

Real Estate Sales Playbook

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Residential Properties

1. **Luxury Apartments - Mumbai**
 - Location: Bandra, Mumbai
 - Description: 3-5 BHK luxury apartments with sea views.
 - Amenities: Swimming pool, gym, clubhouse, and 24/7 security.
 - Price Range: ₹2.5 - ₹8 crore.
2. **Affordable Housing - Pune**
 - Location: Hinjewadi, Pune
 - Description: 1-2 BHK apartments ideal for first-time buyers.
 - Amenities: Community center, children's play area, and green spaces.
 - Price Range: ₹40 - ₹80 lakh.
3. **Ultra-Modern Villas - Hyderabad**
 - Location: Gachibowli, Hyderabad
 - Description: Luxurious 4-6 BHK villas with private pools and gardens.
 - Amenities: Exclusive clubhouse, spa, and landscaped parks.
 - Price Range: ₹3 - ₹12 crore.
4. **Mid-Segment Apartments - Chennai**
 - Location: OMR Road, Chennai
 - Description: 2-3 BHK apartments catering to mid-income groups.
 - Amenities: Fitness center, kids' play area, and backup power.
 - Price Range: ₹60 lakh - ₹1.5 crore.

Commercial Properties

1. **Grade A Office Spaces - Bangalore**

- Location: Whitefield, Bangalore
 - Description: Fully serviced office spaces with modern infrastructure.
 - Amenities: Parking, cafeteria, conference rooms.
 - Price Range: ₹50 – ₹75 per sq. ft.
2. **Retail Spaces - Delhi NCR**
- Location: Gurugram, Haryana
 - Description: Prime retail spaces in high-footfall locations.
 - Amenities: Parking, power backup, high visibility.
 - Price Range: ₹1.5 - ₹5 crore.
3. **IT Park Spaces - Hyderabad**
- Location: HITEC City, Hyderabad
 - Description: Fully equipped IT park spaces with high-speed connectivity.
 - Amenities: Food courts, parking, and flexible layouts.
 - Price Range: ₹80 – ₹110 per sq. ft.
4. **Coworking Hubs - Mumbai**
- Location: Andheri East, Mumbai
 - Description: Vibrant coworking spaces suitable for startups and freelancers.
 - Amenities: High-speed internet, meeting rooms, and cafes.
 - Price Range: ₹10,000 – ₹20,000 per desk per month.

Land Parcels

1. **Residential Land - Goa**
- Location: Near Calangute Beach
 - Description: Scenic land parcels ideal for villas or resorts.
 - Price Range: ₹30,000 – ₹50,000 per sq. ft.
2. **Industrial Land - Gujarat**
- Location: Near Ahmedabad
 - Description: Suitable for manufacturing or logistics.
 - Price Range: ₹1,000 - ₹2,000 per sq. ft.
3. **Agricultural Land - Punjab**
- Location: Ludhiana, Punjab
 - Description: Fertile land parcels ideal for agriculture or agritourism.
 - Price Range: ₹500 - ₹1,200 per sq. ft.
4. **Commercial Land - Jaipur**
- Location: Near Pink City, Jaipur
 - Description: Prime plots ideal for shopping malls or office spaces.
 - Price Range: ₹2,000 - ₹5,000 per sq. ft.

About Horizon Estates

Horizon Estates is a premier real estate company specializing in residential, commercial, and industrial properties across India. Established in 2005, we pride ourselves on delivering

value-driven projects with a focus on customer satisfaction, innovation, and sustainability. Our vision is to redefine real estate by building trust and creating vibrant communities.

With a portfolio of over 100 properties nationwide, Horizon Estates has become a trusted name in the industry, offering diverse investment opportunities for buyers and investors alike.

Key Achievements

- **Expansive Portfolio:** Successfully developed and managed over 100 residential and commercial properties across India.
- **Customer Satisfaction:** Achieved a 95% customer satisfaction rate through unparalleled service and quality projects.
- **Sustainability:** Integrated green building practices in 70% of projects, earning recognition for eco-friendly initiatives.
- **Awards and Accolades:** Winner of the "Best Real Estate Developer" award at the Indian Realty Summit for three consecutive years.
- **Global Presence:** Partnered with international firms to attract global investments and expand our market reach.