

Welcome, Techies!





Today's Agenda

- 1. Introduction to Digital Skola (19.15-19.45)
- 2. Getting to Know Each Other (19.45-20.45)
- **3.** Creating Group Name (20.45-20.55)
- 4. Group Name Presentation (20.55-21.15)







Hello!

My name is Aditya

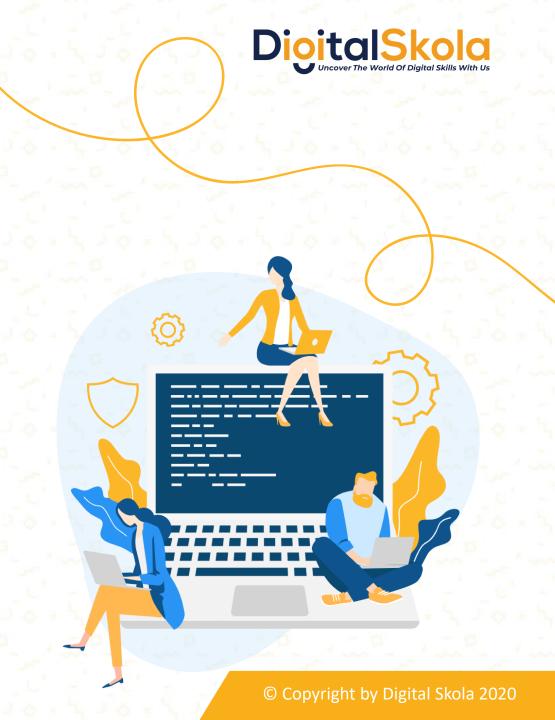
- Bachelor in Information System.
- Knowledge Management Consultant (2009-2019). •
- Product Dev. Specialist (2020-2021).
- CEO (2021-Present).



A Glimpse of Digital Skola

Uncover the world of digital skills with us.

Digital Skola is a startup company established in 2020, dedicated to equipped young professional with relevant knowledge and competencies needed by today's business - with affordable price. Digital Skola will also help participants to seek job opportunity in a company that is looking for the expertise they have according to the class they are in.





Background





3 Things

That Became

The Background

for The Establishment of Digital Skola





Critical Occupation List

9,77 JUTA

Jumlah pengangguran di Indonesia.

64,25 %

Pengangguran di Indonesia adalah Iulusan SMA dan perguruan tinggi.



COL (Critical Occupation List)

atau Daftar Pekerjaan Kritis yakni pekerjaan yang banyak dicari namun susah terisi dikarenakan *mismatch* antara lulusan pendidikan dan kebutuhan industry.

Data Scientist masuk dalam 35 daftar COL Indonesia tahun 2018 -2019 (Kemenko Perekonomian, 2020).





The Lack of Digital Talent

Kominfo RI: Indonesia Butuh 600 Ribu Tenaga Kerja Digital Setiap Tahun

umat, 16 Oktober 2020 19:57

Penulis: Nanda Sagita Ginting | Editor: Kurniatul Hidayah



"Untuk menjawab tuntutan kebutuhan SDM digital memang harus **merangkul banyak pihak**.

Jika, hanya melalui pemerintah palingan target yang tercapai atas kebutuhan SDM digital sebesar **10 persennya**."

- Basuki Yusuf Iskanda, Kepala Badan Penelitian dan Pengembangan SDM Kominfo RI



Demand of Digital Talent Globally

Increasing demand

1	Data Analysts and Scientists
2	Al and Machine Learning Specialists
3	Big Data Specialists
4	Digital Marketing and Strategy Specialists
5	Process Automation Specialists
6	Business Development Professionals
7	Digital Transformation Specialists
8	Information Security Analysts
9	Software and Applications Developers
10	Internet of Things Specialists
11	Project Managers
12	Business Services and Administration Managers
13	Database and Network Professionals
14	Robotics Engineers
15	Strategic Advisors
16	Management and Organization Analysts
17	FinTech Engineers
18	Mechanics and Machinery Repairers
19	Organizational Development Specialists
20	Risk Management Specialists
20	Risk Management Specialists

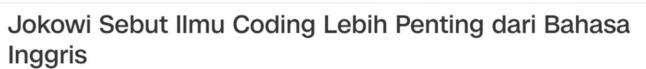
■ Decreasing demand

1	Data Entry Clerks
2	Administrative and Executive Secretaries
3	Accounting, Bookkeeping and Payroll Clerks
4	Accountants and Auditors
5	Assembly and Factory Workers
6	Business Services and Administration Managers
7	Client Information and Customer Service Workers
8	General and Operations Managers
9	Mechanics and Machinery Repairers
10	Material-Recording and Stock-Keeping Clerks
11	Financial Analysts
12	Postal Service Clerks
13	Sales Rep., Wholesale and Manuf., Tech. and Sci.Products
14	Relationship Managers
15	Bank Tellers and Related Clerks
16	Door-To-Door Sales, News and Street Vendors
17	Electronics and Telecoms Installers and Repairers
18	Human Resources Specialists
19	Training and Development Specialists
20	Construction Laborers

Source







CNN Indonesia | Rabu, 13/10/2021 14:53 WIB







Jokowi meramal bahasa kode untuk pemrograman komputer jauh lebih penting daripada Bahasa Inggris ke depan. Karena itu, ia minta mahasiswa diajari ilmu itu. (Arsip Biro Pers Sekretariat Presiden).







Our Tutor Team



Ganjar Alfian
Assistant Professor
More than 4 years
experience in Data Science



Krian Bayu Adhinata Data Scientist More than 4 years experience in Data Science.





Ari Sulistiyo Prabowo
Data Scientist
More than 2 years
experience in Data Science

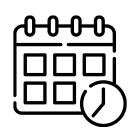


Muggy David Commercial Business Intelligence More than 4 years experience in Data Science.









Monday, Wednesday, Friday

19.15 - 21.15 WIB



Live

Online Learning



Google Classroom

Class

Management

INTERACTIVE





FOCUS ON PORTFOLIO



CONSULTATION **OUTSIDE CLASS**







What are the facilities provided?





LIFETIME ACCESS FOR LEARNING MATERIALS/VIDEOS





SECOND CHANCE ON REPEATING CLASS – FOR FREE





CAREER COACHING & MENTORING











Internship Program

We will give you chance to do an internship after you have completed the entire series of education and passed, with the following requirements:

Minimal attendance is 80%



Do all the task given with average marks of 80



Join the internship program





Connecting the job

We will also give you chance to get a Data Science related job, with the following requirements:

Connecting the Job Flow:



O1 Participants graduated

O2 Participant's CV will be given to the Hiring Partner

find a suitable position for the participant



Learning Activities & Grades





Hi! I'm Your Class Representative



Qoriyana Nurselvi

I will facilitate the implementation and the operation of SkolaClass Data Science Program Batch 11.

I am the person you need to approach if you have any questions or concerns related to learning process.



Learning Session

Description:

This is your class where the Tutor will deliver the material based scheduled module. You can access it by using Zoom Meeting (online).

There will be a co-facilitator (class representative) to help you if you need anything.



Rules:

- Ideally, you should stand by on the learning session at least 5 minutes before it starts.
- Microphone is always muted UNLESS You want to ask verbally.
- You may also ask questions on the chat.
- Ensure you have a good internet connection.
- Attentive and focus.



Description:

This is where you let your neurons firing up!

There will be quiz for each module that should be done in the provided google form individually.

Quiz score will be published weekly so you can track how much your understanding on a specific module.



This is an individual work.

You have to do and submit the Quiz within the specified time. You will be given time until Monday, at 11.59 PM.

You may get reduced marks on the related topic if you failed to do so.



Description:

A more challenging version of Quiz, Homework will required you to answer the question in a essay model. This will help you to implement the theory you have learned in the Learning Session.

Same as the Quiz, Homework score will be published weekly so you can track how much your understanding on a specific module.



Rules:

This is an individual/group work.

You have to do and submit the Homework within the specified time. You will be given time until Monday, at 11.59 PM.

You may get zero (0) on your marks on the related topic if you failed to do so.





Learning Progress Review

Description:

In this activity, you will be asked to summarize the topics that you have studied in a week and make it into a presentation slide.

Rules:

This is a group work.

Your team have to do and submit the Learning Progress Review within the specified time. You will be given time until **Tuesday, at 11.59 PM.**

You and your teammates may get zero (0) on your marks on the related Learning Progress Review if you failed to do so.



Professional Branding



Description:

Time to be noticed!

This activity will improve your professional brand on LinkedIn, so that the possibility of yourself being seen by the recruiter on the industry increases.

Rules:

This is an individual work.

You should post SkolaClass session-related on your LinkedIn such as Learning Progress Review, new insights, learning activities, etc. within the specified time. You will be given time until **Tuesday, at 11.59 PM.**



Dataset & Modelling



Description:

In Dataset & Modelling project session, you and your group will be required to **understand** the data given, **identify** which activities should be done, **analyze** the data using exploratory and visualization, do the data **pre-processing**, as well as **develop** model which relevant with the problem (2 model minimal) along with the **evaluation** within a predetermined period of time.

Rules:

This is a group work.

Everyone in the group have to participate and take part on doing the Dataset & Modelling project. At the end of the project, everyone must take a part in presenting and explaining the project slide.

You or your teammates may get reduced marks or even zero (0) on the project if failed to do so.





Task Priority Suggestion

You should do your task according to the following priorities:

- 1. Quiz (QZ).
- 2. Homework (HW).
- 3. Learning Progress Review (LR).
- 4. Professional Branding (PB).





How can we measure your performance?



25% SOFT SKILL



35% TECHNICAL SKILL



40%
DATASET & MODELLING
PROJECT

When you first join, they will be divided into several groups.

During the learning process, you are required to make a summary as well as take quizzes and assignments on each topic. In addition, you will also be asked to work on project as learning progresses.

If at the end of the learning session your grades are not enough, you can take the next batch of classes for free provided that your average score is around 50-60.





How to Upload Assignments

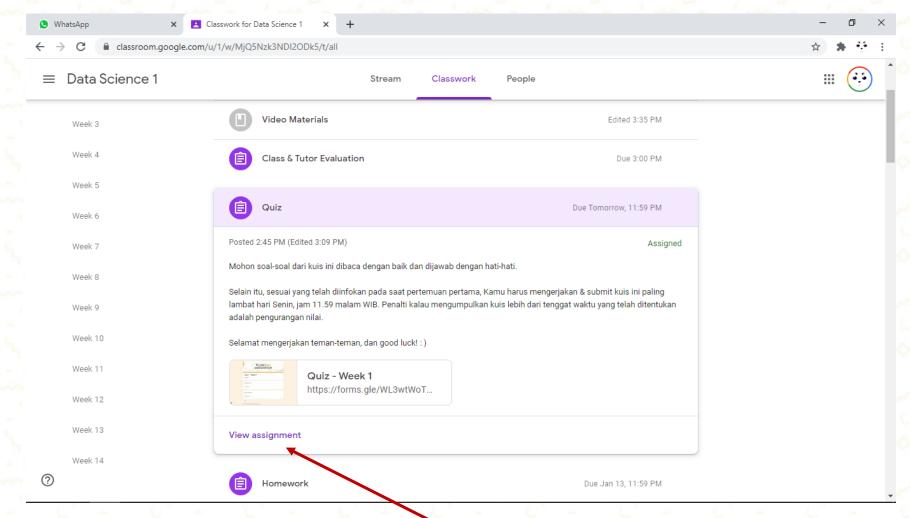










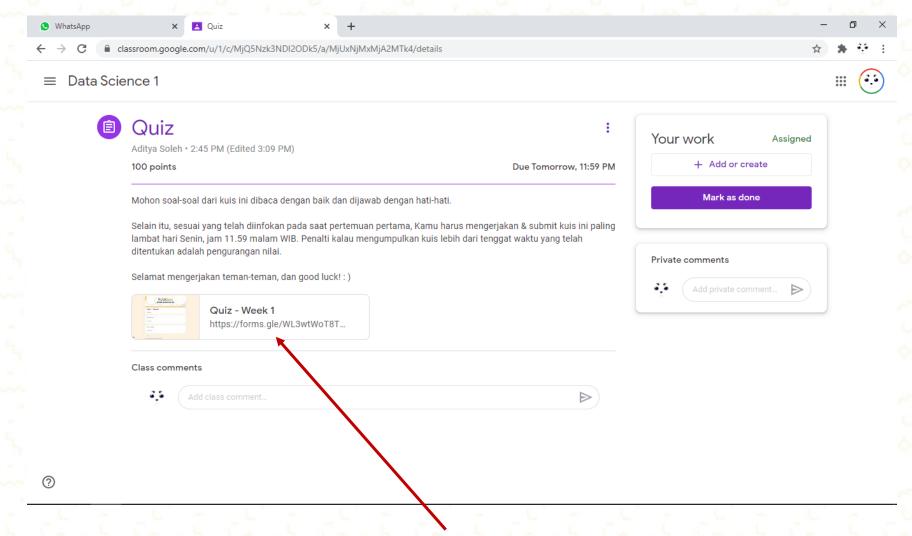


Klik View Assignment







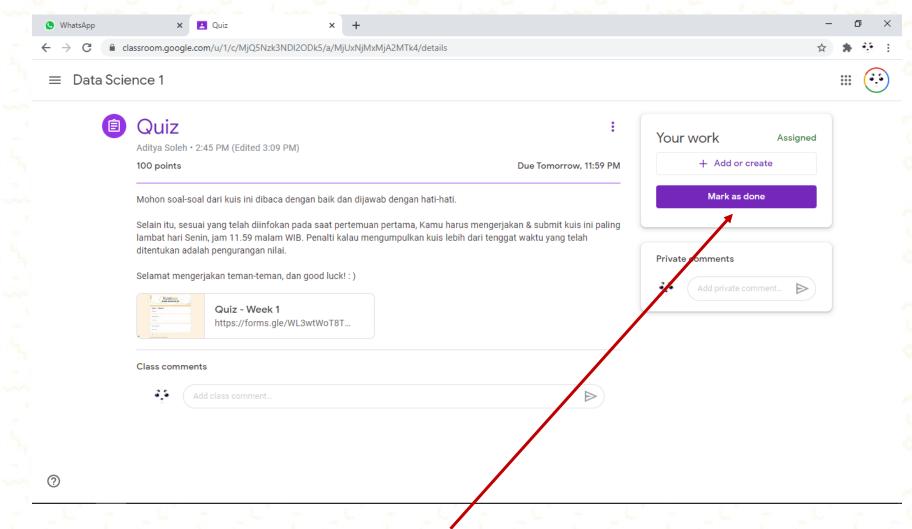


Klik **Quiz – Week 1** Untuk mulai mengerjakan kuismu









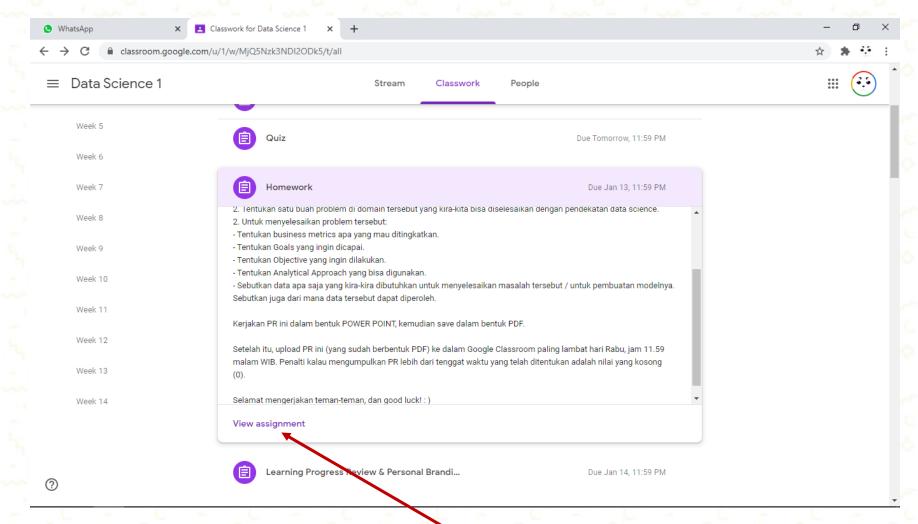
Setelah selesai mengerjakan, klik **Mark as done**







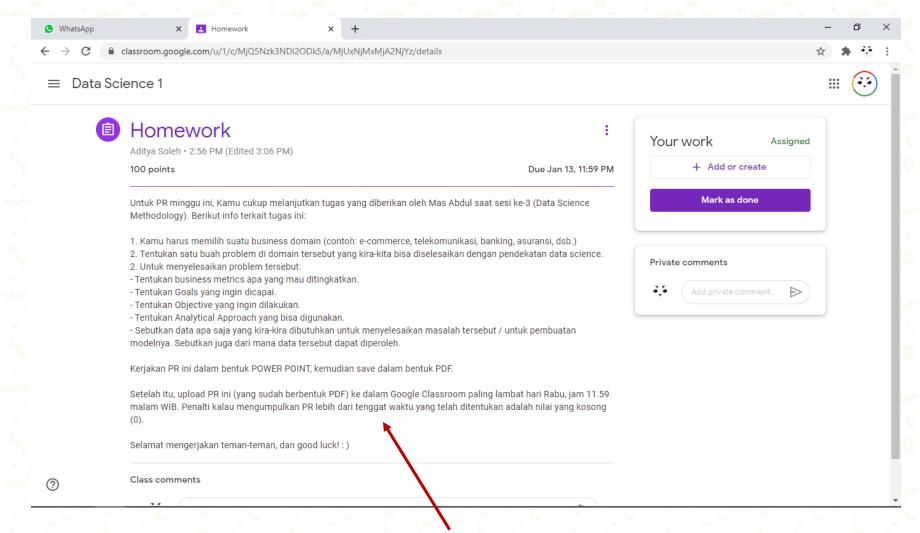




Klik View Assignment



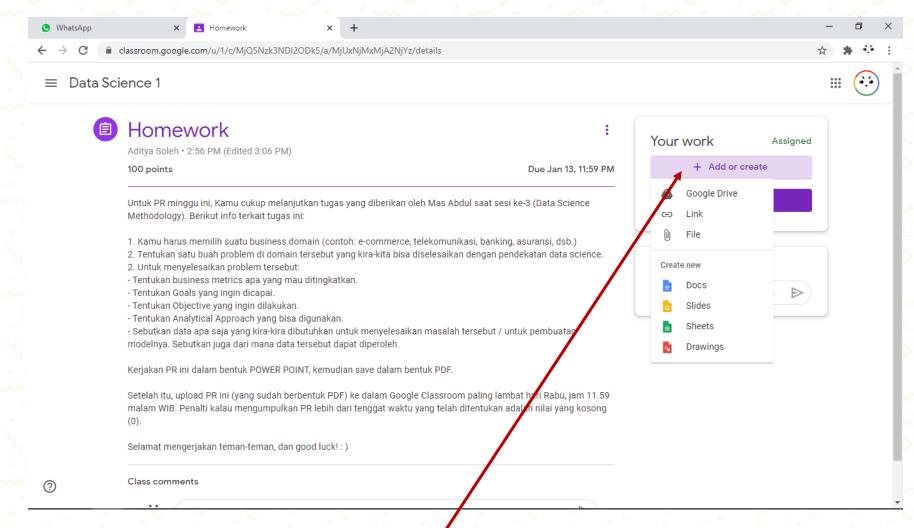




Baca **petunjuk pengerjaan PR** baik-baik, dan lakukan
sesuai petunjuk



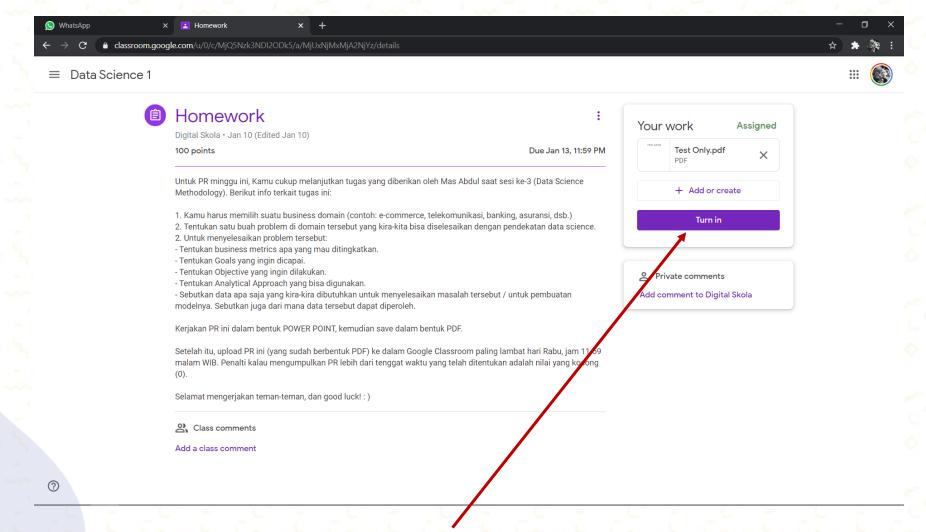




Setelah selesai mengerjakan PR, klik **Add or create**, kemudian pilih **File** (kalau Kamu diminta untuk mengupload dokumen)







Setelah selesai mengupload dokumen PR, klik **Turn In**

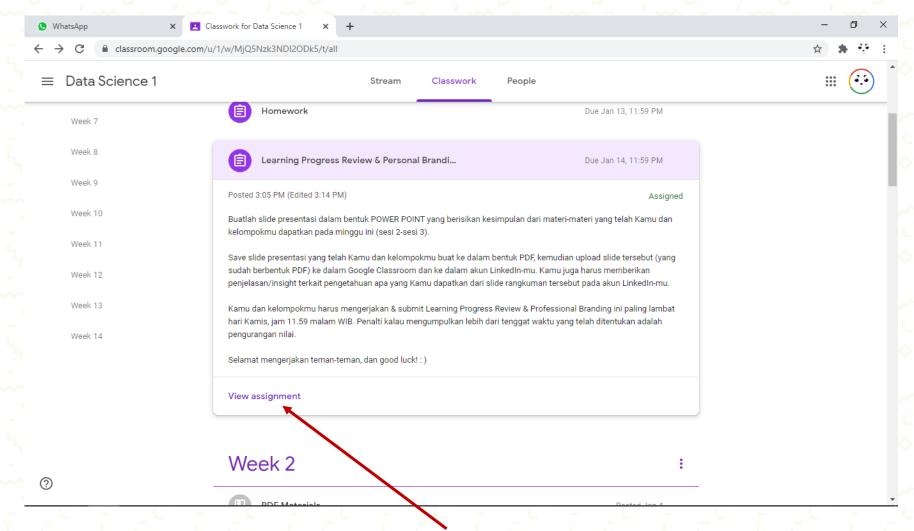


Learning Progress Review





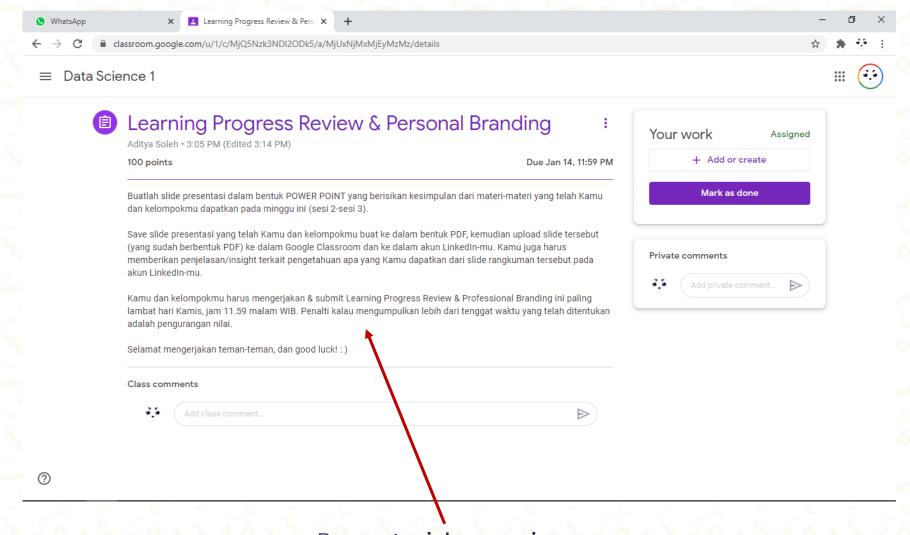




Klik View Assignment



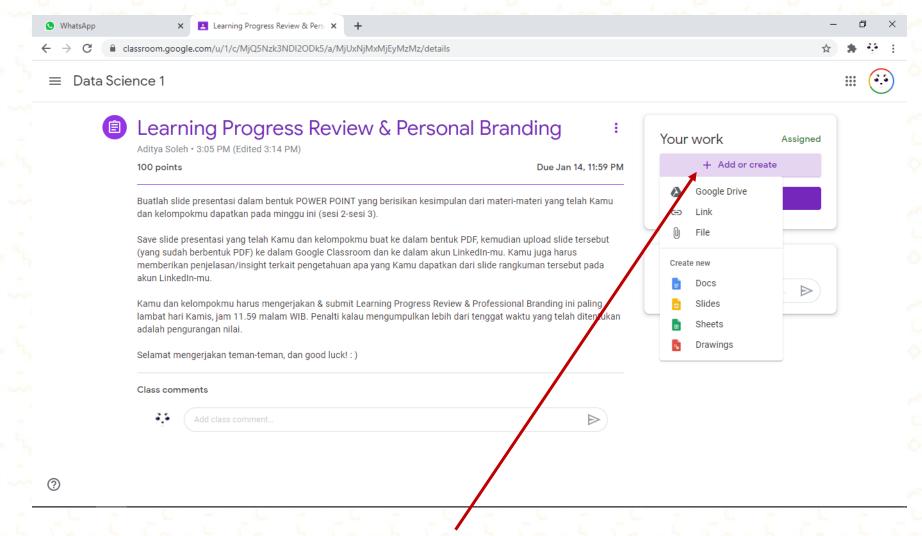




Baca **petunjuk pengerjaan rangkuman** baik-baik, dan lakukan sesuai petunjuk



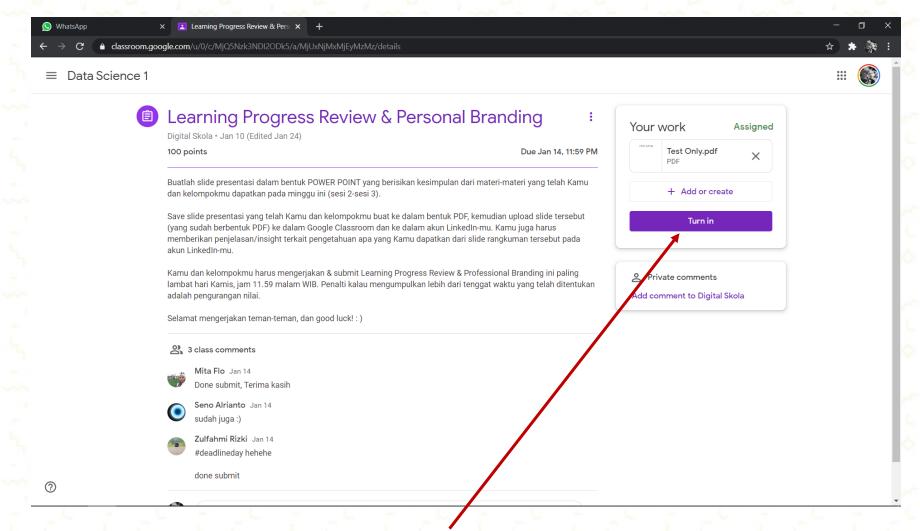




Setelah selesai mengerjakan rangkuman, klik **Add or create**, kemudian pilih **File**







Setelah selesai meng-upload dokumen PR, klik **Turn In**

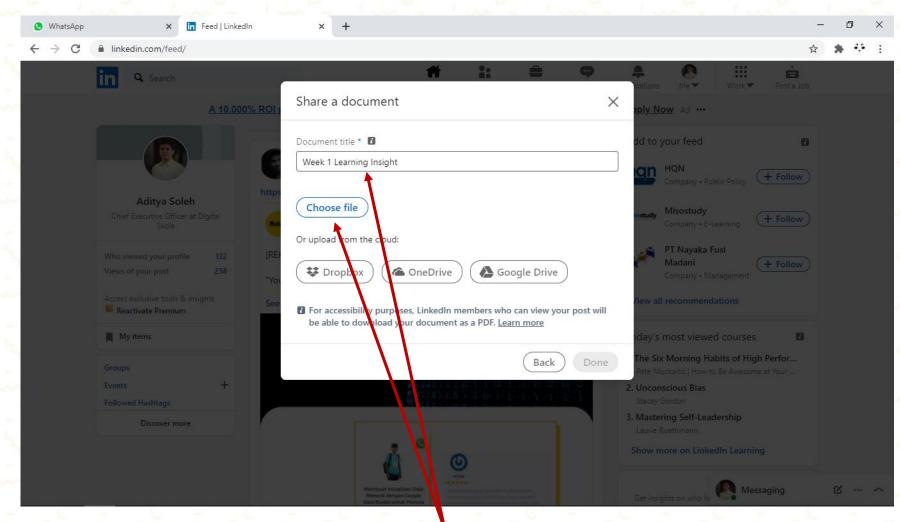


Professional Branding







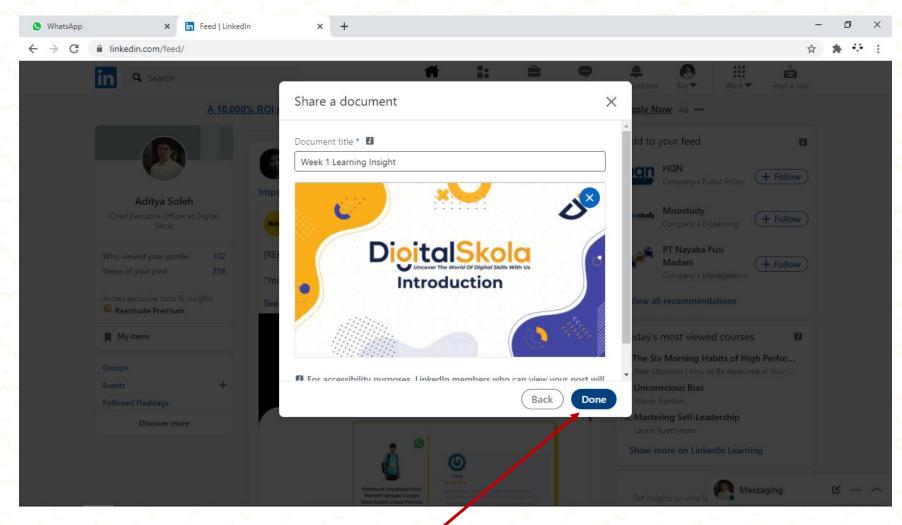


Tulis Week (#) Learning
Insight pada bagian

Document title. Kemudian,
klik Choose File



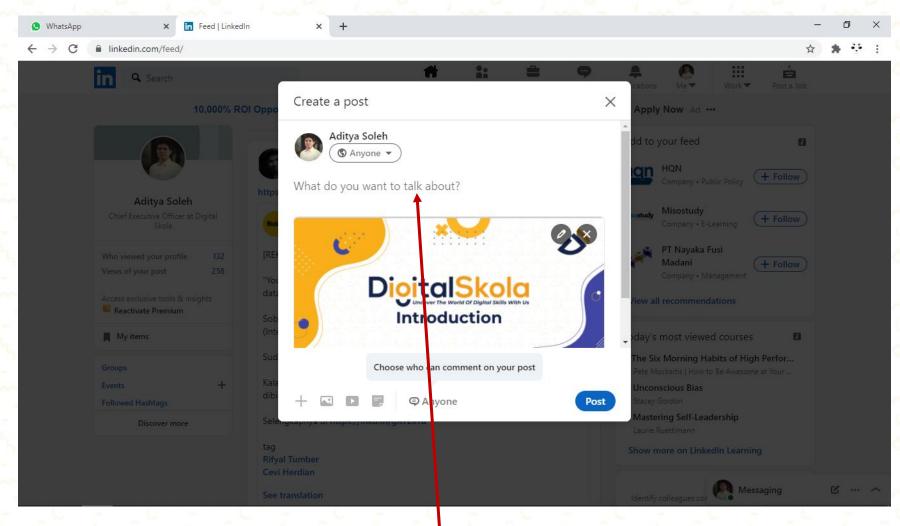




Upload dokumen rangkumanmu dalam bentuk PDF, kemudian klik **Done**



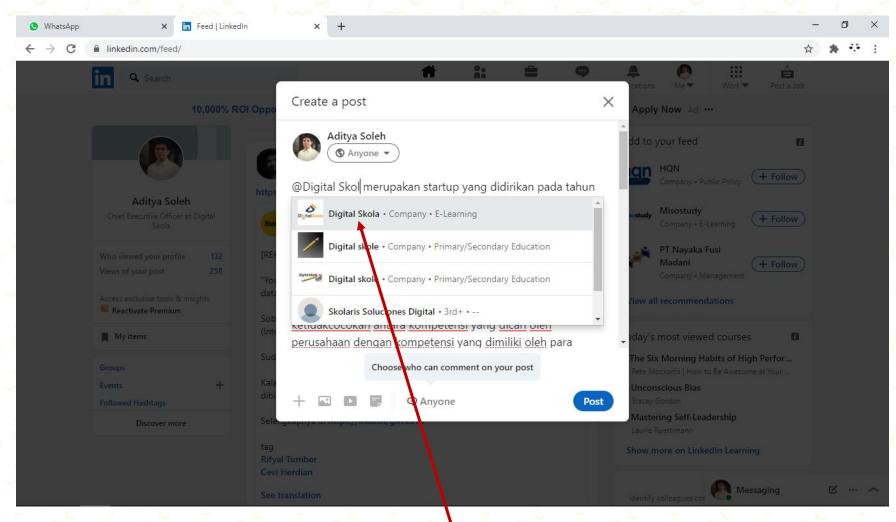




Tuliskan insight yang Kamu dapatkan pada kolom ini



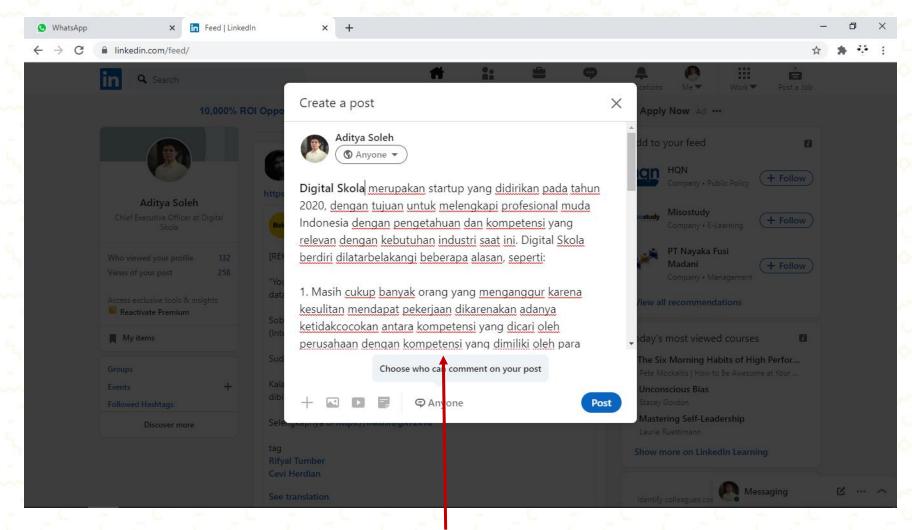




Tag Digital Skola pada tulisanmu dengan menuliskan: **@Digital Skola**





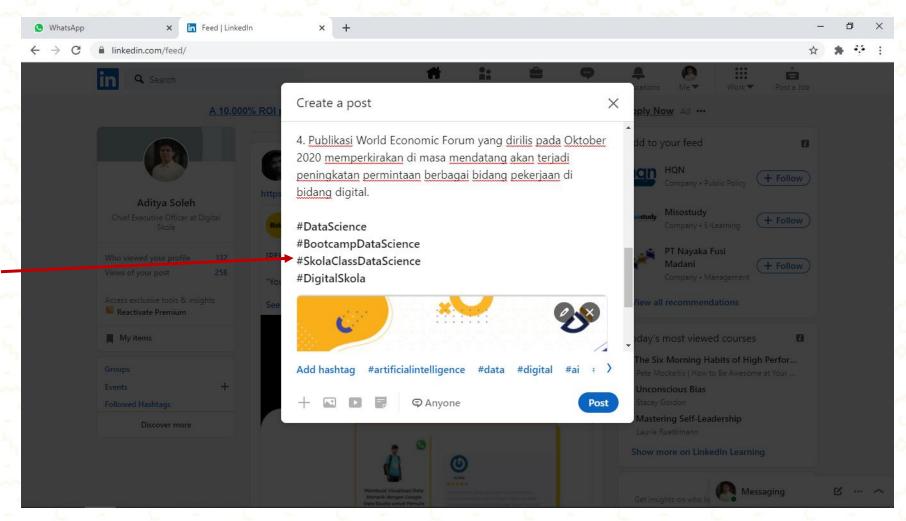


Contoh konten tulisan



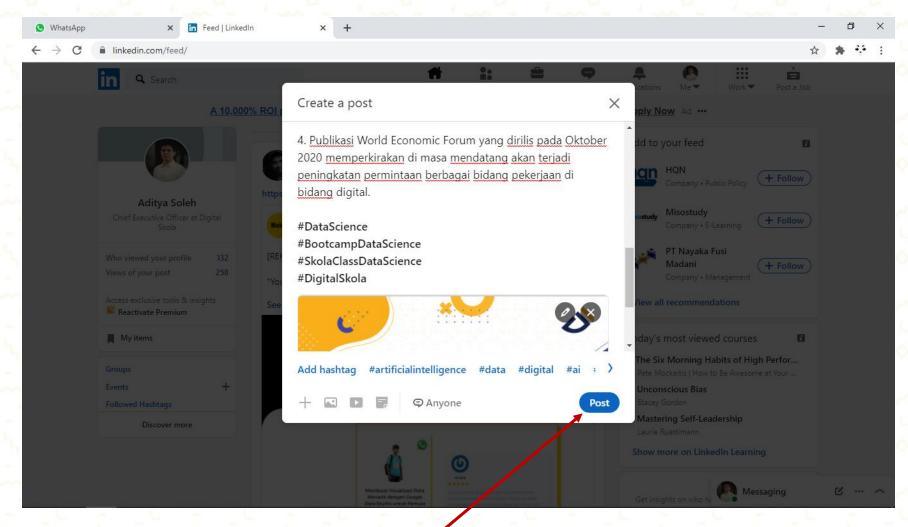


Di bagian bawah tulisan Kamu, buat **hashtag** sebagai berikut: #DataScience #BootcampDataScience #SkolaClassDataScience #DigitalSkola









Klik Post



Guide on How to Make a Professional Branding





Supaya akun LinkedIn teman-teman dapat lebih menonjol secara professional, dan kemungkinan untuk dilihat oleh calon hiring company lebih besar serta untuk memperluas koneksi. Contoh: https://www.linkedin.com/in/rifyaltumber/





- PB dapat ditulis dalam bahasa Indonesia ataupun bahasa Inggris.
- Tuliskan apa yang telah dipelajari selama 1 minggu.
- Peserta mengaitkan materi yang telah dipelajari dengan pengalaman pribadi. Atau, buat cerita yang menarik pembaca.
- 4. Akhiri konten tulisan dengan mengajak pembaca untuk membuka slide kita.
- 5. Tag Digital Skola. Bisa dimasukkan ke dalam konten tulisan ataupun ditulis menggunakan tagar di bawah tulisan (#Digital Skola).



#Aylearn Digital Marketing Week 3

Search Engine Optimization

I used to learn SEO by read the blogs of the most successful SEO specialists, like Neil Patel, for example. It is not an easy thing to learn on your own. Luckily, last week I got more knowledge about the fundamental, elements in SEO, tools, and practical SEO from Digital Skola.

SEO is the process of optimizing a website so people can easily find our website in search engine (Ex: Google). Then, we could get more and more traffic. In order to achieve good ranking in search engine, we need to create a good content that could boost SEO.

Important points on how to make a good SEO content: Keyword is everything; organize website content into logical categories would make visitors feel comfortable and stay longer on your site; sharing new content from your site on social media and building links to your content; and evaluate each web page regularly to maintain your web page SEO.

Wanna learn more about SEO? I wish our summary could help you to get new insight:)

#DigitalMarketing #DigitalSkola #BootcampDigitalMarketing #SkolaClassDigitalMarketing



Digital Skola
Uncover The World Of Digital Skills With Us

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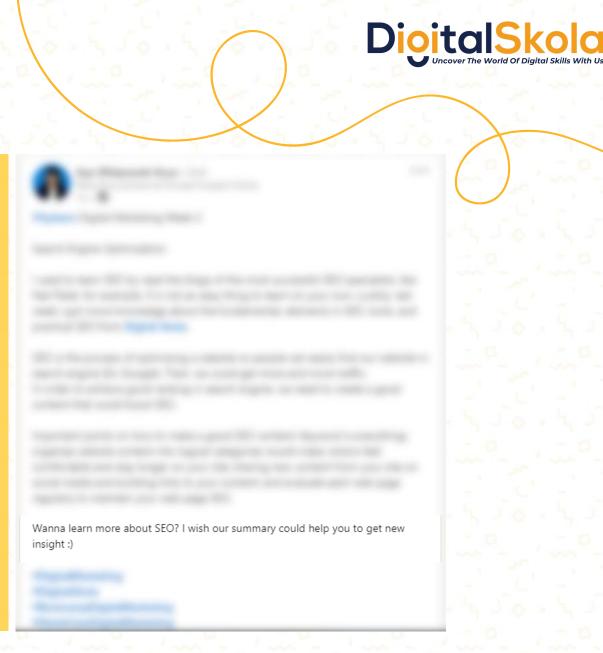
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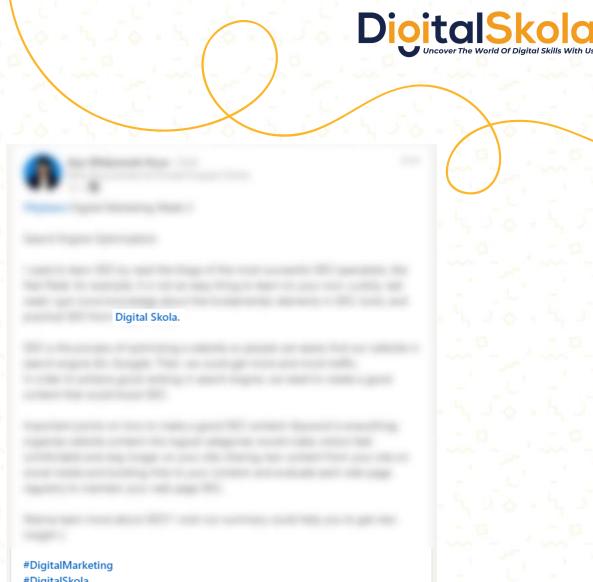


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How to Add Digital Skola on Your LinkedIn Education Section





Meningkatkan kualitas profile LinkedIn dengan cara menambahkan Digital Skola pada Education Section, dengan cara sebagai berikut:



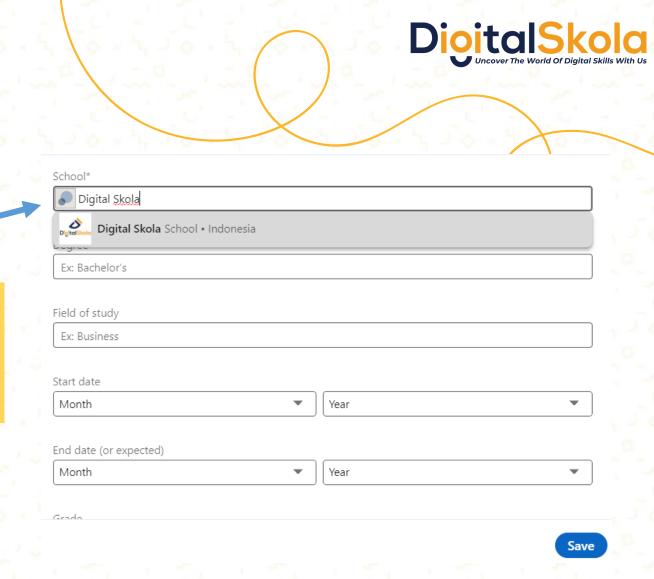


Education

1. Klik panah pada bagian Education

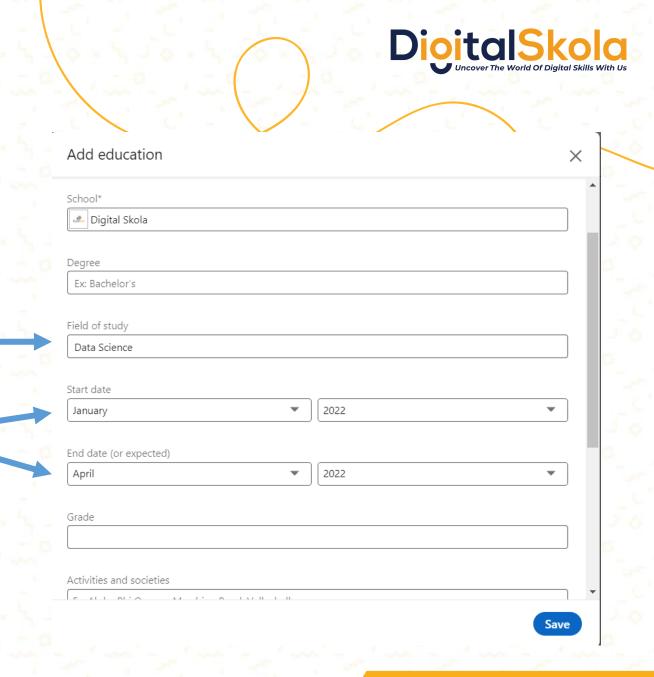


 2. Ketik Digital Skola, kemudian pilih seperti tampak pada gambar berikut.
 Agar bisa ditambahkan pada profilmu.





- 3. Isikan Field of Study sesuai dengan kelas yang kamu ambil, yaitu Data Science
- 4. Start & End Date dapat diisi sesuai skola schedule yang sudah tertera di deskripsi grup yaa







DigitalSkola

Education

Digital Skola

Data Science 2022 – 2022

5. Jika semua sudah diisi, kalian bisa klik save dan nanti tampilan akhir akan seperti ini



Weekly Progress Report



Week 1 - Materials



Session 1 Jan 3 rd , 2021 7 PM – 9 PM	Session 2 Jan 5 th , 2021 7 PM – 9 PM	Session 3 Jan 7 th , 2021 7 PM – 9 PM
Introduction to Digital Skola	Introduction to Data Science	Data Science Methodology
 Getting to Know Each Other Sharing Needs/Hope Introduction to Digital Skola Team Forming & Create Team Name Team Name Presentation 	1. What is Data Science 2. Why Data Science 3. Data Science in Business 4. Data Science Success Story	 What is Data Science Methodology? What is Business Understanding? What are Analytic Approaches? What is Data Requirements? What is Data Collection What is Data Understanding? What is Data preparation? What is Modelling? What is model evaluation? What is deployment?



Week 1 – Attendance



No.	Name	Session 1	Session 2	Session 3
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Attendance & Interaction



- Participant attendance on 1st session: %
- Participant attendance on 2nd session: %
- Participant attendance on 3rd session: %

The top 3 participants who tend to be active in class are:

- 1. ...
- 2. ...
- 3. ...



Week 1 - Weekly Score



No.	Name	QZ	HW	LR	PB	Total
× 7, 2 0 × 7, -		320 3320		- 7, 20	3-20 =	700
Town of the second				5,500 - 10 M	- N	- 102
14,000		4,50 -4,50	. 4, 5°0	. 4, J.o.,	4500	4, 50
	. , 10 , 10 , 10 , 10	- 0 , - 0			T [2]	- 0
				- "		-1 1
		320 - 320	× 7, 2 0	1110	3, 2, 9, 1	7, 200



Weekly Score (1/4)



The mean overall score for Week 1 was ... points.

With the following score components:

25%	33%	25%	17%
QZ	HW	LR	PB

The top 3 participants who have the highest scores are:

- 1. ...
- 2. ...
- 3. ...

SkolaClass Schedule



SkolaClass Schedule (1/4)



0	Session 1	Session 2	Session 3	Session 4	Session 5	Session 6
	Jan 3 rd , 2022	Jan 5 th , 2022	Jan 7 th , 2022	Jan 10 th , 2022	Jan 12 th , 2022	Jan 14 th , 2022
	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM
3 7 9	Class Introduction	Introduction to Data Science	Data Science Methodology	Introduction to Data and Database	Basic SQL	Intermediate SQL

	Session 7	Session 8	Session 9	Session 10	Session 11	Session 12
	Jan 17 th , 2022	Jan 19 th , 2022	Jan 21 st , 2022	Jan 24 th , 2022	Jan 26 th , 2022	Jan 28 th , 2022
	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM
500	Advanced SQL	Versioning/Version Control	Introduction to Python and Programming	Basic Programming I: Conditions	Basic Programming II: Iteration	Basic Programming III: Array and Other Data Types



SkolaClass Schedule (2/4)



>	Session 13	Session 14	Session 15	Session 16	Session 17	Session 18
	Jan 31 st , 2022	Feb 2 nd , 2022	Feb 4 th , 2022	Feb 7 th , 2022	Feb 9 th , 2022	Feb 11 th , 2022
	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM
>	Basic Programming IV: Functions	Database Programming	Introduction to Numpy	Introduction and Basic Dataframe (Pandas)	Kaggle Project Stage 1	Analytical & Critical Thinking

	Session 19	Session 20	Session 21	Session 22	Session 23	Session 24
	Feb 14 th , 2022	Feb 16 th , 2022	Feb 18 th , 2022	Feb 21 st , 2022	Feb 23 rd , 2022	Feb 25 th , 2022
	7 PM – 9 PM					
X	Intermediate Dataframe I	Advanced Dataframe	API	Basic Statistics	Intermediate Statistics	Advanced Statistics



SkolaClass Schedule (3/4)



× 9	Feb 28 th , 2022	Session 25 Mar 2 nd , 2022 7 PM – 9 PM	Session 26 Mar 4 th , 2022 7 PM – 9 PM	Session 27 Mar 7 th , 2022 7 PM – 9 PM	Session 28 Mar 9 th , 2022 7 PM – 9 PM	Session 29 Mar 11 th , 2022 7 PM – 9 PM
0 0 0	Ascension of the Prophet Muhammad	Introduction to Data Visualization	Intermediate Visualization	Data Visualization Exercises (Advance)	Introduction to Machine Learning	Data Preprocessing for ML (Python)

9	Session 30	Session 31	Session 32	Session 33	Session 34	Session 35
	Mar 14 th , 2022	Mar 16 th , 2022	Mar 18 th , 2022	Mar 21 st , 2022	Mar 23 rd , 2022	Mar 25 th , 2022
	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM
0 500	Advanced Data Preprocessing for ML (Python	Classification I	Classification II	Regression	Neural Network	Unsupervised Learning



SkolaClass Schedule (4/4)



Session 36	Session 37	Session 38	Session 39	Session 40	Session 41
Mar 28 th , 2022	Mar 30 th , 2022	Apr 1 st , 2022	Apr 4 th , 2022	Apr 6 th , 2022	Apr 8 th , 2022
7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM	7 PM – 9 PM
Communication & Presentation Skill	Evaluation Metrics and Model Selection	Advanced ML Topics	Model Deployment	Model Deployment 2	

14-	Session 43 Apr 11 th , 2022 7 PM – 9 PM	Session 43 Apr 13 th , 2022 7 PM – 9 PM	Apr 15 th , 2022	Session 44 Apr 18 th , 2022 7 PM – 9 PM
1000	Mentor Experience Sharing	HR Practicioner Sharing	Good Friday	Kaggle Project Presentation

Group Division



Group Division (1/2)



,	Dataverse	Entropy	Omicron	Smart Python
,	Hanindhiya Ika	Adhang Muntaha	Muhammad Fikri Fadila	Vanadhia Amanita
4	Rifza Anggriani	Marcellina Alvita F	Anugrah Yazid Ghani	Jaelani
	Zhafar Tri Adib	Aziz Fauzi	Edo Mohammad	Pingki Vila
	Moch Sjaiful Abidin	lwan Wahyu	Fajar Achmad	Michael Agustinus
,	Indra Aminudin	Ramadhan Luthfan		
	Coach: Ganjar		Coach: Ari	



Group Division (2/2)



,	Anak Digital	Coldplay	Citizen Data Scientist	Infinite
	Mohammad Fadhil	Annisa Rahma Melyanta	Diaz Jubiary	Bima Arinto Nugroho
	Lukman Budi Santoso	Adel Nor Muhammad	Hermulia Hadie	Daniel Kessie Nayoant
	Johanes	Zulfi Jauharul Ikhsan	Desi Sulistyowati	Achmad Fauzi Trinanda
	Eliza Dayinta Harumanti	Muhammad Ali Akbar	Farahul Jannah	Mifta Adiwira
	Coach: Muggy		Coach: Krian	



Thank YOU

