

ANUJ BHATT

WEB DEV/ SEO

CONTACT

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- NH 07 Harrawala Dehradun

SKILLS

- Programming Language Used
& Known: Html, CSS, JavaScript,python.
- Good Knowledge of SEO
- Google Search Console
- Wordpress

LANGUAGES

- English.
- hindi



PROFILE

Results-driven Web Developer and SEO Specialist with 1+ year of experience at Tourmyholiday , delivering user-centric websites and driving organic growth through technical SEO strategies. Proficient in full-stack development, performance optimization, and data-driven SEO campaigns. Adept at collaborating with cross-functional teams to enhance online visibility and user experience.



PROFESSIONAL EXPERIENCE

- Developed and maintained responsive websites using HTML/CSS, JavaScript, and PHP , ensuring seamless functionality and mobile optimization.
- Improved website loading speed by 40% through code minification, image optimization, and server configuration adjustments.
- Implemented technical SEO strategies: optimized meta tags, fixed crawl errors, and improved site architecture, resulting in 25% increase in organic traffic .
- Conducted keyword research and on-page SEO for travel-related content, boosting keyword rankings for high-value terms like "best holiday packages" and "luxury tours."

Certifications

- 6 Months Certificate of Full Stack Dev by Giit
- 1 Year intership by tourmyholiday as a Dev/SEO

Projects

- Tourmyholiday Blog Redesign : Led a WordPress migration project, improving site speed by 35% and reducing bounce rate by 20%.
- SEO Campaign for Tour Packages : Achieved top 3 rankings for 15+ keywords, driving 1,200+ monthly organic visitors.



EDUCATION

PURSUING- Bachelor's of Computer Applications
2023- Intermediate/ Gic Majrigrant Dehradun