

LISETH XIMENA GONZÁLEZ TRUJILLO

SUMMARY

As a professional and a human being, I believe in the power of the ideas as the key of a successful life; where passion and love for what we do is the lead to push us to achieve our goals while enjoying the road (job).

WORK EXPERIENCE

2016 – 2017

COMERCIAL PLANNING ASISTANT

Belcorp – Panama

- Commercial strategy planner for three categories in the Bolivia region: based on market tendencies and full demand estimation in short and midterm.
- Price selection and demand estimation for a support-designed portfolio provided by thirds.
- Supervision and final approval of the national campaign graphic material.

2015

VACATION PLANNER INTERN

Walt Disney World – U.S.A

- Seek into different customers profiles to provide the best option that fit in their needs and expectations
- Proposing offers in a portfolio with more than 100 combinations in the middle of personalized attention
- Create memorable experiences for clients by letting them know the different options they would have by visiting each park.

VOLUNTARY WORK EXPERIENCE

2017

TOURISM PROMOTER

Cairo University – Egypt

Promote local tourism in social networks while interacting with the community that lives from it, to achieve a deeper understanding of how they work and thus detect the challenges in which they must work.

2011 - 2017

SOCIAL VOLUNTEER

Techo - Colombia - Panama

Reduce poverty rates in the world by bringing homes to socially forgotten communities. These activities include money collections and emergency housing construction.

AWARDS

Best VP Seller 2015

Au Pair of the year 2014

SKILLS

Personal

Leadership

Socialbility

Creativity

Proactivity

Multitasking

Fast learning

Time Managment

Computer

Microsoft Excel

Microsoft Word

Microsoft Power Point

Google Drive

Languages

Spanish - Native

English - Advanced

Portugese – Basic

INTERESTS

Marketing

Networking

Eco Tourism

Social Tourism

Social Marketing

Tourism Marketing

Social Development

International Tourism

Tourism Development

Social Media Marketing

EDUCATION

- 2017 **Social Media Marketing**
Udemy, On Line.
- 2016 **Bachelor of Marketing and International Business**
Universidad Autónoma de Occidente, Cali, Colombia.
- 2015 **Professional Developmet Program**
Tomkins Cortland Community College, New York, United States.
- 2015 **Exploring Cast Engagement & Human Resources**
Disney Intershops & Programs, Orlando, United States.
- 2015 **Corporate Communication**
Disney Intershops & Programs, Orlando , United States.
- 2013 **Advanced Listening and Speaking**
Front Range Community College, Colorado, United States.
- 2009 **Executive English Program**
Cambridge Language Centres, Popayan, Colombia.