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Strategic Review 2022

Engineering Research and Development - Global Location Analysis

About Us

A not-for-profit industry association, is the apex body for the 227 billion dollar Indian technology industry.

Prime Minister Shri Narendra Modi, referred to NASSCOM as a "revolution", beyond its time-tested role as an association.

NASSCOM is the premier trade body and chamber of commerce of the Tech industry in India and comprises over 3000 member companies including both Indian and multinational organisations that have a presence in India. Our membership spans across the entire spectrum of the industry from start ups to multinationals and from products to services, Global Service Centers to Engineering firms. Guided by India's vision to become a leading digital economy globally, NASSCOM focuses on accelerating the pace of transformation of the industry to emerge as the preferred enablers for global digital transformation.

Our Strategic Imperative includes building the tech ecosystem industry narrative with focus on:



Nurture India's Innovation Quotient



Build Tech and Ecosystems



Grow New Opportunities for Business



Drive Policy



Champion Equal Opportunity and Diversity

[Read More \(./About-Us\)](#)

3000+ members representing \$227 billion industry that employs over 5 million professionals and contributes 9% relative to India's GDP (including e-commerce).

Our Initiatives

NASSCOM works with diverse stakeholders to build focused initiatives that catalyse the growth of the sector through policy advocacy, skill building, research, startup programs, facilitate business and increase industry outreach.

Strengthen Innovation



(<http://www.coe-iot.com/>)



(<https://indiaai.gov.in/>)



(<http://coe-dsai.nasscom.in/index.php>)

Policy Advocacy



(<https://www.nasscom.in/us/what-we-do/policy-advocacy>)

Market Development



(<https://www.nasscom.in/about-us/what-we-do/global-trade-development>)



India Market Development
(<https://www.nasscom.in/>)

(<http://www.nasscom.in/>)

Membership Engagement And Industry Development Councils



Regional Councils

(<https://www.nasscom.in/about-us#block-views-our-councils-views-block>)



(<http://10000startups.com/>)



(<https://www.nasscom.in/us/what-we-do/industry-development/sme-landscape>)



Product

(<https://www.nasscom.in/us/what-we-do/industry-development/product-connect>)



GCC

(<https://www.nasscom.in/us/what-we-do/industry-development/global-inhouse-centre>)



ER&D

(<https://www.nasscom.in/us/what-we-do/industry-development/engineering-council>)



BPM

(<https://www.nasscom.in/about-us/what-we-do/industry-development/bpm-council>)

Thought Leadership And Storytelling



Events

(<https://www.nasscom.in/events>)



Research and Communications

(<https://www.nasscom.in>)



IT - ITes SSC
NASSCOM

(<https://www.sscnasscom.com/>)



(<https://community.nasscom.in/>)



A NASSCOM Initiative

(<http://futureskills.nasscom.in/>)

Affiliated Organizations



A NASSCOM Initiative

(<https://www.dsci.in/>)



(<https://nasscomfoundation.org/>)

Knowledge Center

Latest at NASSCOM (/home?qt-knowledge_center=0#qt-knowledge_center)

Publications (/home?qt-knowledge_center=1#qt-knowledge_center)

[View All \(/latest-at-nasscom\)](/latest-at-nasscom)

Latest @ NASSCOM

Get a glimpse of the key happenings at NASSCOM and impact being created across stakeholders.



Mon, 2022-02-28 19:41

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Thu, 2022-02-10 00:00

NASSCOM Public Policy Monthly Newsletter - February, 2021

[Read more \(https://nasscom.in/sites/default/files/2022-02/Policy_Mailer_Feb_2022.pdf\)](https://nasscom.in/sites/default/files/2022-02/Policy_Mailer_Feb_2022.pdf)



Tue, 2022-02-01 23:25

Summary of the Union Budget 2022-23

[Read more \(https://nasscom.in/sites/default/files/2022-02/Summary_NASSCOM.pdf\)](https://nasscom.in/sites/default/files/2022-02/Summary_NASSCOM.pdf)



Mon, 2022-0

Union Budget suggestions
Finance per Industry
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Case Studies

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On Cloud Nine (/show-case/cloud-nine)

<https://nasscom.in/sites/default/files/2022-02/On-Cloud-Nine.pdf>



Harvesting Data Efficiently (/show-case/harvesting-data-efficiently)

<https://nasscom.in/sites/default/files/2022-02/Harvesting-Data-Efficiently.pdf>



Modernizing the productivity infrastructure (/show-case/modernizing-productivity-infrastructure)

<https://nasscom.in/sites/default/files/2022-02/Modernizing-the-productivity-infrastructure.pdf>

Face To Face

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Jaison Thomas (/interviews/jaison-thomas)

Senior Vice President & Managing Director,
MCM India

In 2020, we grew our collections to a record level and that strong performance has continued into this year. We were able to do this because we had already made investments, pre-pandemic, in our technology infrastructure and compliance systems – and through a combination of protocols for those in office and work from home, we were able to seamlessly continue operations. We also innovated on the go to create flexible payment options for our consumers, which positively benefited them during these tough times.

[Read more \(/interviews/jaison-thomas\)](#)

Our Blogs

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7 Important Soft Skills Every Business Analyst Needs

<https://community.nasscom.in/communities/productstartups/7-important-soft-skills-every-business-analyst-needs>

Posted On :March 17, 2022, Posted By :DLT Labs

IoT and the Automotive Industry- Top 5 Applications

<https://community.nasscom.in/communities/digital-transformation/iot-and-automotive-industry-top-5-applications>

Posted On :March 17, 2022, Posted By :Pinmicro

Customer Sentiment Analysis - Why It Matters?
 (https://community.nasscom.in/communities/digital-transformation/customer-sentiment-analysis-why-it-matters)

Posted On :March 17, 2022, Posted By :cigniti

Upcoming Events

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(http:



Equity and Everything the future of work (/events/equity-and-everything-future-work).

22nd Mar, 2022 | 06:30PM to 08:00PM

Online

[Know More \(/events/equity-and-everything-future-work\).](#)

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Future of DevOps and DevSecOps (/events/future-devops-and-devsecops).

23rd Mar, 2022 | 04:00PM to 05:00PM

Online

[Know More \(/events/future-devops-and-devsecops\).](#)

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PM in Startups vs Large Corporates (/events/pm-startups-vs-large-corporates).

23rd Mar, 2022 | 04:30PM to 05:30PM

Online

[Know More \(/events/pm-startups-vs-large-corporates\).](#)

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GCC Masterclass Series (/events/gcc-masterclass-series).

24th Mar, 2022 | 11:00AM to 12:00PM

Online

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Industry 4.0 adoption in India can help manufacturing sector meet national growth target and contribute 25% to GDP by FY26

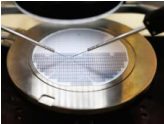
Posted :March 3, 2022

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https://nasscom.in/sites/default/files/media_pdf/NASSCOM_Industry_4.0_adoption_in_India.pdf


India set for the rising techade as industry revenues soars past \$200 billion

Posted :February 15, 2022

[View Details](#)
https://nasscom.in/sites/default/files/media_pdf/India-set-for-the-rising-techade-as-industry-revenues-soars-past-dollar-200-billion.pdf



NASSCOM Statement on Government's Incentive scheme for Semiconductors

Posted :December 15, 2021

[View Details](#)
[.https://nasscom.in/sites/default/files/media_pdf/NASSCC](https://nasscom.in/sites/default/files/media_pdf/NASSCC)

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