



Hello,  
I'm Anupriya Sajeev

## A Product Lifecycle Manager

A digital storyteller and strategist, I fuse products, websites, content, data, and branding into powerful, seamless experiences. From concept to execution, I bring ideas to life with a sharp eye for detail, a passion for innovation, and a deep understanding of what engages users. Let's create digital experiences that not only stand out but also make an impact.

### My Services & Technical Skills

#### Product Management

- Figma
- Nuxeo Web UI
- Adobe Creative Cloud
- Atlassian
- Jira
- Asana
- Chartbeat
- Google Analytics

#### Website Management

- HTML
- Joomla
- WordPress
- Drupal
- InfinityFree
- Adobe Experience Manager
- Grav

#### Content & Data Management

- Creative & Technical Writing
- Research & Storyboarding
- SEO META, Semrush
- Google Search, Google Trends
- Digital Marketing
- Content and Data Governance
- Quality Assurance
- Cloud, WordPress
- DMS Softwares

10

Years Experience

50+

Clients

30+

Milestones

117+

Completed Projects

10

Achievements

### My Recent Projects – Rock Salt Creations

[View All](#)




MODERN. MINIMAL. MINDFUL.

Rock Salt symbolises my philosophy on storytelling - grounded in research, shaped by creative writing, and brought to life through design and digital expression. Every project is a story designed to resonate, inspire, and spark everlasting connections, from concept to creation, tech to creativity, imagination to reality.


CONCEPT. CONTENT. CREATIVITY.



THE PEARL HOUSE



Your Home, Beautified.



ROCK SALT

FIND YOUR BLEND





Flora.

→

Flora, our planet's vibrant tapestry, weaves life's myriad hues and textures, breathing vitality into every corner of the Earth. From towering trees to delicate wildflowers, flora shapes our landscapes and sustains ecosystems, playing a crucial role in the balance of nature.

rocksaltspecialties.com





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Let's Innovate Together



Thank You