

CREDIT CARD CUSTOMER DASHBOARD

Week Start Date

All

F

M

Q4

Q3

Q2

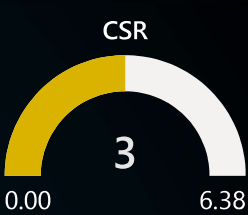
Q1

Silver

Blue

Gold

Platinum



55M

REVENUE

7.84M

INTEREST EARNED

576M

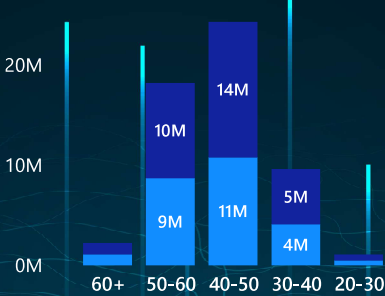
Income

3

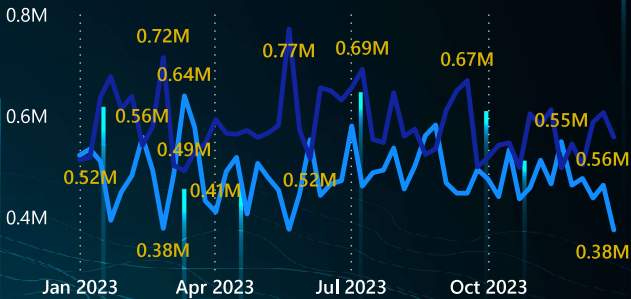
CSR

| Customer_Job | Sum of Revenue | Sum of Interest_Earned | Sum of Income |
|---------------|----------------|------------------------|---------------|
| Blue-collar | 6904279 | 9,52,800.57 | 72262158 |
| Businessman | 17387832 | 25,39,390.31 | 186959919 |
| Govt | 8111701 | 11,60,016.37 | 88773989 |
| Retirees | 4535184 | 6,30,359.24 | 48675030 |
| Selfemployeed | 8261758 | 11,19,741.81 | 75313288 |
| White-collar | 10114656 | 14,41,073.93 | 103930059 |
| Total | 55315410 | 78,43,382.23 | 575914439 |

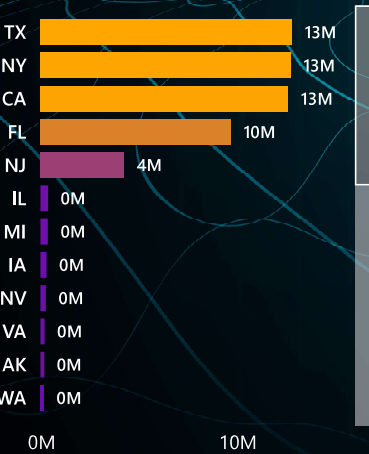
GENDER WISE REVENUE BY AGE GROUP



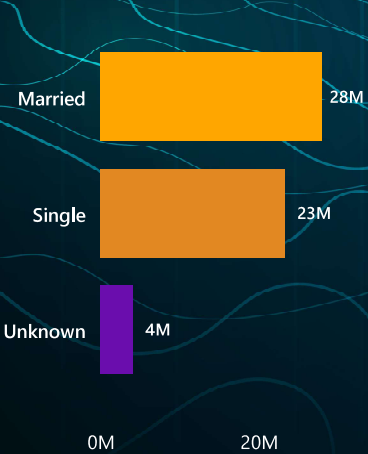
REVENUE BY YEAR,MONTH,DAY AND GENDER



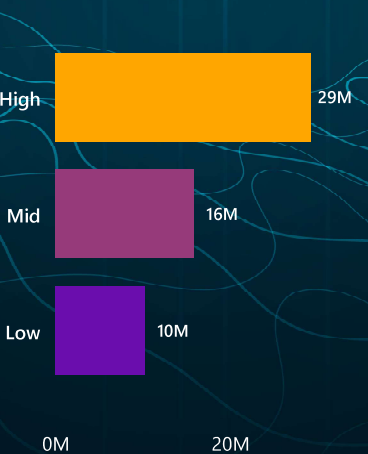
TOP 5 STATE



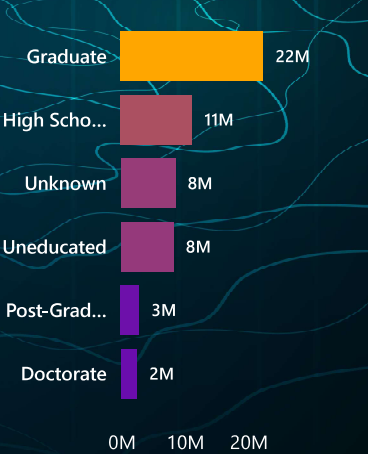
REVENUE BY MARITAL STATUS



REVENUE BY INCOME



REVENUE BY EDUCATION



REVENUE BY DEPENDENT

