Executive Summary

ℹ Important Insights

Category	Criteria	Insights
Most Productive Year	Number of movies produced	2017
Most Productive Month	Number of movies produced	March
Most Popular Genre	Number of releases	Drama
Top Production Company with highest number of hit movies	Average rating>8	Dream Warrior Pictures and National Theatre Live
Top director in top three genres	Average rating>8	James Mangold
Top Actor	Median rating>=8	Mammootty
Top Production House	Most number of votes received for movies produced	Marvel Studios
Top Actor	Movies released in India and Actor's Average Rating w.r.t total votes and Acted in at least 5 Indian movies	Vijay Sethupathi
Top Actress	Movies released in India and Actress's Average Rating w.r.t total votes and Acted in at least 3 Indian movies	Taapsee Pannu
Top Production House	Highest number of hits among multilingual movies	Star Cinema
Top Actress with highest number of superhit movies	Average rating>8	Parvathy Thiruvothu

ℹ Recommendations

1. **Genre**: Drama being the most popular genre must be considered for the next project.

2. **Director**: James Mangold being the top director in the top three genres with highest number of superhit movies should be hired for the next project.

3. **Actors**: Mammootty and Vijay Sethupathi should be considered for the role.

4. **Actresses**: Parvathy Thiruvotu and Taapsee Pannu should be considered for the role.

5. **Production House**: Dream Warrior Pictures and National Theatre Live can be partnered with for the next project. Global partner could be Marvel Studios. For multilingual movies Star Cinema would be a suitable choice.

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