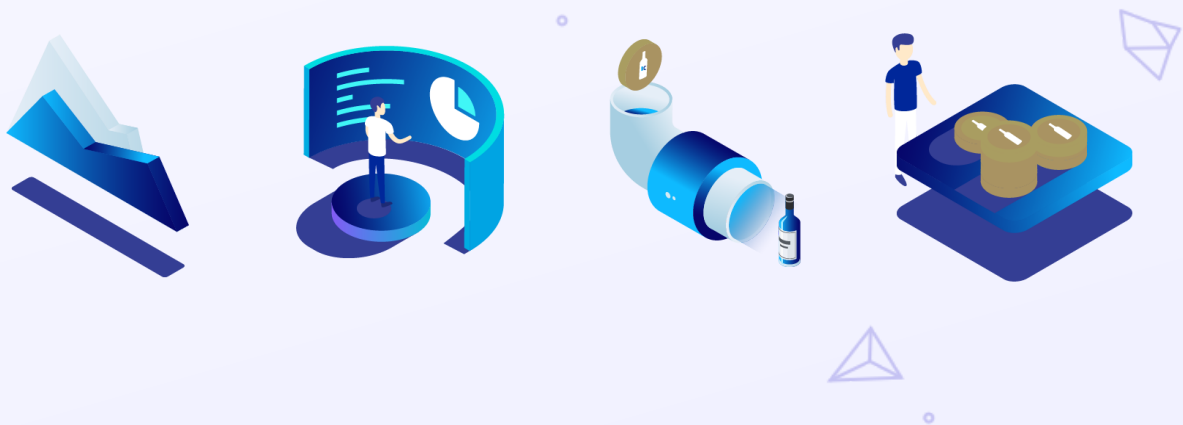
# Why BoozCoin?

## BoozCoin Benefits

- A simplified journey from the seller to the buyer.
- By providing next-gen analytics, the chain can be more seamless and accommodate smaller volumes of products which helps a wide range of suppliers.
- Reduces costs by eliminating foreign exchange & bank fees while speeding up the entire payment process.
- Together, BoozExchange & BoozCoin will dramatically cut costs and increase choices.
- Wine & spirit industry allows access to the world market for producers of any alcohol beverages.

BoozExchange will allow consumers to find great wines at no-brainer prices by dealing directly with wineries and distilleries. The consumer buys directly from them, using BoozCoins, enjoying instant transactions. If the grower is not listed (only selling through wholesalers), the buyer will be able to see all the options for the chosen product and buy from the wholesaler that best meets their needs.

Trading in BoozCoin allows instant cash flow for sellers, with virtually no delays. This reduces prices even more. Indeed – **The Amazon of the Alcohol industry.**



# Why BoozCoin?

## Crypto Market's Maturity for BoozCoin

The crypto market has been rapidly developing for more than a decade now. Those aware of cryptocurrencies always knew they were the future of transactions. Whether it be an exchange of a product, verifying ownership, referencing the truth within a chain, or authenticating a transaction – all these benefits of blockchain technology are now available for the business. Many are already doing it.

### **The time for BoozCoin has come!**

The BoozCoin team is focused on launching a coin unlike no other, with a concept that can tackle significant problems within the alcohol, wine & spirits market.

BoozCoin will become one of the most recognizable cryptocurrencies within the next 5 years.

### **It is time for the alcohol industry to have a currency of its own!**

## Size of Wine & Spirits Industry

The opportunity for BoozCoin and BoozExchange is enormous.

The Statista Consumer Market Outlook estimates that by 2025, the global market size of alcoholic beverages will increase to over \$2.2 trillion: <https://www.statista.com/forecasts/696641/market-value-alcoholic-beverages-worldwide>

BoozCoin plans to spread further awareness by reaching out to major hotels, restaurant chains, and airlines to encourage the adoption of BoozCoins.

Every Food and Beverage location and every consumer can benefit mutually by implementing BoozCoins as a valid payment method.



# Why BoozCoin?

## A Currency of Exchange

With an experience span of almost 3 decades in crypto, programming, and alcoholic beverages, the BoozCoin team has the perfect mix of abilities to successfully put BoozCoin on the map and the high reputation within the alcohol market to awaken industries into adopting the cryptocurrency to transact and authenticate.

The wine & spirits market has been plagued with fraud for centuries. There are apparently more bottles of Chateau Lafite in China than ever produced by the winery.

We know smart contracts are the future of doing business.

That's why BoozCoin fully incorporates smart contracts into its proof of concept, not only to transact an exchange of the product but to offer proof of authenticity for high-end wine and spirits.

A unique NFT created on the blockchain via a smart contract following a BoozCoin transaction offers buyers a secured layer of protection.



# Reward users to hold or transact in BoozCoin

## BoozCoin Reward System

It is essential to know how BoozCoin transactions will flow to understand how rewarding the use of BoozCoin will be.

The most important rule to maintain the economy of BoozCoin is: Rewards will always be discounted or paid in BoozCoins.

A rewards program will be developed in BoozExchange to keep track of the transactions of buyers and sellers so the rewards can be calculated.



### Rewards for the Buyer

Using BoozCoin consistently as a form of exchange or payment as a buyer will be generously rewarded.

Bonus BoozCoins are awarded to buyers based on the value of each transaction and amounts specified in the Rewards program.

Additional rewards in BoozCoin are granted according to their monthly activity based on:

1. The volume of BoozCoin transactions
2. The quantity of BoozCoin transactions

### Rewards for the Seller

The seller will be motivated to use BoozCoin if the buyer wants to pay in BoozCoin because a seller's key motivation is to sell his/her product. Plus, the seller reduces costs and receives valuable rewards.

The standard cost of doing business through banks and credit card merchants is about 4-5%. Since BoozCoin has no fees of this kind, the seller enjoys significant savings.

Moreover, each seller will receive BoozCoins as a bonus for simply making transactions in BoozCoins.

Additional rewards in BoozCoin are granted according to their monthly activity based on:

1. The volume of BoozCoin transactions
2. The quantity of BoozCoin transactions

# Reward users to hold or transact in BoozCoin

## Yearly Bonus in BoozCoin for Buyers & Sellers

See the Rewards chart for full details of the BoozCoin rewards:

<https://boozcoin.com/community-boozcoin/rewards/>

BoozCoin offers buyers & sellers an opportunity to accumulate BoozCoins and see the benefits in HODLing BoozCoins not just as a form of payment but as a commodity for asset building.

## Crypto Technology

BoozCoin is developed as a token on the Solana Blockchain Network from A to Z:

Here are the 3 main reasons for adopting the coin on the Solana Blockchain Network:

- 1.** Fast, secure, scalable, and censorship-resistant blockchain technology providing the open infrastructure required for global adoption
- 2.** Speed of transactions faster than the Nasdaq and Visa combined
- 3.** One of the lowest transaction fees and costs



# Blockchain & Technology

## BoozCoin Development

BoozCoin is developed on the Solana Blockchain.

**BoozExchange is built on existing technology that has already been developed at the cost of over \$4 million over the last four years.**

This technology, currently used as an internal data analytics system for an existing company, Sureholdings.com, finds the lowest prices and provides data analytics within the wine & spirits market.

This information aids our existing clientele to buy wine or spirits for investment purposes.

In addition, users have the freedom to take their transactions off the exchange if they wish to transact in fiat currency. The platform will be fully decentralised.



## BoozCoin Opportunities & Usage

All products on BoozExchange will show prices in BoozCoin, and BoozCoin will be used as the means of exchange.

Users of BoozCoin will be rewarded when transacting in BoozCoin as an incentive for consistent usage.

BoozCoin is also used as a utility to pay for membership to the BoozExchange for sellers to showcase their products to consumers.



# Crypto Technology

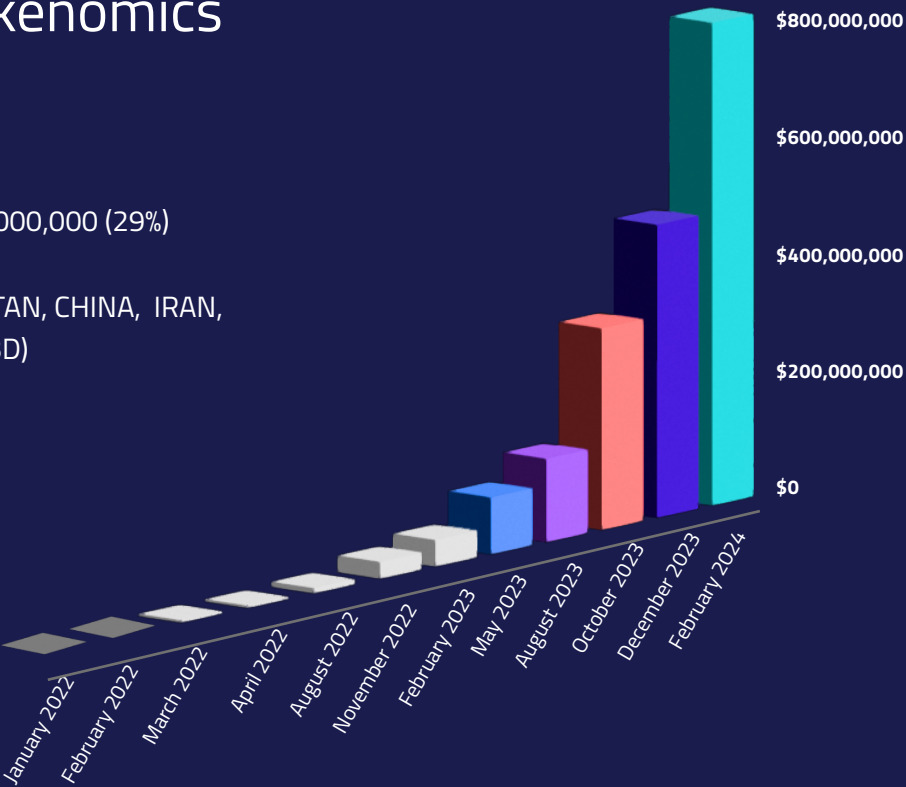
## Metrics and Tokenomics

**Total Supply:** 12,888,888,888

**Coins issued PRE-ICO:** 3,830,000,000 (29%)

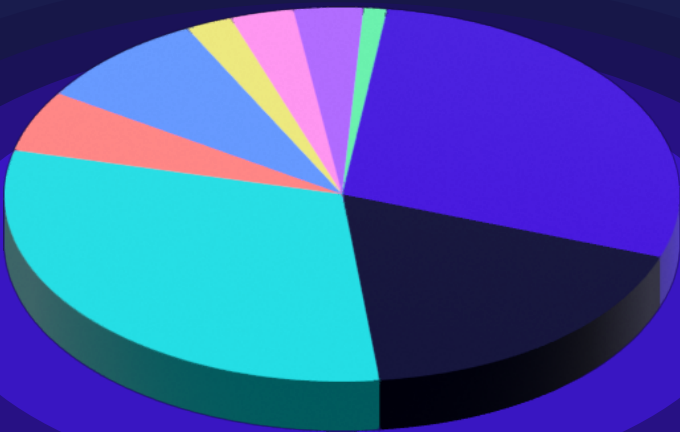
**Can't participate:** AFGHANISTAN, CHINA, IRAN, IRAQ, NORTH KOREA, USA (TBD)

BoozCoin Market Cap Potential Growth



Coin Supply Released to Market

- Oct 2023 - 29.4%
- Dec 2023 - 17.2%
- Feb 2024 - 27.6%
- Apr 2022 - 1.8%
- Aug 2022 - 3.7%
- Nov 2022 - 3.7%
- Feb 2023 - 2.5%
- May 2023 - 8.6%
- Aug 2023 - 5.5%



# Crypto Technology

## PRE-ICO & ICO Launch

Planned ICO launch at \$0.009 USD

### **Phase 1 – 1,000,000,000 BOOZ @ \$0.001 USD**

6 months 10% unlocked

15 months 10% unlocked

20 months 80% unlocked

### **Phase 2 – 1,000,000,000 BOOZ @ \$0.002 USD**

9 months 10% unlocked

18 months 15% unlocked

24 months 75% unlocked

### **Phase 3 – 670,000,000 BOOZ @ \$0.003 USD**

12 months 10% unlocked

15 months 20% unlocked

22 months 70% unlocked

**Team allocation: 15%**

**Same lock in as above stages.**

## PRE-ICO & ICO Launch

**\$5,000,000 Target Date:** TBA

Major exchanges being considered.



# Building a community of crypto investors

## BoozCoin – Free from Ownership

Our community will decide on the direction BoozCoin should take.

People will make up their own minds..

Once you buy your BoozCoins, you will need to post a simple message via Facebook, LinkedIn, and Twitter. It should have a sounding similar to:

“Hey, what do you think of this BoozCoin project?”

The more awareness the BoozCoin community provides, the more potential for growth in BoozCoin.

It's in YOUR interest to spread the word.

Remember, there will always be big players in the industry who could try to slow the growth of BoozCoin's success for their personal interest.



# Building a community of Crypto Investors in BoozCoin

## BoozCoin Community = BoozCoin Success

Our community-driven program is spreading the news of BoozCoins across the globe at warp speed.

Get your investment entry bonus levels by talking about BoozCoin online. No need to recommend that people buy BoozCoin – just create conversations and invite them to share their thoughts.

## Other Ways to trade BoozCoin

BoozCoin will be available for trading on BoozExchange.

Other platforms intended to trade BoozCoin:

- Sushi Swap
- Trust Wallet
- Pancake Swap



# BoozExchange

BoozExchange allows a consumer to search for product across the world and select the best supplier based on availability and price. Using BoozCoin reduces cost and provides valuable rewards.

BoozExchange allows a supplier to meet a worldwide audience and trade at a lower cost compared to traditional commerce.

## Team Payments

- Board & Management will be fully paid in BoozCoins, and allocations will have lock-in (5% will be allocated for both parties)
- Team salaries will be paid partly in BoozCoins
- Coins will be allocated based on stages of the BoozCoin growth
- Employment contracts will specify the quantity and timescale in which BoozCoins can be sold for compensation



# Disclaimer

The sole purpose (the "Purpose") of this website and white paper (the "White Paper") is to provide information on the initial coin offering of tokens ("Tokens") in relation to the BoozCoin Project (as described herein) (the "ICO").

The White Paper and its contents do not, and are not intended to, constitute, or form any part of an offer for sale, prospectus, or invitation to subscribe for or purchase Tokens, nor shall the White Paper, or the fact of its distribution, form the basis of or, be relied upon in connection with any contract or commitment to acquire any such Tokens.

The White Paper is not a recommendation to purchase Tokens, and neither the White Paper nor its contents constitute "investment advice" for any purpose.

Before purchasing Tokens, potential purchasers are strongly advised to take professional advice. No representation or warranty is given as to the information contained in the Draft White Paper which has not been verified, and no reliance should be placed upon such information.

Token sales or coin offerings are typically a highly speculative form of investment. Investors should be prepared for the possibility of losing their investment completely. Investment in token sales or coin offerings is not subject to existing capital market regulations and protections. Potential purchasers should be aware that no established market exists for trading the Tokens.

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Forward-looking statements are based on current expectations and involve some known and unknown risks, uncertainties, and other factors that could cause the Tokens' actual performance to be materially different from any future performance expressed or implied by such forward-looking statements.

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