



**Gyalpozhing College of Information Technology**  
*Royal University of Bhutan*



# **Front End Development I**

## **CSC102**

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### **CA3 Project Report**

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Group Members

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## **1. Aim and Objectives**

~ In this initiative, we wish to promote the best football outfits so that they can feel like they are actually on the field.

As our mission to the consumer is "Your Passion Begin with Your Outfits!" we want to express all of our hard work to make that happen in real life.

Basically, individuals nowadays constantly desire a beautiful and appealing clothing at a reasonable price. Keeping this in mind, we created a website where they can easily access it at a low cost and with a smooth approach.

Second, our online football globe website can provide a greater range of football items than going to one and only shop to select from, which would tire and waste time.

## **2. Introduction**

### **2.1 Project Background**

In terms of our country's progress, we are only now on the edge of competing with other countries. Nonetheless, we created this website and a country where individuals may buy anything with their fingertypes utilizing little technology. Furthermore, our website gives the consumer a good response and access, allowing them to compare prices and sizes.

Finally, online shopping allows people from different nations to access a wider range of goods and services. Bhutanese sport stuffs can be easily found on our website 'World of Football', benefiting both Bhutanese and outsiders.

### **2.2 Literature review**

Write a literature review related to your project.

Businesses now have access to a vast array of new avenues for product sales thanks to the internet. Online sales have grown in popularity as a cost-effective way for businesses to market to a bigger audience and sell their goods. When selling products online, there are a few factors to take into account, such as shipping costs, payment processing, and product photography.

Businesses may reach a global audience thanks to online sales, which is one of the best things about it. Businesses may ship their goods anywhere in the world with the press of a mouse. This is a great advantage for companies that might not have the foot traffic to justify a physical

location. A further advantage of online sales is that companies may automate a lot of the process of selling. Customers can be allowed to pay with a credit card or mbob, mpay and drukpay, and shipping can be configured so that goods are shipped out automatically after an order is placed. Businesses may save a ton of time and hassle by doing this. When selling online, product photography is also crucial. Customers cannot see the thing in person, thus it is crucial to have excellent images that faithfully depict the item. Customers will be better able to decide whether or not to buy the product as a result of this. In general, online product sales can be a terrific approach for companies to expand their customer base and streamline their sales process. Product photography is something that firms should be aware of of shipping costs and payment processing fees.

### **2.3 Current State of the Art**

Explain briefly the current state of the art.

To elaborate, our website is the first sports website of its kind in the nation. With a fantastic potential and lovely theme, our website offers all customers easy access.

### **3. Innovative Designs**

List and explain the key innovative design that you have implemented in your project with codes. *For example, animations, image-sliders, etc.. and you need to explain how you created or used them.*

*The website is amazing because of the unique hover effects and the hamburger effect we implemented in the admin dashboard. From there, we picked up a lot of expertise. I have used a fixed background position effect you make my slides beautiful.*

### **4. References**

List down the references using IEEE formats

T. etc, "Tech2 etc," *YouTube*. [Online]. Available: <https://www.youtube.com/c/Tech2etc>. [Accessed: 23-Oct-2022].

R. S, "E-commerce: Introduction, meaning, history, features, impact, advantages," *Economics Discussion*, 23-Sep-2019. [Online]. Available: <https://www.economicsdiscussion.net/business/e-commerce/31868>. [Accessed: 23-Oct-2022].

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