## **Pricing Multiplier Matrix**

DeZineBox offers Three boxes – Terra, Zephyr & Ether. The two online boxes are Terra & Zephyr are chargeable whereas Ether, the offline box is complimentary.

DeZinebox offer two types of services under its online boxes – Interior & Architecture.

## Interior

Under Interior – Residential is charged based on the number of rooms selected.

Thus, the pricing is calculated as Base Price of the Box \* Number of rooms selected.

For e.g. If you select two rooms – Hall & Kitchen, then the pricing will be

For Terra -2\*5,000 (Base Price of Terra) = 10,000

For Zephyr -2 \* 7,500 (Base Price of Zephyr) = 15,000

The other subcategories under Interior - Commercial, Hospitality & Institutional will be charged based on area of the space.

The Price will be calculated using a Price Multiplier associated with each area The Base price of Terra Box is INR 5,000 & Zephyr Box is INR 7,500

| Area (Sqft) | Price Multiplier | Вох   | Price      | Box    | Price      |
|-------------|------------------|-------|------------|--------|------------|
| 0 - 250     | 1.00             | Terra | 5,000.00   | Zephyr | 7,000.00   |
| 250-500     | 1.50             | Terra | 7,500.00   | Zephyr | 10,500.00  |
| 500-1000    | 2.00             | Terra | 10,000.00  | Zephyr | 14,000.00  |
| 1000-1500   | 2.50             | Terra | 12,500.00  | Zephyr | 17,500.00  |
| 1500-2000   | 3.00             | Terra | 15,000.00  | Zephyr | 21,000.00  |
| 2000+       | On Request       |       | On Request |        | On Request |

## **Architecture**

In Architecture, all the categories are charged based on area of the space. The Price will be calculated using a Price Multiplier associated with each area The Base price of Terra Box is INR 5,000 & Zephyr Box is INR 7,500

| Area (Sqft) | Price Multiplier | Вох   | Price      | Вох    | Price      |
|-------------|------------------|-------|------------|--------|------------|
| 0-1000      | 1.00             | Terra | 5,000.00   | Zephyr | 7,000.00   |
| 1000-2000   | 2.00             | Terra | 10,000.00  | Zephyr | 14,000.00  |
| 2000-3000   | 3.00             | Terra | 15,000.00  | Zephyr | 21,000.00  |
| 3000-4000   | 4.00             | Terra | 20,000.00  | Zephyr | 28,000.00  |
| 4000-5000   | 5.00             | Terra | 25,000.00  | Zephyr | 35,000.00  |
| 5000+       | On Request       |       | On Request |        | On Request |

Please note that, all the prices are excluding taxes.