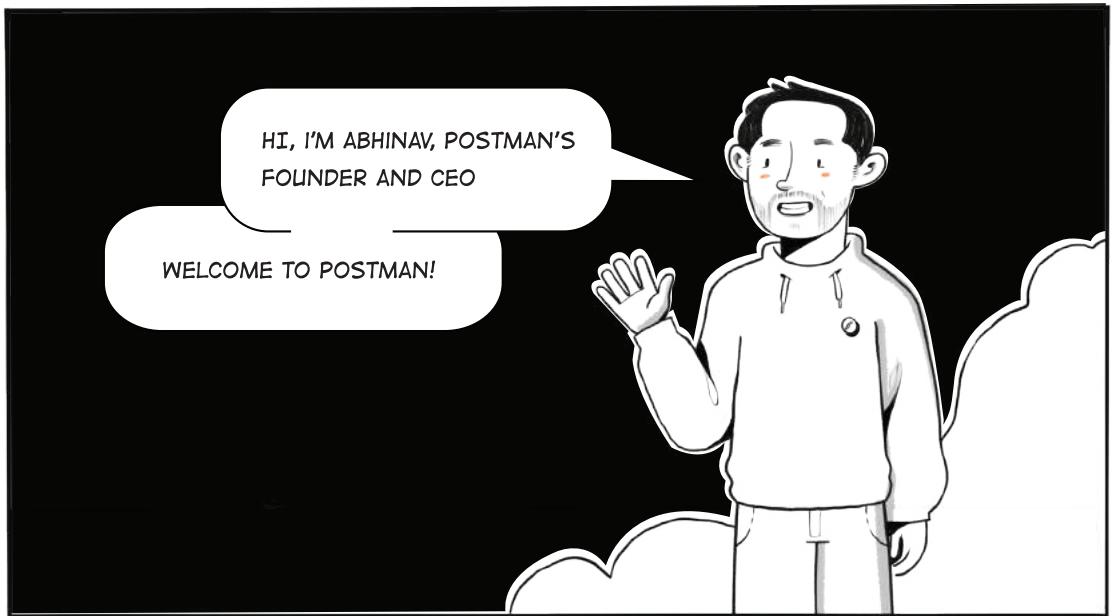
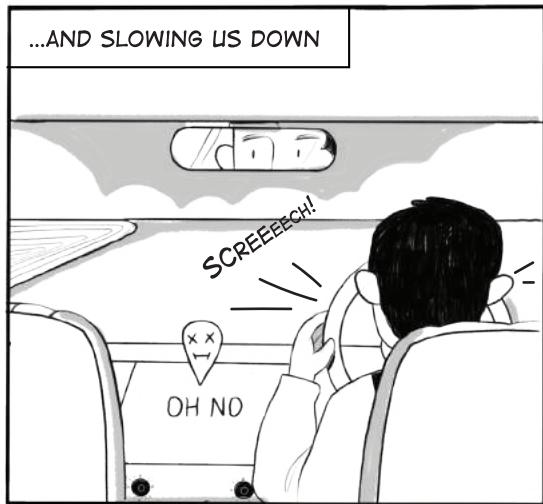
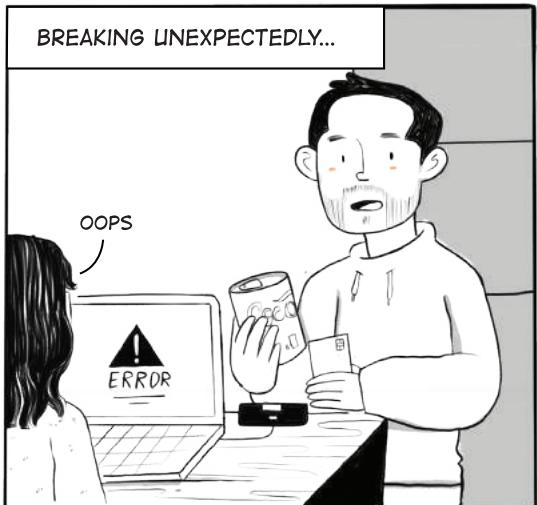


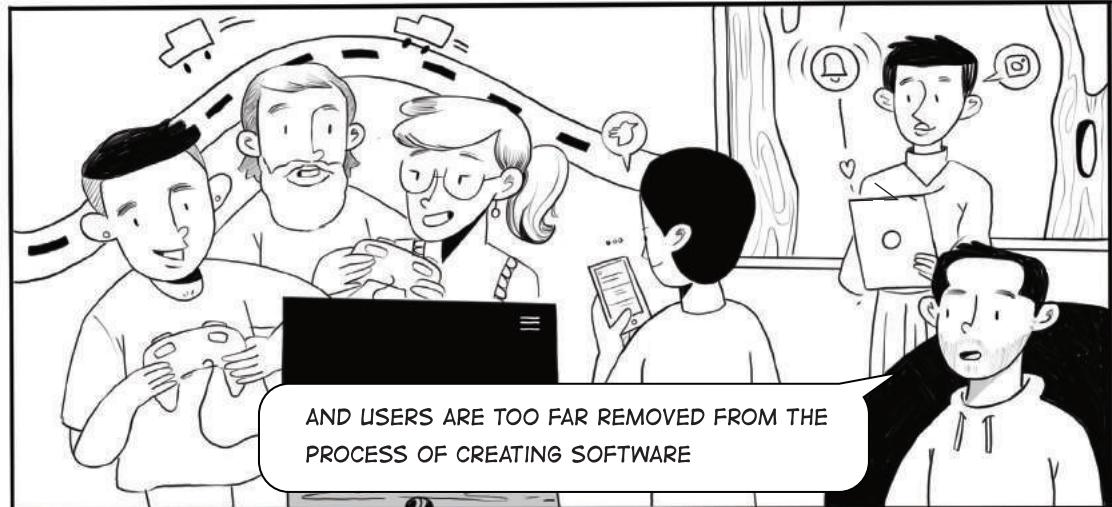
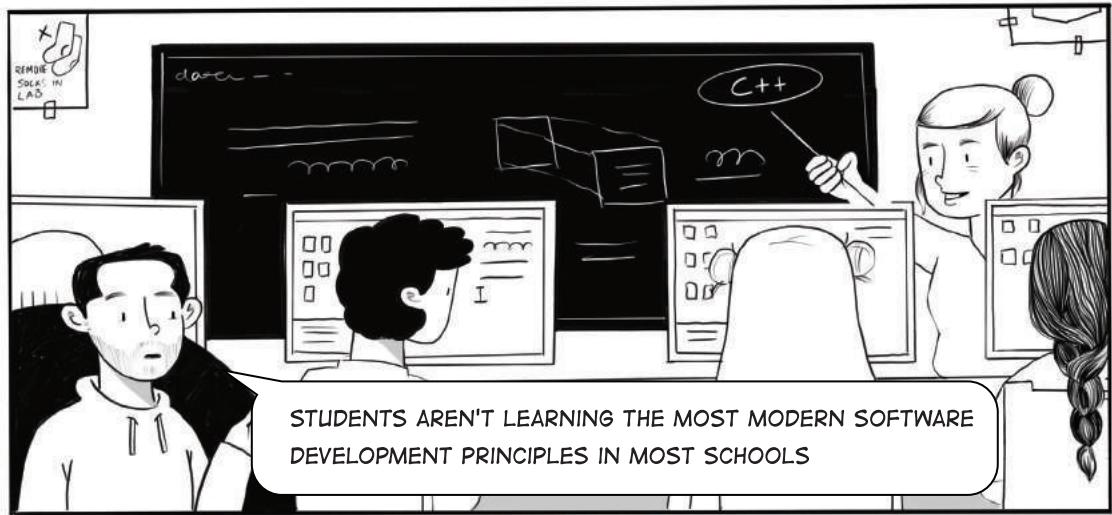
# THE API-FIRST WORLD

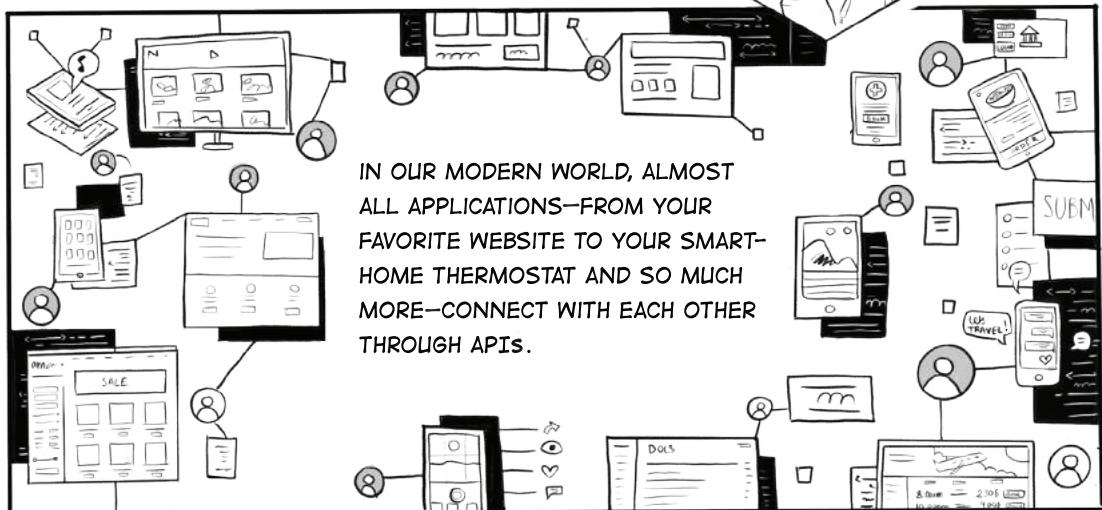
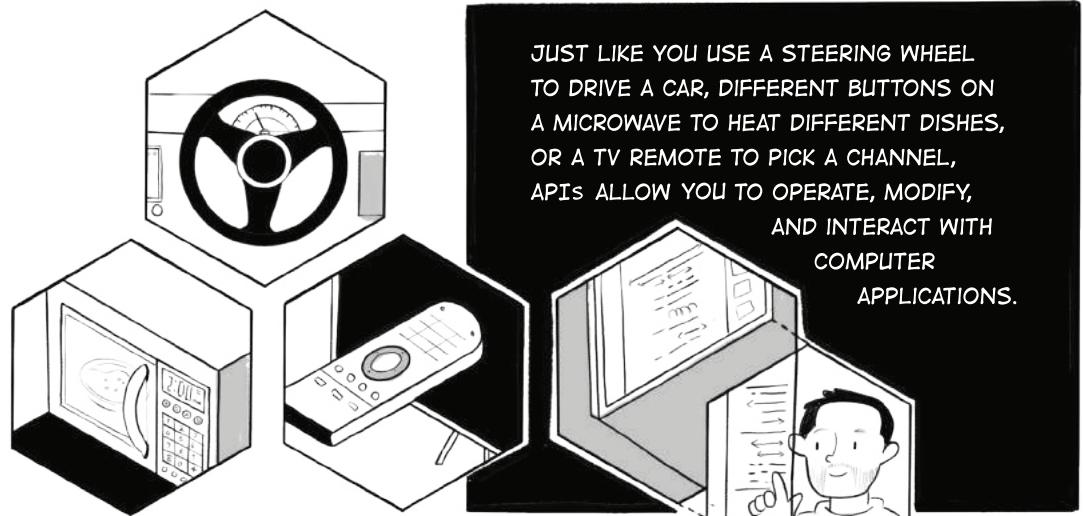
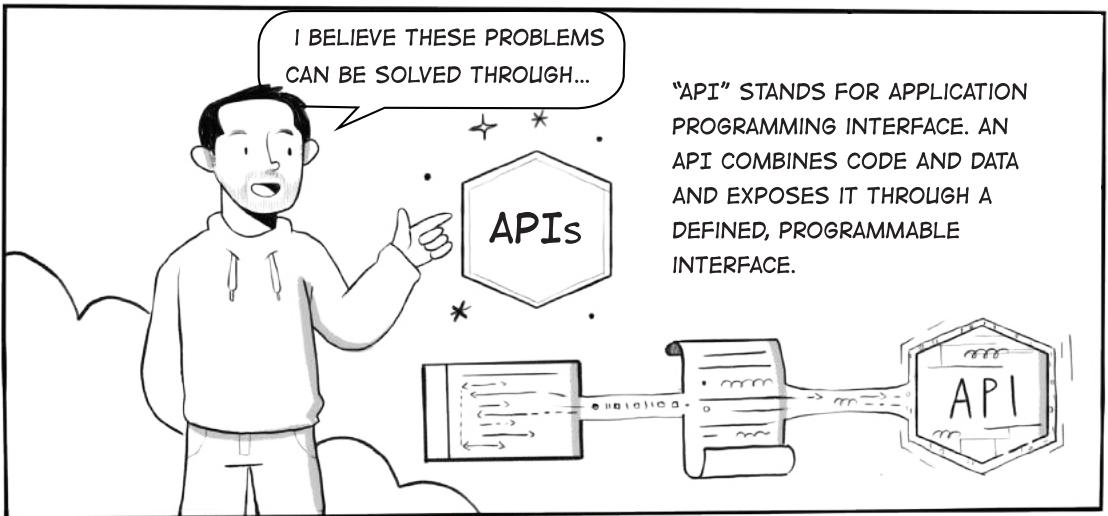
A POSTMAN, INC. GRAPHIC NOVEL

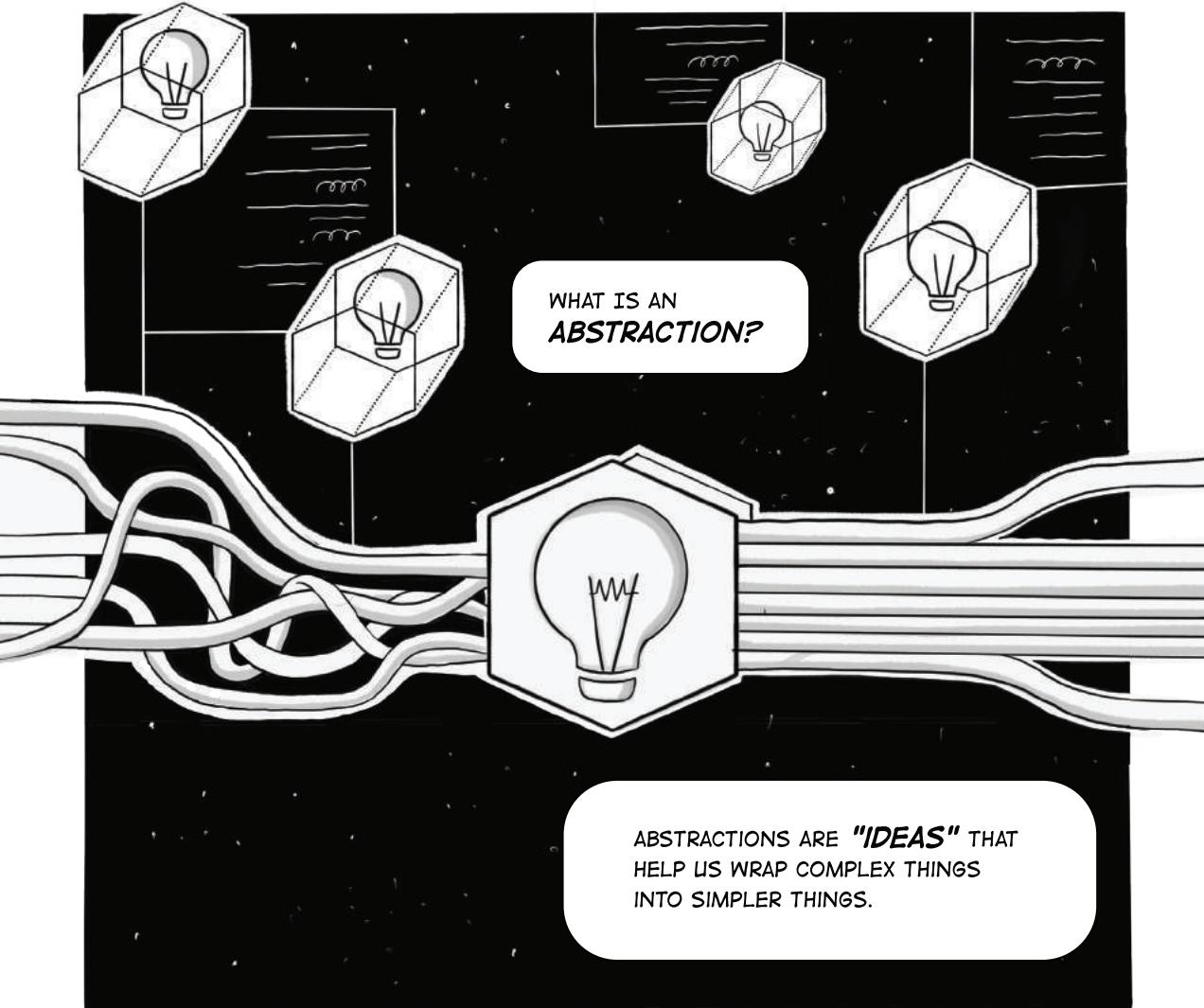
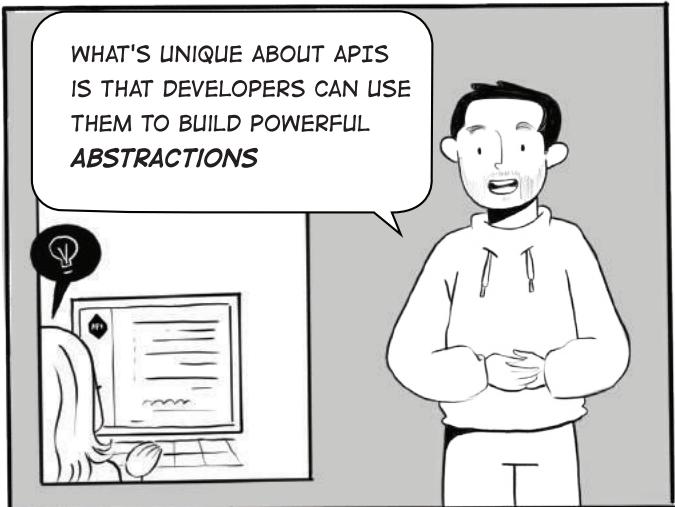
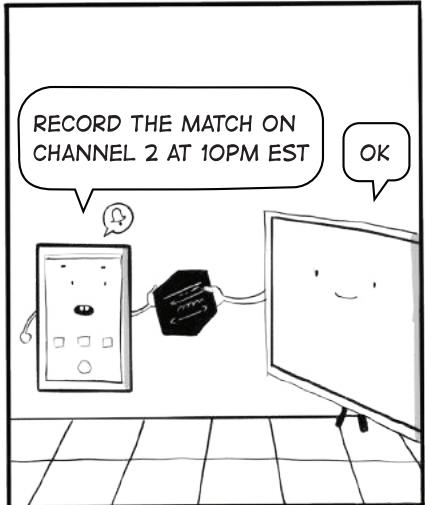










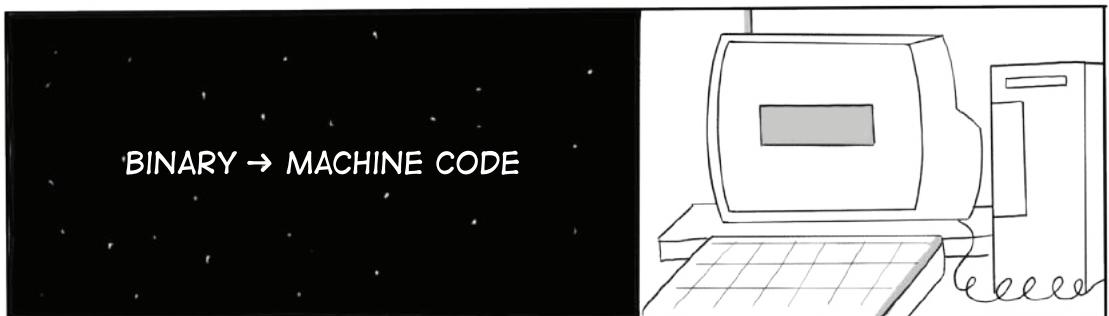




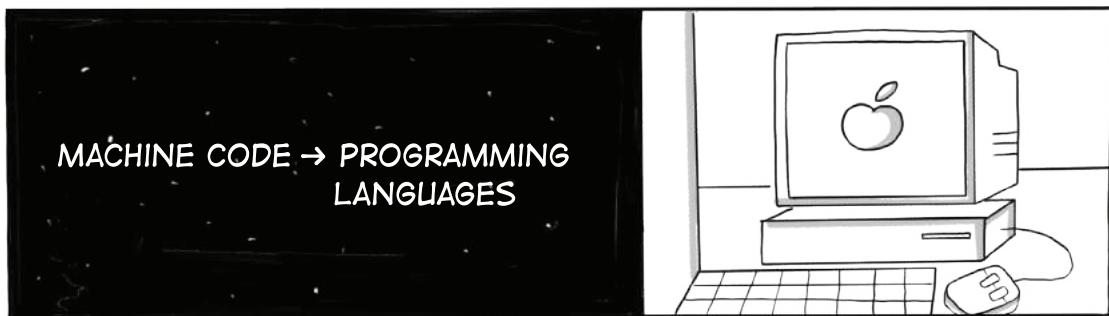
OVER THE PAST SEVERAL DECADES, THE WORLD OF COMPUTING HAS BEEN BUILDING TECHNOLOGIES FOR PROGRESSIVELY HIGHER-ORDER ABSTRACTIONS:



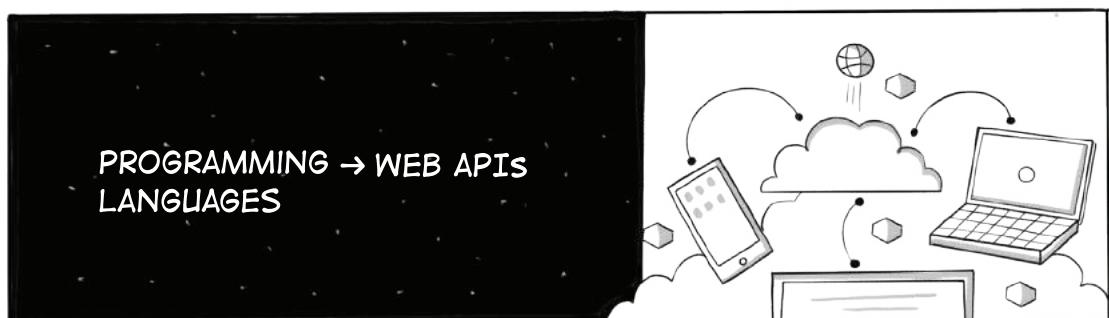
TRANSISTOR → BINARY



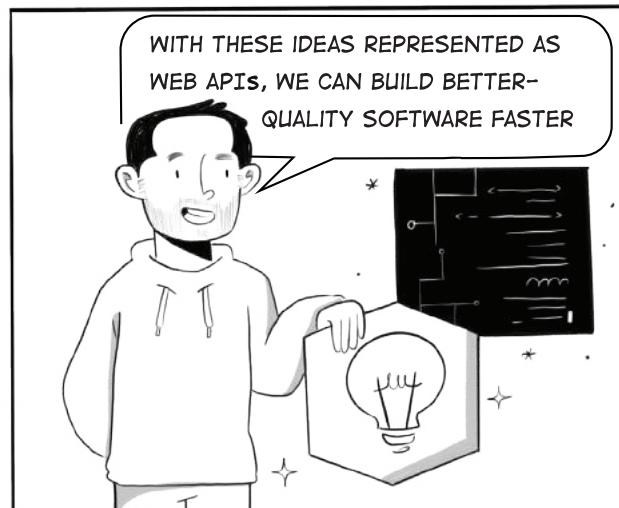
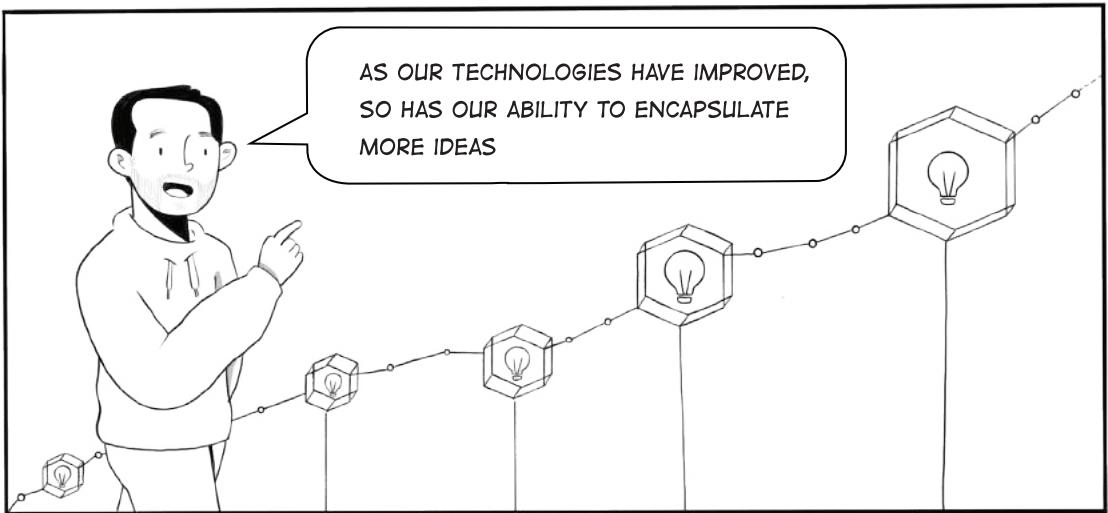
BINARY → MACHINE CODE



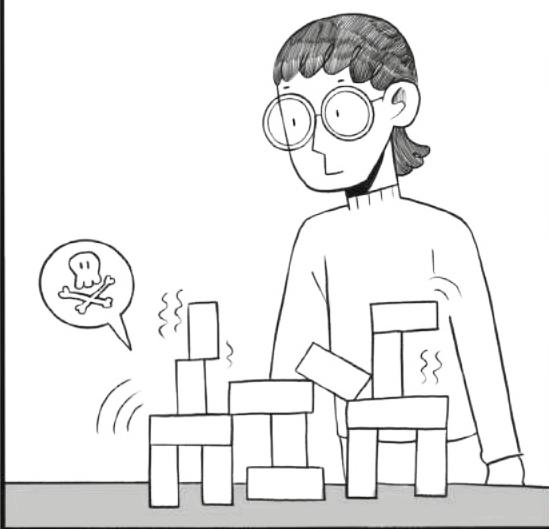
MACHINE CODE → PROGRAMMING LANGUAGES



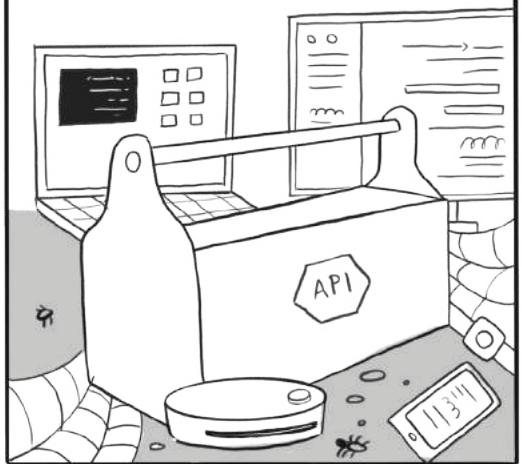
PROGRAMMING → WEB APIs  
LANGUAGES



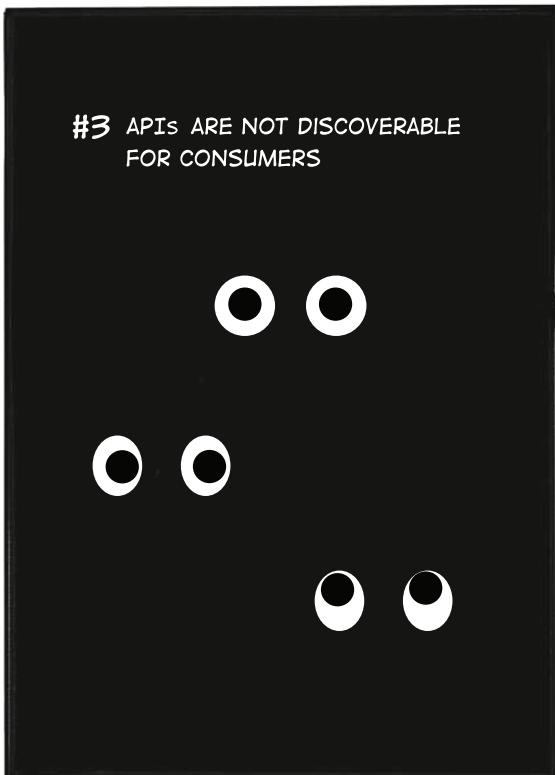
**#1 APIs ARE STILL AN AFTERTHOUGHT  
—RATHER THAN THE PRIMARY BUILDING  
BLOCK—FOR MOST DEVELOPERS AND  
COMPANIES**



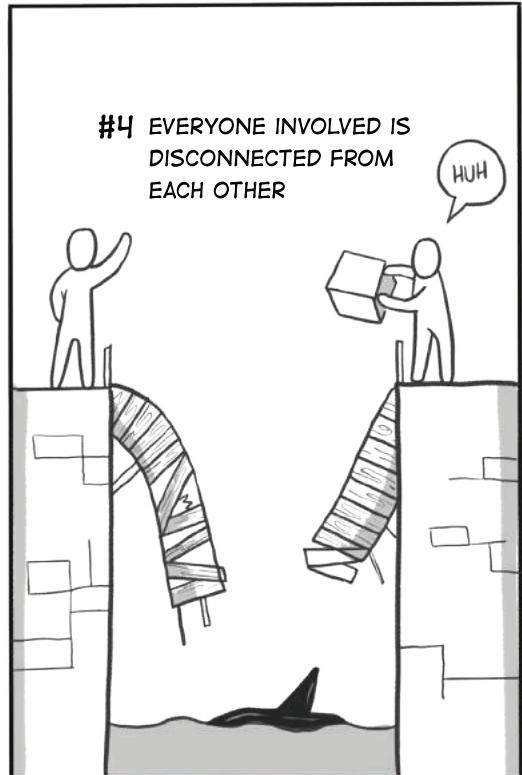
**#2 TOOLING FOR API PRODUCERS IS  
BEHIND THE TIMES**



**#3 APIs ARE NOT DISCOVERABLE  
FOR CONSUMERS**



**#4 EVERYONE INVOLVED IS  
DISCONNECTED FROM  
EACH OTHER**

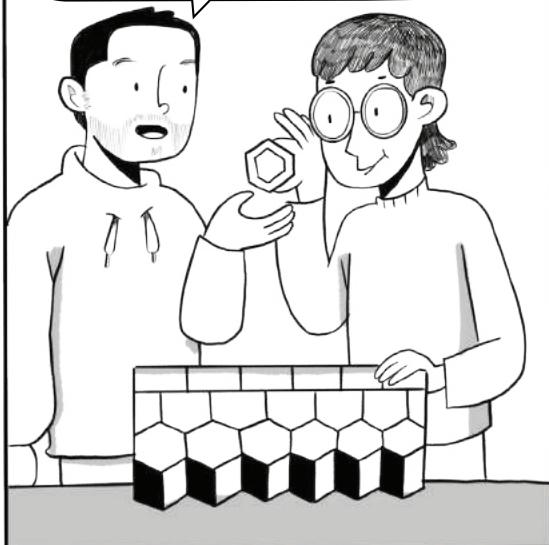


I BELIEVE  
THIS CAN **CHANGE**



IN A WORLD OF PLENTIFUL AND WELL-BUILT APIs, WE WILL HAVE:

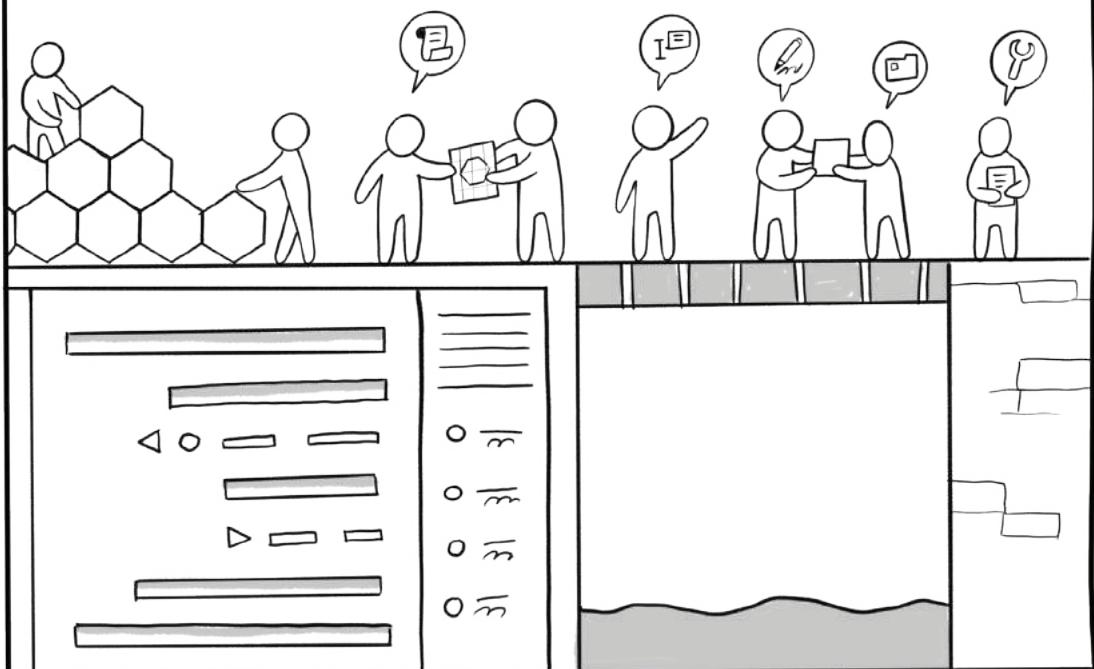
APIs AS BUILDING BLOCKS THAT WILL BE AVAILABLE TO EVERYONE AND EVERYWHERE

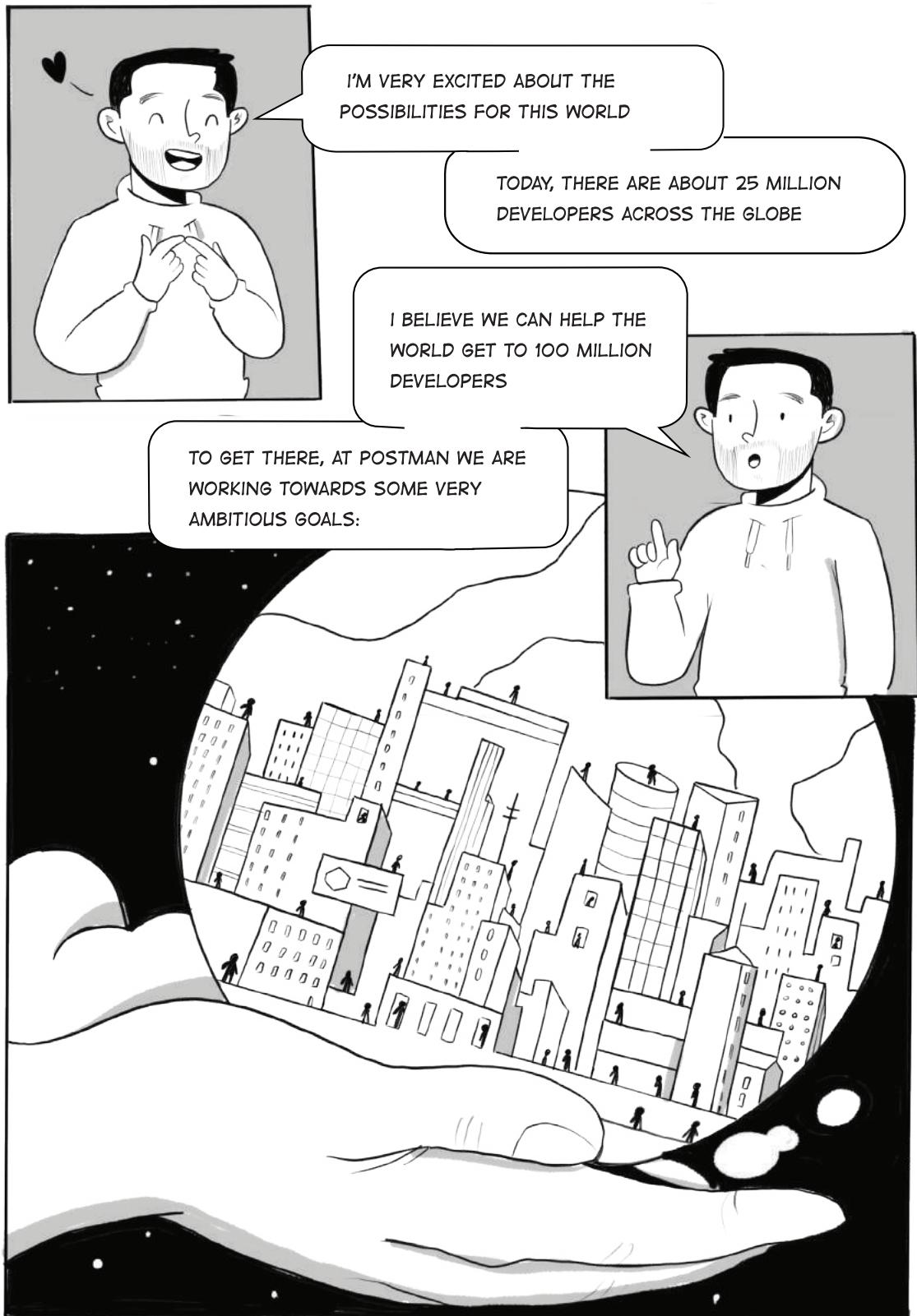


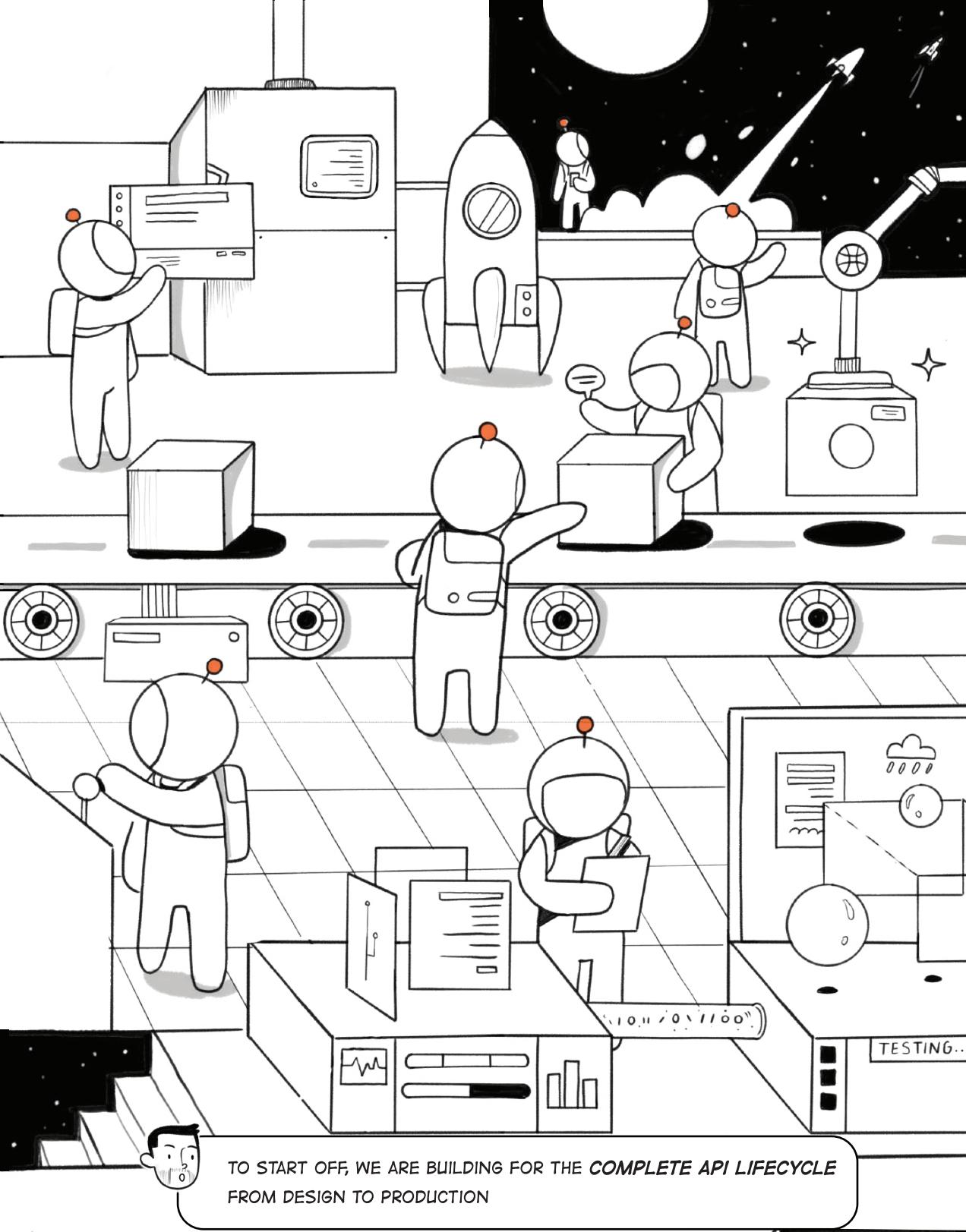
THESE BUILDING BLOCKS WILL BE EASILY CONSUMABLE



DEVELOPERS WILL BUILD FASTER AND BETTER SOFTWARE, AND EVERYONE WILL BE ABLE TO BUILD AND CONTRIBUTE.





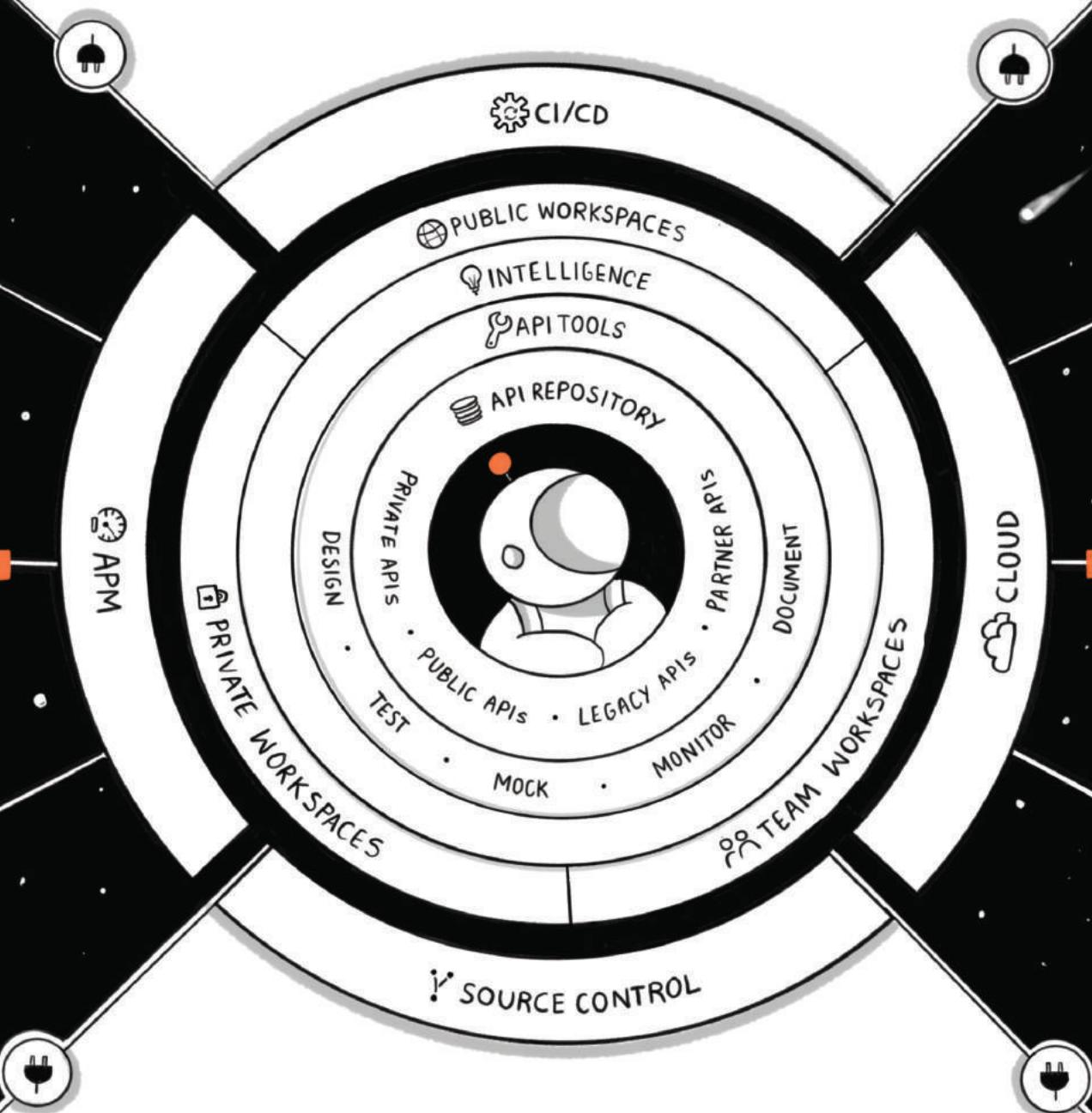




TO ENSURE THAT THIS LIFECYCLE IS AVAILABLE TO ALL APIs, WE AIM TO SUPPORT EVERY API TECHNOLOGY—ALL SCHEMAS, PROTOCOLS, AND IDENTITY SYSTEMS USED FOR BUILDING APIs

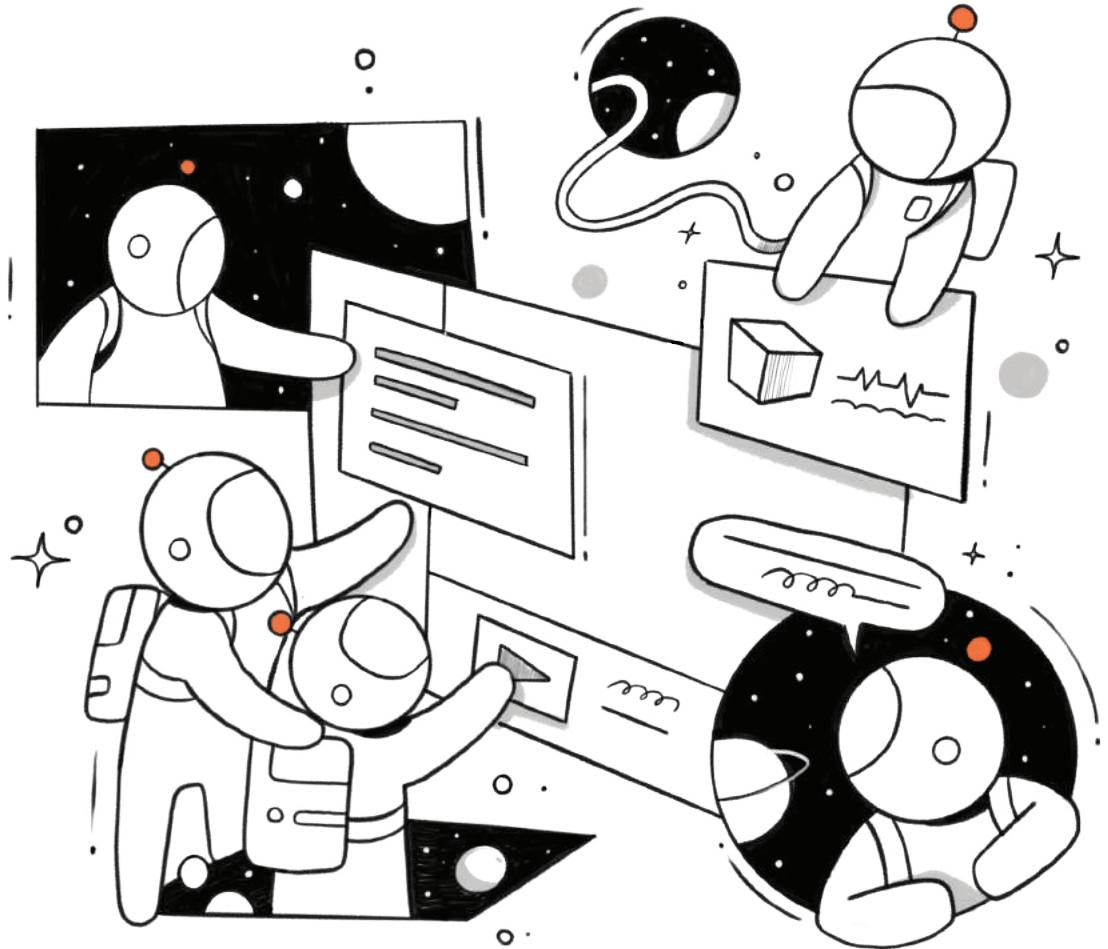


WE BELIEVE THAT API PRODUCERS AND API CONSUMERS SHOULD BE ABLE TO WORK TOGETHER WITHOUT ANY FEAR OF LOSING THEIR WORK, WHICH IS WHY WE'RE CREATING A GIT-COMPATIBLE **REAL-TIME VERSION CONTROL SYSTEM**

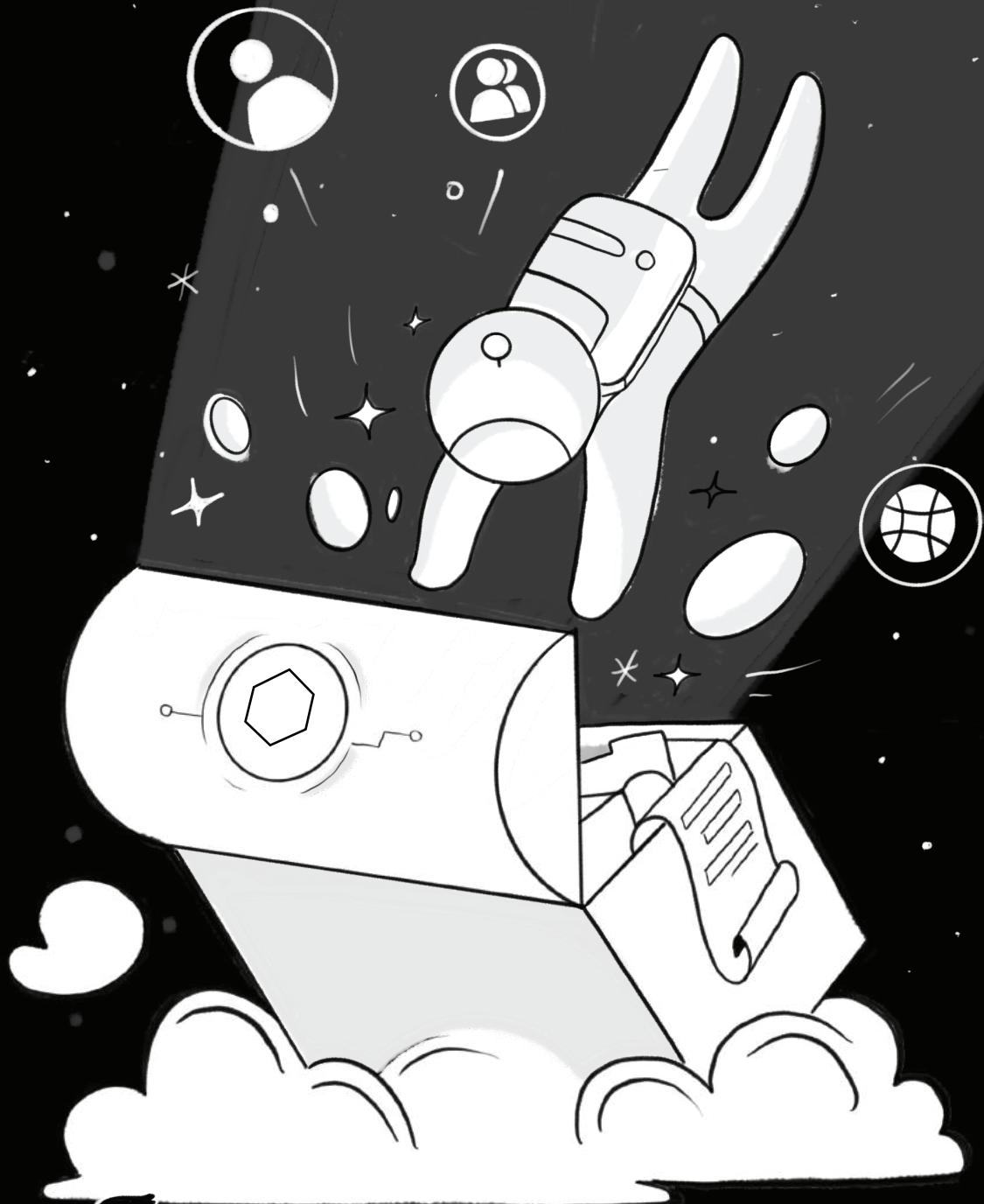




WE WANT TO BE WHERE OUR USERS ARE, SO WE'RE WORKING ON  
MAKING OUR PRODUCTS AVAILABLE ON **MOBILE, DESKTOP, AND**  
**WEB WITHOUT ANY CONSTRAINTS**



WE BELIEVE THAT PEOPLE WORK FASTER WHEN THEY WORK TOGETHER,  
SO WE'RE MAKING SURE POSTMAN CAN ENABLE SINGLE-PLAYER,  
MULTIPLAYER AND **MASSIVELY MULTIPLAYER MODES** FOR API WORK  
TO HAPPEN IN A FUN, COLLABORATIVE WAY



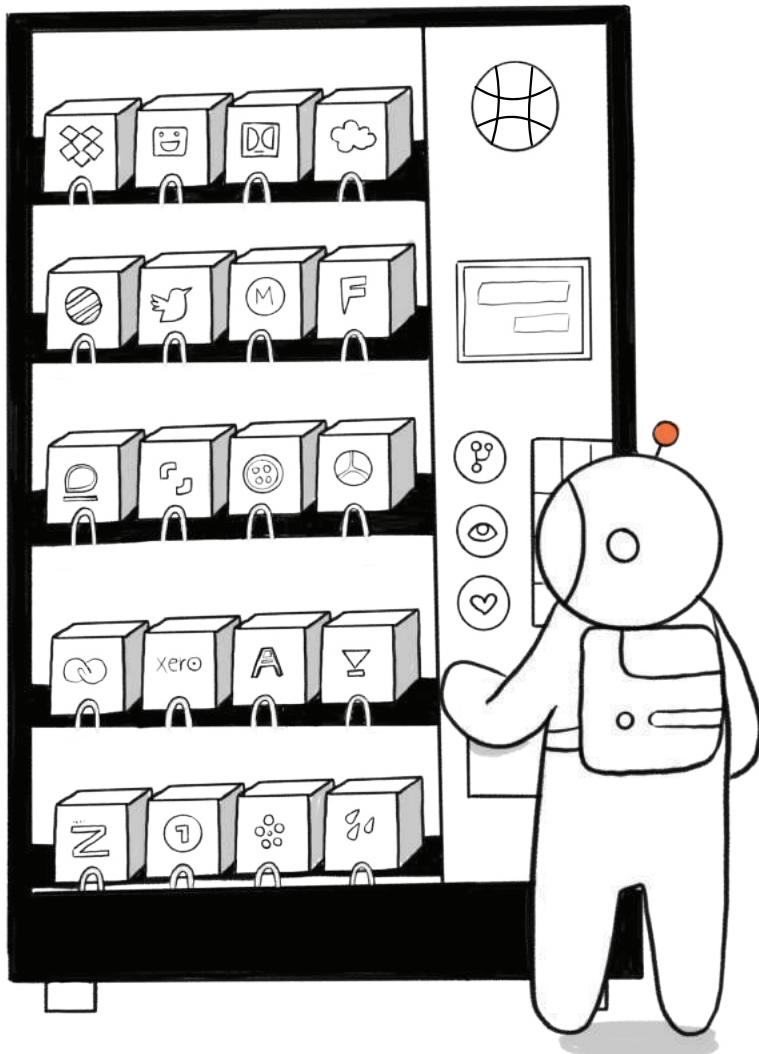
APIs ARE SHARED ACROSS MANY BOUNDARIES; THERE ARE PRIVATE, PARTNER, AND PUBLIC APIs, AND WE ARE WORKING ON BUILDING COLLABORATION SPACES FOR ALL OF THEM TO BE PRESENT ON POSTMAN



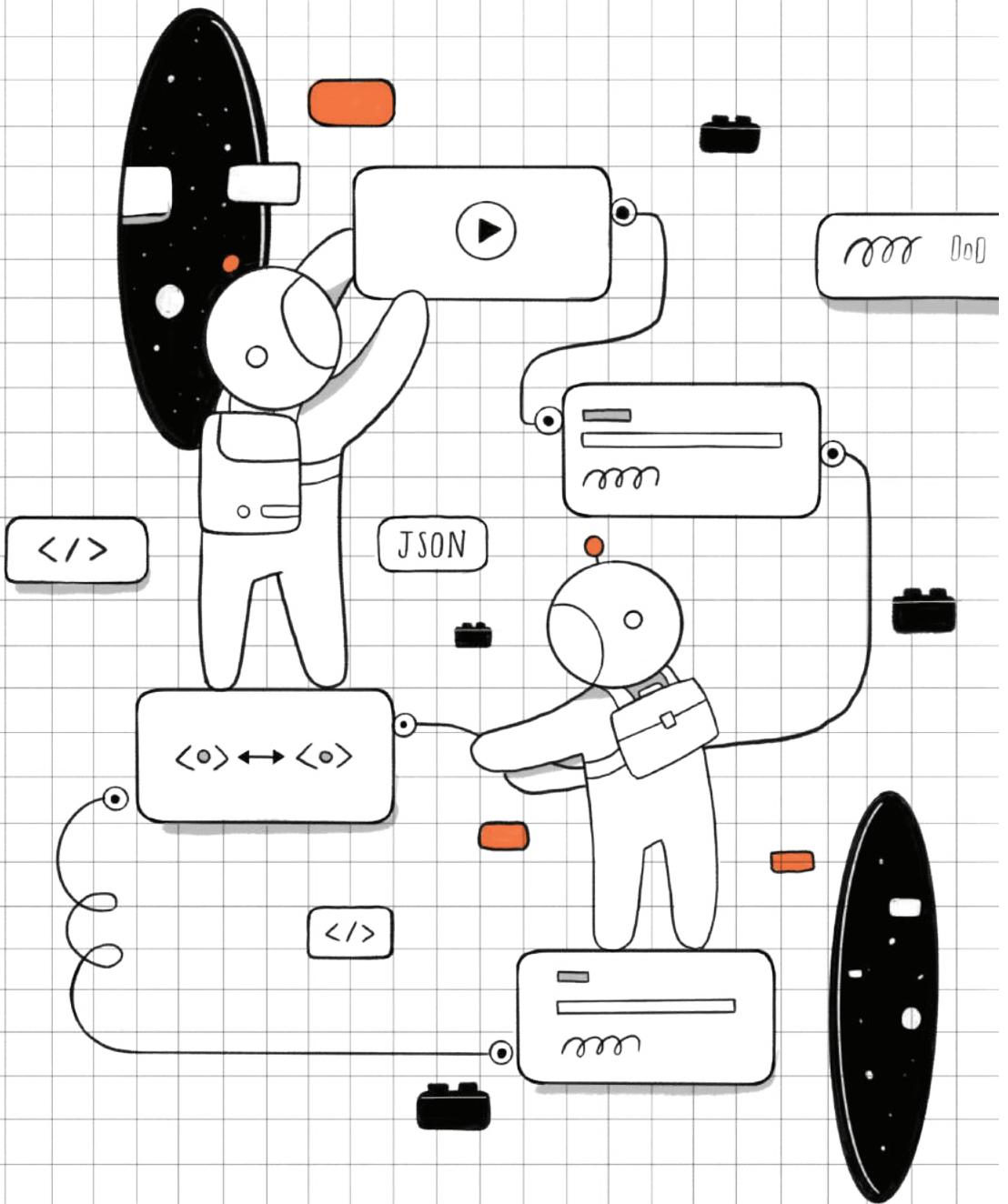
...AND ALL OF THEM NEED TO BE DISCOVERABLE, SO WE'RE ENABLING **INSTANT SEARCH** FOR ALL APIs INSIDE AN ORGANIZATIONS AS WELL AS FOR ALL APIs GLOBALLY



WE'RE ALSO BUILDING A **GLOBAL REPOSITORY** OF ALL PUBLIC APIs,  
AND WE'RE DOING THIS BY BRINGING TOGETHER THE PUBLIC IDENTITIES  
OF ALL COMPANIES AND USERS ON THE POSTMAN PLATFORM

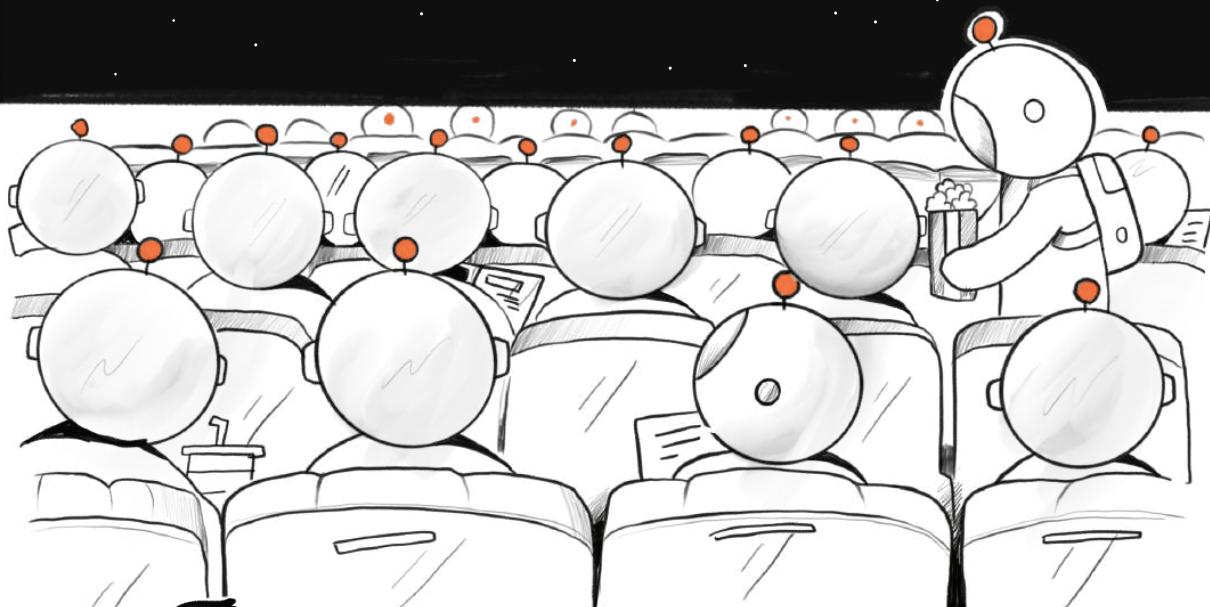
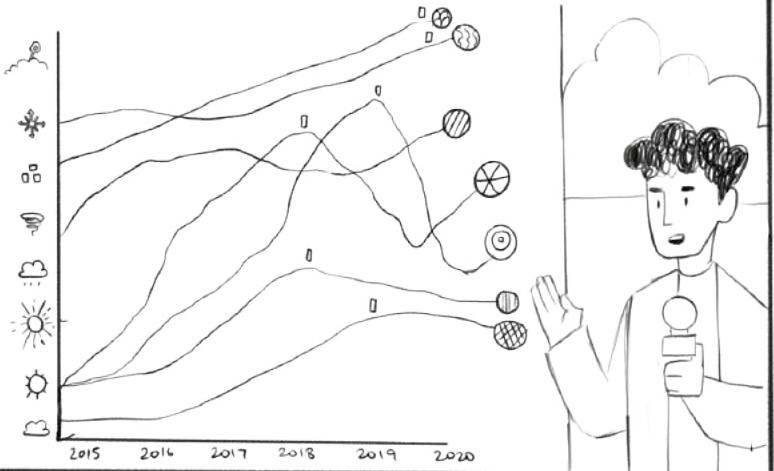
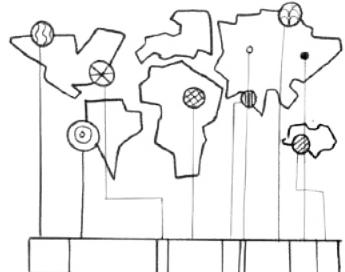


AND FOR ALL THESE APIs THAT PRODUCERS SHARE PUBLICLY,  
CONSUMERS WILL HAVE THE ABILITY TO **FORK, FOLLOW, AND**  
**SYNCHRONIZE** AGAINST THEIR OWN WORK

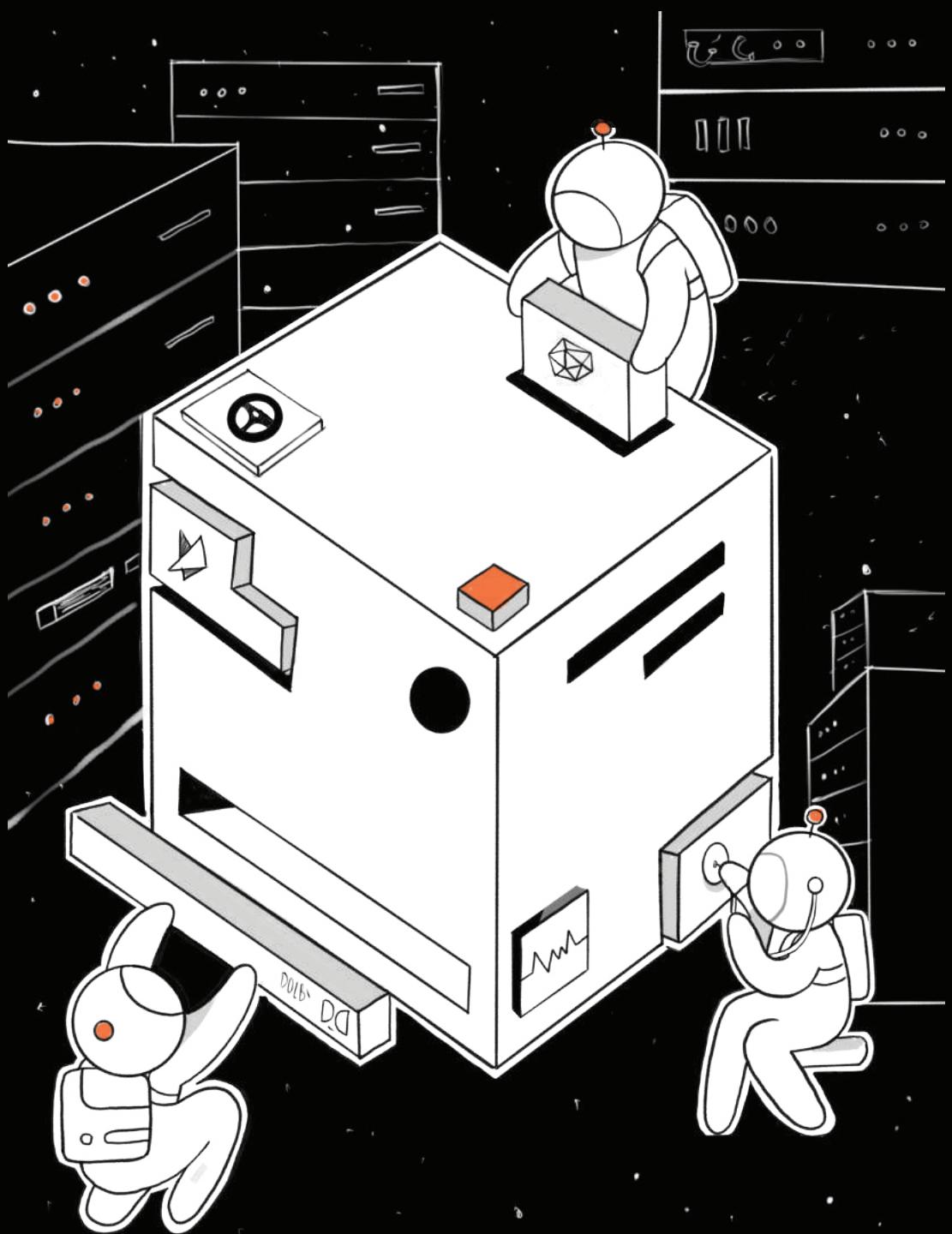


WE WANT TO UNLOCK THE POWER OF APIs FOR EVERYONE, SO WE'RE WORKING TO ENSURE THAT **NO PRIOR KNOWLEDGE OF CODE IS REQUIRED** TO BUILD COMMON APPLICATIONS, TESTS, INTEGRATIONS, OR DATA TRANSFERS

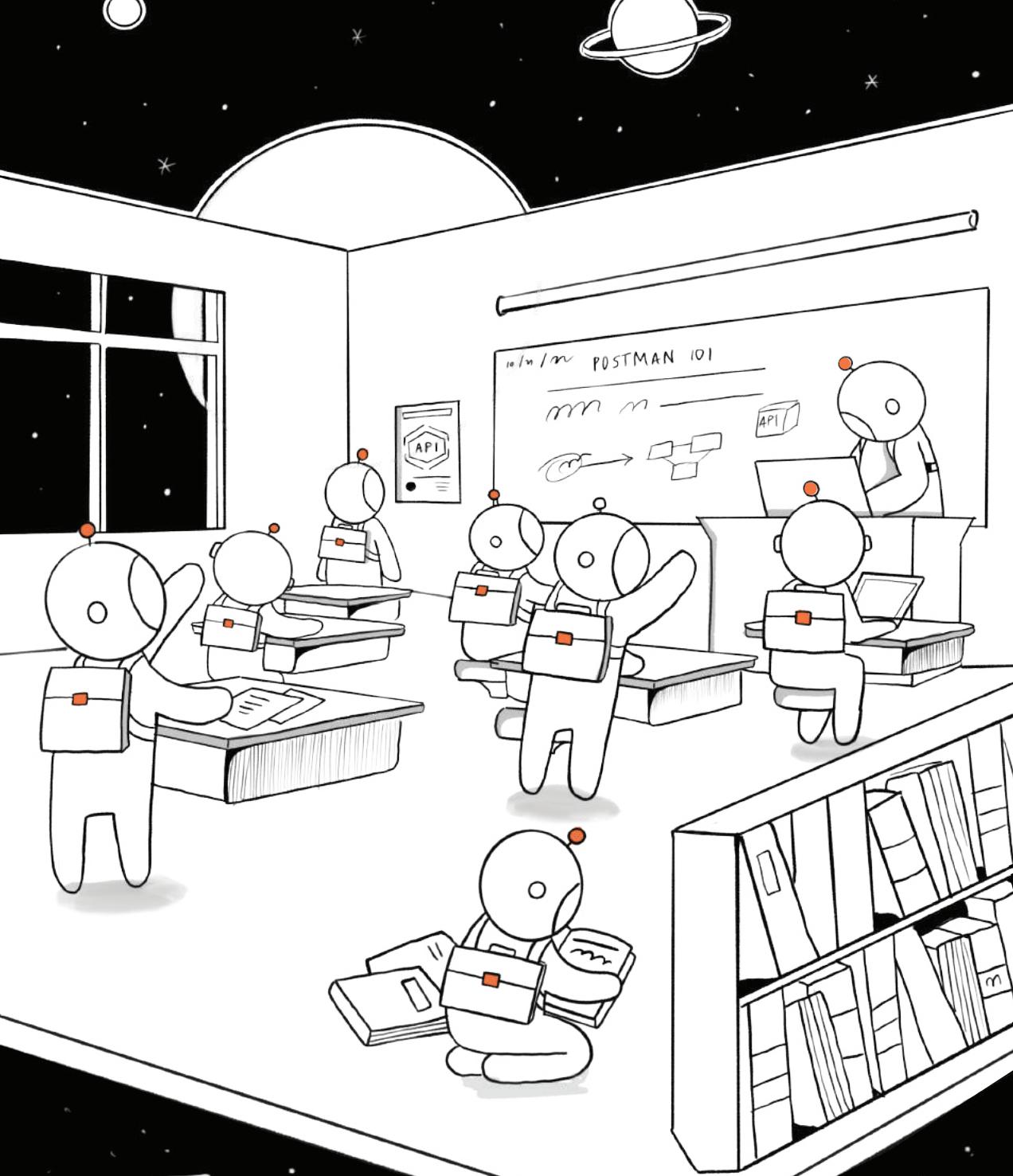
### WEATHER CHANGE API



WE'RE ALSO ENABLING **CONSUMABLE CONTENT** TO BE PUBLISHED ON THE POSTMAN PLATFORM, INCLUDING RICH NOTEBOOKS, VISUALIZATIONS, AND OTHER CONTENT FORMS



WITH THESE MILLIONS OF API BUILDING BLOCKS EASILY AVAILABLE AND CONSUMABLE, WE'RE ALSO WORKING ON ENABLING API-DRIVEN **COMPOSABLE SOFTWARE** TO BE BUILT, DEPLOYED, AND RUN ON POSTMAN



WE BELIEVE STUDENTS WITH A **STRONG BASE OF API LITERACY** CAN DO GREAT THINGS, SO WE AIM TO EMPOWER EDUCATORS TO TEACH POSTMAN SKILLS IN EVERY SCHOOL AND COLLEGE AROUND THE WORLD



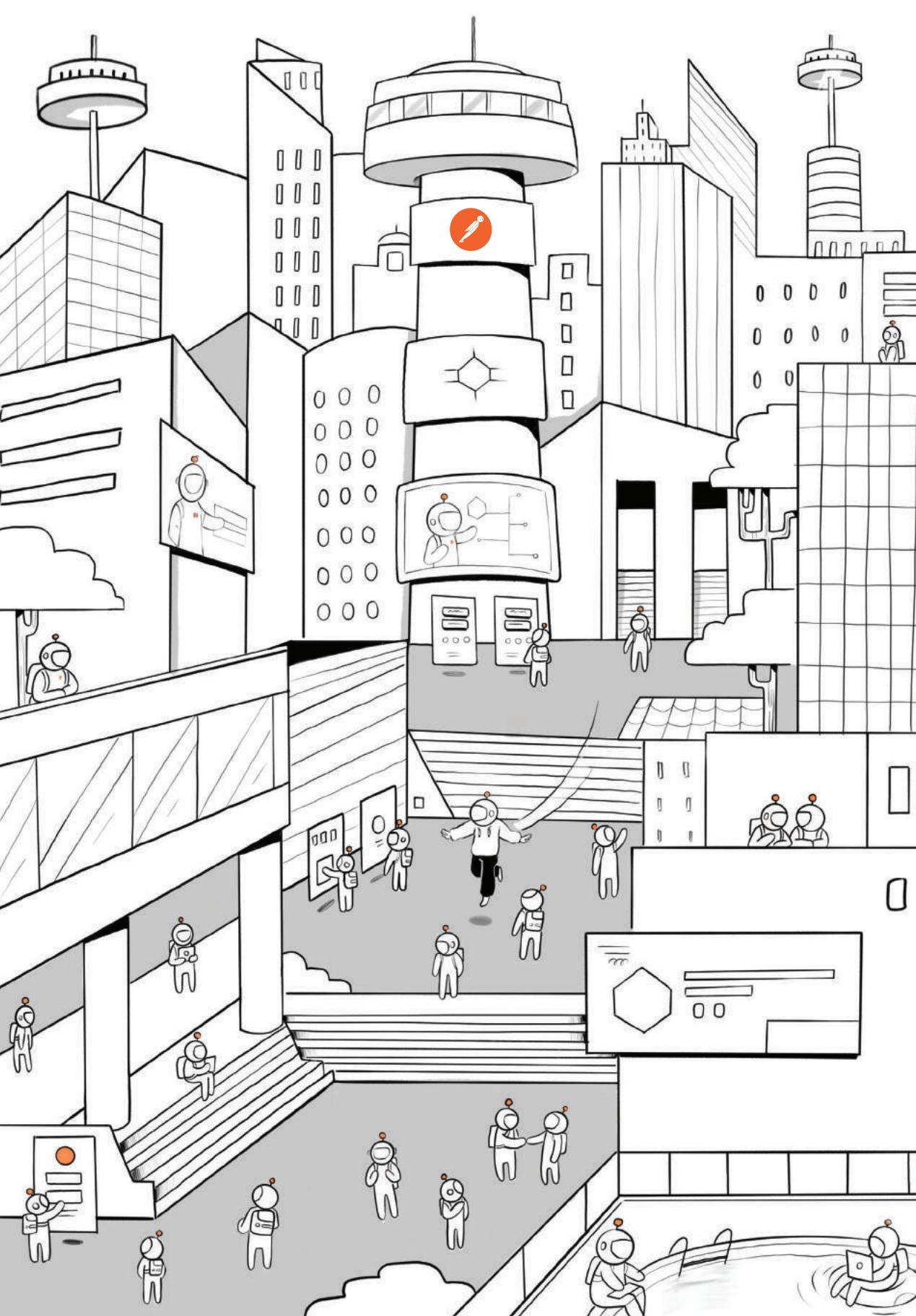
AND WE WON'T STOP THERE: WE AIM TO **EMPOWER API COMMUNITY**  
LEADERS IN EVERY CITY, EVERY REGION, AND EVERY VIRTUAL COMMUNITY!

ARE YOU READY FOR THIS JOURNEY?



HELLO WORLD!





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