# CURRICULUM VITAE

# PERSONAL INFORMATION.



Name: Jacqueline Hernández González.

Civil status: Single.

Age: 28 years.

Date and place of birth: 03 of June of 1989, Morelia, Michoacán.

Email address: jhg.premde@gmail.com

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#### **PERSONAL OBJECTIVES.**

Contribute to the personal and profesional education of young people and children through education.

Collaborate in integral training processes for different social sectors.

Form companies that contribute to the development of my community, state and country.

Have a continuous personal, academic and profesional development.

## **PERSONAL INTERESTS.**

# By areas:

Administration.

Marketing.

Human Talent.

Education.

Educational tutorials.

## Themes:

Development of human talent in organizations.

Business education.

Quality of life for collaborators and directors of companies.

## **ACADEMIC TRAINING.**

#### **Contemporary University of the Americas.**

Address: Avenue Juan Pablo II #1170, Santa María de Guido, C. P 58 090, Morelia, Michoacán. Doctorate in Education Sciences.
Currently.

# **Technological University of Mexico.**

Address: Av. Marina Nacional #102, Anáhuac, C.P 11 320. México Distrito Federal.

Master of Education.

Professional license: in process.

# Technological Institute of Morelia. José María Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de Santiaguito, C. P 58 120, Morelia, Michoacán.

Degree in administration with a specialty in Marketing.

Professional license: 7429548

#### **VOCATIONAL TRAINING.**

#### A y B Management.

Address: Calle Panamá #66 Interior 3, Colonia las Américas, C.P 58270. Morelia, Michoacán.

CEO.

Currently.

# Technological Institute of Morelia. José María Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de Santiaguito, C. P 58 120. Morelia, Michoacán

Teaching in the Department of Economic and Administrative Sciences and Bussines Managment's Engineering.

January 2013- December 2017.

#### Urbanizadora AMFER S.A de C.V.

Address: Avellana #324, Col. Lomas de la Huerta C.P. 58 050. Morelia, Michoacán

Administrative Director.

September 2012- December 2014.



#### Hotel Alameda Centro Histórico.

Address: Francisco I. Madero Poniente #313, Centro,

C. P 58 000. Morelia, Michoacán Department: Commercialization.

June - December 2011.

# Technological Institute of Morelia. José Maria Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de Santiaguito, C. P 58 120. Morelia, Michoacán Department: Communication and diffusion.

August 2010- February 2011

#### Michoacán Motors

Address: Av. Madero Poniente #147, Nueva Valladolid,

C.P. 58190. Morelia, Michoacán

Department: Accounting. June 2008 – June 2009

## **Academic Activities.**

# **Entrepreneurial Talent.**

Workshop facilitator Entrepreneurial Talent Managed by the National Technological Institute of Mexico.

Place: Technological Institute of Morelia. José Maria Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de

Santiaguito, C. P 58 120.

January, June 2016 y December 2017.

# Forum the Woman in the current Mexico.

Speaker at the forum organized by the CEIGEM

Place: Technological Institute of Morelia. José Maria

Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de

Santiaguito, C. P 58 120.

March 2016

# Marathon of Finance and Marketing Zone IV of ANFECA

Organizer of the Marathon of Finance and Marketing zone IV of ANFECA.

Place: Technological Institute of Morelia. José Maria Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de Santiaguito, C. P 58 120.

April 2015

# Regional colloquium Zone IV Center West of the ANFFCA

Place: Technological Institute of Morelia. José Maria Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de

Santiaguito, C. P 58 120.

April 2015

# **Professional Residency Adviser**

Adviser of projects of professional residences in the career of Bussines Managment's Engineering and the Department of Economic and Administrative Sciences.

Place: Technological Institute of Morelia. José Maria Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de Santiaguito, C. P 58 120.

August 2015

# Participant in the course Applied Didactic Methods and Techniques in the Approach for Professional Competencies.

Place: Technological Institute of Morelia. José Maria Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de Santiaguito, C. P 58 120.

August 2015



# Participant in the course Teaching Learning Processes.

Place: Technological Institute of Morelia. José Maria

Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de

Santiaguito, C. P 58 120.

January 2015

#### Reaccreditation CACECA

Commissioned to collaborate in the development of the work of reaccreditation of the Council of Accreditation in the Teaching of the Accounting and Administration, A.C.

Place: Technological Institute of Morelia. José Maria

Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de

Santiaguito, C. P 58 120.

November 2014

# Tutoring program.

Place: Technological Institute of Morelia. José Maria

Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de

Santiaguito, C. P 58 120.

August- December 2014

# Instructor in workshops within the framework of TÉKHNE 2014.

Basic elements of payroll.

Lovemarks.

Place: Technological Institute of Morelia. José Maria

Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de

Santiaguito, C. P 58 120.

October 2014

#### **Exam CENEVAL**

Collaborator in the CENEVAL selection exam for new entrants.

Place: Technological Institute of Morelia. José Maria

Morelos y Pavón.

Address: Avenue Tecnológico #1500, Lomas de

Santiaguito, C. P 58 120.

June 2014

## Abilities.

Internal control locus.

Collaborative maturity.

Well directed enthusiasm.

Emotional intelligence

Commitment.

Stress management.

Problem solving.

Mediation of conflicts.

Formation of effective work teams.

Motivation.

Effective communication.

Empathy.

Patience.

Tolerance.

Development vision.

Conciliatory attitude.

Determination.

Development of effective strategies.

**Business vision** 

Effective management of time.

Holistic education

Active listening.

Occupational risk management.

Human talent management

Organization.

Perseverance.

Creation of functional ideas.

Administration of both material and financial resources.

Transmission of knowledge.

Productive introspection.

Management of adverse situations.

High level of responsibility.

Adaptation to changing environments.

Labor stability within organizations.

Appreciation and valuation of details in strategic

operations.

Leadership.

Delegation.

Application of organizational development.

Strategic management.

Planning and execution of the organizational design.

Appreciation of the endemic culture.

Education for young people

**Business education** 

Identification and development of talent in

collaborators.

Market research.

Handling creative digital tools.

Good use of the word.

Holistic Marketing.

Love for my work.