Anuprita Barge

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Objective

Passionate UI/UX designer with a strong foundation in user-centred design, wireframing, prototyping, and usability testing. Eager to apply creative problem-solving skills and design thinking principles to craft seamless user experiences. Seeking an entry-level opportunity to contribute to innovative digital products and enhance usability.

Skills

- **Design & Prototyping:** Figma
- **User Research & Testing:** Usability Testing, A/B Testing, Surveys, Interviews
- **Wireframing & Interaction Design:** Low-Fidelity & High-Fidelity Prototypes
- **Front-end Basics:** HTML, CSS, JavaScript, React
- **Design Principles:** Material Design
- **Tools & Platforms:** Visual Studio, Visual Studio Code, Git, GitHub, TFS

Education

Bachelor of Engineering (B.E.) in Computer Engineering.   **CGPA: 8.17**

Trinity College of Engineering and Research, Pune. (Year of Graduation: 2022)

Certifications

- **Advanced Certification in UI/UX** – IIIT Bangalore (Simplilearn).

Projects

Car Rental Booking UI/UX Design

- Designed an intuitive car rental booking platform focusing on **discoverability, credibility, and usability**.
- Created **low-fidelity wireframes** and developed **high-fidelity prototypes** in Figma.
- Conducted **usability testing** to improve conversion rates and enhance the user experience.
- Enhanced the UI/UX of a **local car booking website** for increased lead generation.
- Designed interactive elements and clear CTAs to improve user engagement.

E-Commerce Jewellery Store Redesign

- Redesigned an online jewellery store's product page to **improve conversion rates from 3% to 4%**.
- Simplified content hierarchy, reduced cognitive overload, and improved **decision-making flow**.
- Implemented **A/B testing** to validate design changes and improve engagement.

Professional Experience

Software Developer | Altera Digital Health   06/2022 – 06/2024

- Developed responsive web interfaces using Angular, HTML5, CSS3, Kendo UI, Bootstrap and accessibility across various devices and browsers.
- Implemented the backend services using .NET Framework. Developed APIs for data retrieval, manipulation, and business logic implementation.
- Designed and implemented desktop applications using WPF, integrating with backend services developed in ASP.NET.
- Optimized application performance and improved user experience by implementing efficient data processing algorithms in WPF applications.
- Collaborated closely with designers to create intuitive user interfaces for web applications.
- Designed user interfaces, wireframes, and prototypes using Figma.
- Successfully resolved bugs within given timeframes and developed necessary fixes.
- Leveraged Azure technologies and source control tools (MS Team Explorer) for effective project management.
- Utilized agile methodology throughout the software development life cycle.
- Collaborated with the development team to gain proficiency in the .NET Framework and understand the product codebase
- Helped in resolving client issues, provided technical support to QAs and Support Engineers.
- Actively contributed to team discussions and brainstorming sessions, offering innovative ideas and solutions.