

\$2.3M

Total Sales

\$286.4K

Total Profit

12.5%

Profit Margin

5009

Order Received

Choose a field to display

Total Profit

Total Sales

Quantity Sold

Order Year

All

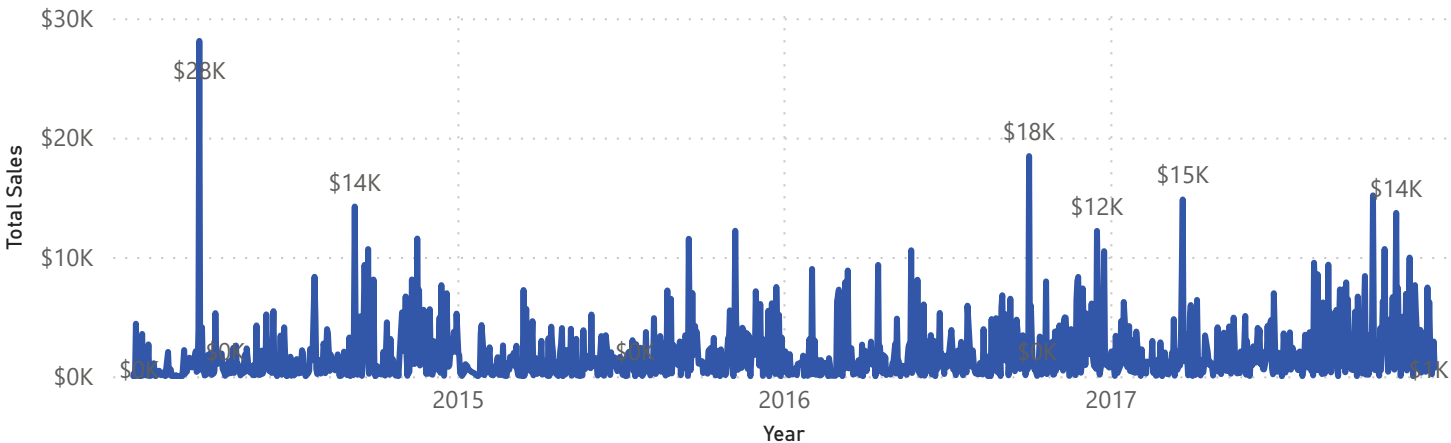
Category

All

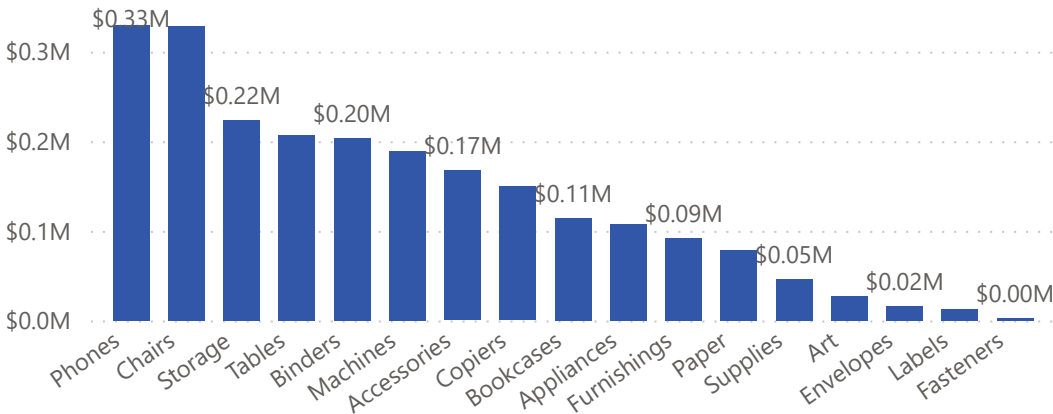
Region

All

Total Sales by Year, Month and Day



Total Sales by Sub-Category



Top Products

Canon imageCLASS 2200 Advanced Copier

2.68%

Sales % of all products

Fellowes PB500 Electric Punch Plastic Comb Binding Ma...

1.20%

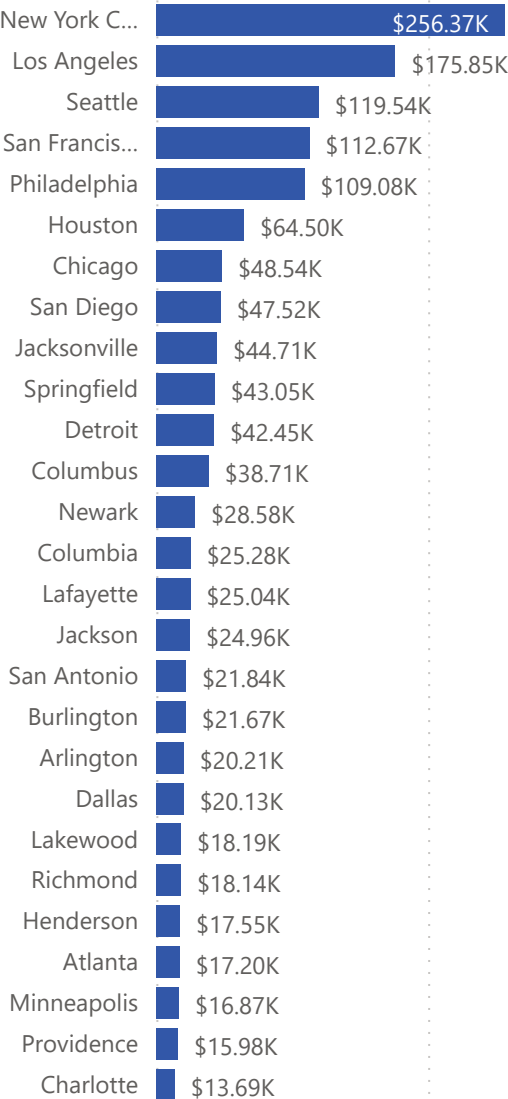
Sales % of all products

Cisco TelePresence System EX90 Videoconferencing Unit

0.99%

Sales % of all products

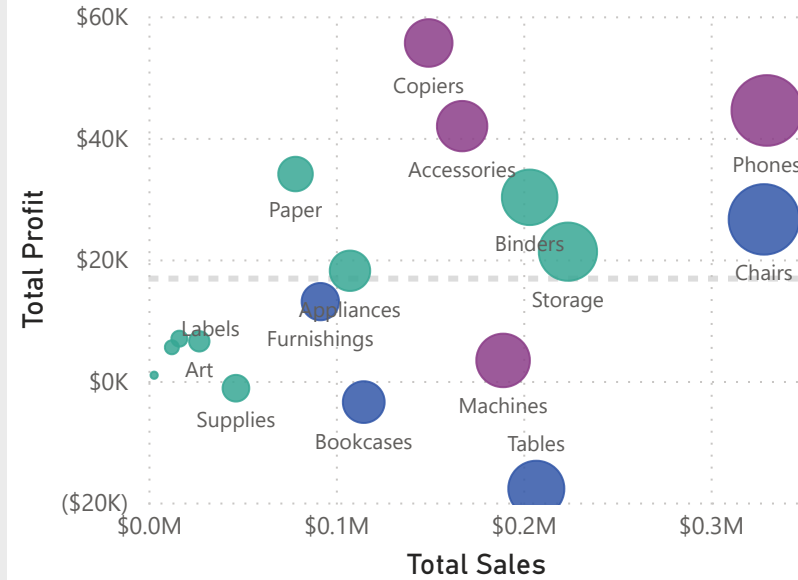
Total Sales by City



Total Sales

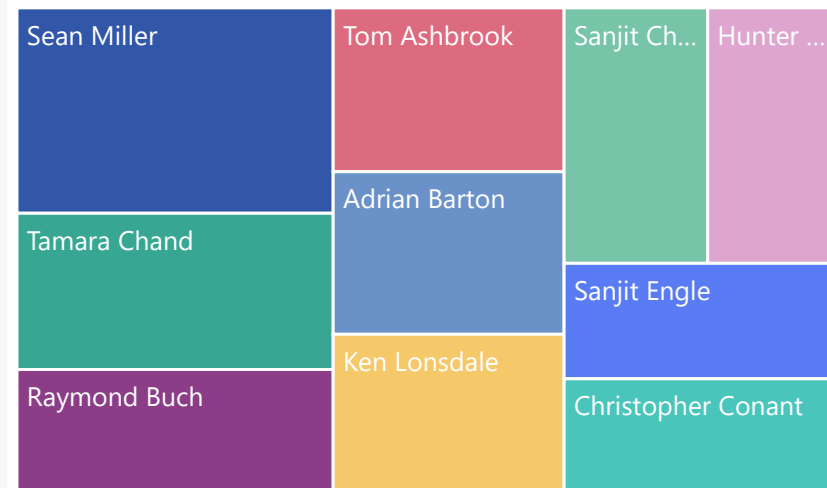
Top performing categories and sub categories

Category ● Furniture ● Office Supplies ● Technology

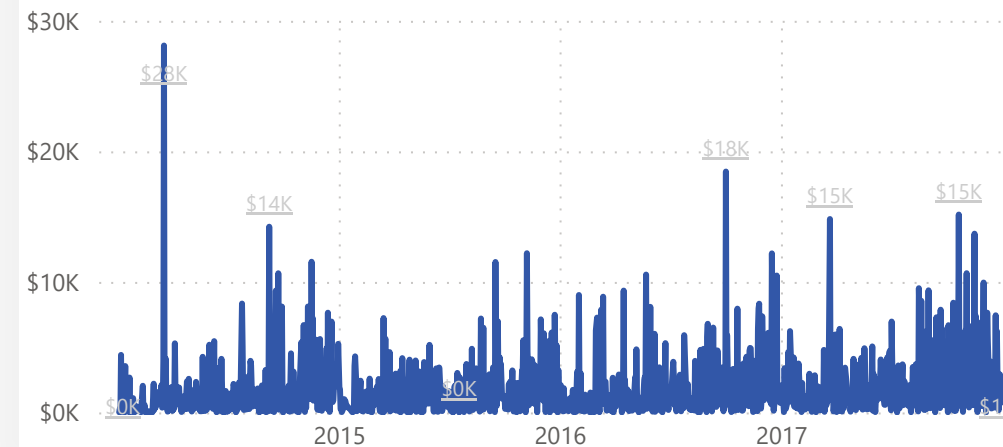


Sub-Category	Product Name	Avg Product Margin	Total Sales	Quantity Sold	Total Sales by Month
Copiers	Canon imageCLASS 2200 Advanced Copier	0.38	\$61,599.82	20	
Binders	Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	0.05	\$27,453.38	31	
Machines	Cisco TelePresence System EX90 Videoconferencing Unit	-0.08	\$22,638.48	6	
Chairs	HON 5400 Series Task Chairs for Big and Tall	-0.01	\$21,870.58	39	
Binders	GBC DocuBind TL300 Electric Binding System	-0.08	\$19,823.48	37	
Binders	GBC Ibimaster 500 Manual ProClick Binding System	-0.40	\$19,024.50	48	
Copiers	Hewlett Packard LaserJet 3310 Copier	0.33	\$18,839.69	38	
Machines	HP Designjet T520 Inkjet Large Format Printer - 24" Color	0.09	\$18,374.90	12	
Binders	GBC DocuBind P400 Electric Binding	-0.52	\$17,965.07	27	
Total		0.12	\$2,297,200.86	37873	

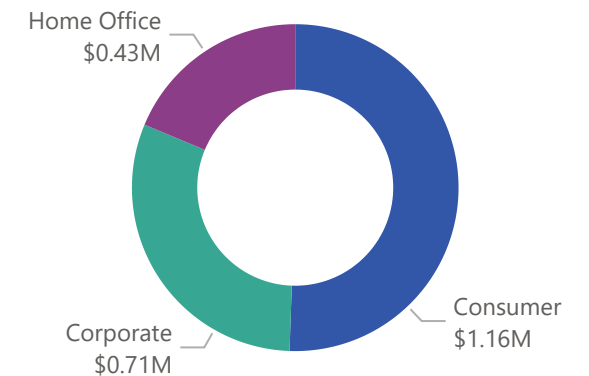
Top 10 Customers



Sales by Day

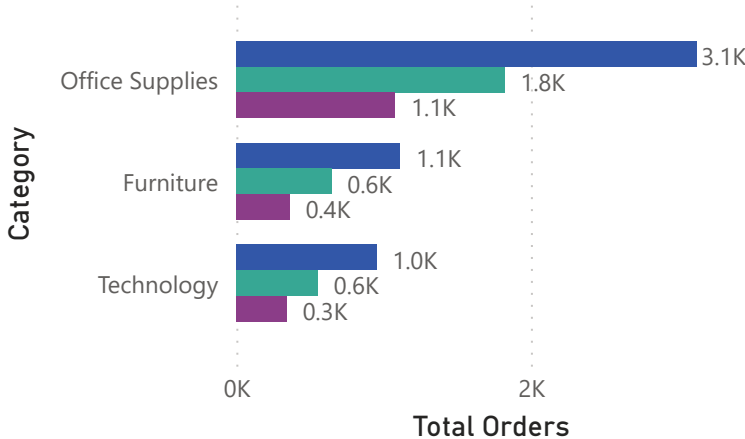


Total Sales by Segment

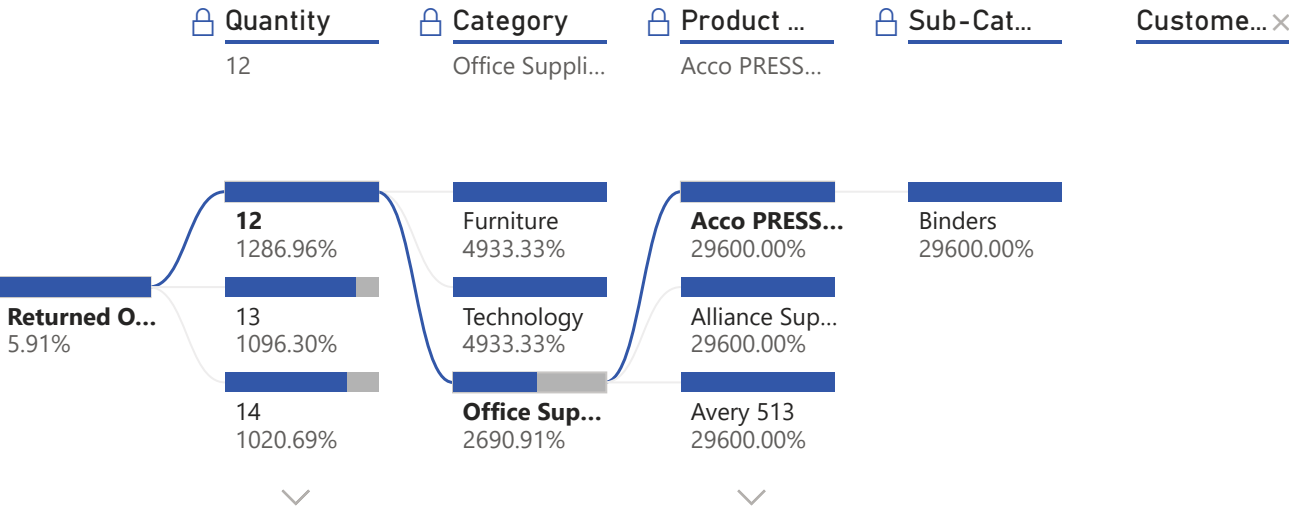


Total Orders by Category and Segment

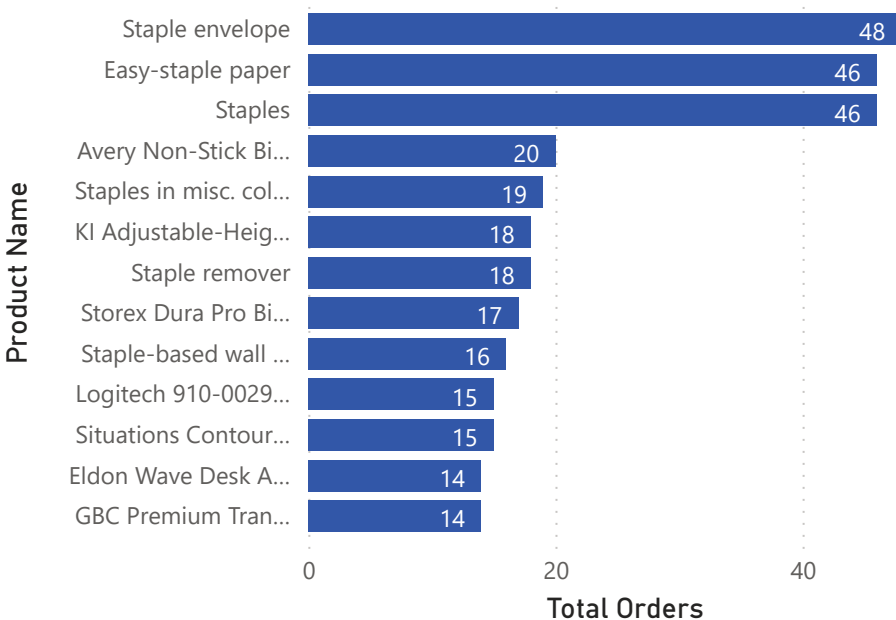
Segment ● Consumer ● Corporate ● Home Office



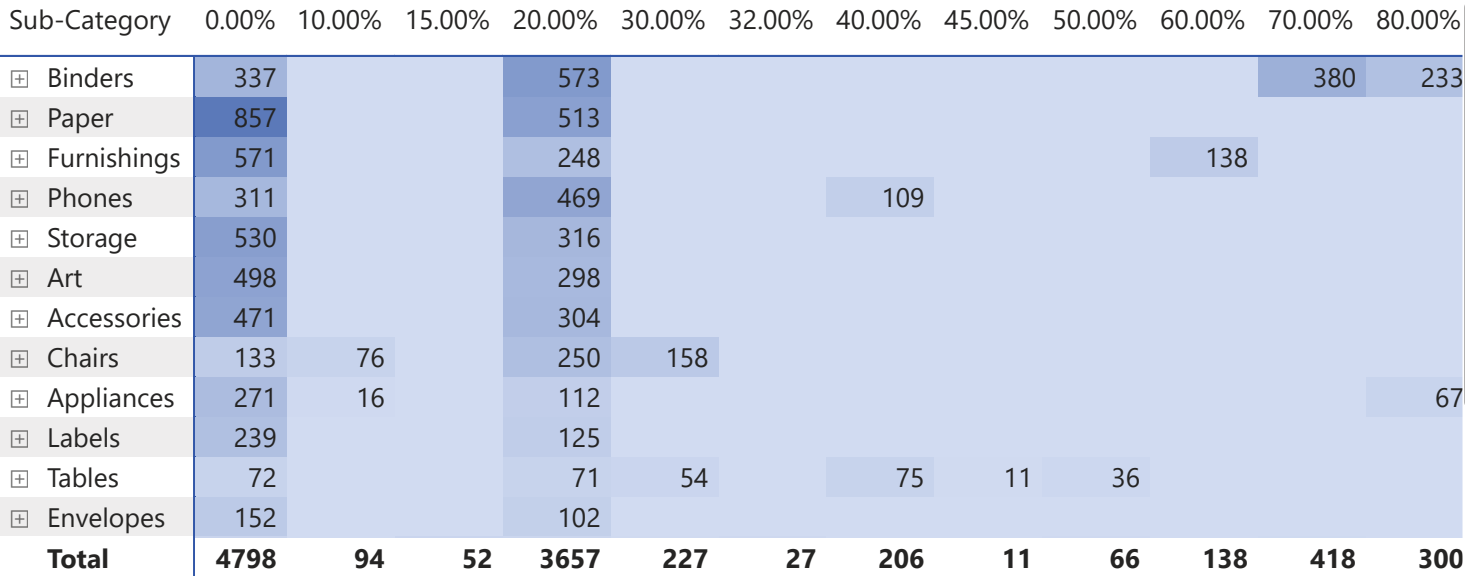
Products in Returned Orders



Total Orders by Product Name



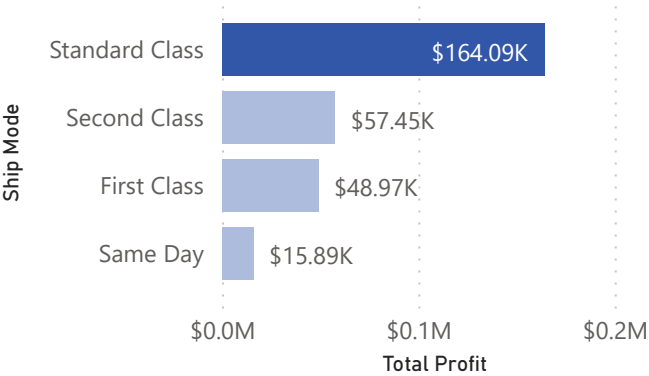
No. of Orders at Different Discount Rates



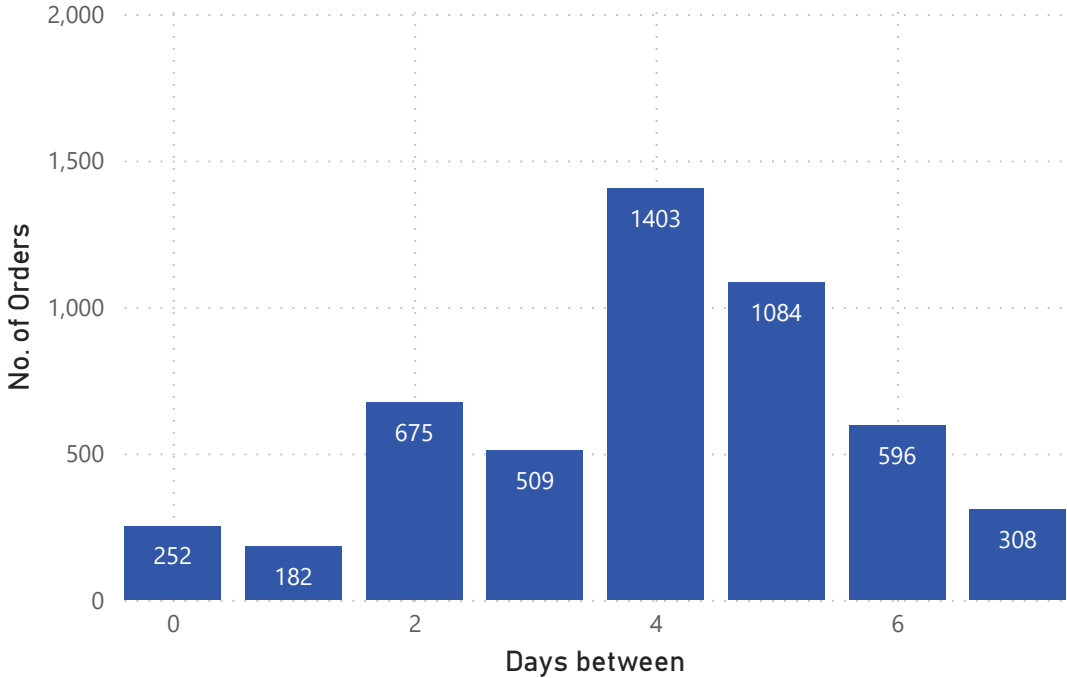
Shipping Mode Orders

Ship Mode	January	February	March	April	May	June	July	August	September	October	November	December	Total
First Class	25	25	50	62	53	57	52	56	111	73	109	114	787
Same Day	3	3	25	8	24	18	25	16	37	33	40	32	264
Second Class	38	34	78	55	59	74	63	71	134	75	143	140	964
Standard Class	112	100	201	218	233	215	198	198	406	236	461	416	2994
Total	178	162	354	343	369	364	338	341	688	417	753	702	5009

Total Profit by Ship Mode



No. of Orders by Lead Time



Product Name	Category	Product Mix Effect	Total Orders	Ship Mode
Canon imageCLASS 2200 Advanced Copier	Technology	7.50%	2	First Class
Zebra ZM400 Thermal Label Printer	Technology	3.71%	1	Same Day
Canon imageCLASS 2200 Advanced Copier	Technology	2.68%	3	Standard Class
Ativa V4110MDD Micro-Cut Shredder	Technology	2.28%	1	Same Day
HP Designjet T520 Inkjet Large Format Printer - 24" Color	Technology	1.97%	1	Second Class
Hewlett Packard LaserJet 3310 Copier	Technology	1.96%	2	Same Day
Honeywell Enviracaire Portable HEPA Air Cleaner for 17' x 22' Room	Office Supplies	1.71%	2	Same Day
Ibico Ibimaster 300 Manual	Office Supplies	1.58%	1	Same Day
Pending Systems				
Total		12.03%	9994	