Naïve Bayes

Thursday, June 29, 2023 2:17 PM

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Indep				
	Talks for more than 100 min? (TT >= 100)	Gender	Response	
	У	male	not bought	
	n	male	not bought	
	n	female	not bought	
	n	female	not bought	
	n	male	not bought	
	n	male	not bought	
	У	male	bought	
	У	female	bought	
	n	female	bought	
	У	female	bought	

$$\begin{array}{ccc}
A & B & indep \\
\Rightarrow & P(A \cap B|C) \\
P(B|TT > 100, m) & = P(A|C) P(B|C)
\end{array}$$

$$= P(TT > 100 \cap M|B) P(B)$$

$$= \frac{P(TT>100|B)P(M|B)P(B)}{P(TT>100|B)P(M|B)P(B)}$$

$$= \frac{P(TT>100|B)P(M|B)P(B)}{P(TT>100|NB)P(M|NB)P(NB)}$$

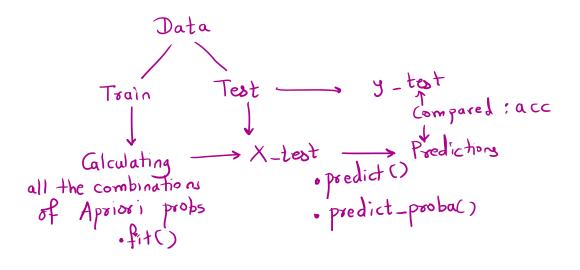
$$= \frac{\frac{3}{4} \times \frac{1}{4} \times \frac{4}{10}}{\frac{3}{4} \times \frac{1}{4} \times \frac{4}{10}} = 0.529$$

$$= \frac{3}{4} \times \frac{1}{4} \times \frac{4}{10} + \frac{1}{6} \times \frac{4}{6} \times \frac{6}{10}$$
Posterior
Probability

$$P(B|TT>100 \cap F) = P(TT>100|B) P(F|B) P(B)$$

P(TT>100 | B) P(F|B) P(B) +
P(TT>100 | NB) P(F|NB) P(NB)

$$= \frac{\frac{3}{4} \times \frac{3}{4} \times \frac{4}{10}}{\frac{3}{4} \times \frac{3}{4} \times \frac{4}{10} + \frac{1}{6} \times \frac{2}{6} \times \frac{6}{10}} = 0.87$$



Discrete NB Kernel NB

Categorical Features	Numerical Features
'	Apriori Probabilities are calculated based on the function of Normal Distribution
Bayes Formula	Bayes Formula

Stratification | Why to Stratify? | stratify=y option

