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Additional resources

The following resources are additional reading materials that introduce you to “getting into your user’s head”, empathy, personas and the distinction between UX and UI design. These will add to the knowledge that you’ve gained in this lesson.

Similarities and differences between UX and UI design

[An article about What Is Empathy and Why Does It Matter in Design Thinking?](#)

[Another article on the similarities and differences between UX and UI design?](#)

User research

[Although the course doesn’t cover user research, here are some basic methodologies,](#)

Personas

[A practical guide to relating scenarios and personas](#)

[A little bit about personas](#)

Scenarios

[A concise summary card on user scenarios complete with instructions](#)

Book: The Persona Lifecycle: Keeping People in Mind Throughout Product Design (*John Pruitt, Tamara Adlin*)

