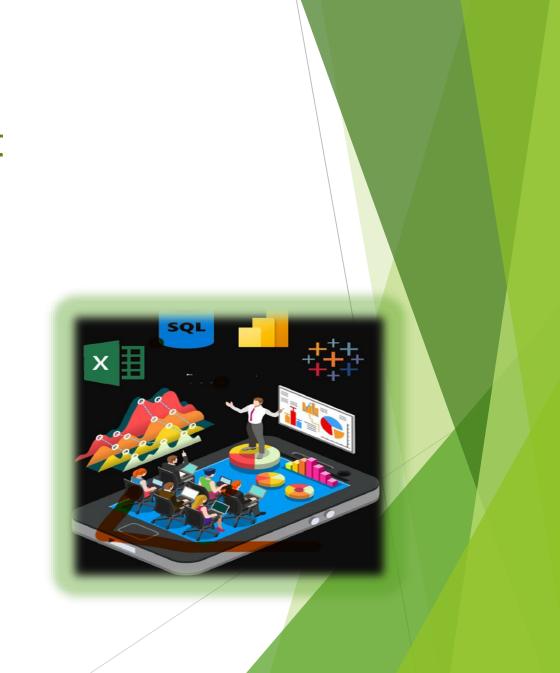# Credit Card

Weekly Status Report

Project Objective

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.

DAX Queries used in a Project

❑ Revenue =
credit_card[Annual_Fees]+credit_card[Total_Trans_Amt]+credit_card[Interest_Earned]

❑ current_week_Revenue =CALCULATE(
   SUM(credit_card[Revenue]),
   FILTER(
       ALL(credit_card),
       credit_card[weeknum2]=MAX(credit_card[weeknum2])))

❑ previous_week_Revenue = CALCULATE(
   SUM(credit_card[Revenue]),
   FILTER(
       ALL(credit_card),
       credit_card[weeknum2]=MAX(credit_card[weeknum2])-1))

❑ wow_revenue = DIVIDE(([Current_week_Revenue]-
   [Previous_week_Revenue]),[Previous_week_Revenue])

❑ weeknum2 = WEEKNUM(credit_card[Week_Start_Date])

Project Insights

Overall revenue is 55M

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Total interest is 7.84M

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Total transaction amount is 45M

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Male customers are contributing more in revenue 30M, female 25M

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Blue & Silver credit card contribute to 93% of overall transactions

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TX, NY & CA is contributing to 73.24%

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Overall Activation rate is 57.5%

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Overall Delinquent rate is 6.06%