

MASTER OF SCIENCE IN BUSINESS ANALYTICS

## Introduction to trees

## **Outline**

Trees

Regression trees

Classification trees

Summary

## **Trees**

Tree based methods are a major player in data-mining.

#### Good:

- flexible fitters, capture non-linearity and interactions.
- do not have to think about scale of variables.
- handles categorical and numeric *y* and *x* very nicely.
- fast.
- interpretable (when small).

#### Bad:

Not the best in out-of-sample predictive performance (but not bad!).

## But,

If we bag or boost trees, we can get the best off-the-shelf prediction available.

Bagging and Boosting are *ensemble methods* that combine the fit from many (hundreds, thousands) of tree models to get an overall predictor.

# 1. Regression trees

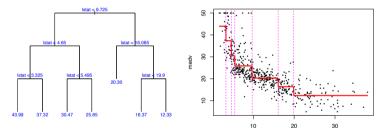
Let's look at a simple 1-dimensional example so that we can see what is going on.

We'll use the Boston housing data and relate x=lstat to y=medval.

At left is the tree fit to the data.

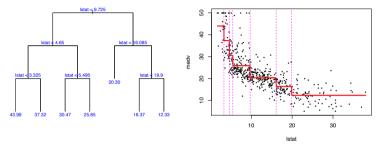
At each *interior node* there is a decision rule of the form  $\{x < c\}$ . If x < c you go left, otherwise you go right.

Each observation is sent down the tree until it hits a bottom node or *leaf* of the tree.



The set of bottom nodes gives us a partition of the predictor  $(x)^{\text{lead}}$  space into disjoint regions. At right, the vertical lines display the partition. With just one x, this is just a set of intervals.

Within each region (interval) we compute the average of the y values for the subset of training data in the region. This gives us the step function which is our  $\hat{f}$ . The  $\bar{y}$  values are also printed at left at the bottom nodes.

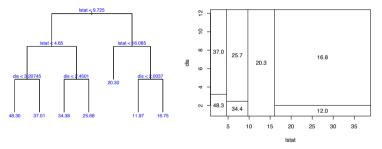


To predict, we just use our step function estimate of f(x).

Equivalently, we drop x down the tree until it lands in a leaf and then predict the average of the y values for the training observations in the same leaf.

## A Tree with Two Explanatory Variables

Here is a tree with  $x = (x_1, x_2) = (lstat, dis)$  and y=medv. Now the decision rules can use either of the two x's.



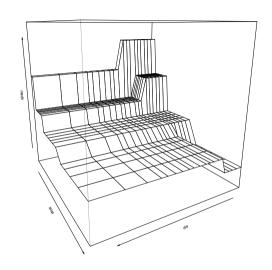
At right is the *partition* of the *x* space corresponding to the set of bottom nodes (leaves). The average *y* for training observations assigned to a region is printed in each region and at the bottom nodes.

This is the regression function given by the tree.

It is a step function which can seem simple, but it delivers non-linearity *and* interactions in a simple way and works with a lot of variables.

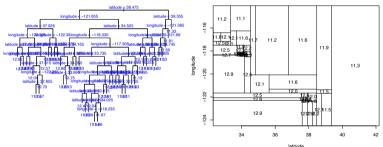
Notice the interaction.

The effect of dis depends on lstat!!



# The California Housing Data

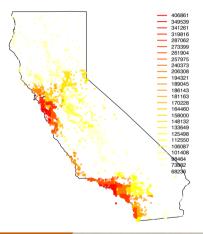
Here is a tree with 50 bottom nodes fit to the California Housing data using only longitude and latitude.



Don't extrapolate into the ocean!

## Here is a view of the fit using the map of the state.

(units are dollars, the logMedVal was exponentiated for the labels).



### Classification trees

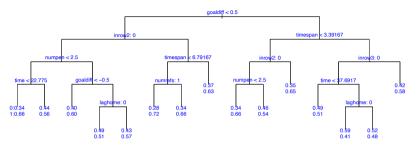
Let's build a tree for a classification problem.

We'll use the hockey penalty data.

The response is whether or not the next penalty is on the other team and x is a bunch of stuff about the game situation (the score, etc ...).

In addition, this time some of our predictors (features, x's) are categorical.

#### Here is the tree:



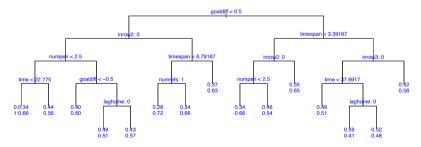
- Each bottom node gives the fraction of training data in the two outcome categories. Think of it as  $\hat{p}$  for the kind of x associated with that bottom node.
- ► The form of the decision rule can't be *x* < *c* for categorical variables. We pick a subset of the levels to go left. inrow2:0 means all the observations with inrow2 in the category labeled 0 go left.

### if:

- ▶ if you are not winning
- you had the last two penalties
- ▶ it has not been long since the last call
- ▶ and there is only 1 referee

#### then:

there is a 72% chance the next call will be on the other team.



# **Summary of trees**

- ► Trees use recursive binary splits to partition the predictor space.
- Each binary split consists of a decision rule which sends *x* left or right.
- For numeric  $x_i$ , the decision rule is of the form if  $x_i < c$ .
- For categorical  $x_i$ , the rule lists the set of categories sent left.
- ► The set of bottom nodes (or leaves) give a partition of the *x* space.
- ► To predict, we drop an out-of-sample *x* down the tree until it lands in a bottom node.
- For numeric y, we predict the average y value for the training data that ended up in the bottom node.
- ► For categorical *y* we use the category proportions for the training data that ended up in the bottom node.

### Good:

- Handles categorical/numeric x and y nicely.
- Don't have to think about the scale of x's !!!
- Computationally fast ("scales").
- Small trees are interpretable.
- Variable selection.

### Bad:

- Step function is crude, does not give the best predictive performance.
- Hard to assess uncertainly.
- Big trees are not interpretable.