

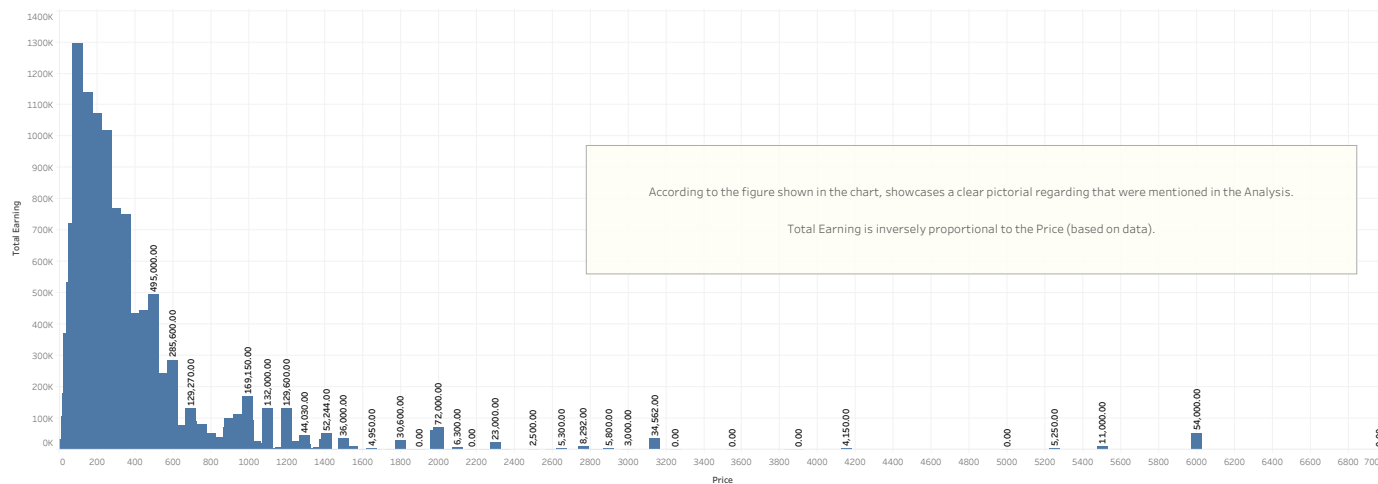
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| TOP 10 EARNERS | MOST POPULAR LOCATION/NEIGHBOURHOOD | PRICE PATTERN BEHAVIOUR AND TOATAL EARNING | PRICE ANALYSIS | PRICE VS EARNING RELATIONSHIP | |
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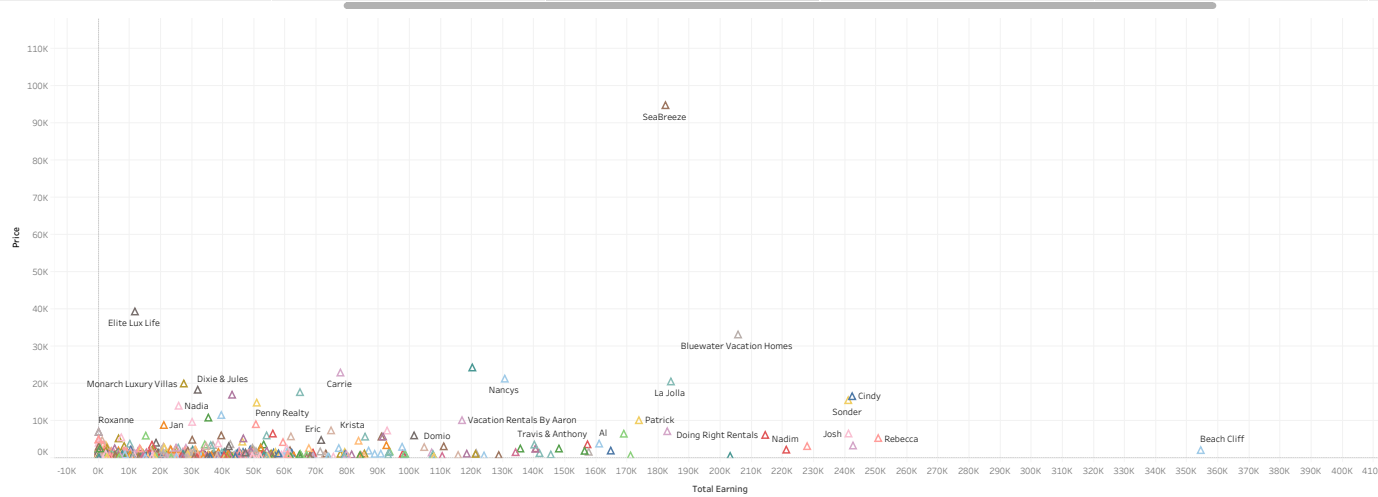
PRICE PATTERN BEHAVIOUR AND TOTAL EARNINGS

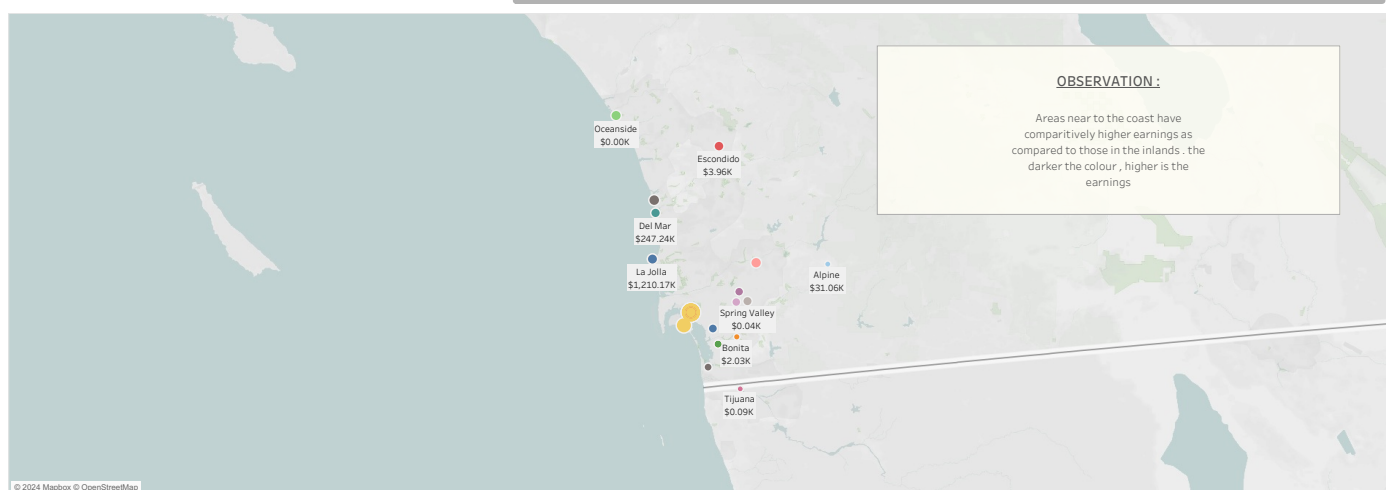
EARNING IS INVERSELY PROPORTION TO THE PRICES

Almost all of the locations show similar pattern where maximum number of reviews are for the listing which lie in the price range of a given interval. As a ripple effect it presents us two possible scenarios:

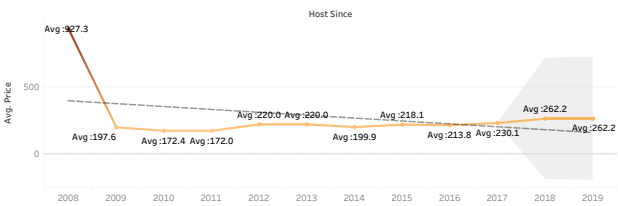
- a. Majority of the population, prefers affordable and convenient options regarding their stay. Hence there is higher probability that very less people book accommodation/stay in a higher priced accommodations and consequently have less number of reviews. On the other hand, major portion of people interesting in affordable accommodations will correspond to more number of reviews. We can't conclude as the data were insufficient regarding the number of times a listing has been registered / booked, hence we cannot validate or conclude that fact.
- b. In majority of the cases, the upper middle class and the higher class population opt the convenience alongside luxury at higher prices. In addition they prefer to be least bothered about posting the reviews to public forums that could be a major reason for less reviews for high priced accommodations. At the same time, middle class or lower class opted for the affordable options care much more about the writing reviews about the services they got.



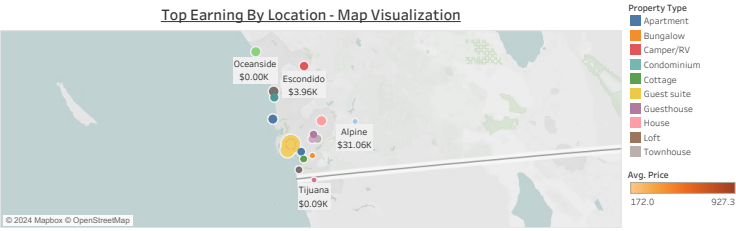




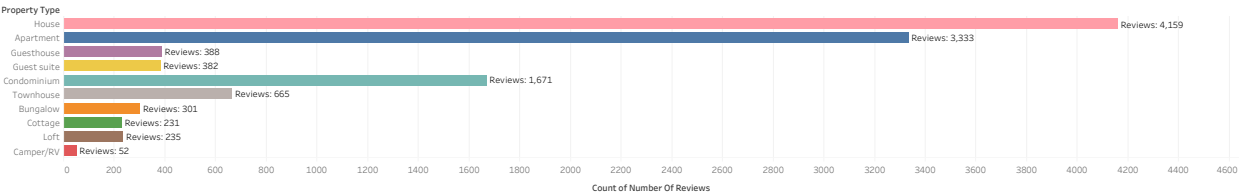
Yearly Average Prices



Top Earning By Location - Map Visualization



Preferred Property



| | | | | |
|----------------|-------------------------------|---------------------|--|------------|
| PRICE ANALYSIS | PRICE VS EARNING RELATIONSHIP | EARNING BY LOCATION | PRICE REVIEW AND ITS BEHAVIOUS OVER VARIOUS ANALYSIS | CONCLUSION |
|----------------|-------------------------------|---------------------|--|------------|

CONCLUSIONS:

- Some of the major findings and conclusions through the insights and data analysis are as follows:
- 1) List of top 10 earners are found with the help of a bar chart and applying the "top 10" filter to it.
 - 2) The relationship between price and the total earnings are inversely related .
 - 3) There are some locations like closer to the coastal areas which are having comparatively higher earnings.
 - 4) Also taking reviews as the basis for bookings various other relations are also visualised .