

Ideation Phase

Empathize & Discover

Date	17 October2023
Team ID	NM2023TMID07514
Project Name	Data-Driven insights on Olympic Sports Participation and Performance.
Maximum Marks	4 Marks

Empathy Map Canvas:

As data analysts, we immerse ourselves in the world of Olympic athletes, striving to understand their experiences. We see their passion and dedication, feeling the weight of their training and sacrifices. We hear the cheers of their supporters and the silent struggles they endure. We recognize the elation of victory and the disappointment of defeat. We observe the patterns in data, helping us empathize with their journey. By visualizing their challenges, strengths, and motivations, we aim to provide insights that empower them to achieve their best in the pursuit of Olympic glory.

Empathy Map for Olympic Sports Participation and Performance:



Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Originally created by Dave Grey at

[Share template feedback](#)

Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.

