

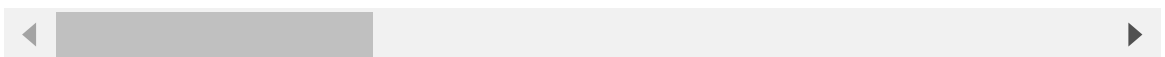
```
In [1]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from datetime import datetime
```

```
In [2]: df=pd.read_csv('USvideos.csv')
```

```
In [3]: df.head()
```

Out[3]:

	video_id	trending_date	title	channel_title	category_id	publish_time
0	2kyS6SvSYSE	17.14.11	WE WANT TO TALK ABOUT OUR MARRIAGE	CaseyNeistat	22	2017-11-13T17:13:01.000Z
1	1ZAPwfrtAFY	17.14.11	The Trump Presidency: Last Week Tonight with J...	LastWeekTonight	24	2017-11-13T07:30:00.000Z
2	5qpjK5DgCt4	17.14.11	Racist Superman Rudy Mancuso, King Bach & Le...	Rudy Mancuso	23	2017-11-12T19:05:24.000Z
3	puqaWrEC7tY	17.14.11	Nickelback Lyrics: Real or Fake?	Good Mythical Morning	24	2017-11-13T11:00:04.000Z
4	d380meD0W0M	17.14.11	I Dare You: GOING BALD!?	nigahiga	24	2017-11-12T18:01:41.000Z



```
In [4]: df.shape
```

Out[4]: (40949, 16)

```
In [5]: df=df.drop_duplicates()
df.shape
```

Out[5]: (40901, 16)

In [6]: `df.describe()`

Out[6]:

	category_id	views	likes	dislikes	comment_count
count	40901.000000	4.090100e+04	4.090100e+04	4.090100e+04	4.090100e+04
mean	19.970588	2.360678e+06	7.427173e+04	3.711722e+03	8.448567e+03
std	7.569362	7.397719e+06	2.289999e+05	2.904624e+04	3.745139e+04
min	1.000000	5.490000e+02	0.000000e+00	0.000000e+00	0.000000e+00
25%	17.000000	2.419720e+05	5.416000e+03	2.020000e+02	6.130000e+02
50%	24.000000	6.810640e+05	1.806900e+04	6.300000e+02	1.855000e+03
75%	25.000000	1.821926e+06	5.533800e+04	1.936000e+03	5.752000e+03
max	43.000000	2.252119e+08	5.613827e+06	1.674420e+06	1.361580e+06

In [7]: `df.info()`

```
<class 'pandas.core.frame.DataFrame'>
Index: 40901 entries, 0 to 40948
Data columns (total 16 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   video_id                             40901 non-null  object
1   trending_date                         40901 non-null  object
2   title                                40901 non-null  object
3   channel_title                         40901 non-null  object
4   category_id                          40901 non-null  int64
5   publish_time                         40901 non-null  object
6   tags                                  40901 non-null  object
7   views                                40901 non-null  int64
8   likes                                40901 non-null  int64
9   dislikes                              40901 non-null  int64
10  comment_count                         40901 non-null  int64
11  thumbnail_link                        40901 non-null  object
12  comments_disabled                     40901 non-null  bool
13  ratings_disabled                      40901 non-null  bool
14  video_error_or_removed                40901 non-null  bool
15  description                           40332 non-null  object
dtypes: bool(3), int64(5), object(8)
memory usage: 4.5+ MB
```

```
In [8]: columns_to_remove=['thumbnail_link', 'description']
df=df.drop(columns=columns_to_remove)
df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Index: 40901 entries, 0 to 40948
Data columns (total 14 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   video_id                             40901 non-null  object
1   trending_date                         40901 non-null  object
2   title                                40901 non-null  object
3   channel_title                         40901 non-null  object
4   category_id                           40901 non-null  int64
5   publish_time                         40901 non-null  object
6   tags                                  40901 non-null  object
7   views                                40901 non-null  int64
8   likes                                 40901 non-null  int64
9   dislikes                             40901 non-null  int64
10  comment_count                         40901 non-null  int64
11  comments_disabled                     40901 non-null  bool
12  ratings_disabled                     40901 non-null  bool
13  video_error_or_removed               40901 non-null  bool
dtypes: bool(3), int64(5), object(6)
memory usage: 3.9+ MB
```

```
In [9]: from datetime import datetime
import datetime
```

```
In [10]: df["trending_date"]=df["trending_date"].apply(lambda x: datetime.datetime.strptime(x, '%Y-%m-%d').strftime('%Y-%m-%d %H:%M:%S'))
df.head(3)
```

Out[10]:

	video_id	trending_date	title	channel_title	category_id	publish_time
0	2kyS6SvSYSE	2017-11-14	WE WANT TO TALK ABOUT OUR MARRIAGE	CaseyNeistat	22	2017-11-13T17:13:01.000Z
1	1ZAPwfrtAFY	2017-11-14	The Trump Presidency: Last Week Tonight with J...	LastWeekTonight	24	2017-11-13T07:30:00.000Z
2	5qpjK5DgCt4	2017-11-14	Racist Superman Rudy Mancuso, King Bach & Le...	Rudy Mancuso	23	2017-11-12T19:05:24.000Z

```
In [11]: df['publish_time']=pd.to_datetime(df['publish_time'])
df.head(2)
```

Out[11]:

	video_id	trending_date	title	channel_title	category_id	publish_time
0	2kyS6SvSYSE	2017-11-14	WE WANT TO TALK ABOUT OUR MARRIAGE	CaseyNeistat	22	2017-11-13 17:13:01+00:00
1	1ZAPwfrtAFY	2017-11-14	The Trump Presidency: Last Week Tonight with J...	LastWeekTonight	24	2017-11-13 07:30:00+00:00 pr

```
In [12]: df['publish_month']=df['publish_time'].dt.month
df['publish_day']=df['publish_time'].dt.day
df['publish_hour']=df['publish_time'].dt.hour
df.head(2)
```

Out[12]:

	video_id	trending_date	title	channel_title	category_id	publish_time
0	2kyS6SvSYSE	2017-11-14	WE WANT TO TALK ABOUT OUR MARRIAGE	CaseyNeistat	22	2017-11-13 17:13:01+00:00
1	1ZAPwfrtAFY	2017-11-14	The Trump Presidency: Last Week Tonight with J...	LastWeekTonight	24	2017-11-13 07:30:00+00:00 pr

```
In [13]: print(sorted(df["category_id"].unique()))
[1, 2, 10, 15, 17, 19, 20, 22, 23, 24, 25, 26, 27, 28, 29, 30, 43]
```

[1, 2, 10, 15, 17, 19, 20, 22, 23, 24, 25, 26, 27, 28, 29, 43]

Out[13]: [1, 2, 10, 15, 17, 19, 20, 22, 23, 24, 25, 26, 27, 28, 29, 30, 43]

```
In [14]: df['category_name']=np.nan
df.loc[(df["category_id"]==1),"category_name"]='Film and Animation'
df.loc[(df["category_id"]==2),"category_name"]='Autos and Vehicles'
df.loc[(df["category_id"]==10),"category_name"]='Music'
df.loc[(df["category_id"]==15),"category_name"]='Pets and Animals'
df.loc[(df["category_id"]==17),"category_name"]='Sports'
df.loc[(df["category_id"]==19),"category_name"]='Travel and Events'
df.loc[(df["category_id"]==20),"category_name"]='Gaming'
df.loc[(df["category_id"]==22),"category_name"]='People and Blogs'
df.loc[(df["category_id"]==23),"category_name"]='Comedy'
df.loc[(df["category_id"]==24),"category_name"]='Entertainment'
df.loc[(df["category_id"]==25),"category_name"]='News and Politics'
df.loc[(df["category_id"]==26),"category_name"]='How to and Style'
df.loc[(df["category_id"]==27),"category_name"]='Education'
df.loc[(df["category_id"]==28),"category_name"]='Science and Technology'
df.loc[(df["category_id"]==29),"category_name"]='Non Profits and Activism'
df.loc[(df["category_id"]==30),"category_name"]='Movies'
df.loc[(df["category_id"]==43),"category_name"]='Shows'
df.head()
```

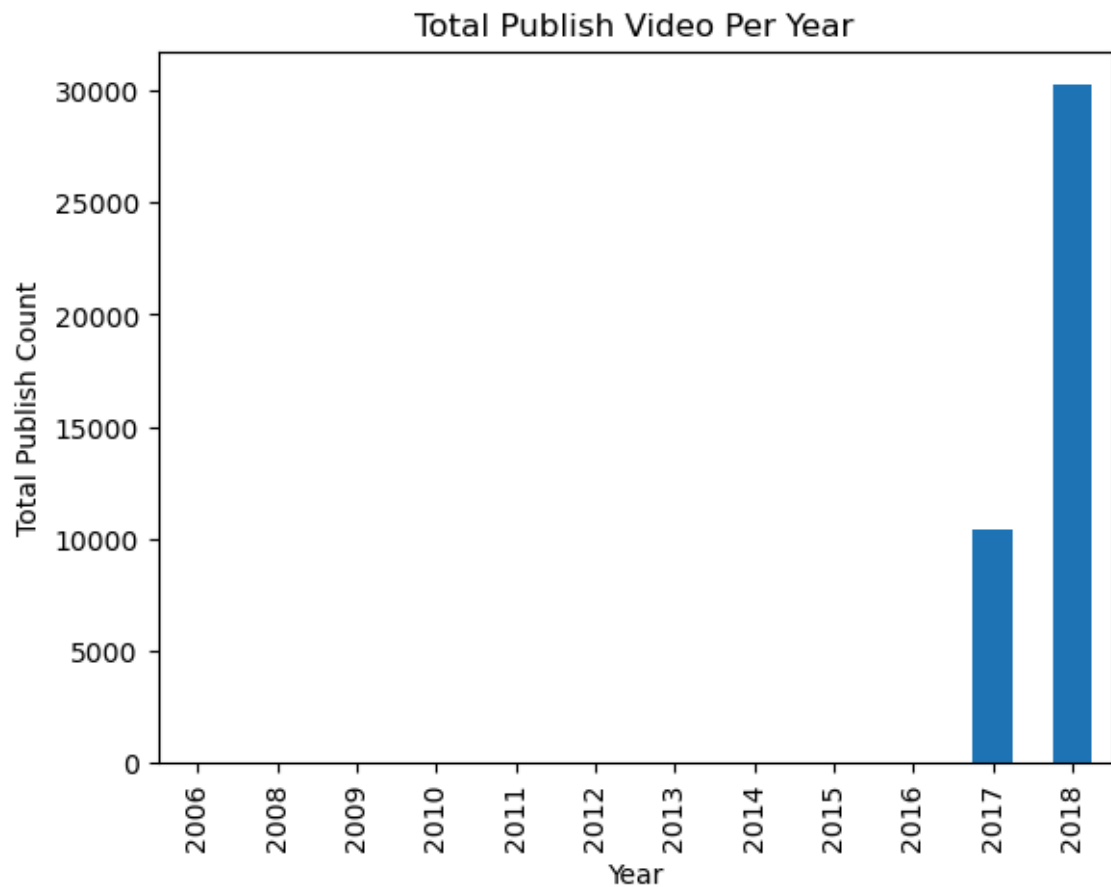
Out[14]:

	video_id	trending_date	title	channel_title	category_id	publish_time
0	2kyS6SvSYSE	2017-11-14	WE WANT TO TALK ABOUT OUR MARRIAGE	CaseyNeistat	22	2017-11-13 17:13:01+00:00
1	1ZAPwfrtAFY	2017-11-14	The Trump Presidency: Last Week Tonight with J...	LastWeekTonight	24	2017-11-13 07:30:00+00:00
2	5qpjK5DgCt4	2017-11-14	Racist Superman Rudy Mancuso, King Bach & Le...	Rudy Mancuso	23	2017-11-12 19:05:24+00:00
3	puqaWrEC7tY	2017-11-14	Nickelback Lyrics: Real or Fake?	Good Mythical Morning	24	2017-11-13 11:00:04+00:00
4	d380meD0W0M	2017-11-14	I Dare You: GOING BALD!?	nigahiga	24	2017-11-12 18:01:41+00:00

```
In [15]: df['year']=df['publish_time'].dt.year
yearly_counts=df.groupby('year')['video_id'].count()

#create a bar chart
yearly_counts.plot(kind='bar',xlabel='Year',ylabel='Total Publish Count',t:

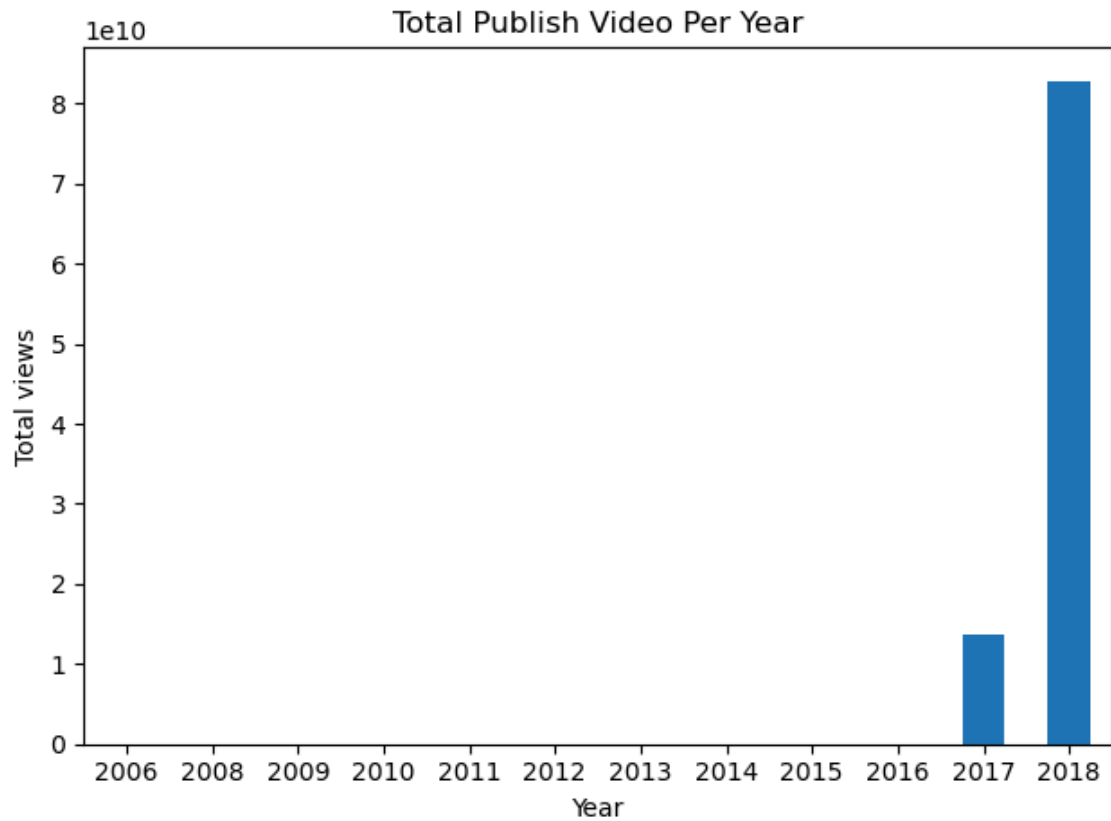
#show the bar chart
plt.show()
```



```
In [16]: #Group by year and sum the views for each year
yearly_views=df.groupby('year')['views'].sum()

#Create a bar chart
yearly_views.plot(kind='bar',xlabel='Year',ylabel='Total views',title='Total Publish Video Per Year')
plt.xticks(rotation=0)
plt.tight_layout()

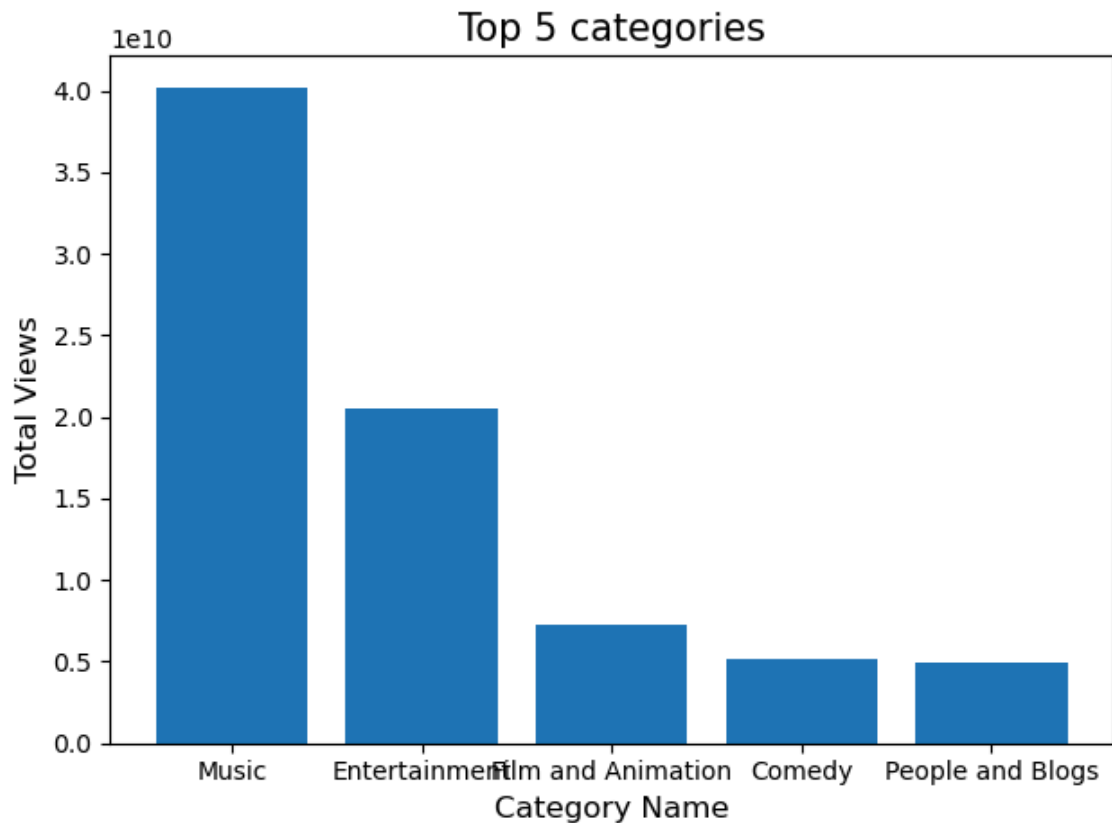
#show the bar chart
plt.show()
```



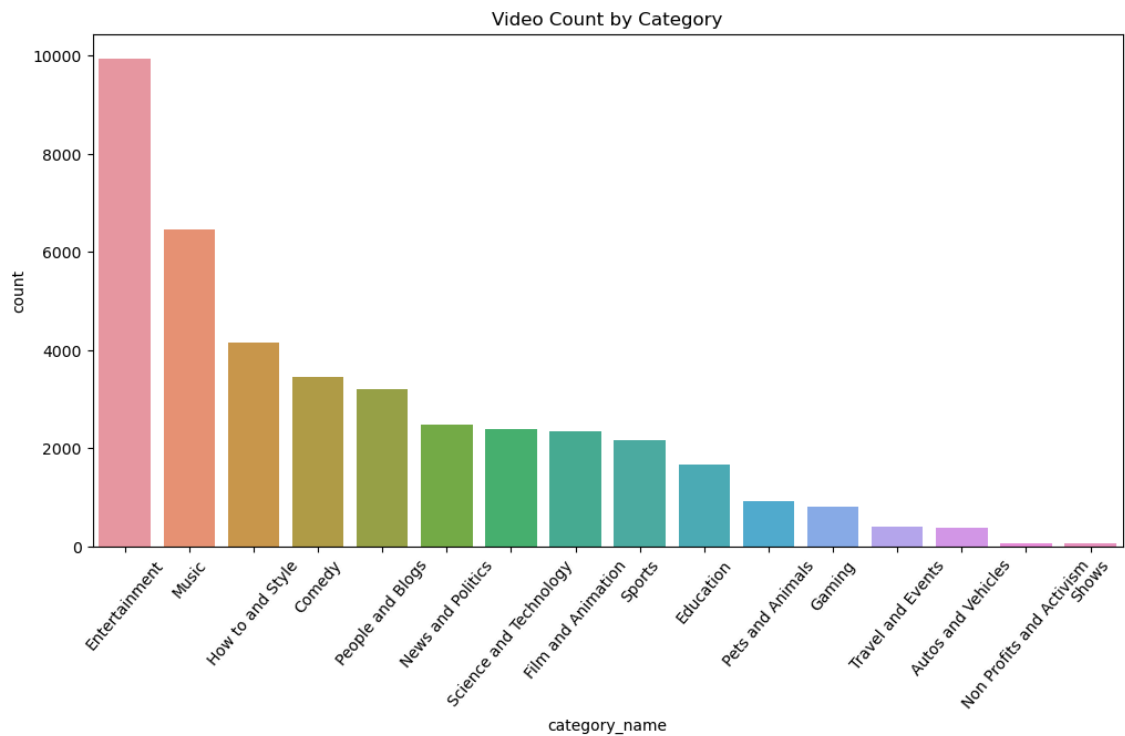
```
In [17]: #Group the date by category_name and calculate the sum of views in each category
category_views=df.groupby('category_name')['views'].sum().reset_index()

#sort the categorie by views in descending order
top_categories=category_views.sort_values(by='views',ascending=False).head(5)

#create a bar plot to visualize the top 5 categories
plt.bar(top_categories['category_name'],top_categories['views'])
plt.xlabel('Category Name',fontsize=12)
plt.ylabel('Total Views',fontsize=12)
plt.title('Top 5 categories',fontsize=15)
plt.tight_layout()
plt.show()
```

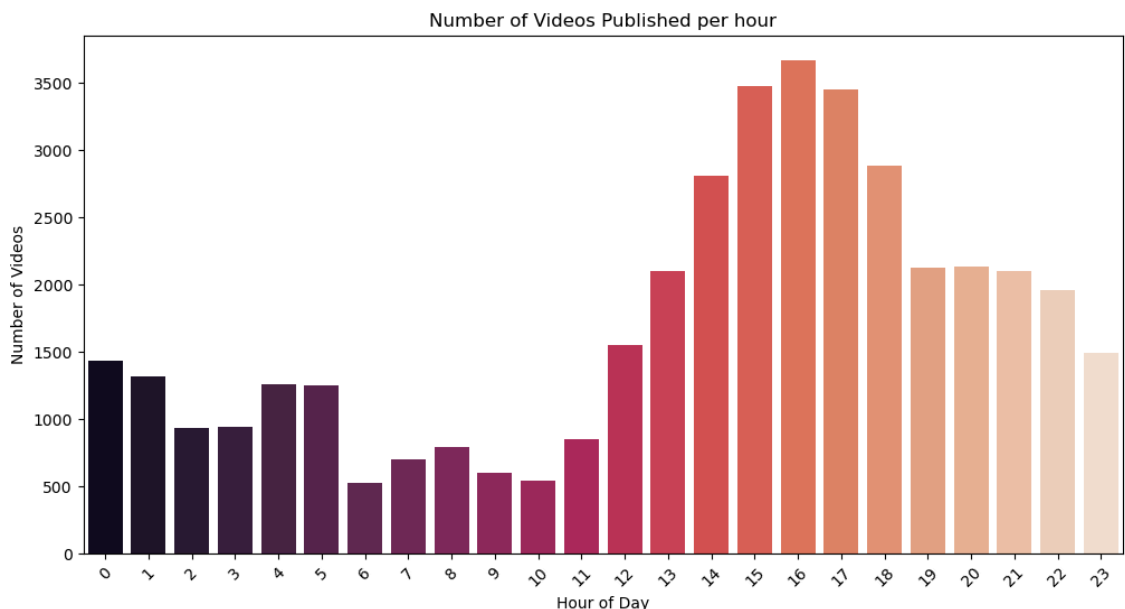



```
In [18]: plt.figure(figsize=(12,6))
sns.countplot(x='category_name',data=df,order=df['category_name'].value_counts())
plt.xticks(rotation=50)
plt.title("Video Count by Category")
plt.show()
```

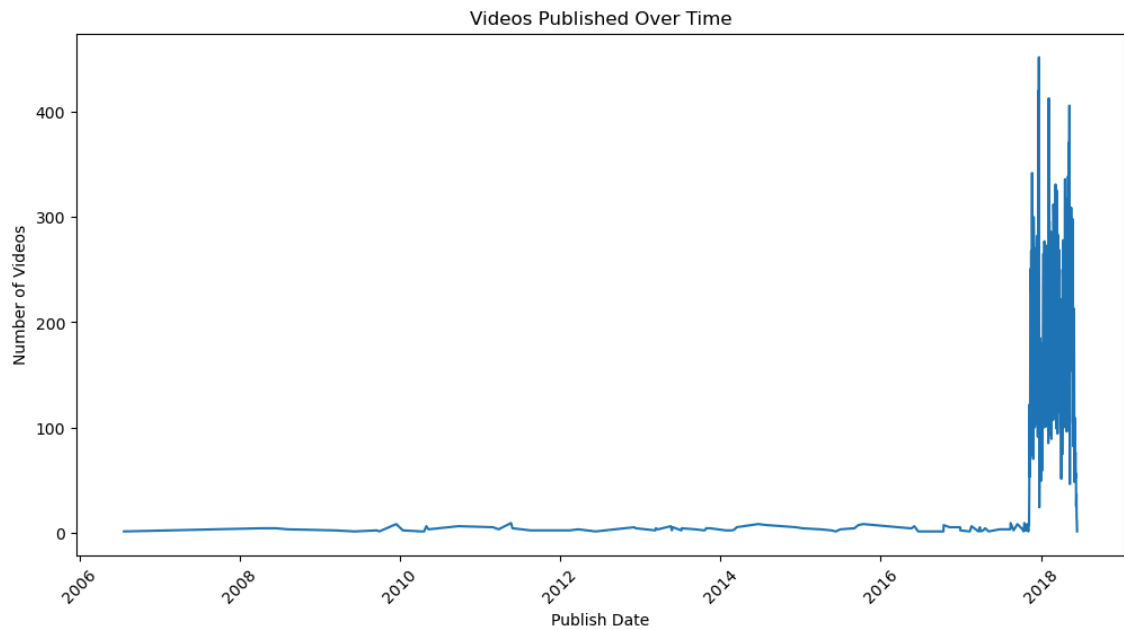


```
In [19]: #count the no.of videos published per hour
videos_per_hour=df['publish_hour'].value_counts().sort_index()

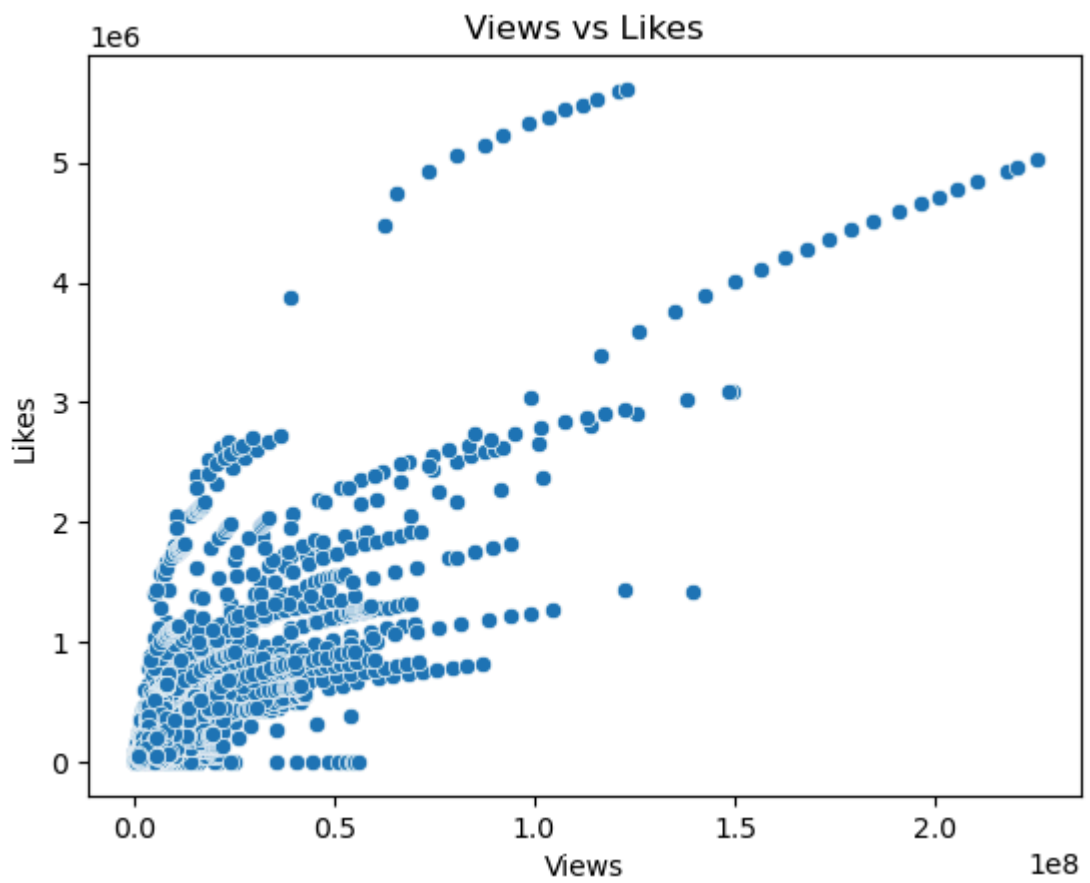
#create a bar plot
plt.figure(figsize=(12,6))
sns.barplot(x=videos_per_hour.index,y=videos_per_hour.values,palette='rocket')
plt.title('Number of Videos Published per hour')
plt.xlabel('Hour of Day')
plt.ylabel('Number of Videos')
plt.xticks(rotation=45)
plt.show()
```



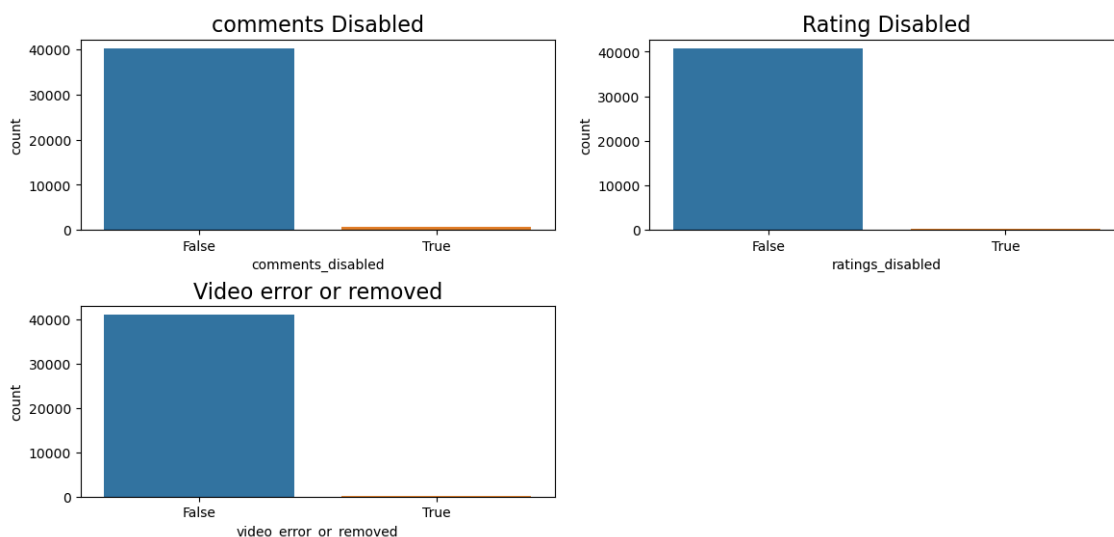
```
In [20]: df['publish_time']=pd.to_datetime(df['publish_time'])
df['publish_date']=df['publish_time'].dt.date
video_count_by_date=df.groupby('publish_date').size()
plt.figure(figsize=(12,6))
sns.lineplot(data=video_count_by_date)
plt.title('Videos Published Over Time')
plt.xlabel('Publish Date')
plt.ylabel('Number of Videos')
plt.xticks(rotation=45)
plt.show()
```



```
In [21]: #scatter plot between views and likes
sns.scatterplot(data=df,x='views',y='likes')
plt.title('Views vs Likes')
plt.xlabel('Views')
plt.ylabel('Likes')
plt.show()
```



```
In [22]: plt.figure(figsize=(14,6))
plt.subplots_adjust(wspace=0.2,hspace=0.4,top=0.9)
plt.subplot(2,2,1)
g=sns.countplot(x='comments_disabled',data=df)
g.set_title("comments Disabled",fontsize=16)
plt.subplot(2,2,2)
g1=sns.countplot(x='ratings_disabled',data=df)
g1.set_title("Rating Disabled",fontsize=16)
plt.subplot(2,2,3)
g2=sns.countplot(x='video_error_or_removed',data=df)
g2.set_title("Video error or removed",fontsize=16)
plt.show()
```



```
In [23]: corr_matrix=df['views'].corr(df['likes'])
corr_matrix
```

Out[23]: 0.8491785476230509

In []: