

## **Consultancy Services**

### **About Our Programs**

At **Datalysis**, we go beyond education and training to offer end-to-end **data science consultancy services** tailored to business needs. Our team of experts works closely with organizations to solve complex problems, drive informed decision-making, and unlock new opportunities through data.

From building predictive models to designing enterprise-grade BI dashboards, we deliver actionable, scalable, and measurable solutions that align with your strategic objectives.

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### **Our Core Programs**

#### **1. Data Strategy Consulting**

##### **Overview:**

We help organizations develop a long-term vision and roadmap for becoming truly data-driven. Our consultants work with your leadership and IT teams to assess current capabilities, identify opportunities, and implement data governance frameworks.

##### **What We Deliver:**

- Data maturity assessment and gap analysis
- Roadmap for data infrastructure and tooling
- Data governance and compliance frameworks
- Strategic planning for analytics initiatives

##### **Who Should Enroll:**

Businesses in early stages of digital transformation or planning data-driven innovation.

**Next Batch:** Starts from 1st of June

Contact us for more information.

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#### **2. Predictive Analytics Projects**

##### **Overview:**

We design and implement machine learning models tailored to your business challenges—whether it's customer churn prediction, sales forecasting, or fraud detection.

##### **What You Will Learn:**

- Business use case scoping
- Model development and training using real data
- KPI-based model evaluation and optimization
- Deployment-ready model handoff

**Who Should Enroll:**

Organizations looking to implement or scale predictive capabilities across departments.

**Next Batch:** Starts from 1st of June

Contact us for more information.

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### **3. Business Intelligence Dashboards**

**Overview:**

Our BI experts build interactive, easy-to-navigate dashboards that turn raw data into meaningful insights. We help you identify key performance metrics and visualize them clearly to support faster, better decision-making.

**What You Will Learn:**

- Dashboard design using Power BI or Tableau
- Data source integration and automation
- User-friendly visual interfaces
- Executive-level reporting and drill-down capabilities

**Who Should Enroll:**

Managers and executives seeking real-time visibility into operations and performance.

**Next Batch:** Starts from 1st of June

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### **4. Model Deployment & Evaluation**

**Overview:**

Beyond just building models, we ensure they are deployed securely and monitored for performance in real business environments. We offer complete model lifecycle support from testing to scaling.

**What You Will Learn:**

- API development for model integration
- Cloud/on-premise deployment (AWS, Azure, GCP)
- Performance monitoring and model retraining
- Security and version control best practices

**Who Should Enroll:**

Companies with existing data science initiatives needing support for operationalization.

**Next Batch:** Starts from 1st of June

Contact us for more information.

## **5. End-to-End Analytics Solutions**

### **Overview:**

We provide comprehensive analytics services — from data ingestion to insight delivery. Whether you're launching a new data platform or revamping your reporting pipeline, we deliver solutions that are robust, secure, and business-ready.

### **What We Deliver:**

- Data pipeline architecture and implementation
- ETL/ELT process design and automation
- Custom analytics applications and dashboards
- Continuous support and optimization

### **Who Should Enroll:**

Enterprises seeking a full-service partner to design, build, and manage their analytics ecosystem.

**Next Batch:** Starts from 1st of June

Contact us for more information.

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### **Why Partner With Datalysis?**

- **Cross-Industry Expertise:** From finance to retail, healthcare to tech, we bring domain knowledge to every project.
- **Scalable Solutions:** We build systems that grow with your business needs.
- **Collaborative Approach:** Transparent communication and co-creation with internal teams.
- **Outcome-Oriented Delivery:** Measurable impact aligned with your business KPIs.