

Cookie Policy

Effective Date: 20/11/2023

Welcome to Brandloomi ("Brandloomi," "we," "us," or "our"). This Cookie Policy explains how we use cookies and similar technologies on our website. By using our website, you consent to the use of cookies as described in this policy.

1. What are Cookies?

1.1 Definition:

Cookies are small text files that are placed on your device when you visit a website. They are commonly used to make websites work more efficiently and provide information to the website owners.

2. Types of Cookies We Use

2.1 Essential Cookies:

These cookies are necessary for the proper functioning of our website. They enable you to navigate our site and use its features.

2.2 Analytical/Performance Cookies:

These cookies help us understand how visitors interact with our website by collecting information on pages visited, time spent on the site, and other metrics. This data helps us improve our website's performance.

2.3 Functional Cookies:

Functional cookies allow our website to remember choices you make, such as language preferences, and provide enhanced features.

2.4 Targeting/Advertising Cookies:

These cookies are used to deliver content that is more relevant to you and your interests. They may be used to deliver targeted advertising or to limit the number of times you see an advertisement.

3. How We Use Cookies

3.1 Consent:

By using our website, you consent to the use of cookies in accordance with this Cookie Policy. You may withdraw your consent at any time by adjusting your browser settings.

3.2 Managing Cookies:

Most browsers allow you to control cookies through their settings. However, disabling certain cookies may affect the functionality of our website.

4. Third-Party Cookies

4.1 Google Analytics:

We use Google Analytics, a web analytics service provided by Google Inc. Google Analytics uses cookies to analyze how users use our website. For more information, refer to Google's privacy policy.

4.2 Social Media Plugins:

Our website may include social media features or plugins, such as the Facebook Like button. These features may collect your IP address and other information. Your interactions with these features are governed by the privacy policy of the respective social media platforms.

5. Updates to this Policy

We may update this Cookie Policy periodically to reflect changes in our practices. The date of the last update will be reflected at the beginning of the document.

6. Contact Information

If you have any questions or concerns about this Cookie Policy, please contact us at [hello@brandloomi.com].

By using our website, you acknowledge that you have read and understood this Cookie Policy.