

# Credit Card Transaction Report

Silver

Blue

Gold

Platinum

55M

Total Revenue

7.84M

Total Interest\_Earned

45M

Total\_Trans\_Amt

656K

Total\_Trans\_Ct

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

## Revenue by Exp Type

Bills	13775096
Entertainment	9521159
Fuel	9327145
Grocery	8575812
Food	8250448
Travel	5865750

## Revenue by Education Level

Graduate	22303585
High School	11119293
Unknown	8484891
Uneducated	8194019
Post-Graduate	2789829
Doctorate	2423794

## Revenue by Customer\_Job

Businessman	17387832
White-collar	10114656
Selfemployeed	8261758
Govt	8111701
Blue-collar	6904279
Retirees	4535184

## Revenue by Card\_Category

Blue	46139398
Silver	5586332
Gold	2454072
Platinum	1135608

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Med

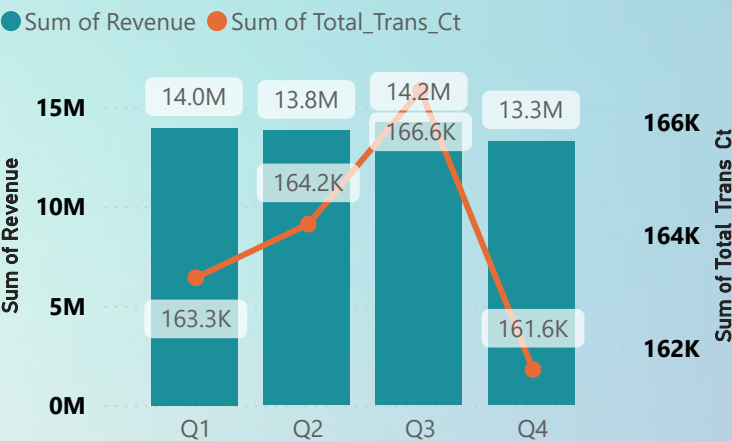
Low

High

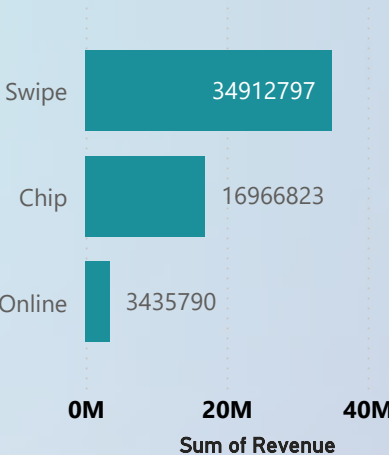
F

M

## Revenue and Total\_Trans\_Ct by Qtr



## Revenue by Use Chip



# Credit Card Customer Report

55M

Total Revenue

7.84M

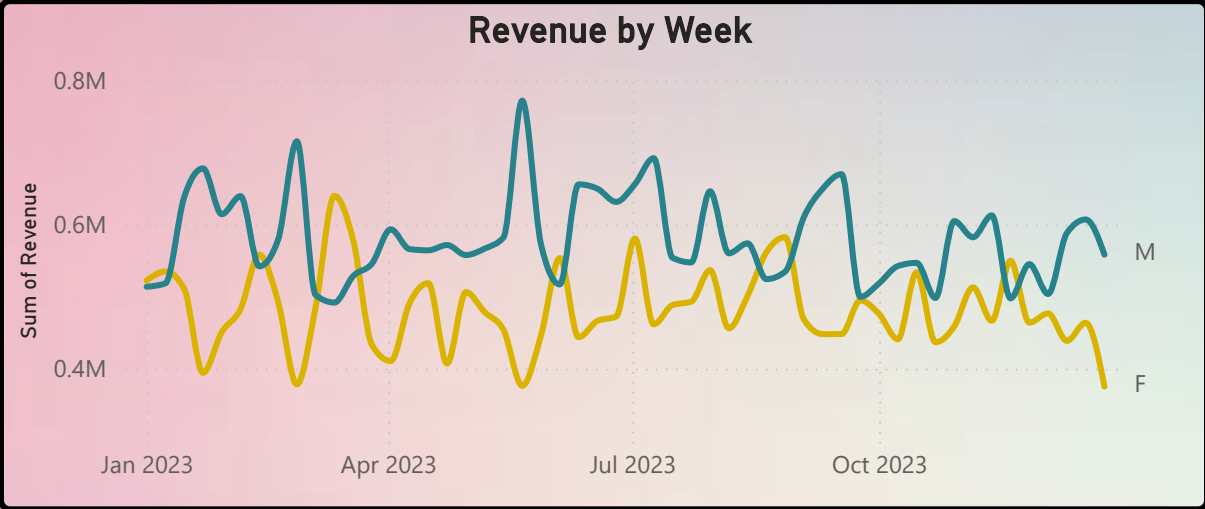
Total Interest\_Ear...

576M

Income

3.19

Cust\_Satisfaction...



Swipe

Online

Chip

Q4

Q3

Q2

Q1

Week\_Start\_Date

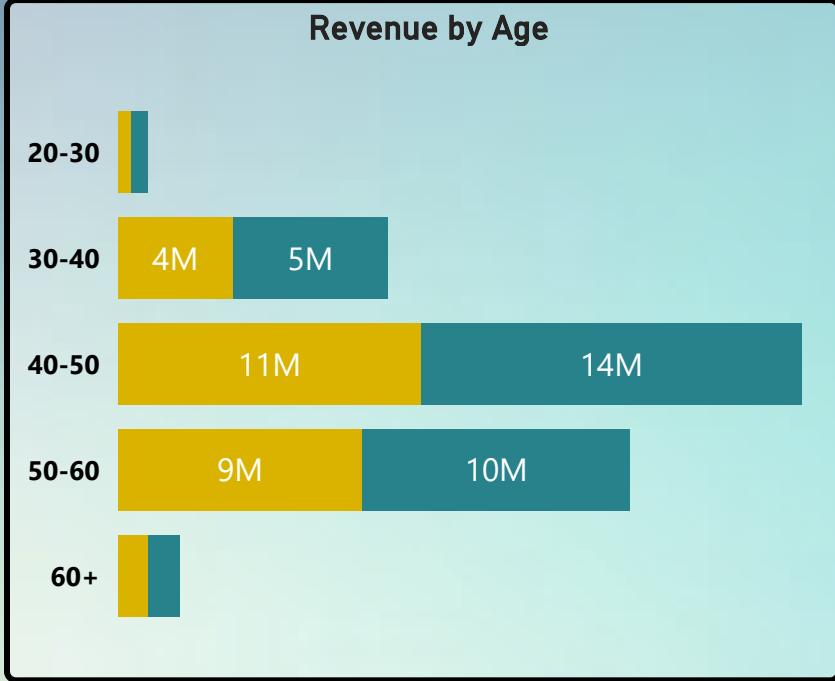
All

Silver

Blue

Gold

Platinum



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	9,52,800.57
Businessman	17387832	186959919	25,39,390.31
Govt	8111701	88773989	11,60,016.37
Retirees	4535184	48675030	6,30,359.24
Selfemployeed	8261758	75313288	11,19,741.81
White-collar	10114656	103930055	14,41,073.93
Total	55315410	575914439	78,43,382.23

