



# PIE BAKERY ANALYSIS

Total Sales	Quantity Sold	Total Orders	Avg. Order Value
£353.05K	8333	2773	£127.32



Choose Year

☐ Select all

☐ 2019

☐ 2020

☐ 2021

Organic

☐ Select all

☐ No

☐ Yes

Slice or Whole

☐ Select all

☐ Slice

☐ Whole

Method to Order

☐ Select all

☐ In-Store

☐ Pre-Order

Available Pie Flavors

☐ Select all

☐ Apple

☐ Blueberry

☐ Cherry

☐ Fudge

☐ Other

☐ Pumpkin

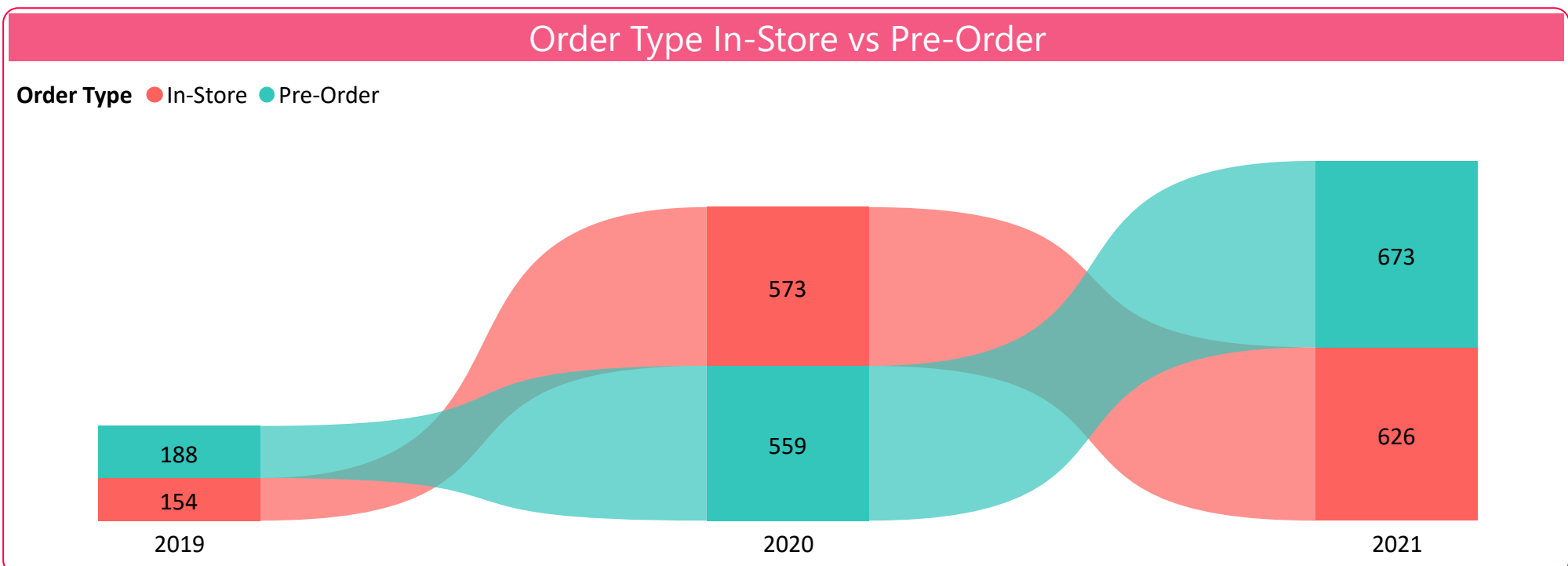
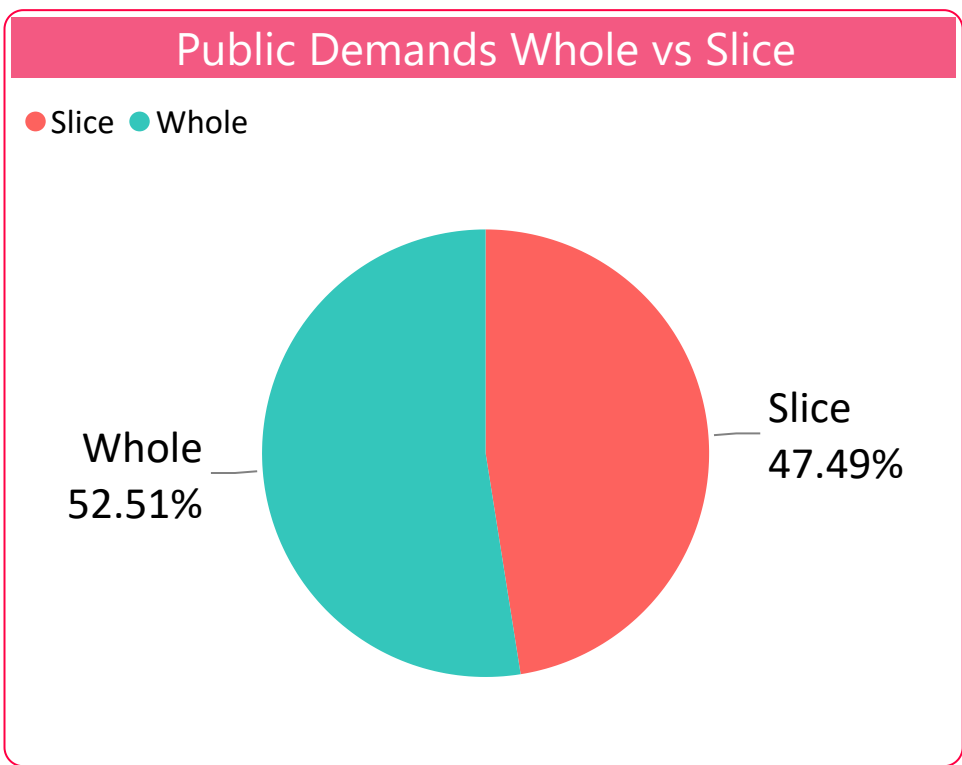
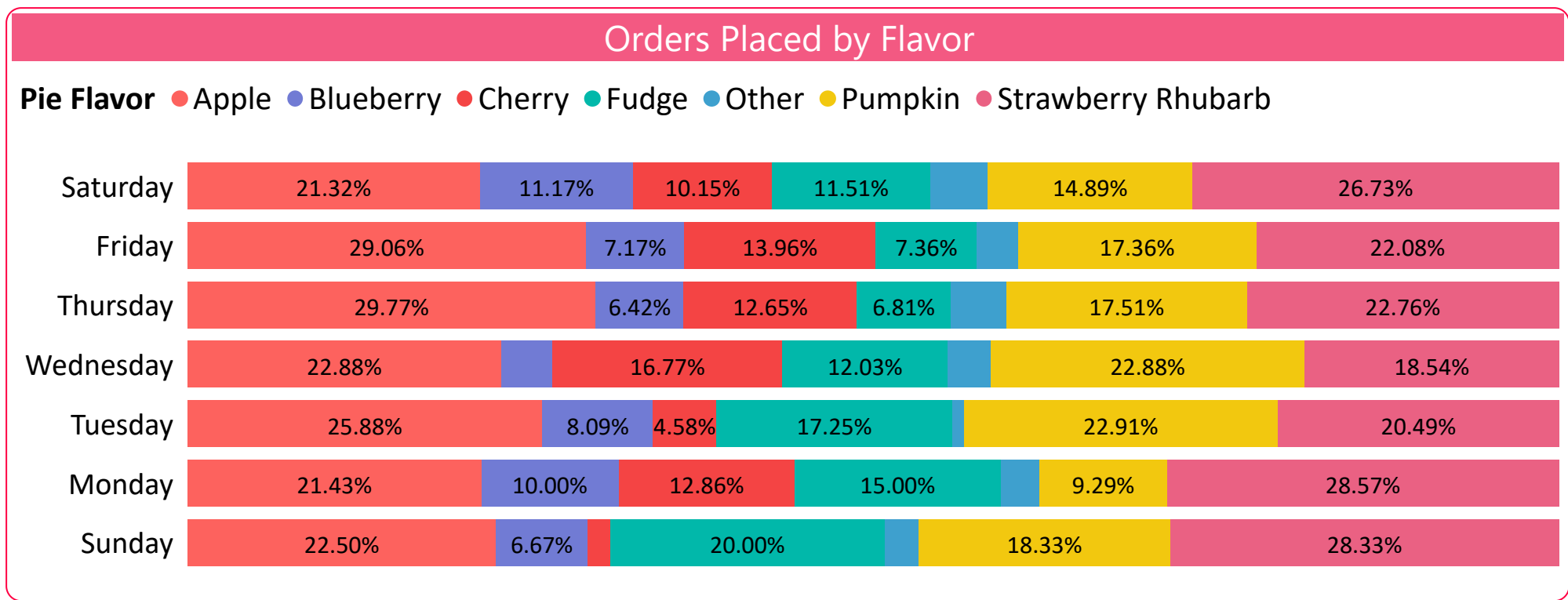
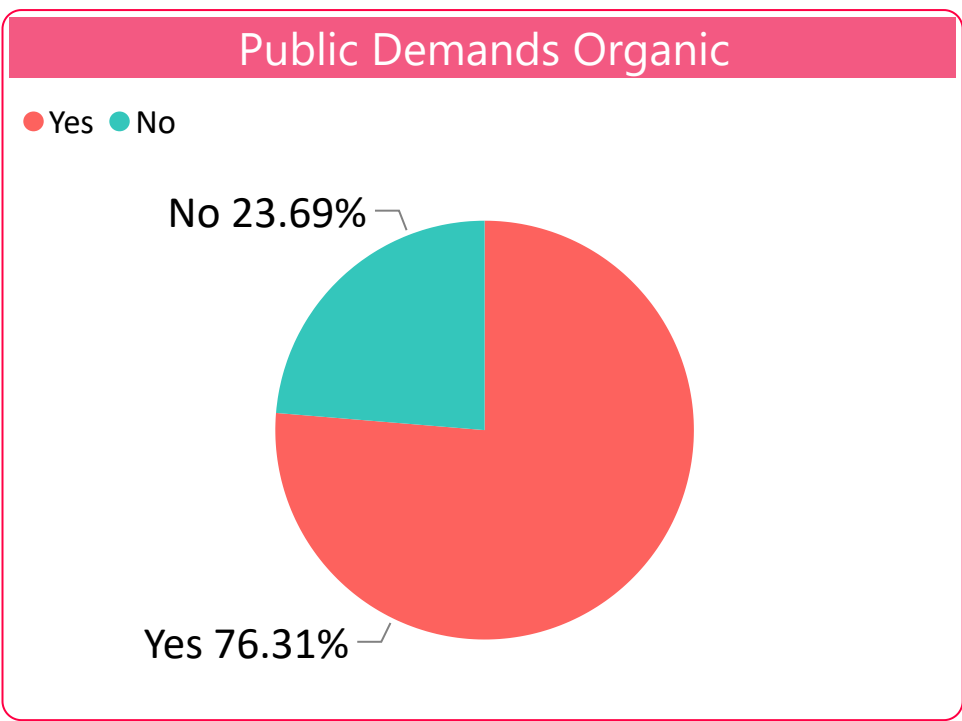
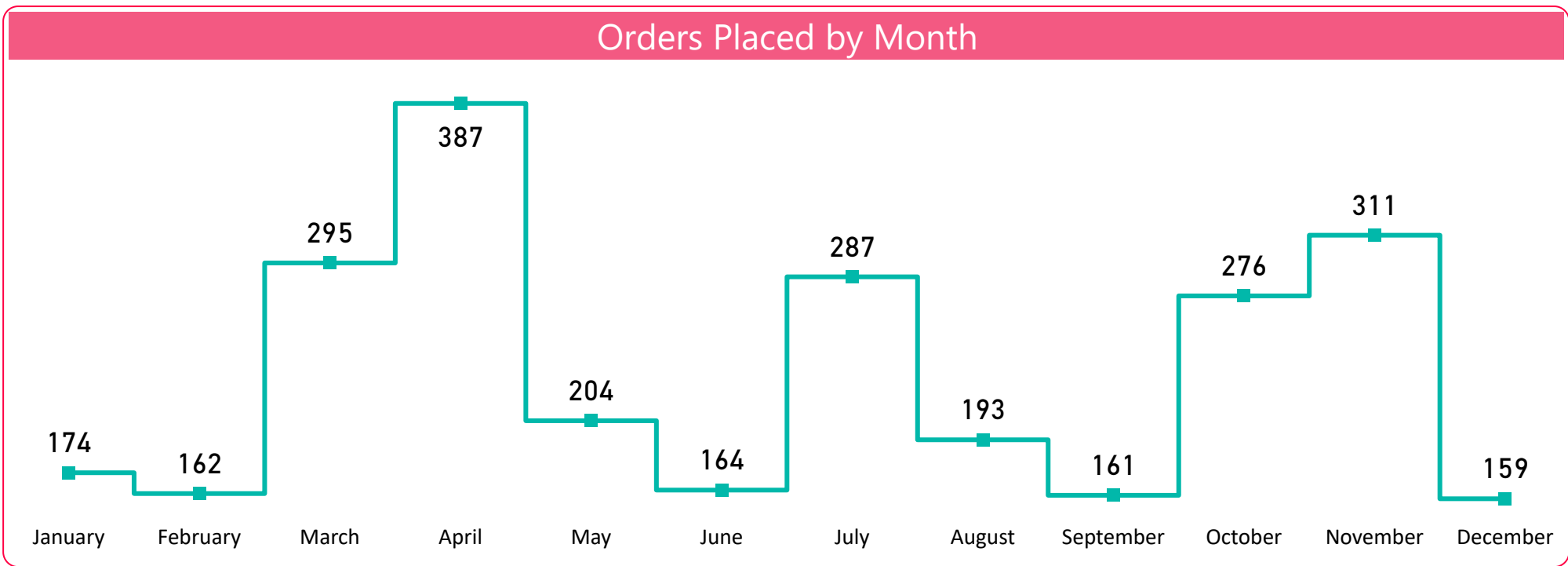
☐ Strawberry Rhubarb

INSIGHTS

• **April** is the month with the **most orders** followed by March, November and October.

• Looking at the orders by day **Saturday is the most popular** day to buy a pie, while Sunday and Monday are the least favorite days.

• **Apple pie** is the most sold flavor, except on Saturday, Sunday and Monday, where Strawberry is favorite.



Total Sales by Flavor

Pie Flavor	Sales
Apple	£95,022
Blueberry	£23,714
Cherry	£38,966
Fudge	£42,628
Other	£13,190
Pumpkin	£64,910
Strawberry Rhubarb	£74,624

