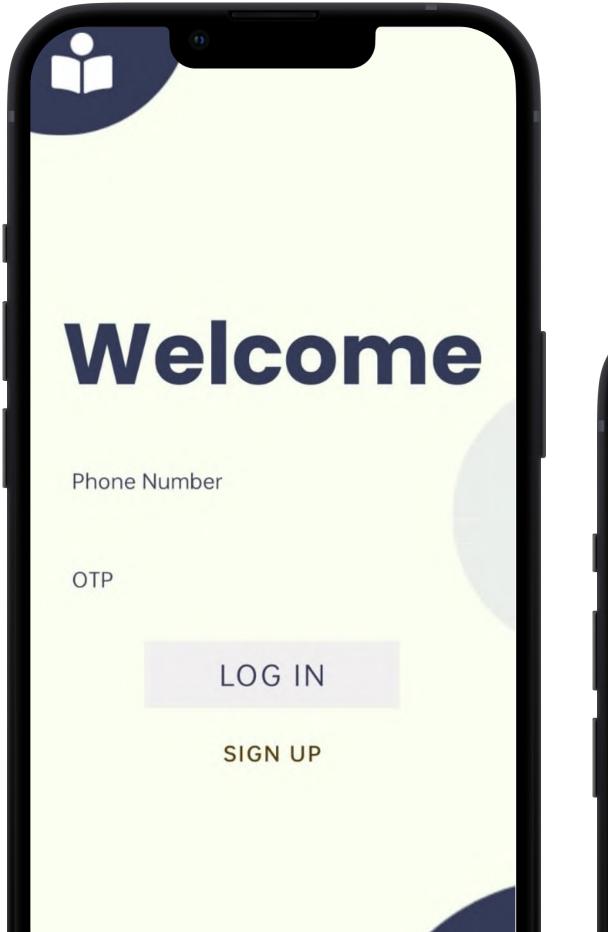
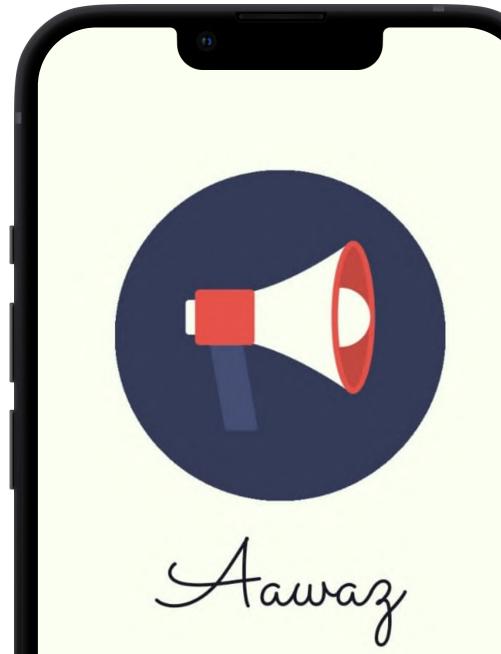
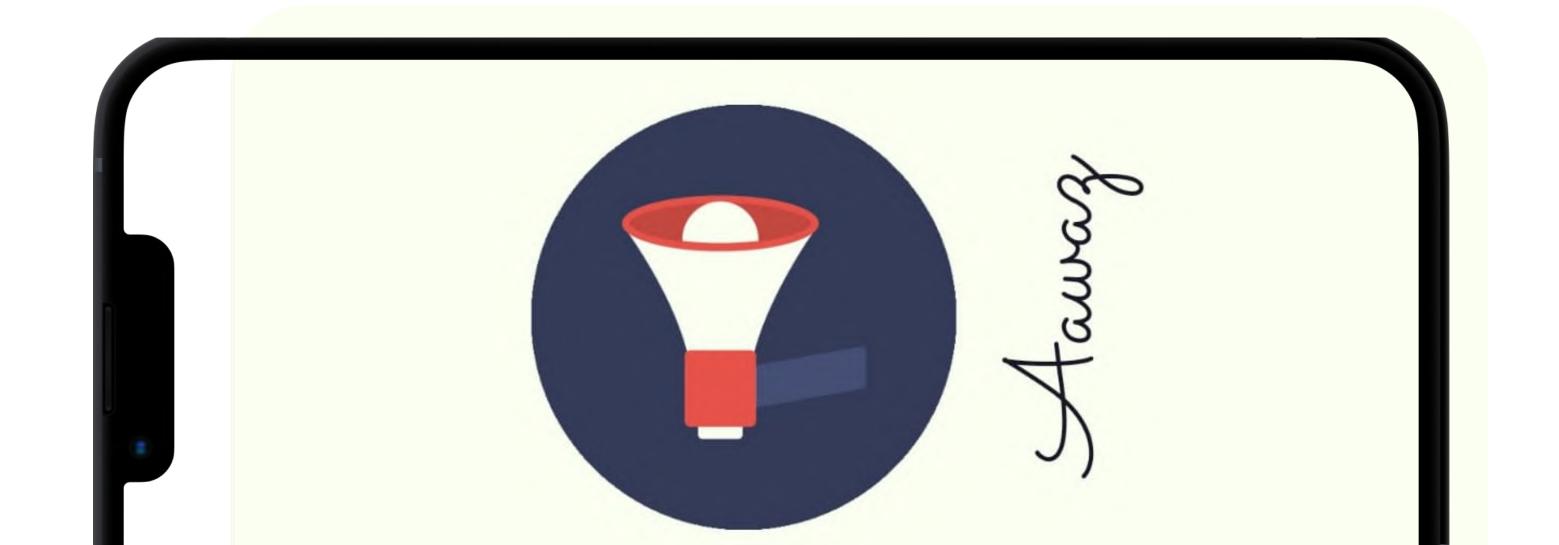
## AAWAZ





#### Raise Your

## **AAWAZ**



Problem

# CITIZEN CENTRIC APP FOR MITIGATING ROAD SAFETY ISSUES

# WHY SHOULD PEOPLE CARE?

A citizen centric app which will enable people to register any road safety problem, raise an issue or report any violation through an app. Even in case of an accident, as soon as it is reported on app shall send message to police, ambulance and nearby hospital, For violations, police and other stakeholders may take an action and resolve the issue. This app will help to prevent many accidents. The best part is that rather than writing an entire complaint, the people will just have to upload a photo which will be classified on its own by our app.



# THE PROBLEM IN NUMBERS

Each year, a lot of people not only die because of 'Traffic Accidents' in the country, but sometimes people die just because of unreported accidents as those cases didn't get medical attention on time for them to survive.

4,22,659

'Traffic Accidents' in the country

44.5%

Share of 'Traffic
Accidental Deaths' in
Accidental Deaths due to

'Other Causes'

22000

complaints about bad roads



#### INTRODUCING "AAWAZ"



#### **OUR MISSION**

To make a citizen centric app which will enable people:

- 1. to register any road safety problem,
- 2. raise an issue or report,
- 3. raise any violation through an app.
- 4. Even in case of an accident, as soon as it is reported, our app shall send message to police, ambulance and nearby hospital,
- 5. For violations, police and other stakeholders may take an action and resolve the issue.

This app will help to prevent many accidents. The best part is that rather than writing an entire complaint, the people will just have to upload a photo which will be classified on its own by our app.



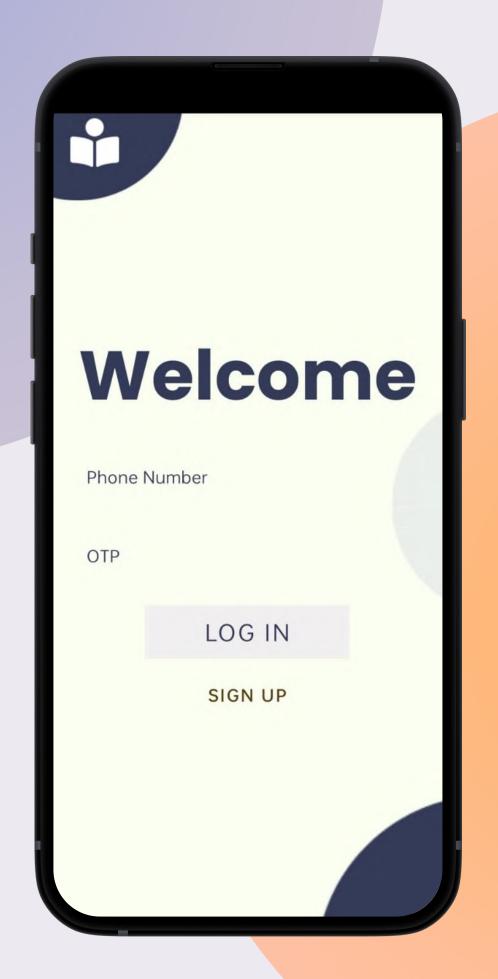
### BENEFIT #1

- 1. User friendly interface
- 2. Robust design



#### BENEFIT #2

- 1. Easy REGISTER on our app
- 2. Only mobile no. is required



#### BENEFIT #3

Simple steps to raise your voice:

- 1. Just allow location
- 2. Open up the camera
- 3. Take a snap

Our app will do the rest



### PRODUCT DIFFERENTIATORS

#### Differentiator #1

The use of image for accident/complaint classification rather than writing the whole complaint in detail

#### Differentiator #2

We use ML model to classify which can learn and grow progressively

#### Differentiator #3

Too simple to use



#### WHO CAN USE THIS APP?

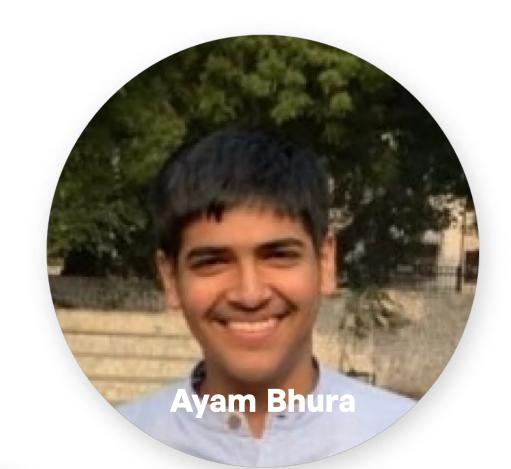
## EVERYONE



### MEET THE TEAM











## THANKYOU